Mother Services Limited
Inspiring Innovation

# MSL COMPANY PROFILE

## AN OVERVIEW OF MOTHER SERVICES LIMITED

Mother Services Limited is an emerging local leader in all Information Technology enabled services. It combines managerial efficiency with technical proficiency and experience with ingenuity to deliver maximum customer satisfaction at the most reasonable of costs.

**COTACT US**
Flat# 1/G(Ground Floor)
House#2, Road# 17, Block#CBanani, Dhaka
Phone: +88029821404 | Fax: +88029821405
Email: info@mother-services.com
Web: www.mother-services.com

# WHO WE ARE

At **Mother Services**, we develop innovative and creative products and services that provide total communication and information solutions. Among a plethora of services, web design and development, tailor made applications, ERPs, CRMs, e-commerce solutions, business-to-business applications, business-to-client applications, managed hosting and internet portal management are few that we offer. Satisfied clients around the globe bear testimony to the quality of our work.

As a leader in technology exploring, Mother Services is committed to exporting quality software worldwide.

# MISSION

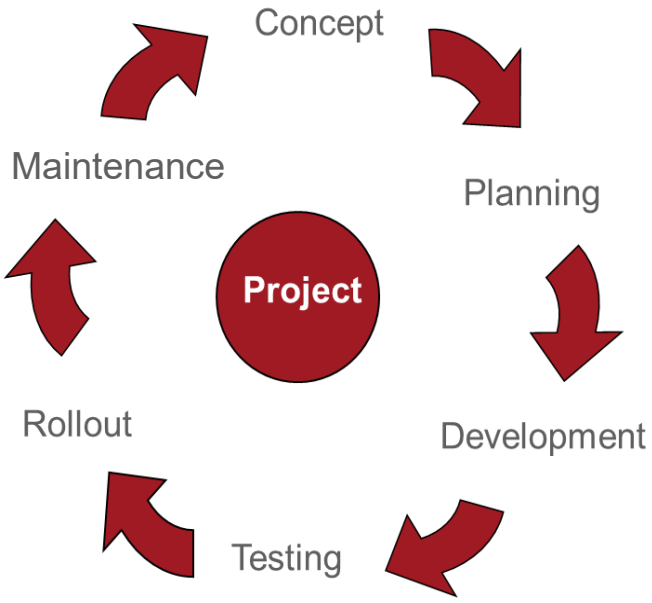
Our mission is simple, make technology an asset for your business not a problem. Too many times we have seen other IT consulting firms recommend solutions that are not appropriate for the specific client's business or will not take a business operations into their planning as they routinely bring down an entire business while they perform routine maintenance on a server. That is unacceptable. We won't bring you down in the middle of the day because it is "a better time for us". We work around your business. We strive to make technology integrate seamlessly with your business so your business can grow. As your technology partner, when your business grows ours will grow with you, therefore, we will work hand in hand with you to support your growth.

# WHY MSL ?

We target to achieve **CLIENT SATISFACTION** through our Quality, Efficiency, Cost E-effective and Support Services

- **Speed**
  Multiple parallel project teamsComponent based Framework approach
- **Quality**
  Robust Processes and Tested MethodologiesComprehensive quality system in place covering Processes
- **Cost**
  Cost savings in Offshore Development Lower defects, hence lower re-work
- **Service**
  On-time, On-budget Project Delivery. Focus on Communication & Coordination

# HOW WE WORK



# SERVICES WE PROVIDE

- **Web Solutions**
  - Information Websites / Portals
  - Integrated Web Solutions

- **Custom Application Development**
  - Customized Solutions
  - Offshore Product Services

- **Graphics & Media**

- **E-Marketing & Branding**

- **ERP & CRM**

- **IT MANAGED SERVICE**

- **CONTACT CENTER SOLUTION**

- **DATA ANALYTICS / VISUALIZATION**

- **Tech Support**

- **Domain Registration & Web Hosting**

- **Interconnect Billing System for IGW & ICX**

- **IT Consultancy**

# GRAPHICS & MEDIA

## GRAPHIC DESIGN

- Branding:
  - Logo design
  - Business cards design
  - Letter head design
  - Brochures & Catalogues
- Book Covers & CD Inlays
- Web | Online Banners
- 2D 3D Graphics & Animations
- Implementation by handling basic software modules as :
  - Manufacturing
  - Customer Relationship Management
  - Supply Chain Management
  - Financials
  - Projects
  - Human Resource
  - Payroll
  - Data Warehouse
- Customization
- Consultancy
- Maintenance & Support

## MULTIMEDIA DESIGN

- Corporate Presentation
  - CD Presentation
  - Web Based Presentation
- Walkthroughs
- 3D Architectural Graphics

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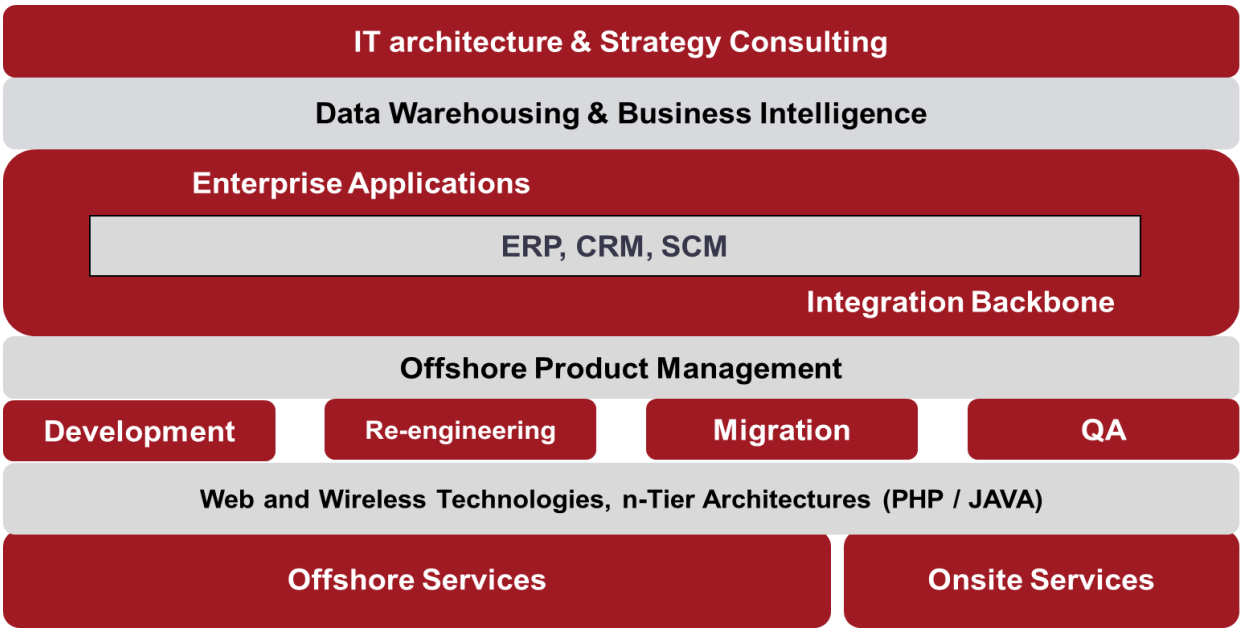
# CORE COMPETENCIES & INDUSTRIES

| Core Competencies | Industries |
|---|---|
| - E-commerce Application | - Advertising & Media |
| - Content Management Systems | - Finance & Insurance |
| - CRM Applications | - Electronics & Communication |
| - Enterprise Application Integration | - Health Care |
| - Home Automation | - Hospitality & Travel |
| - Linux Services | - Manufacturing & Engineering |
| - Mobile Applications | - Petrochemicals & Fertilizers |
| - Network Management & Telecom Apps | - Retail & Distribution Services |
| - Supply Chain Management | - Technology |
| - System Programming | - Telecom |
| - Web Enabled/Client Server ERP | - Education & Training |
| | - Traffic & Support |

# MSL FRAMEWORK

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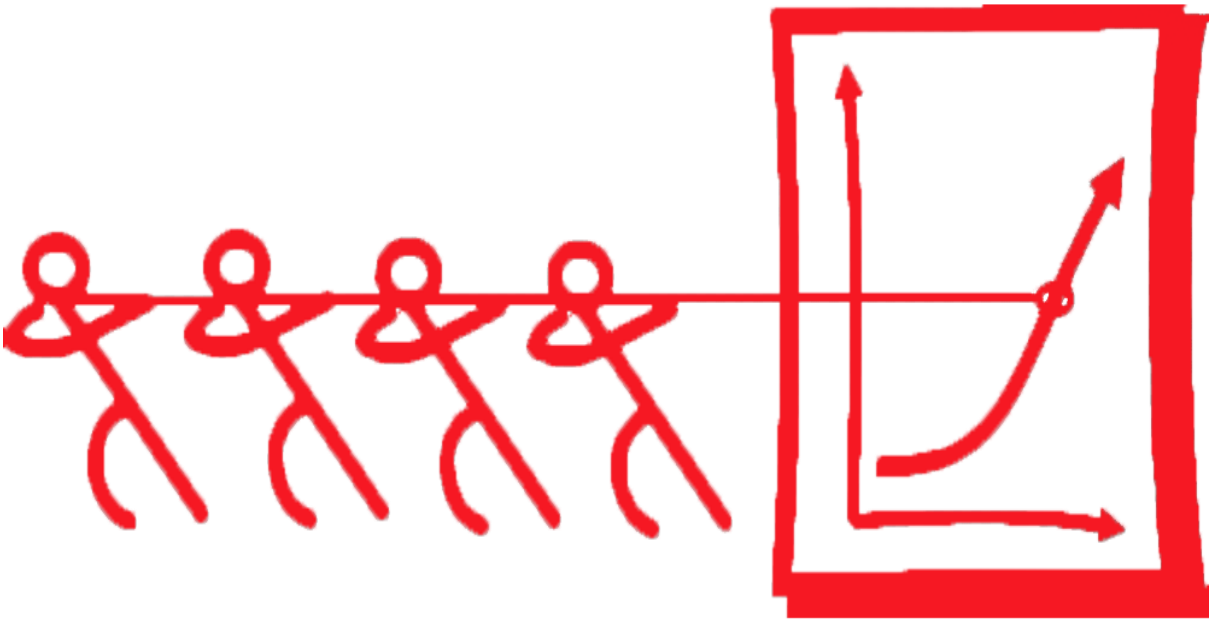
Phone: +88 02 982 1404, Fax: +88 02 982 1405
Registered Office: UCEP Cheyne Tower, 1st Floor, 25 Segun Bagicha, Dhaka-1000.

# OUR TEAM

- Uniquely strong combination of knowledge and experience.
- Industry-certified and highly qualified people from best universities and institutions.
- Skilled in Oracle, RedHat, Java, Python, Data Analysis.
- Well-structured team providing increased resource bandwidth.