

Company Profile

EchoLogyx Ltd.

Basic Information

Company Name:	EchoLogyx Ltd.
Registered Address:	UTC Building, Level-13, 8, Panthapath, Dhaka.
Workstation Address:	Siaam Tower, Level 13, Plot 15, Sector 3, Dhaka Mymensingh Road, Uttara, Dhaka-1230.
Trade License No:	030608
Incorporation:	C-144992/2018
TIN:	495644986854
BIN:	001205278-0203
Phone:	+880-96 0680 0606
Email:	hello@echologyx.com
Website:	www.echologyx.com

About EchoLogyx

Here at Echologyx, we love to solve problems. This means we're always challenging the status quo to make things better, faster and more efficient for our clients. We're the cost-effective solution to all of your development problems, and what's more, we treat our clients like family. We're fans of responsive design and development, keeping your business agile and interesting.

Echologyx started its journey as a small development support hub for A/B testing and web app development, all running out of Camden, England. With just two front-end developers and a dream, we were hopeful that our idea would grow.

With a lot of hard work and dedication, it did.

In just a few years, we've grown our team tenfold, and even hired an entire, super skilled, operational team based in Dhaka, Bangladesh. Now, we're an amazing team of 50, filled with every kind of expert, from QA engineers to designers, developers to SEO strategists.

We work with Fortune 500 companies on a daily basis to provide the best personalisation, development, testing, design and QA support. We're supporting clients with our great solutions, and we're thriving.

We love to help our clients. That's why we get out of bed every day. Our mission is to become the most trusted solutions partner in the world, working with clients from all over the globe. That's why we help you reduce the cost of your development, design and QA without compromising on quality. Help us achieve our mission by letting us provide highly experienced resources at a great cost, making you and us happy.

Our Infostructure

Total number of (full-time):	50
Modes of internet connectivity:	Broadband
Bandwidth	60 Mbps
Workstation	70
Lan	70
Office Space	6,000 sqft

Few of Our Key Technical Staffs

Name: Shafiqul Hassan
Designation: Managing Director
Email: sh@echosourcing.com

Name: Mohammed Tasin Reza
Designation: Director & COO
Email: tasin@echologyx.com

Name: M.R.Q. Motin
Designation: Director & CTO
Email: motin@echologyx.com

Services We Provide

- **A/B testing, development and QA**

Whatever it is you need to test, trust us; we've got you covered. Our team of senior solutions engineers know all the tricks of the trade to develop A/B tests for any scenario, including building the relevant variations that allow you to test your ideas and improve your business.

- **Web App Development**

We've got plenty to offer in the world of app development. Whether you need planning, definition, development, testing or post development support, we can help. We won't dive right in without the right preparation, either – we'll assess your requirements, understand what is right for you and give you the best advice for moving forwards. Then, we'll help you develop solutions that help you achieve your goals.

We're not your average web development agency either. With custom and bespoke software and design, we make sure that your solution fits exactly what you need, and we won't give you a cookie cutter answer to a unique problem. By focusing on the UX of your solution, we can help to ensure the success of it, and by using outsourced development resources, we can keep costs down while still providing a top-quality service.

- **Quality Assurance**

We know that quality is important. That's why we've got a dedicated team of engineers to make sure your customers aren't plagued with bugs or problems. Whether design, functionality or general issues, our team make sure that nothing goes live if it isn't 100% right.

- **UI Design**

We want to make all of our customers happy, and we know you do too. That's why our UI designers



make sure that they create designs that not only look great but also provide an amazing customer experience. Our teams work with all sorts of organisations to create innovative UI designs for their websites, promotional materials, marketing and A/B testing, amongst other things.

Few of Our Clients and Their Appreciation

Appreciation from few of our clients

We used to work with a different company for the development of our AB tests, but once we started with Echologyx, we never looked back. Their work is excellent and their QA process is so precise, it gives us a lot of confidence in the setup. They're super transparent about the whole thing, very flexible, lightning fast in their delivery and a pleasure to work with. They've freed us up tremendously to focus on creating what matters most: generating big wins for our clients. Echologyx is a very important part of that success.

Ali Al-Difaie

Director

In the last couple of years, I have been working very successfully with EchoLogyx. We moved from Ad hoc cycles to sprint cycles. EchoLogyx was instrumental in helping us do that. The efficiency we gained working with them has helped us, helped book more work for our clients. Very professional, hard-working. Efficient in a way we can rely on them.

Andrew Furlong

Managing Director, REO Digital

I'd 100% recommend EchoLogyx, they have really sort of raised the bar of my expectations of how you should work with developers and also the efficiency. The guys are so helpful and very responsive, we had our weekly stand up penciled in but actually we were in touch more or less daily throughout the project. Our weekly calls were efficient. It didn't feel like we were wasting time, I always felt like we were achieving something on those calls. So yeah, they are very understanding, very efficient and nice guys and easy to get along with.

Lucy Collins

UX Consultant, Web Usability

I have to admit, I was hesitant about using an AB testing full stack development firm that wasn't located in Canada - time difference, communications, were top of mind. But as we've gone through this process, my apprehensions are 100% gone. The team has dealt with myself and our client with professionalism, and always approached a challenging situation with a "can do" attitude.

Jeff Fidler

CEO of Web Marketing Toronto



Our experience with EchoLogyx is resoundingly positive. They basically are our team we believe they form a seamless roll within our operation process. I have a big trust in what they do there, so it's really great.

James Amborse

Head of Operations, REO Digital

Initially, when working with EchoLogyx, we ran a few test experiments to see how they perform. They did really well, QA was really positive. And then we sort of stepped it up very quickly from there. We are producing 12-15 tests a month. Communication is absolutely great. I can contact the team at any point in the day even after hours they are still responding to me. Since working with EchoLogyx, we have never had an issue with a test that has gone live.

Farhan Hussain

eCommerce Director, espares

I quite enjoy getting involved with developers. For example. If they come across a scenario that as an Optimisation Manager I would not have thought of, it's good to talk through with them what options we have and which one would make the experience better for the user. It has been two years since I started working with QA guys. Their work is very thorough. I know they will look at something, take it really seriously.

Francesca Baldwin

Optimisation Manager, REO Digital

EchoLogyx guys are amazing! They're so knowledgeable. Not just about coding but about testing tools as well. They think about scenarios that even I would have never thought of when I was developing.

Flaminia Mazzitelli

Lead Solutions Engineer, REO Digital

Ninetypercent is a new concept that hasn't been done before in the fashion industry In terms of doing something new, we wanted to create a voting system. The guys at EchoLogyx, they've got it straight away and not only are they developers but they are problem solvers. And they helped us come up with the algorithm. Sometimes they've come to me, Saying "look we could do this a bit better". And I'm like great. So that kind of proactive contribution is probably the biggest thing that appeals to EchoLogyx.

Nabil Al Jannati

Brand Manager, Ninety Percent

When you work with EchoLogyx they understand what the end goal is that we are both trying to achieve. They care as much about creating in our experience, creating a good test for a client. Making sure that it works right and we can track it correctly. The good thing about them is that they don't just give up. They will go back, figure it out, and that sort of stuff.

Angeli Mehta

Lead Optimisation Manager, REO Digital

We've got a really good working relationship with our optimization managers and the EchoLogyx team. We are in constant contact. They really work to understand what we are trying to do and implement it and make sure that they get it right. The EchoLogyx QA team has picked up bugs on the client's website, so we have able to report that back and it's like added value to the client cause then we are uncovering issues they might even know about. We are enjoying working with them a lot.

Sarah Cridland

Lead Optimisation Strategist, REO Digital

Few of our clients



Services:

A/B testing • QA



Services:

A/B testing • QA • UI Design



Services:

A/B testing • QA • UI Design

NINETY PERCENT

Services:

Development • QA • UI Design



Services:

Development • QA • UI Design



Services:

A/B testing • QA • UI Design



Services:

A/B testing • QA • UI Design



Services:

A/B testing • QA



Services:

A/B testing • QA

Technology partners

We have partnered with some of the leading A/B testing tools. You can find out more about them [here](#).



A/B Testing Software Convert.com - the best solution for Agencies and eCommerce companies that focus on Convert Rate Optimization using A/B testing software, multivariate testing software or split testing software.

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Adobe is changing the world through digital experiences. They help to create, deliver and optimise content and applications. Adobe provides solutions to everyone - from emerging artists to global brands — everything they need to design and deliver exceptional digital experiences.

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The VWO Experience Optimization Platform improves key business metrics by empowering you to easily discover insights, test ideas, and improve engagement - across the entire customer journey.

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Webtrends Optimize is a powerful, enterprise-grade experimentation platform with a suite of website optimisation tools to enhance your visitors digital experience.

[Visit website](#)

PageSense is Conversion Optimization and Personalization Platform. It helps to measure your key website metrics, understand your visitors' online behavior, and give them a personalized website experience to boost conversions.

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Strategy services partners

EchoLogyx has formed partnerships with leading AB Testing & CRO agencies worldwide to deliver added value to our shared clients.



Adaptive Marketing is a CRO and PPC agency that focuses on maximizing ROI using a scientific, data-driven approach. They've generated millions in revenue for clients in the Netherlands, Belgium, France, Germany, the UK and the United States.



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The Netherlands

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Canada

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United Kingdom

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United Kingdom

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Our Blogs

EchoLogyx has published essential blogs time to time for sharing our thoughts with others.



**Webinar recording "30,000% ROI:
How to hit this fabulous number with
A/B Testing, Quality Assurance**



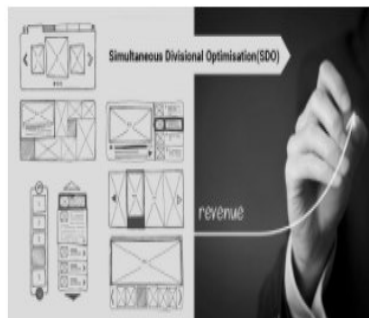
**A simple guide to AB testing
Development**
A/B Testing, Ab Test Development



Goals Troubleshooting/ QA In VWO
A/B Testing, Ab Test Development, Quality Assurance



**Goals Troubleshooting/ QA in AB
Tasty**
A/B Testing, Ab Test Development, Quality Assurance



**Simultaneous Divisional Optimization
to support large volume of testing**
A/B Testing, Ab Test Development



**Best practices to implement the snippet
of AB testing tools**
A/B Testing, Ab Test Development, Quality Assurance