

MINISOFTPARK

"Southern wind of change"

We believe in finding problems; make proper plan to solve that, create a road map & work to establish.

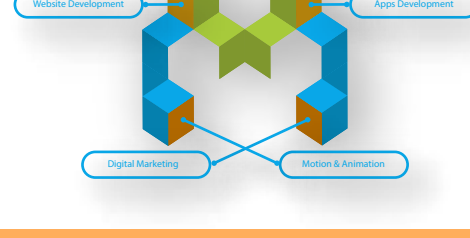
Bring a sustainable growth of your company is our ultimate target.

MINISOFT PARK Introduction:

MINISOFT PARK is a Software development, Animation & Digital Media Marketing Company. Our team generally thinking out of the box, presenting something new as well as innovative and communicating with target audience for business growth. The way we work- Find Brand positioning, Creative strategy Development, Create and development Graphics Design, write content, Create Video & animation, Develop Websites & software's, make Apps and Write effective & coaching Text to associate the Brand with Target Prospects with Emotion, Rationale and Slice of life. We believe in simplicity. We work simply in the dynamic way.

MINISOFT PARK Services:

01. Website Design & Development
02. Apps Development (Android & IOS)
03. E-commerce Development
04. ERP & POS
05. SEO
06. Social Media Marketing
07. Branded SMS Marketing
08. SMM
09. Bulk SMS
10. Video editing , Motion Graphic & Animation
11. Audio & Voice Over
12. IP Radio & TV



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Bara Maghbazar, Ramna, Dhaka-1217

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MINISOFT PARK
Web, Apps, DMM & Video Pro

13. Graphic Design
14. Professional / Business Youtube Channel, Facebook Page build up & Promotion
15. Promotion on Google, YouTube, Facebook and other digital media Vehicles
16. Event and activations for sales growth and promotion.



Mission:

Our mission is to enhancing the business growth of our customers with creative Design and Development to deliver market-defining high-quality solutions that create value and reliable competitive advantage for our clients around

the world.

Our mission is to deliver optimal solutions with quality and services at reasonable prices. For us customer satisfaction is given top place. We are very friendly in our dealings to the customers and it helps us retain existing

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clients and expand customer circle. We always try to improve the quality of our products by exploring innovative ideas.

MINISOFT PARK exists to help organizations fulfill their missions. Our specialty lies in helping organizations to use their product or business effectively, in a way that supports their overall goals and strategic priorities.

We value and expect integrity in all that we do

We recognize that the foundation of our growth and success is making each and every client project a success

We strive for operational and service excellence through a relentless focus on:

People - recruiting, developing and retaining top talent

Process - ensuring quality while taking time and cost out of the drug development process

Clients - significantly and continually enhancing client satisfaction with our services

We are determined to build a company culture based on superior performance, success through teamwork, respect and recognition for the individual, diverse and challenging work, and flexible and rewarding career opportunities for our

employees.

Vision:

Our vision is to develop in a constant manner and grow as a major IT service provider to become a leading performer, in providing quality Web and Software Development solutions in the competitive global marketplace. Our professional,

flexible and integrated process reflects in what we do. We always guide our customers to success. We have the ability to accelerate and quickly share the great work or products of your organization or business.

Fortunately, we have been able to bring together a talented crew of professionals shaped and molded by their collective experiences in the agency, corporate and private industries, all of which possess outstanding talent. The synergy

of what MINISOFT PARK comes from a blend of passion for success and the skill to help accelerate your organization/company.

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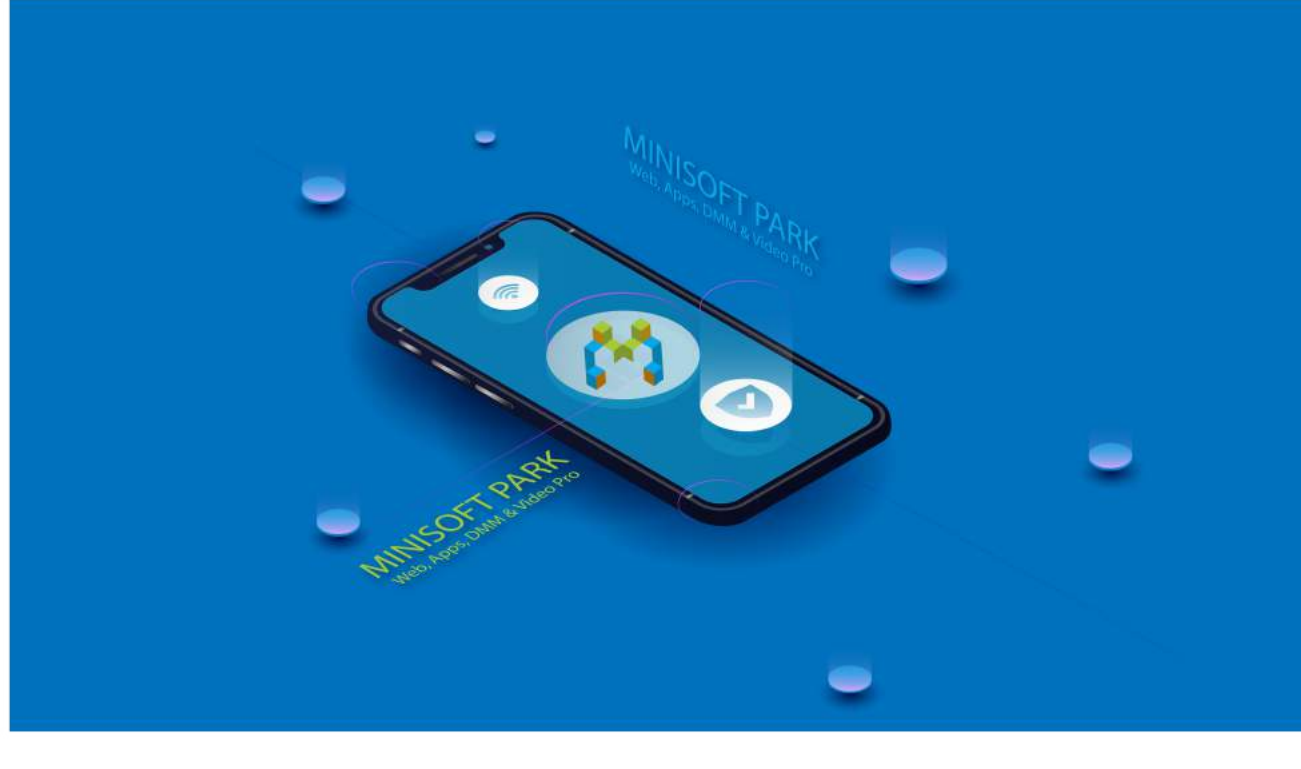
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Slogan:

"Digital Conversion is only the way of sustainable development"



OUR CLIENTS

Bangladesh Atomic Energy Commission

Department of Fisheries

Agriculture Information Service

Easy Product Network BD

Education Park Bd:

PEACE AND HARMONY

SILVER GYM

SILVER JEANS

Universe Trade Bd

CoWorkersBD

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