



Company Profile

Utopia Private Limited

Technology for Innovators...

Corporate Office: Noapara, Jessore

Training & Learning Centers: Rotary K.Ali Moghul Health Complex, Abhoynagar Upozilla Parishad, Jessore.

E-mail: info@utopiabd.com, **Mobile:** 0173 2582 717. **Web:** www.utopiabd.com

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VISION

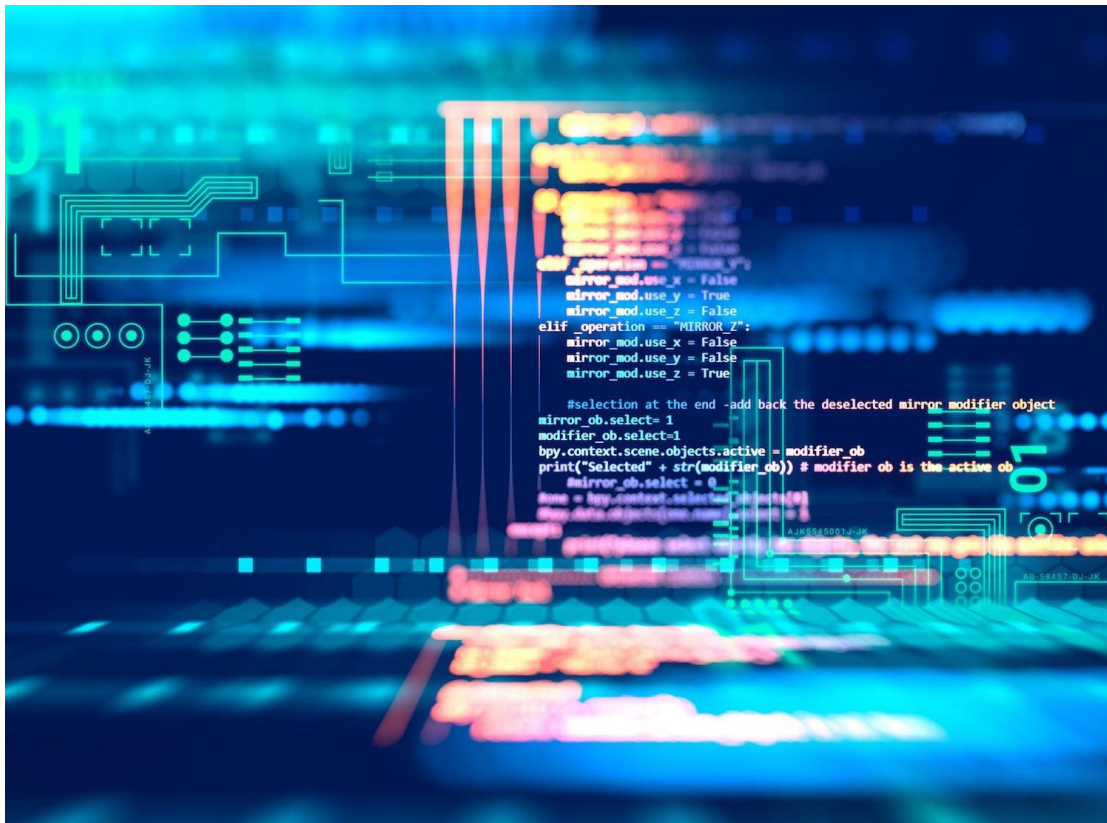
We envision in DELIVERING SUSTAINABLE HUMAN CAPITAL FOR THE FUTURE.

MISSION

Our mission is to design and deliver high impact development programs and a wide range of consultancy services that produce outstanding human performance in your organizations.

Business Focus

- SOFTWARE DEVELOPMENT
- TRAINING & HUMAN DEVELOPMENT
- COMPUTER HARDWARE & SECURITY SURVEILLANCE IMPORT & DISTRIBUTION



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Personal Approach to Client

We work personally with every client because this is how we understand one's needs and identify new areas of cooperation. We treat every client with the attention they deserve irrespective of the size of business they offer. We are committed to providing the best possible solution to our clients suiting the prevailing situation they are in. We sincerely hope and work towards the success of our clients because we believe the satisfaction and success of our clients have direct bearing on our bottom line and future growth.

Professionalism

We have deployed and assembled the best talents in the business in Bangladesh whose professionalism is praise-worthy. Our clients can expect optimum return on their investment on any solution they buy from us.

Unique Ideas

Most of our projects are unique and business exclusive. This demands unique ideas and we are geared to providing unique ideas. Our approach to solution is like creating pieces of art. We offer smart solutions/ideas to our clients to ensure optimum return on their investment.

IT Services

IT has high potential in terms of employment and revenue generation. The IT manufacturing sector is growing at an average rate of 28-30% annually over the past decade. Software industry continues to contribute a major portion of Bangladesh IT industry's revenues. With the dedicated and adroit employees at Utopia Pvt. Ltd. it has been adept in assisting the growth of the nation in the field of Information Technology.

Utopia with its vision of quality and innovation has been successful in catering the needs of those who seek our assistance in following areas of IT enabled services:

- 1. Software Solutions**
- 2. Web Solutions**
- 3. Graphic & Multimedia Solutions**
- 4. Networking Solutions**

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5. Quality Assurance & Testing

6. Application Maintenance & Support

7. Turnkey Solutions

8. Offshore development

Software Solutions

Utopia Software Solutions has developed a number of products and MIS applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the “on-time and on-budget” delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development. Our services begin from analysis, moving through designing, development, testing and implementation to maintenance. Our applications come in all sizes, be it a one-table database, or a massive client-server application. The creation of complete database applications is yet another field that we specialize in:

We offer:

1. Application Development
2. Interactive Application Development
3. Custom Application Development/ Maintenance
4. MIS and ERP Solutions & Support

1. Application Development

Interactive Application Development

Interactive Application Development (iAD) is about harmonizing art with technology. This business division of Utopia Software Solution complements the client's requirement of online and desktop applications - be it a workgroup solution or mailing platform. It adds a further arc to the circle of 'Net Totality'.

A strong team of software professionals empowers the application development capability at iAD, Utopia Software Solutions. The applications developed range from Web-stores, online service retailing to enterprise information systems.

Our competencies in .Net technologies, ASP, XML, PHP and C/C++ are demonstrated in various network-based applications. SQL/ Oracle database engines support most of these applications.

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Custom Application Development/ Maintenance

It is a well-known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective.

We have experienced I.T. Consultants for Project analysis, formulation and concept planning, right up to project management and installation. We develop customized Software that is completely based on user's requirement with GUI (graphical user- friendly interface) on any of the mentioned platform / languages.

MIS and ERP Solutions & Support

We offer customized low cost solutions to industries based on open standards, contemporary technologies and maintenance support. While incorporating the best of business practices, we do take special care of the customer requirements.

ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted onsite and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user-friendly, flexible, and comprehensive.

Website Development

Websites can enhance awareness of your brand, leading to more sales. Build relationships with customers, vendors, and shareholders through your online identity get more traffic from the search engines Get more traffic from the search engines, fast loading web pages with excellent navigation and designing, communicate more effectively.

Either you are looking for Dynamic site or a static site is your solution we can help you acquire both. We offer web sites on flash, asp, php which are tailor made to target your customers and make your presence live on web.

E-commerce

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to heave their business from point of sale implementation and go global.

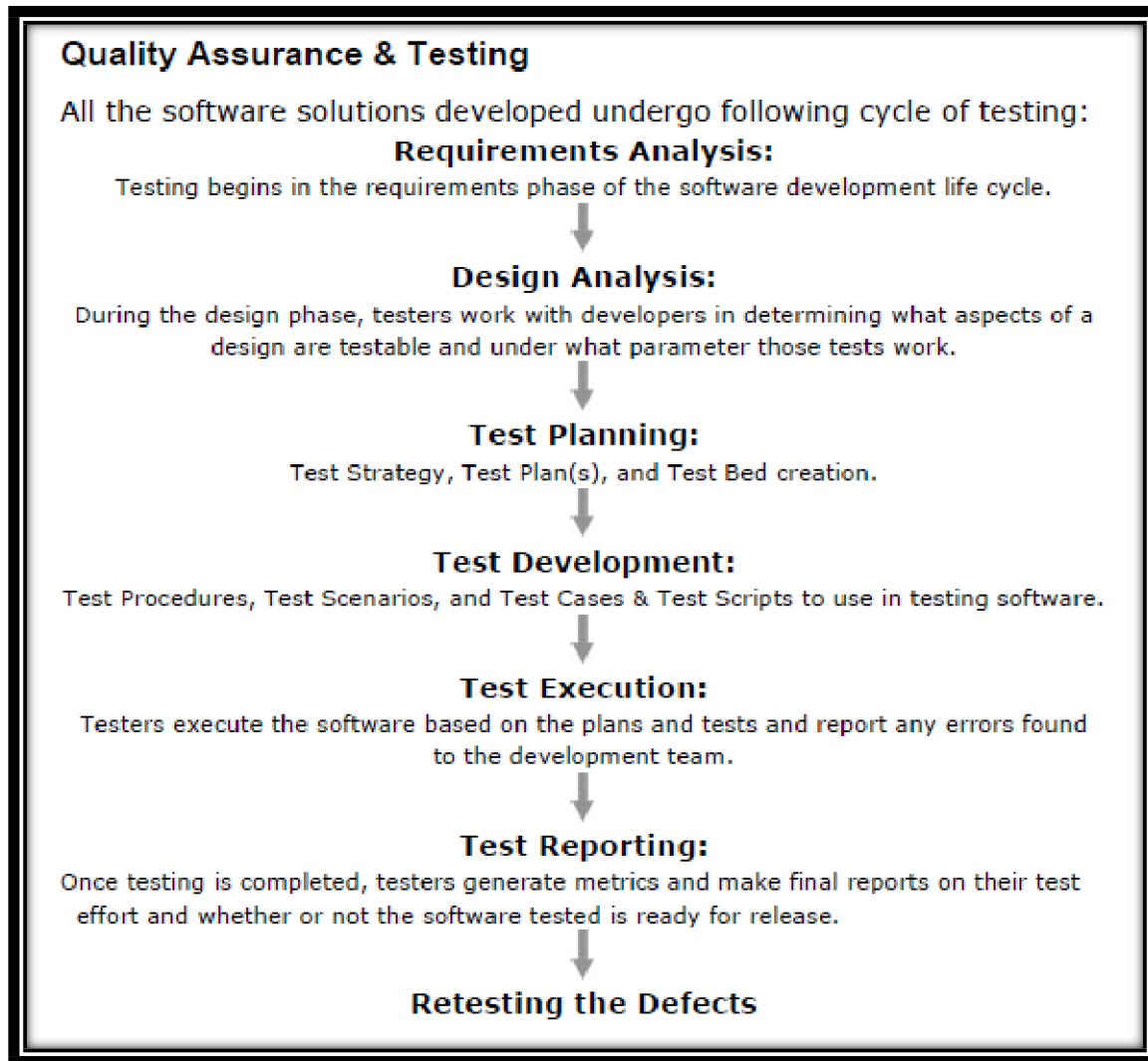
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Our competent management team, good post-sales services, well-organized business structure, network infrastructure and a secured, well-designed website will ensure ripe results on your investment.



Application Maintenance & Support

We have years of experience in executing maintenance projects. Our team of experienced consultants has been successfully managing maintenance projects of local clients as well as offshore ones.

The quality of product deployment, training and support has everything to do with customer success and satisfaction. We offer annual maintenance plans which are tailor-made as per the

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client's requirement. If required we depute technical team which works at the client site for the system execution or support as per requirement.

Our clientele includes Government organizations as well. We ensure maximum return on investment to the customer as we provide complete offsite telephone support in the form of consultations, assistance and advice on the use and maintenance of the Licensed Software. Our experts' providing technical assistance and advice for problem diagnosis and resolution, have gained us admirer world over.

We also offer on-site service calls to Customer's facility. In such cases, our consulting charges are subject to.

Project Management

Introduction

The aim of Utopia's Project Management Service is to meet all contractual commitments and thereby meet and possibly exceed the customer's expectations. Utopia's Project Management Service covers all phases from project preparation and execution through transfer to the care phase, and closure of the project. The deliverable of UTOPIA's Project Management Service is:

- Upfront investment and professionally managed project start-up.
- Highest caliber technical management.
- Accurate and transparent project control and reporting.
- Solid service supplier management.
- Systematic project and quality management.
- Project communication management with regular meetings and collaborative tools.
- Health and safety management matching UTOPIA's guidelines and local legislation.

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Project preparation and start-up

The conditions for successful project are created prior to actual deployment. Therefore UTOPIA invests extra resources in the project preparation and start-up phases. The UTOPIA's project preparation phase includes the following activities:

- Project manager nomination and a detailed project plan for the customer project, including complementary plans (if any).
- Planning and implementation guidelines.
- UTOPIA's resource evaluation and planning.
- Contract preparation with subcontractors.
- Risk management.

Handover and acceptance coordination. This includes the interface with the customer and coordinating final deliverable handover meetings, information and document transfers. It covers the software installation, commissioning, and acceptance from the customer.

Project reporting and meetings. UTOPIA's project team will facilitate bi-weekly (or as agreed) project meetings with the customer, where the project progress, quality, risks, changes and so on are reported to the customer.

Technical Management Responsibility Areas

Implementation management

- The technical manager is responsible for planning and managing the application implementation.
- The technical manager leads the implementation planning, plus the commissioning and integration work to obtain customer acceptance of the application elements.

System acceptance testing

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- Definition of all acceptance processes, procedures, criteria, and system acceptance test plans that are in line with the terms and conditions of the contract with the customer.
- Tracking and monitoring of acceptance progress, clarification of any open issues, and the definition of action plans needed to have a pro-active approach to avoid delays in acceptance.
- Monitoring of key performance metrics and fault resolution with the customer to make sure that business needs are met and that quality of service is maintained as agreed.

Fault management

- Support for application modules integration. If problems are encountered at integration, the technical management team takes the lead in troubleshooting, fault resolution activities until all faults are identified, and the module is successfully integrated.
- Impact analysis to determine the extent of the fault. In some cases the outcome of a failure report may be a software correction.
- Fault management is supported by UTOPIA's customer care organization.

Test Execution and reporting:

The test is coordinated effort of the customer and UTOPIA, in order to complete the tests, identify problems, and propose solutions for them. Test execution of the test cases is done at the UTOPIA's testing center. Results for every test case are agreed between the parties as successful, not successful, failed or blocked in accordance to rules and recommendations. Possible faults will be reported through the fault report procedure. If a solution is available, re-testing will take place to complete the testing session. If compatibility problems are found, they will be addressed to a technical workgroup composed of R&D experts, specification experts and testers.

After the test plan is executed, a final verification test report with an action plan and recommendations will be prepared summarizing the test results and identified faults.

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Databases	Oracle, SQL Server, Access, MySQL, PostGre SQL, PL/ SQL, SYBASE
Technologies & Languages	C, C++,VC++,C#, VC++, .Net VB, VB.NET, MS.NET, .NET CF Java, JSP, EJB, Java Script, Servlet ASP,ASP.NET Crystal Reports 9.0 for .NET Oracle D2K, Forms and Reports Power Builder, XML, XSL, XPATH,XML Encryption Castor XML Binding, HTML , DHTML, Cold Fusion PHP, PERL, Web Blog Server, JBoss, JRun Flash , Photoshop, Dreamweaver RMI CORBA, CGI, DCE COM, DCOM, MS Exchange SOAP, Developer 2K Power Builder, Visual FoxPro
Operating Systems	Windows NT/XP, Unix, Red Hat Linux, Sun Solaris
Methodologies	UML / Rational Unified Process Design Patterns ER Modeling OOPS Microsoft .NET Framework 1.1 Agile Microsoft Development Environment
Graphic Skill-set	Graphics Interface Application development Image editing/ Photo-finishing Vector drawing Interactive graphics HTML authoring/ Web publishing Audio/ VIDEO editing (Streaming media) 3-D image/ 360° panorama rendering VRML Animated graphics Adobe Photoshop and Macromedia Dream Weaver/ Flash

Training

UTOPIA offers a broad range of IT training courses as well as certification on network administration, information technology, and programs. It also develops IT skills of different professionals of computer science. The company provides training facilities to Polytechnic Institute and other corporate clients.

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Utopia is a technical career house providing hands-on, intensive training to develop the technical skills they need for a successful career as an Information Technology (IT) Professional. Technology is playing an ever-increasing role in our lives these days. Corporations are particularly forced to rely on computers and networking technology to conduct routine business activities for their survival in today's marketplace, let alone be competitive. Just how and when companies use technology are critical issues.

Utopia Limited offers a broad range of IT training courses and programs; everything from training courses and programs for skilled IT professionals to more specific training package for universities and schools.



Guiding Philosophy

We are committed to create a strong and continuous improvement in human capital performance with your organization.

We create a smart partnership with you to fully understand your unique business strategy, goals, needs, objectives and culture. Following that, your needs will be studied and a tailor-made program will be designed for your organization. The core aims of the training is to build and sustain the skills and behaviors that are essential to your business successes.

Our Guiding Principles:

- Quality Training Programmers
- Equal Opportunities
- Effective Training Methods
- Appropriate Training Materials and Resources

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Our Commitment to You

To achieve your desired results, our development effort extends beyond the training room.

- understand business and development needs
- design development initiatives and deliver high impact training interventions
- develop and implement powerful reinforcement programs
- track and measure for continuous improvement and sustainability

EXPERTISE

We offer training and learning lab that are tailored to provide solutions to help increase the productivity, performance and profitability of the manufacturing, transport, banking, trading, hospitality, oil & gas, insurance, banking, property and services related businesses and organizations.

We believe in customizing and developing specific solutions through a collaborative process designed to identify a client's needs, requirements and objectives.

The unique approach combined with the strong faculty of experts, competent trainers, and multilingual facilitators puts our lab in the position to spur the progress of establishment.

Through years of experience working with different industries, we truly understand the current companies' training needs. Companies no longer needed a theory-based training but a practical training with applicable knowledge.

It is with this in mind that we incorporate to improve the current trend in the industrial training sector. <http://uotpiabd.com> is a catalyst for attaching the missing linkage between the knowledge learned, and the practical work applications, with the ultimate goal of providing a long-term SOLUTION to the company.

We listen to understand your issues and business objectives. We work together with you to equip your people with necessary skills, providing them with the right tools to achieve important skills to have the competitive edge.

Each consultant is matched to the requirement of the client. They are specialist in their own field who have substantial experience and are able to share gems. We bring to you the front end of technology right in the heart of your company, empowering your staff with global industrial knowledge and current practices.

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Our Unique Approach

- Our courses can be customized to suit clients' specific needs.
- Our course structure is flexible and designed to match clients' time and budget.
- FTC produces its own materials and sources reputable materials on the open market where needed.
- We provide off- and on-site training.

COMPANY DATA	
Company name	Utopia
Address	Corporate Office: Station Bazar, Noapara, Jessore Training & Learning Centers: Rotary K.Ali Moghul Health Complex, Abhoynagar Upozilla Parishad.
Telephone	Mobile: +88 0173 2582 717
E-Mail	info@utopiabd.com , anishur@utopiabd.com
Webpage	www.utopiabd.com
Company representative(s) in delegation	
Representative 1	Shaikh Anishur Rahman Managing Director anishur@utopiabd.com +88 0173 2582 717
Representative 2	Md. Rejaul Karim Sohag Head of Technology & Business reja3d@gmail.com +8801709675028
Company history and organization	
Year of establishment	2010
Initial business idea and company development	Utopia was founded in 2010 with the idea of designing and development of web, multimedia and mobile applications.
Ownership & management	Shaikh Anishur Rahman Managing Director Dilara Parvin Director

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Experience

- We have been providing Industrial Attachment Facilities to Private Polytechnic Institutes from 2017.
- Utopia has got the scope of arranging Training program for different public & private organizations.

Conclusion

On the whole Utopia is not only a training service provider firm but also a family of highly educated and skilled trains, expert & efficient executives and organized management. With the experience of conducting five similar projects, Utopia has a structured platform developed based on the feedback and observation of its clients through these 2 years. Utopia has the capacity of adopting new changes and upgraded technologies for the fulfillment of the project.

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