

About

Founded in 2017, Think & Sync is a promising start-up to take business automation, process optimization and customized solutions to a different height through blending innovation to business intelligence & processes that add values to various applications in today's business.

Mission

Our mission is to provide our clients the best possible user experience of our product. That implies us to maintain discipline, timely response, constant development and innovation as well as modern technology integration with sheer professionalism.

Vision

We want to change the culture of the business in our country. We want to create a working place that our employees would call "home" and clients feel like a "friends holiday cottage". Everybody associating with us, thus, would work with proper devotion and money would be, then, just an accessory.

Specialties

We believe specialty is a variable. It should not be constant. To cope up with that we always progress with new knowledge, training and recruiting the right personnels. For now, we are specialized in the following areas.

- Business Automation
- Process mapping & optimization
- Personal custom made Software

Philosophy

We want to describe our philosophy as **CAST**- Cost Efficiency (C), Agility (A), Simplicity (C) and Transformation (T).

Cost Efficiency: We provide solutions that are most cost effective.

Agility: We mindfully tailor our strategies and actions in alignment with our customer's reality

Simplicity: We believe in keeping things simple; user friendly and effective.

Transformation: We constantly look forward to continuous Transformation

Product Lines

The concurrent product lines of the company are -

- Merchandising Management
- Secondary Sales Automation
- Enterprise Resource Planning (ERP)
- Face Recognition Attendance System
- Fleet Management System
- Business Intelligence

Why Us

Our clients chose us because of the following.

- Process Mapping
- Process Rendering
- Resource Planning solution
- Project Management Systems and Controls
- Infrastructure Projects
- Contract Administration
- Scoping Documents
- Client Relationship Management
- IT Project Management
- Managing Clients

Port Folio

We have done and are doing a lot of projects. The glimpse are below.

- ☐ Parking Management Solution (For Viyellatex), Project Manager (2013)
- ☐ ERP (For SATV), Project Manager (2013-2014)
- ☐ Secondary sales system (For Meghna Group), Project Manager (2013-2014)
- ☐ Study on Impact of river on riverine people for Actionaid Bangladesh, Project Manager (2013-2014)
- ☐ FTFL (First Track Future Leader-Training for ICT), Trainer (2015)
- ☐ ERP (For Esquire Group), Program Lead (2015-till date)

- ☐ Secondary sales system (For EPL), Program Lead (2015)
- ☐ ERP-HR (For TigerIT), Project Manager (2015)
- ☐ ECL (Each Class Learning -Survey for World Bank), Program Lead (2015)
- ☐ ERP (For Beximco Media)
- ☐ Secondary Sales System (For BEOL Group), Program Lead (2015)
- ☐ Projects Monitoring and Evaluation System for Terre des homes, Program Lead (2015)
- ☐ Secondary Sales System (For Pepsi Bangladesh), Program Lead (2016)
- ☐ ERP (Sales, Manufacturing and LC Management Module) for Techstar Packaging (BD) Ltd.
- ☐ Secondary Sales Software implementation All over Bangladesh for Reckitt Benckiser Program Lead (2016)

Who loves to work with us

We are not alone. We are in collaboration with-

- ❖ Secondary Sales Automation- Meghna Group of Industries
- ❖ Primary & Secondary Sales Automation-Unique Cement
- ❖ Merchandising Management System- Searchlite (ACI)
- ❖ Social Impact of Woman Empowerment for Care Bangladesh, Krishiutsho 2018
- ❖ ERP for RN Consortium
- ❖ Fleet Management System-Union Group
- ❖ eCarHut- Ecommerce site
- ❖ Secondary Sales Implementation Partner- Square Food & Beverage Ltd.
- ❖ Secondary Sales Implementation Partner- Square Toiletries Ltd.
- ❖ Shell Lubricant
- ❖ Rancon 4 Concern

Product stream

ERP Level Automation

- Human Resources Management

- CRM
- Sales, Purchase and Warehouse Management
- Accounting
- Manufacturing
- LC Management
- Vehicle Management System (Tracking)

Silo Business Automation

- E-Commerce
- Visitor Management System
- Point of sales

Critical Business Process Automation

- Secondary Sales Automation (Both SMS & Apps Base)
- Face Recognition Attendance and Field Force Activity Tracking
- Business Intelligence (BI)

BA Analytics

- BA Analytics - Survey
- BA Analytics - Retail Audit
- BA Analytics - Field Intelligence

Organizational Resource Strength

Our strength is our skilled employees.

- Full time: 10 Developer and System Integrator
- Full Time: 3 Project Manager
- Application Support: 3
- Management Team: 3
- Contractual: 23

