



Magnetism Tech Limited

Introduction

Magnetism Tech Ltd started its journey in early 2019. During this short period of time, we have achieved phenomenal success with the help of our highly qualified and skilled IT professionals as we have been able to serve our clients with quality WEB Application Development Services.

Our web application development and custom programming services include everything from a simple Content Management System enabled website to the most complex web-based internet applications, e-commerce portals, and social networking development services.

We have our team experienced in the field of designing web applications using cutting edge technologies

like PHP, MySQL, LARAVEL and much more. Our experience includes designing and deploying a number of web applications for small companies to big corporates. Further, our expertise lies in designing and developing web applications according to the customer requirements.



Web Application Development

Next generation Web Applications to help you sail smooth through challenging and constantly-evolving technological changes.

- Tone-down IT complexity, facilitate seamless work flow and synchronize business operations.
- In-depth analysis and understanding of clients' requirements.
- Exclusive business-enhancing features with cross-platform compatibility.
- Web Applications that can keep you on the upbeat of the IT rhythm by hampering down-times and accelerating productivity.



Our Offerings

- ✓ Custom Software Development
- ✓ Web Content Management System
- ✓ E-commerce portal
- ✓ Social Networking Development
- ✓ Custom ERP Development
- ✓ Mobile Apps Development
- ✓ Education Management Tools



Service Highlights

- ✓ In the software development industry since middle of the year 2019, our team have in-depth knowledge in web application development
- ✓ We can develop custom websites, web applications & software on a wide range of technology platforms
- ✓ We ensure successful implementation of client's business strategies and enhancement of their operational excellence
- ✓ Understanding the unique business challenges of every client, our website application development team has a thorough understanding of client's objectives and works with them in close collaboration to come up with most appropriate web application development solutions
- ✓ We understand the requirements of custom website application development tasks and use leading-edge technologies so that need-based Web applications & technology solutions may have longer shelf-life and evolve with client's business
- ✓ We hold expertise in offering minimum maintenance / support & generating business value, so that we remain client's partner of choice for custom Web applications development, helping them make smart business moves



Service Highlights

Our Achievements:

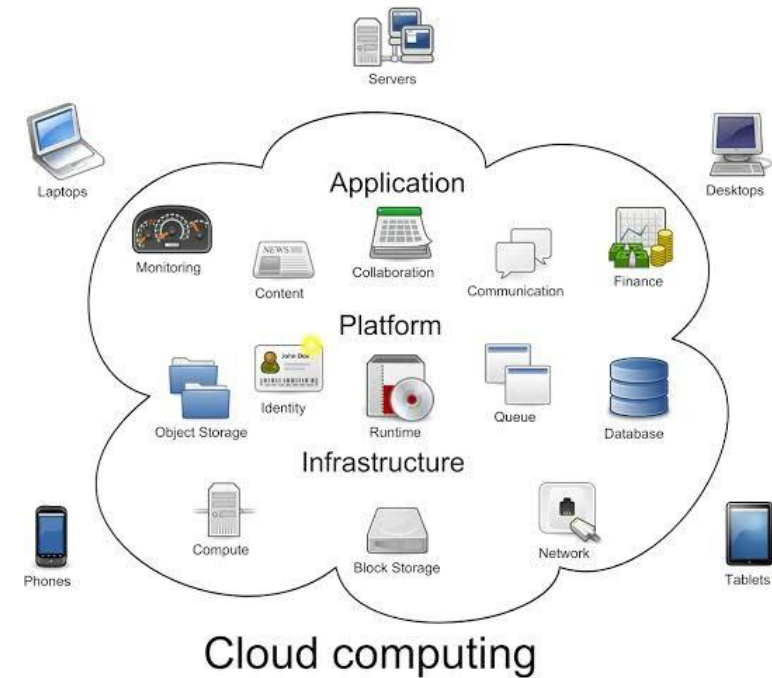
- Shipping and Logistics Software
- Full ERP for Educational Institutes
- Full ERP for Garment Companies
- Hospital Management Software
- ISP Billing System
- ISP Cable and Inventory System
- Online IP Log Server with detailed Reporting Modules.
- Online ERP for Real Estate Companies
- Online ERP for Lube Blending Companies
- Mobile Applications For Health Care Services in both Android and IOS
- Online Internet Parental Control System for ISPs
- Web Based Supply Chain Management System



Why Cloud?

Traditional enterprise software can be complex to use and more difficult and expensive to implement

- ✓ Hardware Investment
- ✓ Database Licenses
- ✓ Software License Charges
- ✓ Internal Hardware Support
- ✓ Upgrade Charges
- ✓ Antivirus
- ✓ Backup
- ✓ Uptime
- ✓ Software Support Charges
- ✓ Electricity Charges



Why “Magnetism” on the cloud makes sense?

- ✓ Simple, Quick, Nothing to install
- ✓ No Hidden Costs
- ✓ Low-up front costs. Subscription-based pricing
- ✓ No Hardware, Software or Maintenance Costs
- ✓ 24/7 Support Included
- ✓ No Upgrade charges
- ✓ Rapid Implementation
- ✓ Accessible Anytime, Anywhere on the cloud



Our Strategy

Define and validate the business problem we want to solve

- ✓ A business web application can help streamline operations and reduce costs associated with inefficient processes.
- ✓ Maybe you want to improve the customer experience with convenient online services. Or perhaps you still rely on paper processes, and your employees have to spend hours manually entering data and searching for misplaced work orders.
- ✓ We'll make sure that you fully investigate and document the business pain point you're trying to address.



Our Strategy

Start Small

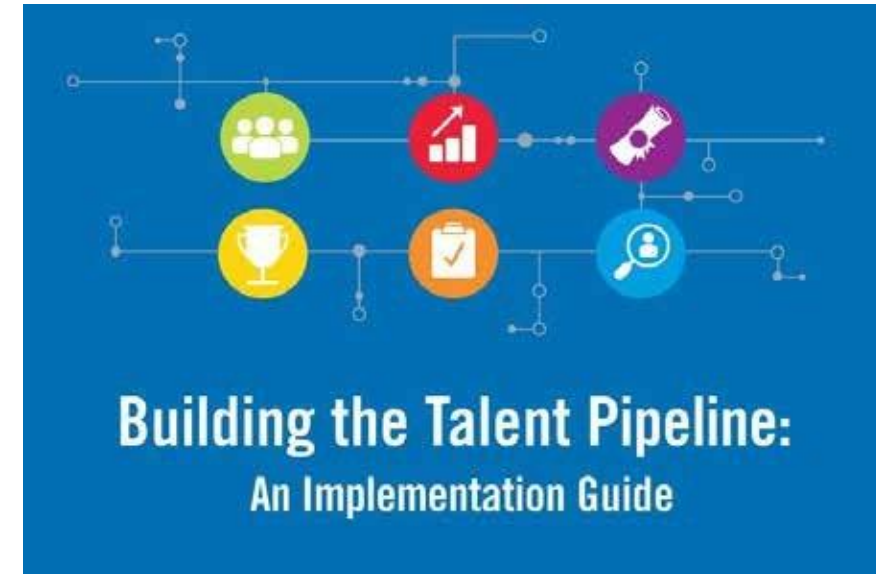
- ✓ A lot of software development projects fail because teams bite off more than they can chew at one time. This can be a danger even after you gather the requirements. Increasing excitement for the project can lead to scope creep.
- ✓ Our Target is to keep your initial implementation small and easy to manage. We want you to stay focused during the development process and avoid making changes or additions to the project unless they are necessary for completion of the original goal.
- ✓ We'd like to make a plan to vet and address any additional features after you've implemented the initial release.



Our Strategy

We'll use “AGILE Methodology”

- ✓ In traditional app development, the development team gathers the technical requirements and builds what they think the decision-maker wants. Stakeholders don't get to provide feedback until they see the finished product. Any changes could result in a complete overhaul of the app and send you way over budget and past deadline.
- ✓ Agile development is a more flexible, realistic approach to building applications. Using the agile methodology, coders work in short development cycles (known as sprints) and deliver a key functionality for testing every 10-14 days. Frequent user feedback and collaboration help developers adapt to changing requirements, keep business objectives in focus and avoid project waste.



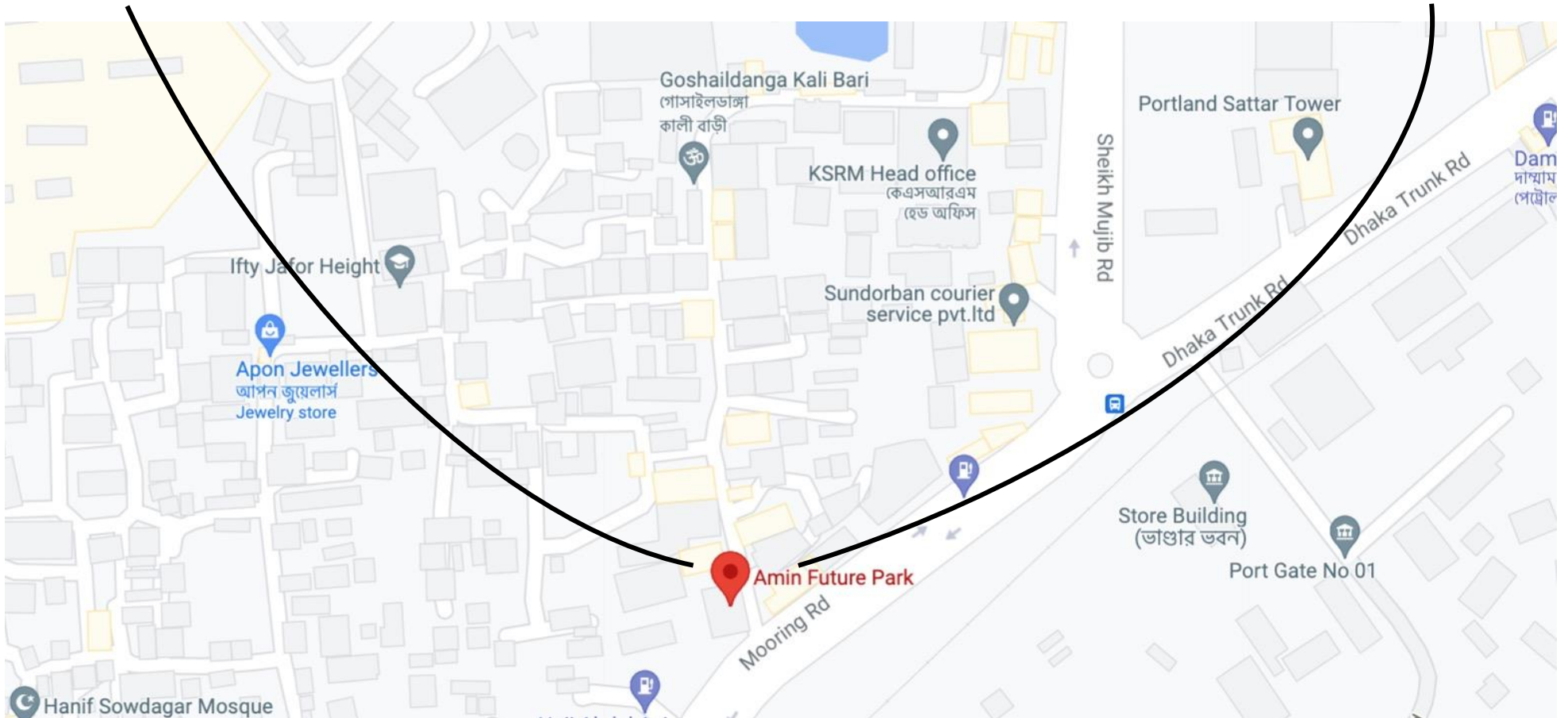
Our Strategy

Test the web application regularly during development

- ✓ When building a web app, frequent user testing is the most critical step to accomplishing the business goals.
- ✓ The agile development model breaks down complex application projects into small pieces of user functionality and prioritizes testing.
- ✓ We build each app functionality in short sprints that last one to two weeks. After each sprint, key stakeholders thoroughly test each component and provide feedback to improve the product.
- ✓ When the application is ready for launch, there won't be any surprises. You'll have peace of mind knowing you're getting exactly what you envisioned for your business application.



Amin Future Park, 5th Floor, 1440/A, Strand Road, Barik Building Moor, Chattogram



Thank You

