

COMPANY PROFILE 2020

STRATIV

You trusted partner for Digital transformation.



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INTRODUCTION



Strativ BD Ltd. is a growing IT company who right now provides IT services to the companies in Nordic market especially with it's strong customer presence in Swedish market. The IT services includes the development of complex software in terms of web and mobile applications, also with a stronghold in e-commerce development. Strativ BD Ltd. is closely working with it's Swedish collaborating partner company called Strativ AB. Through this collaboration, Strativ BD Ltd. is helping the Swedish small medium sized companies to bring digital transformation in their business process. Helping them to create more automations in their business process, creating more integrations between different services and giving the business owners more access to the real data.

Since the journey of Strativ BD Ltd., it grew exponentially with currently having 25 employees with a yearly revenue stream of more than 2.0 crore BDT.

The core strength of the Strativ BD Ltd. comes from the people working in this company. The team who is working hard to the successful deliveries are the fuel for the growth of this company. At Strativ we keep people at the forefront of technologies. We are very proud of our team and their technical expertise. They are competing with the Nordic quality standard of services and so far we are successfully increasing the number of happy customers!



VISION

Strativ BD Ltd. and its Nordic partner Strativ AB in Sweden, shares the same founder, Abdullah Yousuf, who is currently working as Chairman and CEO respectively for both companies. Strativ was founded with the vision of bringing the two industries of Bangladesh and Sweden close to each other. The vision is to create a trusted bridge between these two networks and develop a sustainable relationship. Strativ BD Ltd. with its resources allows the Swedish small medium sized companies to get hold of the competences they require at the affordable price; whereas our collaborating partner Strativ AB in Sweden can ensure the project management and effective communication.

Through this model we are able to create a trusted path of working with the Nordic companies and grow together.

In future, through Strativ BD Ltd. there will be more knowledge shared between these two networks. There will be collaborations to increase the cultural knowledge and develop the working process.

OUR SERVICES

In a digital world, we create success together with our customers by developing complex software, eye-catching websites, converting webshops and other digital solutions.



Web Solutions

We help you from start to finish with conceptualization, design, implementation and maintenance of your future web solution, whether it is a website or a software.



Mobile Solutions

We develop elegant and powerful mobile applications for both Android and IOS. Our developers have a black belt in app development and take your idea from the drawing board to the phone.



E-commerce

We develop converting E-commerce solutions tailored to your needs, whether it is B2B or B2C.



HOW WE WORK

We are with you all the way from planning to implementation.



Complete solution

We take overall responsibility for the development of your digital solution and manage the project from the drawing board until it is launched, operated and further developed.



Resource Consultant

Take temporary help from competent developers with the right technical expertise. Full time or part time, short or long term. Everything tailored to your needs.



Agile development team

Build a development team with us: Requirements, architecture and project management are handled in Sweden. Development and testing is handled in Dhaka. Cost-effective and extremely productive.



OUR WORK

Here are a few examples of the applications developed by us. The systems are live and thus required authentication to log in.

<https://bolagsbolaget.se/>

<https://ekonomiportalen.bolagsbolaget.se/login>

<https://dermily.se/>

<https://portal.dermily.se/>

<https://mymail.se/>

<https://www.searchia.se/>

<https://searchiamatchmaking.azurewebsites.net/login/?next=/administrator/home/>

<https://www.hakonmedia.se/icanyheter-app/>

<https://www.moreselling.se/>

<https://saakerhetsbranschen.se/>

<https://troem.com/>

<https://www.vimil.se/>

<https://tergent.se/>

<https://www.revivetekniken.com/>

OUR TEAM



Abdullah Yousuf
Chairman&CEO



Shamsun Nahar
Managing Director



Abdullah Al Mamun
CFO



Rifat Ahmed
HR & Admin Officer



Md. Emran Hossain
Software Engineer



Md. Mahmudul Hasan
Software Engineer



KM Sayem
Frontend Developer



Shawon Islam
Software Engineer



Iftakharul Alam
Software Engineer



Shuvankar Paul
Software Engineer



Jenat Ara
UX/UI Designer



Mehedi Sharif
UX/UI Designer

OUR TEAM



Adnan Shawkat
Software Engineer



Jahurul Islam
Software Engineer



Md. Mejbahul Alam
SEO Specialist



Sudipto Das
Software Engineer



Md Nazmul Hasan
Software Engineer



Syeda Mahjabin Ahmed
Software Analyst



Akhteruzzaman Arif
Software Engineer



Md Mahmood Bin Habib
Software Engineer



Ishmam Hossain
Software Engineer

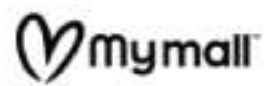


Mohaimin Islam
Software Engineer



Binayak Ray
Software Engineer

OUR CUSTOMER



OUR CUSTOMER

The logo for DERMLY, featuring the word "DERMLY" in a teal, sans-serif font. A small teal circle with a white checkmark is positioned to the right of the "Y".

DERMLY

The logo for SERVICE NODE, featuring a blue square icon with a white stylized "S" shape. To the right of the icon, the words "SERVICE" and "NODE" are stacked in a blue, sans-serif font, with a registered trademark symbol (®) after "NODE".

SERVICE
NODE®

The logo for searchia, featuring a teal circular icon with a white magnifying glass. To the right of the icon, the word "searchia" is in a teal, sans-serif font. Below it, the words "SPECIALISTAGENTUREN" are in a smaller, teal, sans-serif font.

searchia
SPECIALISTAGENTUREN

The logo for bolagsbolaget, featuring the word "bolags" in a black, sans-serif font, followed by a small red circle with a white "W" inside. Below "bolags", the word "bolaget" is in a red, sans-serif font.

bolags
bolaget

The logo for More Sailing, featuring the words "More Sailing" in a blue, serif font.

More Sailing

The logo for Hem Garanti 24, featuring the words "Hem" and "Garanti" in a black, sans-serif font, followed by a yellow square icon with the number "24" in black.

Hem
Garanti 24



CONTACT US



House 684, Road 9, Mirpur DOHS,
Dhaka-1216, Bangladesh



+880 251054291
+880 17 6406 7224



mail@strativ.se



www.strativ.se

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