

Xposure Soft Solution



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1. INTRODUCTION

Xposure soft Solution is a startup software development company established one month ago in Dhaka. The company will develop software for major national and international companies. The development environment encompasses both desktop and web-based software, and custom and package software which involves diverse technologies such as Mobile and PDA software, iPad, Android, Google Map, SaaS (Software as a Service), Microsoft Dynamics, Web Service and more. It' will be a rare software company that has successfully developed it will have own software development Framework.



2. CORE OPERATION

We are a software development company focusing on custom made software and database systems. If you are looking to get the highest efficiency out of your business operation, we are committed to understanding the building blocks of your business and can provide you with a software driven process, assuring a speedy return. We bring together in our products various business operations such as employees, customers, suppliers, products, services, orders, jobs, scheduling, invoices, accounting, payroll, projects, communication logs, documents, user permissions and advance reports. We also migrate your legacy data into the new system as well as integrate your system, if needed, with any third-party software e.g. Microsoft Dynamics, SharePoint, MYOB, Attaché, WordPress template, photoshop template and so on. If you have an innovative software idea, Xposure Soft Solution is your right choice.



3. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the ICT industry.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Our keys for development:

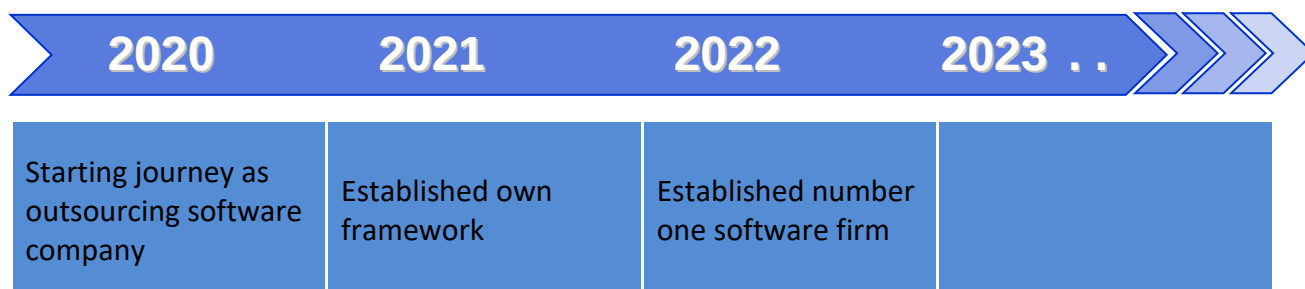
- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

We believe in

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

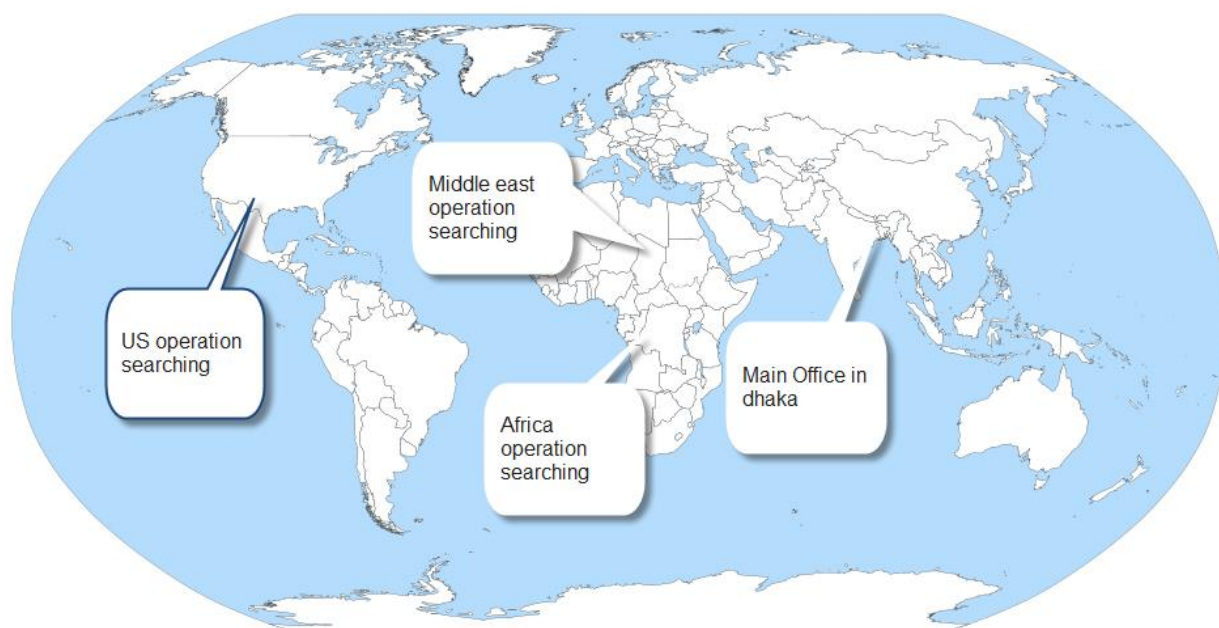


4. OUR JOURNEY



5. OPERATIONS ABROAD

Xposure Soft Solution will closely work for establishing business setup at USA, African and Middle East market. Targeted companies are jointly involved in providing various systems and solutions to different economic sectors and are considered as one of the fastest growing and leading solution provider company.





6. OUR INVOLVEMENT

■ ICT CONSULTANCY

We consult for high-end technology implementation at clients' site or implementation of new technology according to the clients' requirement or upgrading, enhancing the existing facilities in the clients end with the new technology integrated with the existing one. XPOSURE SOFT SOLUTION offers a full range of consulting services to help analyze your business requirements for effective implementation of solutions. Our consulting services cover:

- Strategy planning
- Assessment
- Procurement
- Re-engineering solutions
- Planning, audits, best practices etc.

■ SOFTWARE DEVELOPMENT

Beside the hardware and network solutions; with design and development expertise in diverse platforms, best-of-breed tools and techniques, combined with industry best practices, XPOSURE SOFT SOLUTION offers scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout. We are developing software, related to garments- production management, commercial jobs, buying, accounting software for trading, manufacturing house and conglomerates. We hope to come to you with desired software at a reasonable cost. XPOSURE SOFT SOLUTION's services span the following application lifecycle stages:

- **APPLICATION DEVELOPMENT** – Providing end-to-end development from requirement analysis for deployment and rollout.
- **APPLICATION MAINTENANCE** – Changing or enhancing software to meet changing or increasing business demands in the post-rollout phase of an application
- **APPLICATION SUPPORT** – Providing first, second, third line support and support. Support further includes Gold (24x7), Silver and Bronze support.
- **APPLICATION INTEGRATION/MIGRATION/TRANSFORMATION** – Replacing, updating, migrating and integrating legacy or bespoke systems.
- **APPLICATION MANAGEMENT** – The application management layer cuts across all software engineering activities listed above. XPOSURE SOFT SOLUTION takes complete ownership of the outsourced suite of applications as per the agreed scope and manages the support. This



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typically involves transition management, project management, proactive risk and scope change management, quality management, SLA management etc.

■ NETWORK & INFRASTRUCTURE SERVICES

Growth in the Solution Integration (SI) services market is fueled by the need for seamless business processes across an organization's complete value chain of customers, partners, suppliers, and employees. XPOSURE SOFT SOLUTION's services enable clients to identify, develop, and implement the best-fit solutions which are equipped to meet their changing business requirements.

XPOSURE SOFT SOLUTION's Solution Integration services offer to:

- Leverage IT investments
- Minimize risks
- Maximize compatibility
- Maximize interoperability

XPOSURE SOFT SOLUTION provides total project management, right from architectural design, integration, system and interface development to migration backed by world-class methodologies, well-defined solution frameworks and extensive integration experience with tier-1 service providers.

■ MANAGED SERVICES

XPOSURE SOFT SOLUTION has the expertise and experience to manage an enabling infrastructure and applications and run outsourced operations for large telecom operators smoothly. XPOSURE SOFT SOLUTION's Managed Services offerings cover the entire array of IT outsourcing services including networks, IT infrastructure, applications and business processes. This provides our customers the best of both worlds - control and flexibility over their information systems without either the pain or cost of running them.

■ UNIFIED COMMUNICATION

With the Microsoft Office Communication Server (Office 365) 2020 we are there to build all your communication need including instant messaging and e-mail services.



7. AREAS OF EXPERTISE

Main Strength of XPOSURE SOFT SOLUTION lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services. XPOSURE SOFT SOLUTION understands the need for skill transfer to client personnel. Our offers cover the following major areas:

- System analysis
- Business process reengineering
- Process development localization
- Customized and target oriented Workflow design
- Specialization in Client / Server and Internet / Intranet application and technologies
- Automation of Financial Institutions, Telco-Operators, Electronic Medias & Business Institutions with the latest development.
- Customized software development as ancillary product for deployed international software
- International software deployment - product development localization
- Network Monitoring/ Network Management Support
- Network, Security & Threat Management Solution
- Enterprise Server & Storage Solution
- Quality Assurance
- Desktop maintenance and support
- Server maintenance and support
- Production operations
- Disaster Recovery and Storage Management Solution
- Power Solution.
- Enterprise-grade LAN Cabling.
- Infrastructure Management Solution.
- Data Centre Operations and Service Delivery.
- Systems Integration.
- Project Management.
- Change/request implementation
- Project support
- Standby support
- Web based support & solution development
- E-business solutions
- Data conversion & data entry
- Overall automation consultancy



8. STRENGTH & CAPABILITIES

The development team of XPOSURE SOFT SOLUTION is equipped with proper human resources specialized in different system development tasks. The key areas are;

■ SYSTEM ANALYSIS & DESIGN

System analysis and design team combines both functional and technical analysts. We believe to develop a proper system of which functional analysis is equally important as technical analysis. Our system analysis and design team specialize in the software like Microsoft Visio, Rational Rose and Microsoft Visual Modeler.

■ SOURCE CODE REPOSITORY AND ADMINISTRATION

For source code version control and multiple programmer interaction management we use Visual Source Safe as our source code control software.

■ DATABASE MANAGEMENT

We have database expertise ranging from ISAM or flat database systems like Microsoft Access to robust commercial database engines like Oracle and Microsoft SQL. For web-database connectivity and cross-platform data management we also have specialized experience and expertise in My SQL database server.

■ WEB DEVELOPMENT AND DESIGN

Our web developers and designers are skilled in development with Photoshop, Macromedia Fireworks and Dream Weaver for web site design.

■ PROGRAMMING

Our young and talented programmers have a wide range of experience in developing systems. Our programming skill involves:

- **PROGRAMMING LANGUAGES:**
C#.net, ASP.Net, Mobile application and Microsoft .Net Platform.
- **WEB PROGRAMMING LANGUAGES:**
PHP, Perl/CGI, Active Server Pages (ASP), Wordpress
- **SCRIPTING LANGUAGES:**
Java Script, VB Scripts
- **MULTIMEDIA DEVELOPMENT:**
Flash and Flash Script.
- **WEB SERVERS:**
Microsoft IIS and Apache
- **OPERATING SYSTEMS:**
Microsoft Platform and Linux/Unix