

A photograph of two business people shaking hands, symbolizing a partnership or agreement. The image is in a cool, blue-toned color palette. The hands are clasped in a firm grip, and the sleeves of their business suits are visible.

CORPORATE PROFILE

Business OVERVIEW

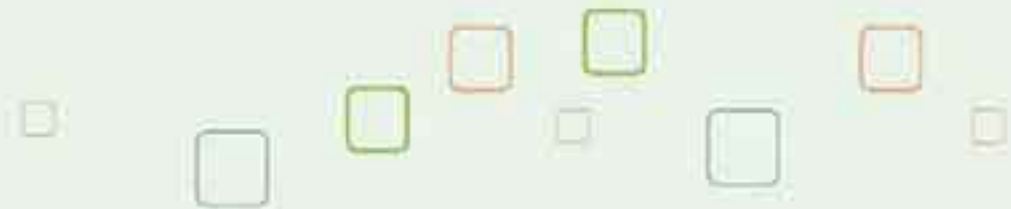
We Global Brands Private Ltd is the leading IT hardware and software solution provider of the country since 1996.

We have a broad portfolio of great brands such as Asus, Dell, Lenovo, Casio, QNAP, Sundray, Vertiv, Sharp, LG, Vivitek, and Brother Etc. Our focus is to bring these brands to new levels, expanding their category penetration and global reach. It is our deep product expertise and global scope that sets us apart from other companies.

We offer an array of IT services that includes Project Management (Design and Development), Business Process Reengineering, Institutional strengthen and Transfer of Technology, Survey Research and Evaluation, Training and Competence Development to increase the productivity.

Information Technology is the key to success of any organization. Managing a cost effective and robust Information technology solution is the most integral part of corporate management.

We Global Brand since 1996 have been providing this cost effective and robust solution for the corporate houses of the country. With a team comprises of more than 400 plus IT professionals we are capable of providing any complex IT needs of any organization. We are providing IT solutions to more than 2300 plus corporate houses and the government. Corporate houses include leading multinational and Local corporate bodies, Banking and Non-Banking Financial Institutions, Local and International Development agencies.



GBPL MISSION IS : Helping people to find the answers to the problems that is affecting the society by providing optimum technological solutions and helping them to adopt appropriate technology for innovations contributing to better life and living conditions.

GBPL VISION IS : We want to build a better tomorrow for our clients and partners, keeping in mind the changes of needs and taste of modern life style, by our constant endeavor to attain their confidence by providing them solutions with aesthetic quality.

MISSION & VISION

Excellence in Business

Ethical Excellence

Brand Excellence

Trust Excellence

Support Excellence

Value Excellence

Quality Excellence

Promise Excellence

Product Excellence

Distribution Excellence

Partnership Excellence

Service Excellence

58

Brands

2300⁺

Corporate
Customers

27

Branches

80⁺

Awards

1000⁺

Employees

Product Excellence

Distribution Excellence

Partnership Excellence

Service Excellence

One-Stop
Distribution

OUR MANAGEMENT



Abdul Fattah
Chairman, GBPL

A visionary and pioneer in the ICT sector of Bangladesh. Established Global Brand Private Ltd with a vision of providing most efficient and rational ICT solutions to corporate bodies. With his dynamic leadership within a very short span of time company established its position in the corporate sector by providing an array of pragmatic and cost-effective ICT solutions to different corporate bodies that increases their cost effectiveness and productivity that helps them in achieving their corporate goals.

Rafiqul Anowar
Managing Director, GBPL

For more than 20 years, from its inception in 1996, GBPL is committed towards the green ICT based digital Bangladesh. We started our journey through distribution channel business, own retail outlet in district level and dedicated service center with many valued business partners.

As a highly motivated and talented team of people from diverse backgrounds and experience, it will be our continuous effort to bring new technology products or solutions for each of you to grow together.



Jashim Uddin Khondaker
Director, GBPL

GBPL is committed towards the ICT development of Bangladesh. We strive to create optimum value for our stakeholders by establishing center of excellence in channel, Corporate & Retail industry and service sectors through stakeholder and thereby, contribute towards the wellbeing of our society by conducting ourselves as responsible citizens.

Pursuing our mission also means working hard to expand our business links in district level of Bangladesh.



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