

AdroitSSD is an online services business aimed at providing full automation of website hosting for clients, combining enterprise services, hosting, site creation, and marketing into one portfolio. Clients can choose from a variety of services or hire AdroitSSD to stand up a full package for an Internet presence development.

Brief Profile

Established in 2012, AdroitSSD, hit the tech and business world to provide reliable and robust web hosting solutions for clients. Originally named Domain Luster, the company was quickly renamed and advanced quickly with an increasingly professional approach to web support.

Six years later the growth profile on this company is extremely high, with an expectation of anywhere between 200 to 300 percent gross return. The key factor has been the company's high level of service quality for hosting and Internet presence building for clients, both companies as well as individuals. In addition to building market share in two different sectors of Internet hosting, AdroitSSD has also diversified into helpdesk services to add to client benefits. The experience for the client has only increased tremendously, building high retention and account growth.

Product Lineup

The product lineup for AdroitSSD in 2019 is still centered on the fundamental build of Internet presence for a client. However, the company's services have gone well beyond the traditional benefits of website hosting on a dedicated server. In addition to standing up website presence content, the company also now provides clients the following:

- **Web hosting** - The core service provided by AdroitSSD, website hosting continues to be the company's primary service and fundamental account build for both individual clients as well as business accounts and shared web hosting services. This includes storage, FTP transfer, firewall and virus protection, and connecting channels for additional services listed below.
- **Cloud hosting** – Scalable cloud storage and app provision for clients small and large, invoices based on usage levels during each billing cycle. This provides client an extremely flexible means for access to enterprise-level IT infrastructure without having to invest in all the equipment a traditional network would require.
- **VPS server** – Virtual private servers are extremely popular when a company wants to set up a network just for specific employees or partners. AdroitSSD ensures these infrastructure ventures are solid, secure and robust for all types of data and network needs.
- **Dedicated Server** – When storage is an issue, AdroitSSD provides clients large amounts of commercial level storage and server space on which to run custom programs.

With professional support and 24/7 access, companies and clients can operate like they have an in-house IT department which in reality is operated by AdroitSSD instead.

- **SSL certificates** – When trust matters most, clients can achieve top of the line website authenticity that their customers and parties depend on for safe Internet interactions.
- **Email Spam protection** – Regular email services are wide open to all sorts of problems. AdroitSSD provides third party Email platforms with full support and filtering so a client only receives what it wants in communication, without the headaches.
- **Domain registration** – When a client wants a full identity ownership on Internet real estate, it requires a domain registration. But the process is highly technical, which is where AdroitSSD can step in a help. Their expertise makes the domain establish process extremely easy and simple, allowing clients to focus on their Internet build versus trying to figure out how to configure a domain parameter set.
- **Web design and development** – For clients who want an Internet presence but aren't sure how to get started or have one that needs a full upgrade and revamp, AdroitSSD provides full website design and build.
- **Digital marketing services** – For those who need advanced marketing on a digital platform, AdroitSSD offers a portfolio of services including social media campaigns, website SEO optimization, content development, search engine ranking strategy, online marketing plan development and more.

In addition to the direct services provided by AdroitSSD, the company is also a licensed reseller and downstream partner of a number of services that it combines with its own with product and service packaging. These partner services and resources include:

- **cPanel** – a Linux-based hosting control panel tool that works with graphical user direction and automation for smoothing the website hosting process.
- **Cloudlinux** – A Linux operating system designed to provide advanced shared hosting tools for website administrators.
- **Softaculous** – A script library provider that allows for building of commercial website apps for enhanced interaction tools on a website platform.
- **Spamexpert** – A full package email filtering service that can be packaged with enterprise platforms for secure email communication across a network.
- **Litespeed web server** – A proprietary web server software that allows administrators to manage commercial website construction on a largescale basis.
- **Cloudflare** - A combined service provider in content delivery, security, Internet attack prevention & defense, and reverse proxy benefits.
- **Gen.xyz registry** - Website domain registration on an address niche specific to younger generations versus the general population of Internet users.

Company office location and infrastructure:

The company located at 566, 4th Floor, LakeCity Concord Shopping Complex, Khilkhet, Dhaka - 1229. The facilities is small and compact, operating in a 120 sq ft office floor footprint and wired with a 10mbps internet connection. The company manages most of its business on 2 workstations and other 3 employee for remote work.

Organization Organogram

The organizational structure of AdroitSSD is built on a central CEO position supported by four direct reports that include the Server Administrator, Support Executive, Accounts Manager and Sales Executive. Utilizing the very environment that it provides services on how to navigate, AdroitSSD relies heavily on technology and the Internet to deliver its business model to clients.

Recent Client List

AdroitSSD's client base is 90 percent U.S. domestic and 10 percent international.

- New Way Web Design – A premium web design business focused on small business Internet development (newwayweb.com).
- Maine Fiber Tools – A yarn spinning toolmaker establishing a website presence for greater market development in a niche handcrafting arena (mainefibertools.com).
- Peterborough City – A city website designed for multiple news feeds and resource information posting for a local community (ptbo.com).
- Girls Online Shop – A young woman's makeup and skin care product business covering multiple product lines and categories with an e-commerce component (girlsonlineshop.com).
- rizikBD – An online clothing retailer carrying multiple clothes lines and product categories in men, women and children's casual clothing (rizikbd.com).
- Deshi Fashion House – An online retail platform catering specific to East Indian women's clothing, makeup and accessories (www.deshifashionhouse.com).
- Mama Steel House – Based and operating in the Bangladesh market, Mama Steel House specializes advanced building materials, providing raw construction resources to businesses in various construction applications (mshbd.com).