



About us

It is a social enterprise. The institution is primarily committed to working with teenagers and young adults. Combining technology and innovative ideas, the institution is dedicated to establishing a future that excels in environment, principles and values.

Vision:

A world with climate-conscious teenagers and young adults enriched with moral values and global ethics.

Mission

We think globally and act locally for all issues including the environment and SDGs. Currently, our mission is focused on:

- To take various creative initiatives on ethical issues and moral values to help teenagers and young adults become good citizens;
- To reduce the digital divide by involving teenagers and young adults;
- To create knowledge hub on environment and climate change for teenagers and young adults;

History

We have just begun our journey but our profound sense of patriotism is with us to go a long way with teenagers and young adults! On the other hand, the environment as a whole and the situation of teenagers and young adults is deteriorating and going astray. We are noticing environmental disasters and environmental degradation. On the other hand, we can see teenagers and young adults becoming addicted to drugs, they are also involved in various anti-social activities. Our purpose is to bring them out of all these and show them the way to new hope. That is why we have named our institution as Probha Aurora, meaning- the light of the rising sun. Although the name Probha we mean in Bengali and the name Aurora we want to use as an English name.

However, through our experience and partnerships, we continue to enrich the global understanding of how to connect teenagers and young adults with hope, jobs, and a brighter future. Anchored by our mission, we are



constantly deepening our research and bridging new partnerships to innovate and provide scalable, sustainable solutions for the most challenging problems teenagers and young adults face.

We have a total of three types of activities separately on Climate Change, Moral Values and Ethical Issues. These are:

- Awareness online event on Climate Change
- Regular awareness activities
- Advanced awareness courses

Capacity Building & Training

By providing appropriate training on ethical issues, moral values and climate change, we want to create a conducive environment for building a brighter future for the next generation and at the same time play a global role in tackling climate change.

We started with a commitment to provide three types of training for teenagers and young adults. These will include three types of topics: Climate Change, Ethical Issues and Moral Values. We have been working tirelessly to develop a suitable training curriculum for that purpose in partnership with reputed institutes at home and abroad by adopting plans for training at Beginner Level, Intermediate Level and Advanced Level.

Conduct Research

We conduct a variety of research activities specifically for or for teenagers and young adults. The main topics of our research are related to climate change in general and ethical issues and moral values in different fields.

We have a wide network in every district across the country. As a result, we are ready to conduct any survey or research activities in these areas across the country or even internationally.

Needless to say, we also encourage teenagers and young adults to take up advocacy activities with appropriate information based on the evidence we generate through research. At the same time, we want to involve teenagers and young adults in all these research activities. So that they can make better use of their leisure time and become self-reliant.



Knowledge Hub

Considering the context and future of overall climate change, it will be a major platform for enhancing the knowledge, skills and abilities of teenagers and young adults in Bangladesh and around the world. Here elements from different perspectives on climate change will find a place. At the same time, we will present the whole issue of Reproductive Justice with emphasis on various issues related to moral values and ethical issues. We will try our best to present to our teenagers and young adults all the good things that are scattered around our country and all over the world. Our expectation is that with all these things, it will become an integrated ecosystem.

E-commerce platform

We believe in the promotion and dissemination of environmentally friendly domestic products. We believe that this will protect the environment. We also hope that this will be an opportunity to get to know the region and the country better. It will be one of the most environmentally integrated and comprehensive platforms for various content in the country.

Buy environmentally friendly products. Protect the environment. Buy country products, buy local products, get to know the country better and play a role in the growth of the country's products.

Contact:

Bidhan Chandra Pal

Founder and Managing Director

Email: bidhan@probhaaurora.com