

# **Company Profile**

## **DESHLINK LIMITED**



**House # 330, Road # 22**  
**New DOHS Mohakhali, Dhaka-1206**



## **ABOUT DESHLINK LIMITED**

We have entered the age of digital technology. Computer exists everywhere from a small kiosk to giant corporate house. Amongst all the sectors, information technology is following and will pave a path for faster growth. In fact e-business is becoming the most favored word with corporate as it took over from traditional business practices.

A clear perception of the growing requirement of the corporate world in the area of IT has enabled **DESHLINK LIMITED** to develop programs of specific relevance for the present and the future.

## **THE ORGANIZATION**

**DESHLINK LIMITED** is a leading solution provider for web and desktop based applications. Established in 2007, The Company has been promoted by some highly experienced Professionals dedicated to provide total IT solutions under one roof. It possesses not only the latest technology gadgets but also the most knowledgeable and experience hands to offer most user friendly customized solutions.

**DESHLINK LIMITED** provides high quality on site services for software development and the end users on a broad range of web & software applications.

Within the first year of its operations, **DESHLINK LIMITED** has carved a niche for itself in the IT industry and has increased its business by acquiring some major domestic projects. No doubt the company has been able to make a name for itself in a relatively short span of time only because of its ability and commitments to ensure customer satisfaction by rewarding quality work on right time and in a right manner.

## **INFRASTRUCTURE**

We have state of the art infrastructure with over 4 workstations, which can extend more as per client requirement and ensure speedy customer support.

## **OUR STRENGTH**

-  An Environment where working culture is very encouraging and challenging.
-  More than 100 Dedicated and hardworking employees
-  Delivery in time

- ✚ Interactive Communication and continuous feedback system to avoid Discrepancy and ensure consistency
- ✚ Educate employees and associates with training and properly developed Instructional Manuals.

## **FACILITIES**

- ✚ Carpet Area of more than 3000 Sq. ft.
- ✚ Adequate storage area with full Security
- ✚ Adequate fire safety systems
- ✚ Ergonomically designed furniture
- ✚ In-house recreation facilities
- ✚ Transport service
- ✚ Over 4 Work Stations at present with a capacity to increase.
- ✚ High speed Internet connection
- ✚ Round the clock power supply with backup facilities.
- ✚ Adequate Data Backup etc
- ✚ USA Based 100% Uptime Hosting Server (Amazon AWS)
- ✚ 4MB access Internet service and all necessary facilities
- ✚ Hosting Servers: Windows / Linux
- ✚ Latest Intel processor with highest cache memory
- ✚ Structured cabling for high-speed data access
- ✚ Capable of supporting batch upload/download through FTP
- ✚ Capable of expanding to multiple database-server and multiple Data / document servers over LAN... Back-up Server

## **MAN POWER**

100 Plus Highly skilled and experienced personnel.

### ***WEB SECTION:***

- ✚ Web Portal Development
- ✚ Web Designing
- ✚ Web Application Development
- ✚ Template Customization
- ✚ Open Source Customization
- ✚ E-commerce Solution
- ✚ Web Marketing & Consulting

### ***SOFTWARE SECTION:***

- ✚ Customize Software Solution
- ✚ Web based software development
- ✚ ERP Solution
- ✚ iPhone/ Mobile Application
- ✚ Database Software
- ✚ Accounting Software
- ✚ HR Management Software
- ✚ Hospital Management Solution

### ***HARDWARE SECTION:***

- ✚ Desktop & Laptop Computer Sales
- ✚ Computer Accessories Sales
- ✚ Data Centre Equipment Sales
- ✚ Printer Sales
- ✚ Antivirus Software Sales
- ✚ Network Equipment Sales
- ✚ Security Control Item Sales

### ***CURRENT PRODUCTS***

- ✚ University ERP Solution
- ✚ School ERP Solution
- ✚ Hospital Management System
- ✚ Accounts Management Solution
- ✚ Real Estate Management Solution
- ✚ Human Resource Management Solution
- ✚ Pharmaceuticals Management Solution
- ✚ SMS to Inventory System
- ✚ SMS Based Product Promotion System
- ✚ Land Management Solution for DC & UNO Office
- ✚ Online e-library management solution
- ✚ online export directory

### **QUALITY**

The DESHLINK LIMITED manage a highly skilled and qualified team of web and software professionals who has vast experience in programming who in turn assure high quality web and software products with hassle free implementation and maintenance to its clients.

### **THE MISSION**

At DESHLINK LIMITED with Technical proficiency and expertise, we cohesively integrate graphic design with web page layout, with interactive programming, with database driven content, to plan, build and deploy e- business and to emerge as one of the top IT service provider.

### **PHILOSOPHY**

The business philosophy of the company is to lay emphasis on Human Values and Personal Relations. 'At DESHLINK LIMITED- Technology meets emotions and limits are higher than the sky.' Great stress is laid on proper communication, transparency and human relations,

which forms an integral part of the corporate culture. At DESHLINK LIMITED, we not only develop products but we develop relationships.

We DESHLINK LIMITED believe in teamwork. With every new day the quest for acquiring new competencies continues. Forever searching, experimenting, innovating, learning, moving ahead with our sincere efforts and dedication, shaping the future, and challenging our competencies to create new opportunities, is a never-ending process in the company.

## **Short List of Customer**

### **OUR MAIN CLIENTS**

#### **HARDWARE & SOFTWARE CLIENTS :**

1. Export Promotion Bureau
2. Ministry of Foreign Affairs
3. Education Eng. Department, Ministry of Education
4. National Institute of Local Government (NILG)
5. Directorate of National Consumer's Right Protection (DNCRP)
6. Bangladesh Enterprise Institute
7. Stamford University Bangladesh
8. Krishibid Group of Company
9. Anamika Corporation Ltd.
10. DC Office Magura
11. DC Office Jhenaidah
12. UNO Office magura
13. Magura Gov't Girls College
14. Berger Bangladesh
15. Martin Luther College
16. Hotel Washington Bangladesh
17. Hotel De Crystal Crown
18. MCI Tel (Japan)
19. Builtform Engineering Ltd.
20. M & H Housing Ltd.

21. Nobodoy Housing
22. Krishibid Properties Ltd.

**WEB CLIENTS :**

1. United Nation Global Compact  
[www.ungcbangladesh.org](http://www.ungcbangladesh.org)
2. Export Promotion Bureau  
[www.epb.gov.bd](http://www.epb.gov.bd)  
SIGL Software for Textile CELL  
DITF-2010 Website
3. Bangladesh Enterprise Institute  
[www.bei-bd.org](http://www.bei-bd.org)
4. Ministry of science communication & ICT  
Web based project management
5. CSR Center Bangladesh  
[www.csrcentre-bd.org](http://www.csrcentre-bd.org)
6. Syngenta Bangladesh Operation  
[www.krishitey.com](http://www.krishitey.com)
7. Creative Leatherwear  
[www.creativeleatherware.com](http://www.creativeleatherware.com)
8. Stamford University Bangladesh  
[www.stamforduniversity.edu.bd](http://www.stamforduniversity.edu.bd)
9. Stamford College Bangladesh  
[www.stamfordcollege.edu.bd](http://www.stamfordcollege.edu.bd)
10. Online Medical Product Index  
[www.omi-bd.com](http://www.omi-bd.com)
11. Hotel Washington Bangladesh  
[www.washingtonbd.info](http://www.washingtonbd.info) (Online Ticket Management System)
12. Hotel De Crystal Crown  
[www.crystalcrownhotel.com](http://www.crystalcrownhotel.com)
13. Bombay Spice  
[www.bombayspice.com](http://www.bombayspice.com) (UK Based Food Company Website)
14. ESSD Bangladesh  
[www.essdbd.org](http://www.essdbd.org) (NGO)

15. Krishibd Group Bangladesh  
[www.krishibidgroup.com](http://www.krishibidgroup.com) (Online Accounts Management, land management & web)
16. Magura Government Mohila College  
[www.maguraggcollege.edu.bd](http://www.maguraggcollege.edu.bd)
17. Martin Luther College  
[www.martinluthercollegebd.com](http://www.martinluthercollegebd.com)
18. Santal Mission Norwegian Board(SMNB)  
[www.santalmission.org](http://www.santalmission.org)
19. Jobs Vandar  
[www.jobsvandar.com](http://www.jobsvandar.com)
20. Carrersuggestion  
[www.careersuggestion.com](http://www.careersuggestion.com)
21. Computer2support  
[www.computer2support.com](http://www.computer2support.com)
22. Online Computer Support  
[www.365solution.com](http://www.365solution.com)
23. Dainik Magura (Online News Paper)  
[www.dainikmagura.com](http://www.dainikmagura.com)
24. Sir Jhon Wilson School  
[www.sjwschool.org](http://www.sjwschool.org)
25. K-TEX Sourcing (International Buying House)  
[www.ktexsourcing.com](http://www.ktexsourcing.com)
26. CherryField International(Multinational Buying House)
27. Fashion Express (Multinational Buying House)  
[www.fashionxpress.org](http://www.fashionxpress.org)
28. Maliha Enterprise (Bangladeshi Buying House)  
[www.malihaenterprise.com](http://www.malihaenterprise.com)
29. Ornate Group Bangladesh (Multinational Buying House)  
[www.ornategroupbd.com](http://www.ornategroupbd.com)
30. Ministry of Information Science & technology  
Desktop Based Accounts Software

31. National Institute of Local Government  
[www.nilgbd.org](http://www.nilgbd.org)
32. Grameen Communication  
GramBangla Project
33. Deputy Commissioners Office Magura  
[www.dcmagura.gov.bd](http://www.dcmagura.gov.bd)
34. Deputy Commissioners Office Jessore  
[www.dcjessore.gov.bd](http://www.dcjessore.gov.bd)
35. Maple Bear school of Canada  
[www.maplebearbd.org](http://www.maplebearbd.org)
36. United Energy Bangladesh  
[www.zaraenergybd.com](http://www.zaraenergybd.com)
37. Delta Energy Bangladesh  
[www.deltaenergybd.com](http://www.deltaenergybd.com)
38. BD Information Bank  
[www.bdinfobank.com](http://www.bdinfobank.com)
39. Maker Bangladesh Limited  
Add Management Software
40. Mainichi Food Company Japan  
Office Management Software
41. Bechakenabhara (Add Firm) Bangladesh  
[www.bechakenabhara.com](http://www.bechakenabhara.com)
42. MCI Tel (Japan)  
[www.mci.com](http://www.mci.com)
43. Pizza Kitchen (USA)  
[www.pizzakitchen.us](http://www.pizzakitchen.us)
44. Eagle Toner  
[www.eagletonerus.com](http://www.eagletonerus.com) , [www.etonet.net](http://www.etonet.net)
45. Barisal Agency  
[www.barisaloverseas.com](http://www.barisaloverseas.com) (Online Accounts Management & Website)
46. Magura District Information  
[www.totalmagura.com](http://www.totalmagura.com)

- 47. Bangladesh International School (BIS)  
School Management Software & Website (underconstruction)
- 48. USA Based Hosting Company  
<http://www.mysitemanagerpro.com>
- 49. Online Shopping Company  
[www.bdshopping.com](http://www.bdshopping.com)