INNOVERTECH LTD.

Address:
Rahman Villa, House No: 9, Road No: 2/1, Banani, Dhaka 1213.

Services

- SMS Services
- IVR Services
- Software development
- WAP/Web services
- Website Development
- Mobile Value added Services (mVAS)
- Mobile content development
- **Mobile Content Aggregators**
- **Web hosting**
- **Bulk SMS promotions**
- **Charging and SMS Gateway**

We Believe in Future

www.innovertechbd.com

Email

info@innovertechbd.com
operation@innovertechbd.com

InnoverTech - is a diversified holding company. InnoverTech Limited is a Value Added Service provider. Its commercial operations Started in first quarter of 2018. Since it is providing various SMS, IVR & WAP based applications to different segments of subscribers ranging from corporate to individual subscribers. We have been working in Partnership with the following operators to provide quality content, VAS and IVR (Interactive Voice Response Services), Text Based Services, Premier Services, GPRS Contents & WAP based content.

Along with the growth of Telecommunication & Information Technology in Bangladesh, InnoverTech wants to implement new ideas to provide better service to our client. We would like to help our subscriber to integrate new technology more easily. We want to add a new era in the Content Business & Value Added Service in the country.

Our clients count on us to solve their technological challenges. We built following solutions for our clients:

1. Software Development
2. Web Services
3. Website Development
4. Mobile Value Added Services
5. Mobile Content Development
6. Mobile Content Aggregators
7. Web Hosting
8. Bulk SMS (Promotion)

❖ **VAS Solution:**

1. Charging Gateway with All mobile operators
2. SMS Gateway with All mobile operator
3. IVR Solutions
4. Call center solutions.
5. WAP/APP & SMS solution

Our expertise will convert your one-time visitors into loyal customers, building profitable and long-lasting relationships. We achieve this by understanding the online media and creating imaginative and engaging communication strategies that speak to consumers.
No challenge is too big or too small. We always find a way to make it work.

Company Basic information:

Company Name:	**InnoverTech Limited**	
Present office Address:		
Contact Person:	Nahid Hassan (Managing Director) Mobile: 8801515623905 Email: nahid@innovertechbd.com Shamir Ahmed Shohan (Chairman & CTO) Mobile: 8801878958625 Email: shamir@innovertechbd.com	
Office Mobile:	8801869870048	
E-mail:	info@innovertechbd.com	www.innovertechbd.com
Year established:	2018	
Type of organization:	Software development firm	
Type of Business:	IT	
Summary of main business	Content Business & Value Added Service provider	
No. of employees:	20	
In-house working Language:	English and Bangla	

InnoverTech Ltd. ensures the best returns on technological investments and strengthens the service providers' market presence by providing them with top-class solutions. On top of that, a large team of experienced and well-trained engineers are always available to help service providers provide world-class support 24x7 to their clients. As a result, service providers can make their services available to the end customers all the time. The company has first hand access to industry developments and makes sure new products are brought to market at the right time.

We have developed customized and unique web solutions starting from simple corporate websites to eCommerce solutions, extensive web-based applications, CMS, etc across various industries spanning Publishing, Travel, Education, Entertainment, etc. We identify your needs, and accordingly design and develop optimal solutions that address your business, marketing and communication objectives. Just go through some case studies...

It also makes decent investments in Research and Development activities to ensure technological efficiency for the days to come.

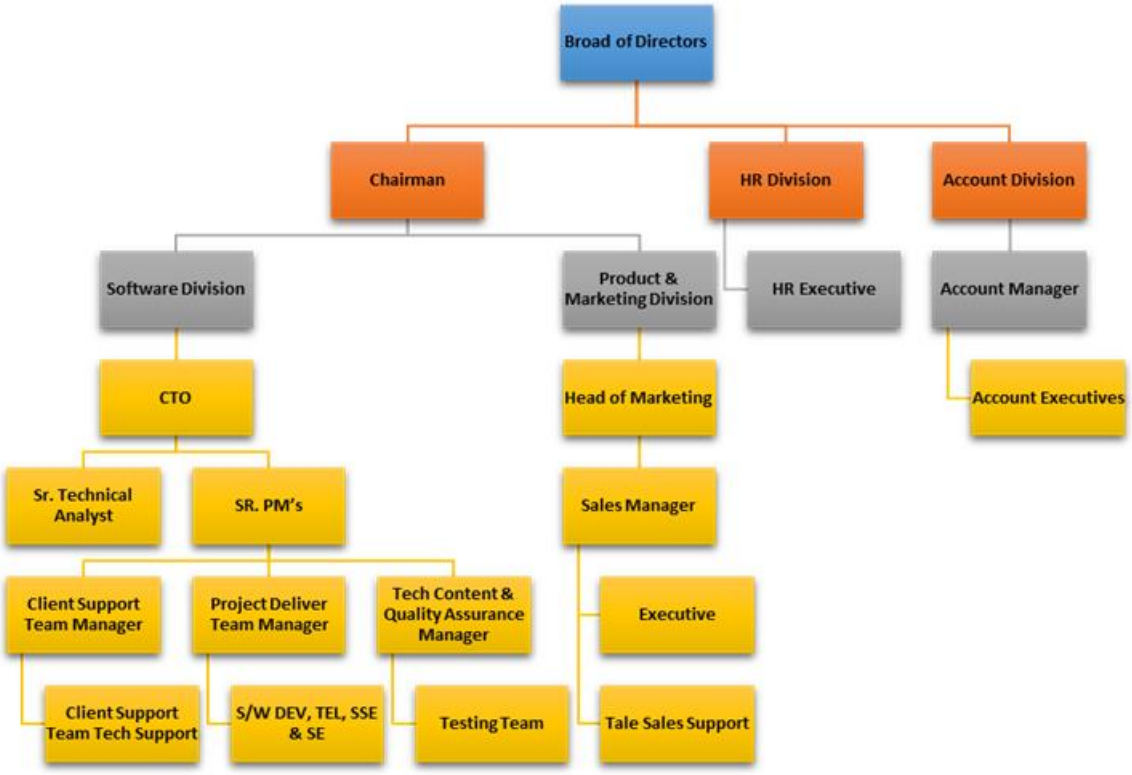
Management

InnoverTech Management team consists of experts and innovators from in field of Technology, Business and visionaries that lay the founding stone of the business. The team has made it from initial phase to today's business stance, with full-fledged, completely owned set of variety of operations.

The presence of InnoverTech is global and it is known and recognized by a talented team who put in their hard work and effort to help InnoverTech attaint great heights of success.

With a mix of domain, technology and project management experts, we bring the complete team to every project we take on. Our people work with enthusiasm and a drive to the best. Their innovative sprit and ambition to the best encourages them to voice to bring new ideas without any fear as our is a company of minimal hierarchy and makes InnoverTech a congenial place to work.

Organogram



Technical Knack

DATABASE	Oracle, SQL Server, Access, MySQL, PostGre SQL,
	PL/ SQL, SYBASE
Technologies & Languages	C, C++,VC++,C#, VC++, .Net
	VB, VB.NET, MS.NET, .NET CF
	Java, JSP, EJB, Java Script, Servlet
	ASP,ASP.NET
	Crystal Reports 9.0 for .NET
	Oracle D2K, Forms and Reports
	Power Builder, XML, XSL, XPATH,XML Encryption
	Castor XML Binding, HTML , DHTML, Cold Fusion
	PHP, PERL, Web Blog Server, JBoss, JRun
	Flash , Photoshop, Dreamweaver
	RMI CORBA, CGI, DCE
	COM, DCOM, MS Exchange
	SOAP, Developer 2K
	Power Builder, Visual FoxPro
Operating Systems	Windows NT/XP, Unix, Red Hat Linux,
	Sun Solaris
Methodologies	UML / Rational Unified Process
	Design Patterns
	ER Modeling
	OOPS
	Microsoft .NET Framework 1.1
	Agile
	Microsoft Development Environment 2003
Graphic Skill-set	Graphics Interface Application development
	Image editing/ Photo-finishing
	Vector drawing
	Interactive graphics
	HTML authoring/ Web publishing
	Audio/ VIDEO editing (Streaming media)
	3-D image/ 360° panorama rendering
	VRML
	Animated graphics
	Adobe Photoshop and Macromedia Dream Weaver/ Flash
	Technical Knack 32

Products & Services

SMS Service

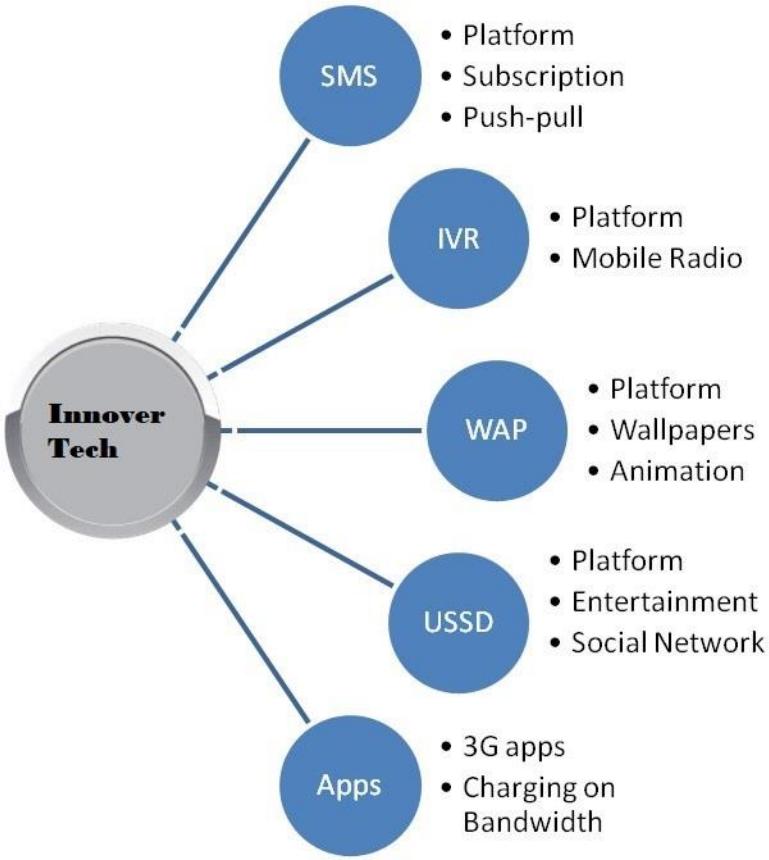
SMS Short codes, to which mobile users can send text messages, regardless of their telecom service provider and get the desired response in the matter of seconds. They are easier to remember, handy and integrated across all telecom operators to provide a seamless short code service experience to all the users across Bangladesh.

Point-to-Point message

Mobile terminated (MT)

Mobile originated (MO)

InnoverTech Limited is a Value Added Service solution provider. Its commercial operations Started in last quarter of 2018. InnoverTech Limited is providing various SMS, WAP, USSD and IVR based applications and solution to different CP's for the segments of subscribers ranging from corporate to individual subscribers.



Web Based Applications

Web Services

InnoverTech Limited will provide you the best solution at an inexpensive price. InnoverTech Limited team can develop the custom e-Commerce website perfect for your business and they are capable to create e-Commerce websites with advanced functionality with very easy and efficient admin control panel to manage products, orders and customers. InnoverTech Limited is the appropriate e-Commerce provider for the perfect combination between smart custom e-Commerce website development solutions and an easy to use site administration console which gives you the opportunity to handle your website with ease and flexibility.

InnoverTech Limited developer team has the necessary skills, resources and technology to integrate various open sources ready to go products using e-Commerce development solutions and e-Commerce website designs. Be it comprehensive corporate profiles, lucrative e-commerce websites and portals, or highly-interactive, Web 2.0-based sites, we make websites for all genres.

InnoverTech Limited provides Promising and Innovative Custom Web Design, e-commerce website design & tailor made content management web design solutions best match to your need and requirement. We provide complete web design and development service from planning to testing and implementations. Our professional website designers' use all latest tools to design.

Our website design & development consists of following vital factors:

Fast loading

Easy to understand

Easy to navigate

Cascading style sheet (CSS) websites

Search engine friendly

Covering all the SEO factors

Professional custom design

IVR Service

Interactive voice response (IVR) is a technology that allows a computer to interact with humans through the use of voice and DTMF tones input via keypad. In telecommunications, IVR is one of the most enjoyable channels for the mobile customers. IVR allows customers to interact with a company's host system via a telephone keypad or by speech recognition, after which they can service their own inquiries by following the IVR dialogue. IVR systems can respond with prerecorded or dynamically generated audio to further direct users on how to proceed. IVR systems deployed in the network are sized to handle large call volumes

Web Development and Applications

As an integrated web development company, **InnoverTech Limited** understands the needs required for an organization. InnoverTech Limited has the expertise along with the experience and ability which will help to solve complex business problems by understanding your own business goals and the strategies that you will pursue. We do have the technical knowledge, domain expertise, methodological processes etc. We deliver quality work completed by our highly skilled team.

Web Development Includes: -

Creating websites

Dynamic websites

Web-based applications

Web content development

Ecommerce development

Web Designing

We have developed customized and unique web solutions starting from simple corporate websites to eCommerce solutions, extensive web-based applications, CMS, etc across various industries spanning Publishing, Travel, Education, Entertainment, etc. We identify your needs, and accordingly design and develop optimal solutions that address your business, marketing and communication objectives. Just go through some case studies.

Software Development

Large Scale Enterprise Software/Hardware Turn Key Solutions, specializing in the insurance industry and ERPs for manufacturing organizations.

There are several different engagement models- including SaaS (software as a service), BOT (build operate transfer), BOO (build own operate), and PPP (Public Private Partnership).

InnoverTech Limited ensures proven software development methodology and quality management system which shorten application development time frames and provide significant business benefits to our customers is partners with several of the world's leading IT and consulting companies.

Mobile Content Development

InnoverTech Limited has extensive experience in Mobile Application Development. We provide Mobile Application Development platform including Apple Mobile Application Development, Android based Mobile Application Development and Windows Mobile Application Development. We have a team of experts who can design and build Mobile Applications and Website development for Mobile Platforms.

Mobile Value Added Service:

InnoverTech Limited is a Value Added Service provider. Its commercial operations Started in first quarter of 2018. InnoverTech Limited is providing various SMS, WAP and IVR based applications to different segments of subscribers ranging from corporate to individual subscribers. We have been working in Partnership with the following operators to provide quality content and VAS:

Services we offer:

Push Pull Services (Text Base SMS Services)

WAP/GPRS Base Services

IVR (Interactive Voice Response Services)

Premier Services

Types of Content:

Wallpaper/Animation/Poly tone/True tone/MP3 tone/Theme/Videos/Games

Mobile Content Aggregators

An individual or an organization that gathers information such as news, horoscope, beauty tips, sports scores, weather forecasts, jokes and reference materials from different sources and makes it available to its customers.

We are dedicated to have a long term association with operators or telecom service providers. We are content providers on SMS, WAP & IVR for VAS to various telecom operators.

Mobile SMS Marketing (BULK SMS Promotions):

Mobile SMS Marketing is one of the most effective, reliable and cost effective ways to market to your clients and businesses. Because SMS is extremely personal, therefore the response ratio is much higher than other Marketing channels. In Bangladesh up to 60 million people using mobile phone. Is your business ready to communicate to this market through Mobile SMS Marketing?

Will help you to integrate SMS marketing solutions into your mix in order to maximize your next campaign. It can even help you develop comprehensive database of your consumers throughout Bangladesh.

Mobile SMS marketing and broadcasting are changing the way we communicate in Bangladesh. Text Messaging is now a serious distribution channel that gives you the power to deliver your message directly into the hands of your audience, and create new revenue generating opportunities in the Bangladesh.

Mobile SMS Marketing is an innovative method of promotion and advertising which uses technology of mobile and wireless communication to forward your company's messages to thousands of targeted customers. Marketing with SMS helps to achieve your promotion goals because the technology associated with this application enables you to set up complex services for ongoing promotion drives. It allows you to get a higher income and provides a customer orientated service that leads to a loyal client base.

Web Hosting

Website hosting is an essential part for a successful internet presence for identifying your website globally and making it accessible by the worldwide audience.

Host your website with InnoverTech Limited, the leading website hosting service provider in Dhaka. A user friendly control panel will be provided through which you can manage your website, create your own ftp and mail accounts, create and manage your database and you can be the master of your own website.

In case of any difficulty in management of your website, our most experienced and dedicated support team will provide you all the necessary supports within a few minutes. The basic advantages of our web hosting plans are:

No Hidden Charges
User Friendly Control Panel
Account Activation within 7 hours After Payment
Quick Telephonic and Email Support within 1 hour during working Days.

Benefits of Web Hosting with Live Pages

You can advertise your potential and your business ideas on the Internet; as many people are driven by the thirst for more information on things like banks, tourism and potential businesses. Web hosting also provides ample job opportunities for individuals who can act as server-based network providers or resellers for web hosting companies.

SMS MARKETING SOLUTIONS FOR YOUR BUSINESS:

- Event Promoters:

We offer promoters powerful, yet easy to use, SMS marketing services for event and party promotions. We also offer SMS marketing solutions for trade show and exhibition producers, as well as festivals.

- Retail:

The SMS marketing services makes it easy to collect cell phone numbers and send promotional text messages to your retail customers. We offer customized solutions for car dealerships, golf courses, salons & spas, sports leagues, and theaters.

- Magazines:

Extend your relationship with your readers beyond the page with our SMS marketing programs for magazines and publishing.

- ❖ Radio:

Enhance your listener relationships and generate new revenue streams with our SMS marketing programs for radio.

- ❖ Colleges, Universities, & Schools:

- ✓ In the event of an emergency, we can help you secure your campus with us.
- ✓ SMS marketing notification system for colleges, universities, and schools.
- ✓ Emergency Notification
- ✓ Exams Schedule
- ✓ School Timings
- ✓ Parents Meeting Reminder
- ✓ Time Table
- ✓ Fee Schedule, Seminars
- ✓ Marketing Campaign

- ❖ Social, Political & Non-Profit Groups:

Use the power of SMS marketing to rally supporters, organize meetups, political organization and increase the bonds of community.

- ❖ Concert Promoters:

Whether you need to quickly alert loyal customers about last-minute tickets, or you want to build buzz for recently announced shows, Club texting offers affordable, effective messaging solutions for concert promoters.

- ❖ **Real Estate:**

- ▶ Generate leads faster and more cost efficiently with SMS marketing for real estate.
- ▶ New Customer Line (Buyer & Seller)
- ▶ Introduce New Packages/ Offers
- ▶ New Properties Offering to Mobile Users
- ▶ Request for Properties on Sale
- ▶ Specific Location. Marketing Campaign

- ❖ Hotel Restaurants / Marriage Hall:

Introduce New Offers / Rates & Packages. Send Reminders for Seminars, Exhibitions. Marketing Campaign & Many More.

- ❖ Hospitals / Doctors:

Timing Schedule. Fund Raising. Marketing Campaigns & Many More.

- ❖ Travel Agencies:

New Travel & Tours Packages. Marketing Campaign.

Bulk SMS Portal enables the users to send SMS to their respective groups in bulk. The portal supports management of contact groups and supports running communication campaigns on different contact groups. Bulk SMS Portal provides extensive reporting around the SMS campaigns to the users.

Salient features

- Bulk SMS sending
- Loading SMS from templates
- Group creation for bulk SMS sending
- Automated/ time-bound SMS sending based on defined time slots
- Capable of sending masking bulk SMS

Smart Phone Application

InnoverTech Limited is the app factory to deliver apps on four different smart phone platforms

The applications may range from Newspaper to magazines, Business to communications, educations to entertainment, finance to health & fitness, Lifestyle to media, Photography, productivity, sports, travel and so on.

Products Undertaken- Software Portfolio

LIST OF ALL PROJECTS

InnoverTech Limited VAS service Clients List

Robi Axiata Ltd	Airtel Bangladesh Ltd.	bkash	Brac bank Limited
Dhaka Electric supply company Limited	Arena Phone BD Ltd.	Itengine Software ltd.	Supernova Techno Ltd.
Itengine Technologies Ltd.	4DL bangladesh Ltd.	Earth News Ltd.	ABC radio 89.2 FM
Next Radio	Radio Aamar FM radio station	Radio Dhoni	Peoples Radio 91.6 FM
Dhaka FM 90.4			

Thank You