Company Profile of

WPDeveloper

WPDeveloper, Inc.
124 Broadkill Rd #599
Milton, DE 19968-1008, USA

Plot: 592 (Level 3,4,5), Road: 8, Avenue: 5
Mirpur DOHS, Dhaka: 1216, Bangladesh
Phone: 88-02-44806340
info@wpdeveloper.net
wpdeveloper.net

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1. Primary Company Details

Name: WPDeveloper
Trade License #
Registration Date:
Business Type: IT Firm (Partnership)

2. Company Address

Bangladesh Office:

Plot# 592, Lift# 3,4,5
Road# 08, Avenue# 05,
Mirpur DOHS, Dhaka-1216,
Bangladesh

Dubai Office:

A1 303G
Ajman Free Zone
Ajman, United Arab Emirates

USA Office:

124 Broadkill Rd #599
Milton, DE 19968-1008
USA

3. Company Communications

Phone: +880- (BD)
+1-4079926244 (US)

Website: wpdeveloper.net
Email: info@wpdeveloper.net

4. Company Details

WPDeveloper is a software product company with expertise in WordPress ecosystem. The company was started by M Asif Rahman in 2012 and developed multiple themes and plugins for WordPress. Later, the company got new refreshed energy in 2017 with Nazmul Haque Rupok as new Partner & CEO

Now, the company has offices in Bangladesh and USA, and serves customers from 200+ countries around the world. WPDeveloper core businesses encompass WordPress based software solutions for users which help them to build websites faster and easier without using any codes. So, the solutions by WPDeveloper are super popular among web developers along with non-technical people.

We apply our fresh perspective and extensive collection of skills to create or enhance any web design & development project. Providing key solutions in a variety of platforms and scripting language(s) but we mainly focus on WordPress and SAAS. Specializing in drag and drop design solutions including website development, graphic design, SAAS solutions and more, we are always finding new ways to help people build websites faster and hussle free.

Our business model is simple: we have a team of highly qualified web developers, graphic designers, programmers, content writers, and digital marketing experts to build the highest quality software product for our clients. Each product is managed by an experienced team to constantly developer and improve the product to provide better users experience. We also provide dedicated customer services 24/7 to help our customers to solve any problem they face while using our products or help them to build a better site easily.

Using our product makes the cost far less expensive for the customers than an equivalent `in house' web developer. Our low overhead business model offers the best affordable web development tools at the most competitive pricing compared to the expensive 'in-house' web developers.

We are one of the largest companies in the WordPress ecosystem and currently powering up more than 3 million websites from 180+ countries around the world.

Core competence:

- Planning, concept and development of web based software.
- WordPress plugin development
- WordPress theme development
- SAAS Product development
- Open Source Content Management System (PHP) and MySql Database
- E-commerce solution
- Social Media Marketing (Facebook, Twitter etc)
- Digital marketing and SEO
- Media planning & outreach campaign

5. WPDeveloper Products

WPDeveloper is a software product company focused on WordPress & SAAS product development.

We strongly believe 'good for the business' should also mean 'good for the customers' and we build tools that can help both small businesses and individuals to grow their websites.

Some of the most popular WPDeveloper products are:

- **Essential Addons For Elementor**

  Most popular Elementor library with 1 Million+ active users and 70+ elements in the WordPress repository to help designing stunning websites.

- **Disable Comments**

  Instantly allow or disallow comments for every WordPress post type (Pages, Posts, or Media) to stop spammers and achieve full control over your website. 1.8M+ Active Users!

- **EmbedPress**

  EmbedPress lets you embed videos, images, posts, audio, maps and upload PDF, DOC, PPT & all other types of content into your WordPress site with one-click and showcase it beautifully for the visitors.

- **Templately**

  Ultimate Template clouds with 1000+ ready templates for Elementor & Gutenberg along with FREE cloud collaboration with your team

- **NotificationX**

  Best Social Proof & FOMO Marketing Solution to build instant credibility for your business and boost your conversion rate right away.

- **BetterDocs**

  Best Documentation & Knowledge Base Plugin for WordPress reduce manual support tickets & improve user experience.

- **SchedulePress**

  Advanced editorial calendar & complete solution for WordPress Post Scheduling, social sharing, missed scheduled alerts, and more.

- **ReviewX**

  WooCommerce Product review plugin that allows users to submit product reviews with multiple criteria, photos, videos, and more.

- **Flexia**

  Most lightweight, customizable & multi-purpose flexible WordPress theme for WordPress and seamlessly compatible with WooCommerce.

- **BetterLinks**

  Exclusively provides an easy method of redirecting requests to another page on your site or elsewhere on the web.

- **Simple 301 Redirects**

The best tool to create, shorten, manage your preferable links to cross-promote any kind of products

6. Key Personnel

Founder: M Asif Rahman
CEO: Nazmul Hasan Rupok
CMO: Afshana Rahman
HR Manager: Raihan Malitha

7. Office Facility

Name	Amount	Remarks
3KVA IPS	3	
Office Space (BD)	6600 SQFT	Rent
Office Space (USA)	546 SQFT	Rent

8. Human Resources:

Department Name	Total Employee
Management & Admin	8
Software Development	29
Support	8
Marketing	7
Graphics & Design	3
QA	5
Total	**60**

9. Certifications & Achievements

- WordPress Core Contributor
- WordPress Marketing Contributor
- Certified WordPress Developer
- Certified Developer at Automattic Inc.
- Certified Consultant at Elementor Network

10. Worldwide Partners

- HostGator LLC: Hosting & Promotion Partner
- Elementor: Business & Affiliate Partner
- BlogVault: Business & Affiliate Partner
- Cloudways: Business & Affiliate Partner
- WP Engine: Hosting & Affiliate Partner
- Manage Ninja: Business & Affiliate Partner
- Icegram: Business & Affiliate Partner
- Rankmath: Business & Affiliate Partner

11. Company Strength

WPDeveloper currently powers about 3 million websites on WordPress around the world. We created job opportunities for around 60 eligible people. We want to take Bangladesh forward to fight this digital era with amazing web building software solutions. We want to prepare ourselves to take advantage of modern technologies and market our product to help the people around the globe.

We want to make the web building easier for everyone and help people to grow their presence online using our software products. All of our products are very user friendly and drag-and-drop, so that any one without coding skill can even use and build a website on his/her own.

As we have a very talented and experienced team to develop world class products and marketing teams to promote our products globally, so we can grow exponentially and make Bangladesh proud with our products.