



Company Profile
of
Sonali Information Technology



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ABOUT US

We are a Software & Web Development Company with extraordinary people. We are capable of making good software and provide better service. We have given the importance of clients' requirements. Because we believe services are all.

Sonali Information Technology is a Sister Concern of Younus Group. Sonali Information Technologies, well known as Sonali IT is a turnkey software and business solution provider. Established in 2016 to steer customers through the next generation of business innovation powered by technology with state-of-the-art business automation, software development and consultation services. Sonali IT specialized in the healthcare business industry providing automation and solutions products in the field.

For companies operating in the information age, we help to leverage new technologies to competitive advantage. We deliver high value innovated solutions by bridging the gap between business and technology.

Since Sonali IT is inception proven, demonstrate and invent unique products, techniques and capabilities that far and uniquely distinguish us from other software provider as we are specialized in developing varies automated solutions in the field of Pharmacy and hospital management, that is tailored to utilize the international standard such as Pharmacy Council of Bangladesh (PCB) and medical Association. Sonali IT has established Cold Store Management Software; this software is using in more than 25 cold store owners to their cold store successfully since 2016.

MISSION

To provide a cost effective and reliable software solution to help individuals and business organizations to manage their needs by developing related software, websites and other IT enable services.

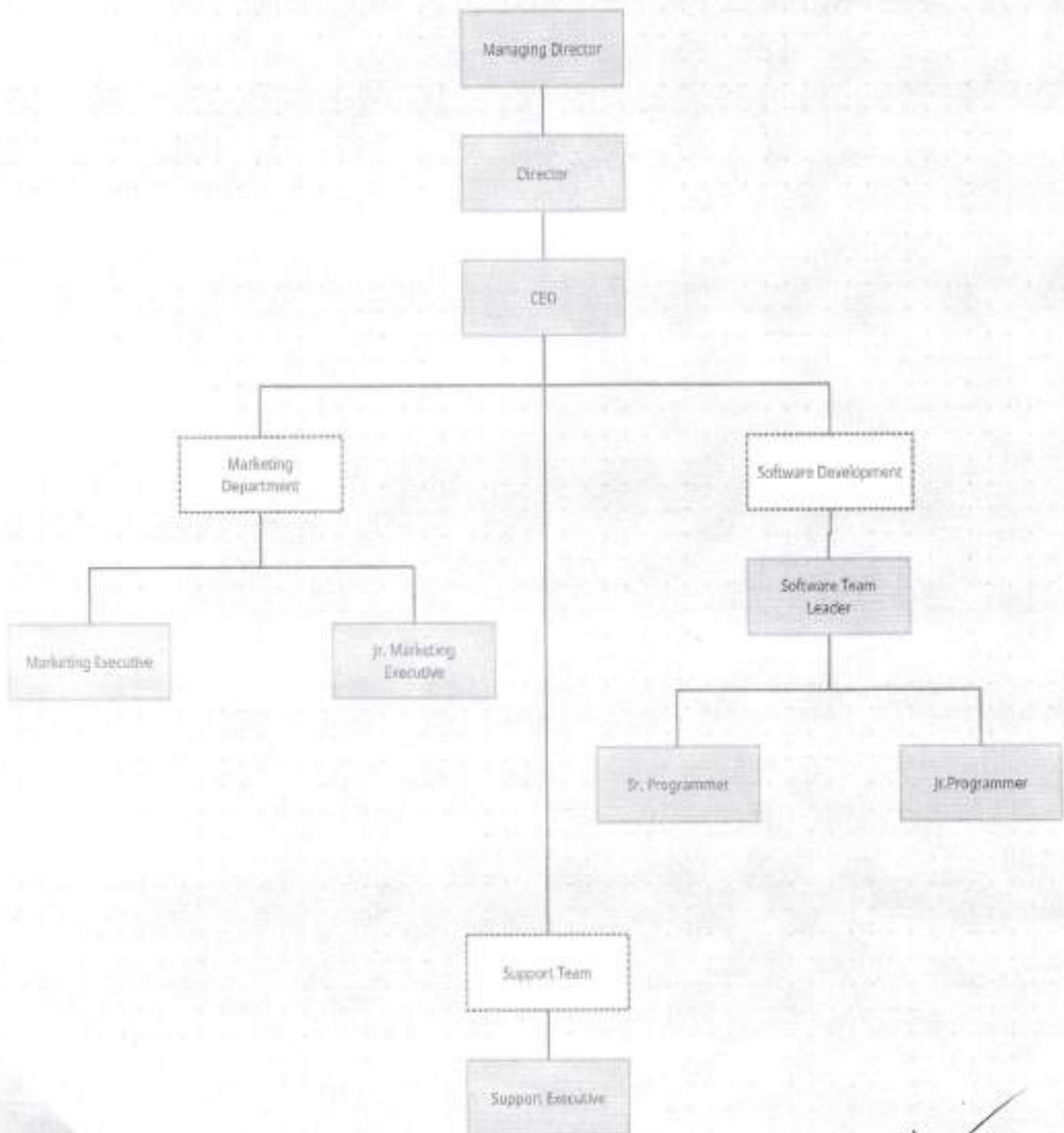
Bangladesh government has taken initiative to make digital Bangladesh and set a goal to do it within 2021; we want to be a part of this mission. To digitalize our country we have a plan to work with IT sector. As such, we took the responsibility of Sonali Information Technology on 1st February 2016.

VISION

Our vision is to improvise a new era in country's IT sector for all and to become a world-class software development and technology provider and to provide clients with innovated technical and business solutions by utilizing industry standards and technology.



Company Organogram



Strengths

- Deliver secure, reliable and scalable applications that help businesses excel in today's rapidly evolving economy.
- Gain client's satisfaction by fully understand and address our client's requirements within the minimal time-to-market.
- Assure a steady quality by guarantee high quality of our deliverables.
- Maintain continuous improvement by promoting a learning environment, and ensuring that our employees are exposed to, and trained on state-of-the-art technologies. Our software development process is continuously monitored and improved to maximize productivity.
- Utilize object-oriented analysis, design, and testing methodologies; ensure seamless integration and traceability between the project's requirements, design, development, quality assurance, and delivery.
- Understand In-depth clients' business requirements.
- Deliver world-class End-to-End IT solutions.
- Implement cutting-edge innovative solutions.
- Guarantees high quality of our deliverables.
- Seeking Continuous improvement.
- Adopting International & best practice standards.



Competition Keys

- Specialize in the healthcare business automation industry.
- Specialize in the Cold Store Management Solution
- Understand In-depth client business requirements.
- Bridge the gap between business and technology.
- Steer clients through technology.
- Innovate state-of-the-art turnkey solution and services
- Deliver world-class end-to-end IT solutions.
- Create long-term relationship with our clients
- Implement cutting-edge innovative solutions that meet client requirements with the reality of the situation.
- Guarantee of high quality of our deliverables.
- Adopt International & best practice standards.
- Continuous improvement.



We take special care to exceed the expectations of our diverse clients by continually making our products and services better.



Partners

Sonali IT realized that in order to maintain vision and strength in the technology competition, collaboration between technical expertise and know-how must be uniquely merged. Especially software products and business needs are subject to ever- faster changes, thus Sonali IT works in a targeted manner with pioneer know-how partners. Partners are chosen for their recognized expertise and commitment to deliver customers high quality data processing, services and solutions in a secure and reliable manner.

CoreTech strategic business partners are:

NRB Telecom (<http://nrbtelecom.com>)



NRB Telecom provides POI and Data Centre facility Bangladesh. It is a primary Point of Interconnection (PoI) for the Facility Based Operators (FBO). As per BTRC regulation, FBO such as ICX, IGW and ANS operators will be connected to this PoI for the interconnectivity. To meet the versatile interconnectivity and the optimal utilization of resources, NRB Telecom has developed sharing of passive infrastructure, transmission facility and connectivity modality with the concerned operators. We offer comprehensive support to design and manage data centers across heterogeneous platforms and support these with global hosting capabilities. Our solutions optimize and consolidate the data center and its resources, leading to improved service levels and reduced cost of ownership.

IP Communications Ltd. (<http://ipcommunicationbd.com>)

Best Nationwide-ISP Company and We Offer The Best Cost Effective Solutions In The Market.

Services:

- ✓ Domain reseller
- ✓ Hosting reseller
- ✓ Broadband reseller



Products & Services (it is all about innovation)

Sonali IT services include technical consultation, application development, and business process automation and business and application support.

Sonali IT has developed a wide range of products targeting the business process automation healthcare industry. Our products are designed in innovated cutting-edge manner to meet the rapidly evolving and growing requirements.

Our comprehensive and flexible products and solutions are designed to:

- ✓ Minimize paper work.
- ✓ Reduce administrative costs.
- ✓ Adopt international standards.
- ✓ Sustain business workflow.
- ✓ Enhance productivity.
- ✓ Assure quality customer service.



Our Products

Pharmacy Management Software

Dealership Management Software

Filling Station Management Software

Restaurant Management Software

Fashion House Management Software

Super Shop Management Software

Cold Storage Management Software

Optics Shop Management Software



Part of Our Client lists



মদিনা ফার্মেসী



Message

from

Managing Director

To Improve A New Era In Country's It Sector For All



In recent days Bangladesh has become a role model in alleviation of poverty, Industrialization, digitization and economic emancipation. A strong social infrastructure, unbreakable economy and capability to fight natural disaster also contributed this nation to achieve this honor. A country of 160 Million has an immense potentiality which confirms that we can do even better.

I always have a dream to be a part of this national development and Almighty Allah gave me an opportunity to serve this nation. Bangladesh government has taken initiative to make digital Bangladesh and set a goal to do it within 2021; we want to be a part of this mission. To digitalize our country I had a plan to work with the IT sector.

As such, I took the responsibility of Sonali Information Technology on 1st February 2016.

We have established a splendid IT firm, where all of our IT persons will give their best effort to complete their works by maintaining world class quality. We have a experienced team to perform various work, such as Online News Portal development, Software development, E-Commerce development, ERP development etc.

Information technology has helped in shaping both the business world and our society in general. Many fields have been impacted by information technology and these include; education, health, entertainment, communication and others. The impacts of information technology are profound.

At last, as a leading company in Software Development, Website development and other IT Services, we are committed to enhancing our organization's success. Our continuous growth will be based on our proven strengths.

MOHAMMED YUNUS
Managing Director





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