

COMPANY PROFILE



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About Us

SoftCare is an IT solution provider that is strived to provide high quality, cost effective and sustainable IT solution to satisfyits clients. It focuses on Software Development, Technical Project Management, Software Testing and Quality Assurance, Business Process Automation etc. SoftCare IT starts its journey in early 2017. All of the founders of this company have more than 5 years of experience in developing, managing,testing a number of software in different platforms, different architecture etc. SoftCare IT primarily develops software products and customized solutions for local and foreign customers using .Net, SharePoint, php and mobile technologies.

Our Achivements

2017

LICT PROJECT UNDER WORLD BANK

2018TRANNING PROGRAM UNDER HI-TECH
PARK**2020**

BECOME BASIS MEMBER

2021

WE REACH OUR 100 LOCAL CLIENT

2022WE REGISTERED OUR COMPANY IN
INDIA**2023**WE SHIFTED OUR DIGITAL
MARKETING SECTION IN INDIA**2024**WE REGISTERED OUR COMPANY IN
USA

Vision

TO BECOME A GLOBALLY RECOGNIZED LEADER IN IT SERVICES, DELIVERING INNOVATIVE AND RELIABLE TECHNOLOGY SOLUTIONS THAT EMPOWER BUSINESSES TO SUCCEED. WE ENVISION A FUTURE WHERE BUSINESSES OF ALL SIZES LEVERAGE OUR EXPERTISE TO DRIVE DIGITAL TRANSFORMATION, ENHANCE PRODUCTIVITY, AND ACHIEVE SUSTAINABLE GROWTH. OUR FOCUS IS ON FOSTERING LONG-TERM PARTNERSHIPS BY PROVIDING EXCEPTIONAL QUALITY, CUSTOMER-CENTRIC APPROACHES, AND CUTTING-EDGE INNOVATIONS. AT SOFTCARE IT, WE AIM TO SET NEW BENCHMARKS IN TECHNOLOGICAL EXCELLENCE, MAKING A LASTING IMPACT ON THE INDUSTRIES WE SERVE.

Mission

OUR MISSION IS TO EMPOWER BUSINESSES WITH INNOVATIVE IT SOLUTIONS THAT DRIVE GROWTH, EFFICIENCY, AND SUCCESS. WE STRIVE TO DELIVER HIGH-QUALITY SERVICES IN WEBSITE DESIGN, SOFTWARE DEVELOPMENT, DIGITAL MARKETING, AND BEYOND, TAILORED TO MEET EACH CLIENT'S UNIQUE NEEDS. BY LEVERAGING CUTTING-EDGE TECHNOLOGY AND A CUSTOMER-CENTRIC APPROACH, WE AIM TO CREATE IMPACTFUL SOLUTIONS THAT EXCEED EXPECTATIONS. WE ARE COMMITTED TO FOSTERING LONG-TERM RELATIONSHIPS BUILT ON TRUST, RELIABILITY, AND EXCELLENCE. AT SOFTCARE IT, WE TURN CHALLENGES INTO OPPORTUNITIES, HELPING BUSINESSES THRIVE IN THE DIGITAL AGE.

Core Values

- INNOVATION: STAYING AHEAD WITH CUTTING-EDGE SOLUTIONS.
- INTEGRITY: BUILDING TRUST THROUGH TRANSPARENCY.
- COLLABORATION: PARTNERING FOR SHARED SUCCESS.
- EXCELLENCE: DELIVERING BEYOND EXPECTATIONS.

Our Service

01 WEBSITE DESIGN AND DEVELOPMENT

- RESPONSIVE WEBSITES: TAILORED DESIGNS FOR SEAMLESS BROWSING ON ANY DEVICE.
- E-COMMERCE PLATFORMS: SCALABLE, USER-FRIENDLY ONLINE STORES.
- CUSTOM WEB APPLICATIONS: INTERACTIVE, DYNAMIC SOLUTIONS FOR UNIQUE BUSINESS NEEDS.

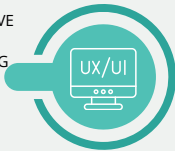


DIGITAL MARKETING (SEO & SMM) 04

- Search Engine Optimization (SEO): Boosting website visibility and organic traffic.
- Social Media Marketing (SMM): Engaging audiences on platforms like Facebook, Instagram, and LinkedIn.
- Content Marketing: Creating high-quality, relevant content to enhance brand authority.

02 UX/UI DESIGN

- USER-CENTERED DESIGN: CRAFTING INTUITIVE AND AESTHETICALLY PLEASING INTERFACES.
- WIREFRAMING & PROTOTYPING: VISUALIZING IDEAS FOR SEAMLESS USER JOURNEYS.
- INTERACTIVE DESIGN: ENHANCING USER ENGAGEMENT WITH CUTTING-EDGE DESIGN TRENDS.



GOOGLE ADS SERVICE 05

- PPC CAMPAIGNS: DRIVING TARGETED TRAFFIC WITH COST-EFFECTIVE PAY-PER-CLICK ADS.
- KEYWORD RESEARCH: IDENTIFYING AND LEVERAGING THE MOST IMPACTFUL SEARCH TERMS.
- PERFORMANCE TRACKING: CONTINUOUS OPTIMIZATION FOR MAXIMUM ROI.

03 SOFTWARE DEVELOPMENT

- CUSTOM SOFTWARE SOLUTIONS: BUILDING TOOLS TAILORED TO YOUR BUSINESS REQUIREMENTS.
- ERP & CRM SYSTEMS: STREAMLINING OPERATIONS AND CUSTOMER MANAGEMENT.
- MOBILE APPLICATIONS: FEATURE-RICH APPS FOR IOS AND ANDROID PLATFORMS.



DOMAIN & BULK SMS PROVIDER 06

- DOMAIN REGISTRATION: SIMPLIFIED DOMAIN MANAGEMENT SERVICES.
- BULK SMS SERVICES: EFFECTIVE COMMUNICATION SOLUTIONS FOR BUSINESSES OF ALL SIZES.

GRAPHIC WORK (ANIMATION, MOTION, ILLUSTRATION) 07

- ANIMATION SERVICES: CAPTIVATING 2D AND 3D ANIMATIONS FOR BRANDING AND MARKETING.
- MOTION GRAPHICS: DYNAMIC VISUALS TO BRING IDEAS TO LIFE.
- ILLUSTRATIONS: CUSTOM ARTWORK FOR BRANDING, WEBSITES, AND PROMOTIONAL MATERIALS.

OUR READY SOFTWARE'S

- EDUCATION ERP
- GARMENTS ERP
- SUPER SHOP MANAGEMENT
- AGRO BUSINESS ERP
- HR & PAYROLL MANAGEMENT
- INVENTORY / POS
- AUTO RICE MILL
- MANAGEMENT
- COURIER SERVICES MANAGEMENT
- PHARMACY MANAGEMENT
- CRM SOLUTIONS.
- RESTAURANT POS
- TOKEN SYSTEM.
- HOSPITAL MANAGEMENT
- PRODUCTION MANAGEMENT.
- RENT MANAGEMENT SOFTWARE.

OUR READY WEBSITE'S

- MULTI-VENDOR E-COMMERCE WEBSITE.
- SINGLE E-COMMERCE WEBSITE.
- EDUCATIONAL INSTITUTION WEBSITE.
- NEWSPAPER WEBSITE.
- HOSPITAL / CLINIC WEBSITE.
- TRAVEL AGENCIES / TOURS / RESORTS AND AIR BOOKINGS WEBSITES.
- HOTELS AND TOURISM WEBSITE.
- CONSULTANCY FIRM COMPANY WEBSITE.
- BUYING HOUSE / GARMENTS WEBSITE.
- INTERIOR DESIGN COMPANY WEBSITE.
- FURNITURE COMPANY WEBSITE.
- LAW-FIRM WEBSITE.
- MARKETING FIRM WEBSITE
- NON-PROFIT AND RELIGIOUS INSTITUTIONS WEBSITE.
- REAL ESTATE COMPANY WEBSITE.
- TRAINING INSTITUTE / COACHING CENTER WEBSITE.
- PERSONAL WEBSITE (PORTFOLIO).
- PHOTOGRAPHY / PHOTOGRAPHER WEBSITE.
- BLOG WEBSITE.
- EVENT MANAGEMENT WEBSITE.
- INSURANCE AND CO-OPERATIVE FINANCIAL ASSOCIATION WEBSITE.

We are Associate With



SR TECH Limited is a leading engineering firm specializing in innovative Electrical and Electronic solutions. The company focuses on Safety Devices, Computer Hardware, Customized Software, Networking, Power Solutions, Electrical, and fire Safety, and Lift and escalator systems and provides tailored technological solutions. Dedicated to professionally serving the nation, SR TECH Limited has completed numerous commercial and industrial projects, driving efficiency, connectivity, and sustainability through cutting-edge technology.



Our Services



Security &
Surveillance Device



Computer
Accessories &
peripheral



Computer
Networking



Emergency Power
Solution



Why Choose Us?

- ✓ **Expertise:** Our team of professionals possesses deep knowledge of IT hardware, networking, and security solutions, ensuring customers receive reliable and efficient products and services.
- ✓ **Quality Assurance:** We partner with leading global brands to bring you the best-in-class products that are durable and designed for long-term performance.
- ✓ **Customer-Centric:** At SR Tech Limited, customer satisfaction is our top priority. We provide tailored advice, support, and services to meet specific needs.
- ✓ **After-Sales Support:** We offer comprehensive warranty services and dedicated customer support to ensure your IT infrastructure runs smoothly.



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HOW WE WORK



Our Project

- Pharmacy Management System
- Warehouse Management System
- Supershop Management System
- Web Design & Development

Our Associating Development

- Master Academy Bangladesh
- Techstar
- Sunmi Bangladesh
- Iconplus
- Dokanpat

Our Top Clients



Sister Concern



Partner Companies



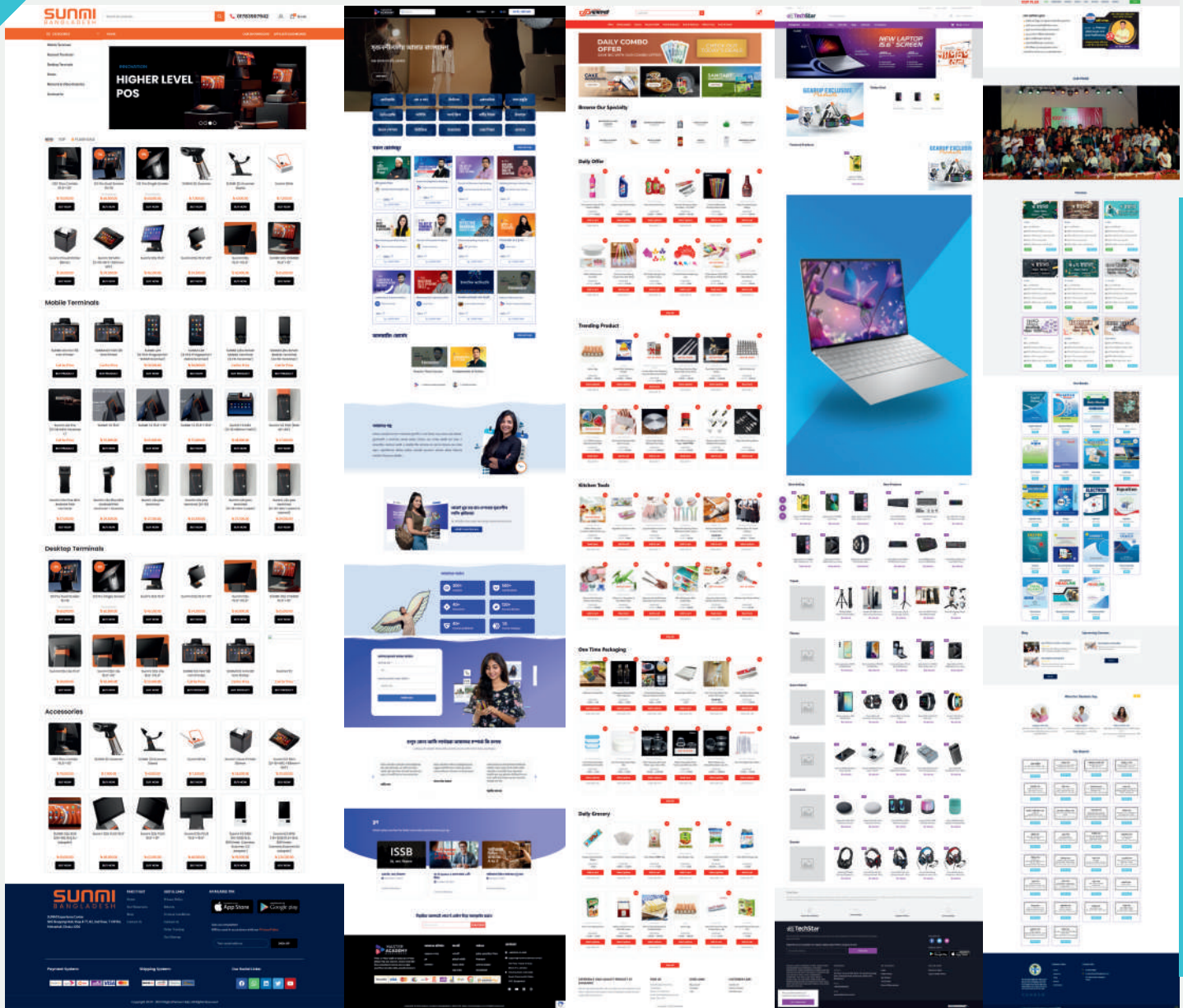
Member's of



Market Coverage



Our Works



Conclusion

From our experience we are confident to provide the best practice solution, service.

THANK YOU



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