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BACKGROUD OF THE ORGANIZATION

Desh Soft Ltd. was established in 2012. Desh Soft Ltd. Provides ERP Software Services & Solutions for growing companies. We are one of leading software firm in Bangladesh providing ERP software services which include installation, training, support, customization, integration and also a complete enterprise solution. Comprehensive Solution for Garments & Textiles, Pharmaceutical, Engineering, Retail, Government, Packaging, Chemical/Bulk Drugs, School Management, Freight Forwarders NGO and other micro industries.

Our vision is to bringing information & Communication technology (ICT) awareness not only among its clients but also the general mass as well and providing high quality ICT products and services that has contributed greatly in development of Human Resources by enhancing professional skills of the people.

VISION

We promised to create a dynamic platform for the universal coverage of ERP, ITES in Bangladesh as well as international arena through modern technology, capacity building activities & awareness raising program for building moral responsibility & accountability towards the nation. In Business sense we have some key points.

- A much respected Software Solution Provider.
- A Very respected ERP and ITES providing Company
- An icon of exemplary Customer Service

MISSION

As an organization, we strive to be the leader throughout the market we serve, offering innovative and world-class Solutions and Services on Tally that allows our customers enjoy the benefits of the application. We will



establish this through delivering with highest level of competence, greatest level of integrity and quality surpassing expectations of the customers.

OBJECTIVES of Desh Soft Ltd.

- To provide software customization and development.
- To Provide ITES for offshore clients.
- To provide all sorts of IT solutions
- To provide technical assistance for the implementation and evaluation of software activities for the government and non-government organization
- To organize human resources management and skills development training locally.

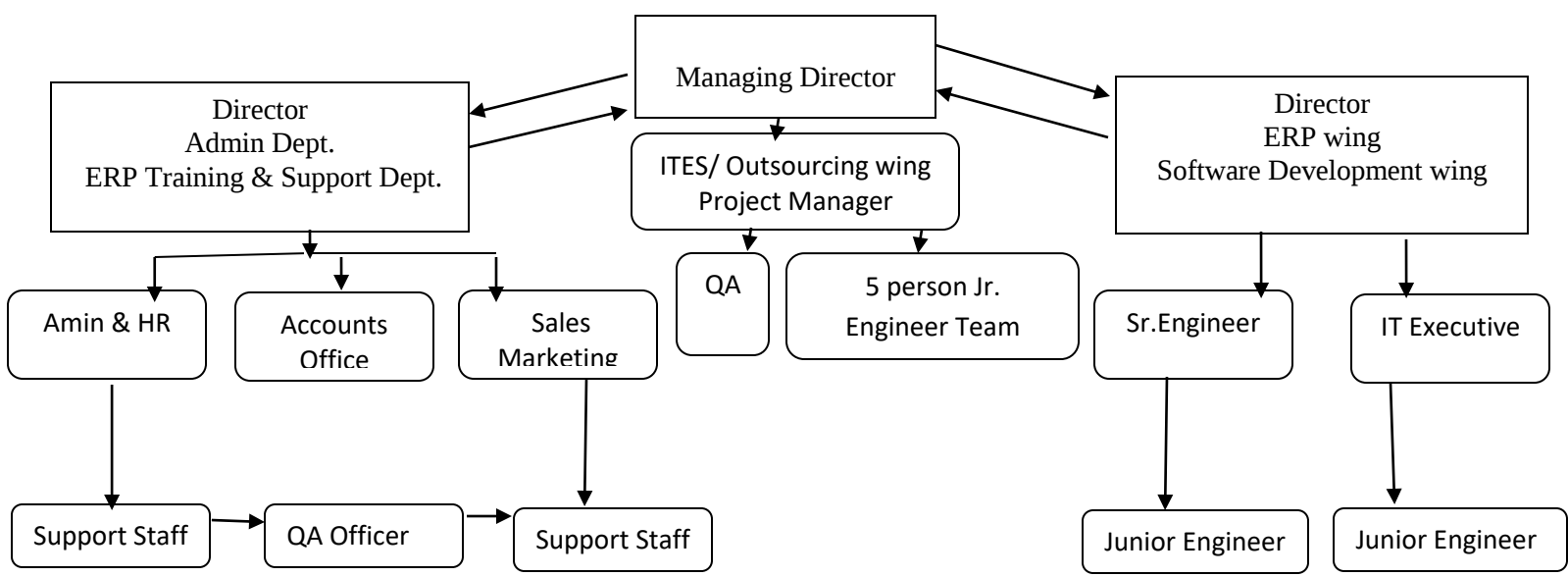
OFFICIAL STATEMENT OF THE ORGANIZATION

Name of the Company	Desh Soft Ltd.
Year of Establishment	2012
Tax Identification Number	723274691900
RJSC incorporation No.	C-100556/12
Trade License Number	006515
Nature of Business	▪ Standard & Customization ERP named deshERP ▪ ITES for offshore clients. ▪ Website Developments. ▪ Corporate IT Solution ▪ Provide Professional & Fundamental Training ▪ All Kinds of Software development & Support.
Software Customization Center / Office Address.	19/A/1, Uttortolarbag, Mirpur -1, Dhaka-1216 E-mail: info@deshsoft.com Web: www.deshsoft.com www.desherp.com



ORGANOGRAM OF Desh Soft Ltd.

Desh Soft Ltd.



OUR SOFTWARE STRENGTH

Successfully handed over lots of e-commerce site / web site to overseas clients like Japan, Malaysia, Italy.

Attractive interface

User friendly

Application of latest computer

Support to lower version computer

Database driven software with quick performance

Highly secured system

Online data storage facilities to prevent data loosing

Customized software based on clients requirements

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Online/Offline support.



PHYSICAL FACILITIES & LOGISTICS

Physical Facilities

Space and Equipment	: 1100 sft
Desktop Computers	: 6 nos
Laptop Computer	: 10 nos
Laser Printer	: 1 nos
Scanner	: 1 nos
Training Room	: 1 nos
Overhead projector with screen	: 1 nos
White board	: 1 nos

Product & Services Lineup:

ERP

- **deshERP Standard Version** (Off the shelf ERP)
- **deshERP Customized Version** (Much variety of modules & features and on demand customization)

ITES

Web design & developments, E-commerce site developments.

Apps Developments

Others services

SMS services

Domain registration and hosting.



SUPPORT & SERVICES

Our Support Team provides continuous support post-implementation and they are on call at any time, night or day (based on business hours in different regions). So, the customers' always have the power to get the information at the press of a few buttons.

The Support facilities available are:

- Free Online Support
- Telephonic Support
- Correspondence (Email, Letters)
- On -Site Support & In - House Support
- On -Site Training & In - House Training

Currently We have 3 skilled & technical knowledge based Support & Services people for our ERP Support & Services.

Software Customization:

Besides developing package software, our Software Development & Customization Wing is also developing customized software including Enterprise Resource Planning (ERP) for large Corporate Business Houses and Multinational Companies.

We have adequate developers and programmers who are skilled, energetic, and conversant enough to the state-of-art-technology. They have the practical experience in designing developing and implementing complex software solutions for both local and multinational companies.



Desh Soft Ltd. MANAGEMENT:

Managing Director: Md. Shehab Uddin

Director: Md. Mahabubul Nahed

Director: Md. Sagar Sahriar.

Manpower Strength:

S.L#	Department	Manpower
1	Management	3
2	Software Development local (Wings)[Customized Software]	3
3	Software Development Outsourcing (WINGS)	6
4	Software Support & Services	3
5	Software Sales & Marketing	2
7	Administration, Accounts & Logistics	1
	Total	17 Nos.

FINANCIAL CAPACITY & STRENGTH:

Desh Soft Ltd. is financially sound and capable to conduct all sort of short and long term training program locally. The City Bank Ltd. Motijheel branch recommended us about our sound transaction and financial strengthening. We have maintained a current account with this branch. Last fiscal year our total transaction amount more than BDT 1.5 million.