



The Arcade Bangladesh Ltd.

Accessibility, Resourcefulness,
Capacity Development

About Us

Arcade Bangladesh Ltd. is an authorized reseller for the region of Bangladesh for Unity. Unity is a global gaming platform. So far this platform has become a place for diverse use compatibility. We are promoting Unity because we believe that Unity 3D can be a component that can be used for the development of the gaming industry.

Unity 3D the next generation service solution package

- Easily accessible and most user friendly platforms available
- Diverse solution package gives multi lateral opportunity
- Business opportunities are global even though organizations are operating locally,



the
arcade
Bangladesh Limited

Who We Are

Mission

The Arcade Bangladesh Limited believes in working towards building a strong Nation through empowering people ensuring participation of mass people in their own development and the betterment of the educational, professional and commercial system—one in which every citizen can have access to quality Training & development and resources. Quality education and skilled human resource is the backbone of a strong and developed nation and The Arcade Bangladesh Limited promises to strengthen it.

Vision

In terms of education, training and skills development, our Vision is “an informed, knowledge-based, technologically-oriented, gender equitable learning system for all, to eradicate illiteracy, the needs of educational system, its improvement and furthermore, to take education, ICT and support to the door steps of every household of Bangladesh.



Our Promise

We are committed to provide the best possible service to our business associates as well as our clients.

Objectives

- To create more Centre for excellence within the country to showcase advance technologies emerging globally,
- To create a sustainable industry which can contribute globally as well as to the local economy,
- To create more opportunities for our younger generation so that we can help eradicate unemployment.
- Becoming a pioneer in the gaming development industry and taking Bangladesh to this competitive global market.





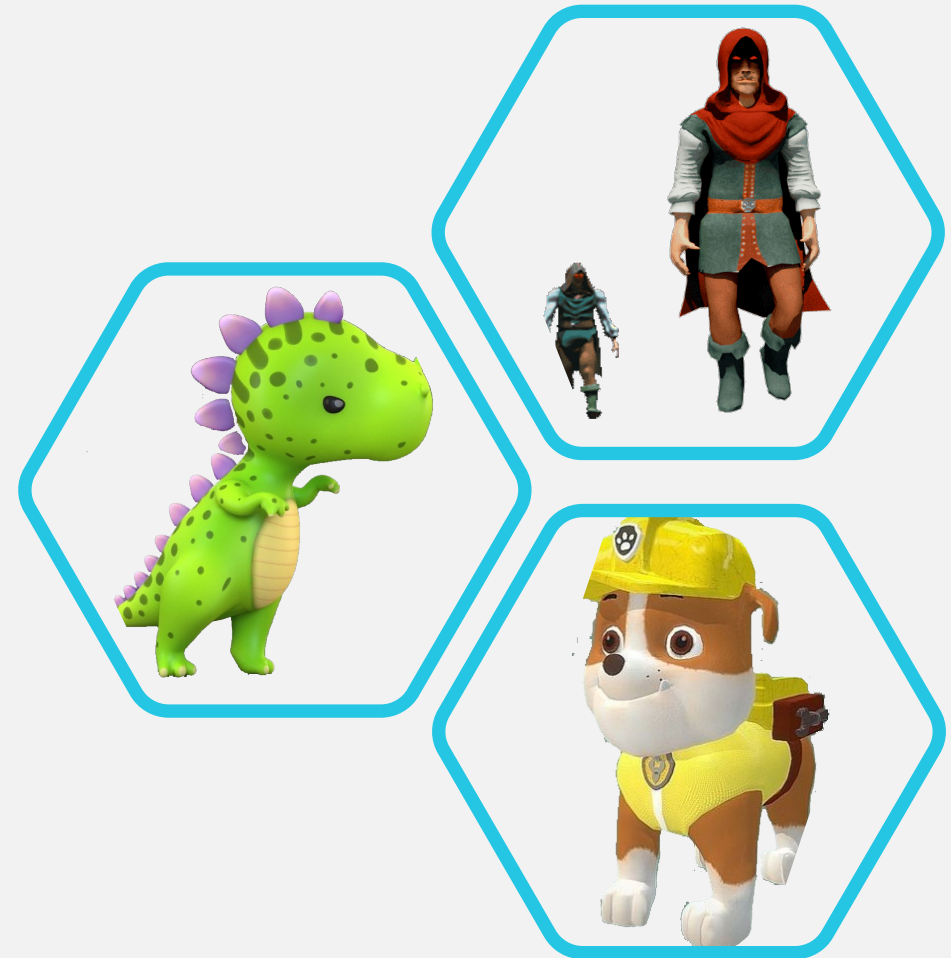
Our Products & Services

Our Products & Services

As a leading IT and ITES organization in Bangladesh Arcade has taken the initiative to draw attention of its presence in this industry globally. Through Affiliations and partnerships we are bringing the global products and services to Bangladesh at the same time introducing Bangladeshi expertise to the world marketplace.

Available Services

- Unity Certifications and resources
- AR/ VR solutions
- Training & Development
- Games Development
- Apps Development
- Consultancy
- Marketplace development
- Interactive Content
- Digital Content



Strength

- Globally recognized and accepted gaming engine which has been the number one gaming platform.
 - They have a great asset store, great plugins, Lots of learning materials, User friendly, Most platform supported.
 - C# easier to learn than C++,
 - Massive developer community globally.

Weakness

- We have anticipated some of the weaknesses for Unity 3D for Bangladesh marketplace.
 - Our developers have a tendency to use cracked software's as we don't have the practice of subscription,
 - This behavior is changing but the changing rate is slower than expected which is not good for the business development.

Opportunity

- As Bangladesh is an emerging market for this industry the opportunities are endless,
- Younger populous are engaging in socio economic development activities which can help eradicate unemployment.

Threat

- Investors who doesn't have knowledge of this industry can literally undermine the development and skilled populous,
- If proper investments are not ensured this industry won't be able to sustain.

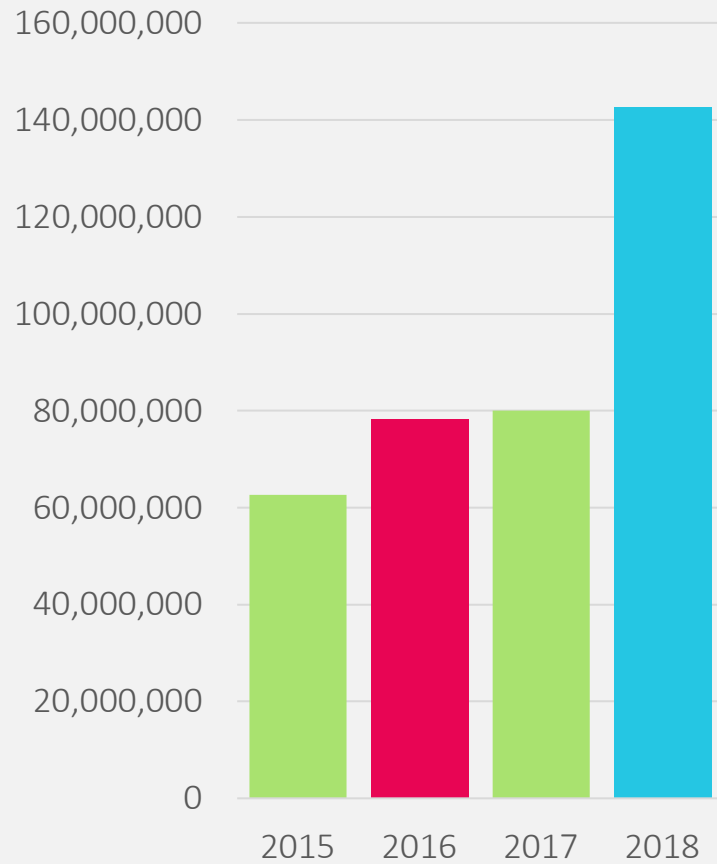
Financial Stature

What defines us in reality.....

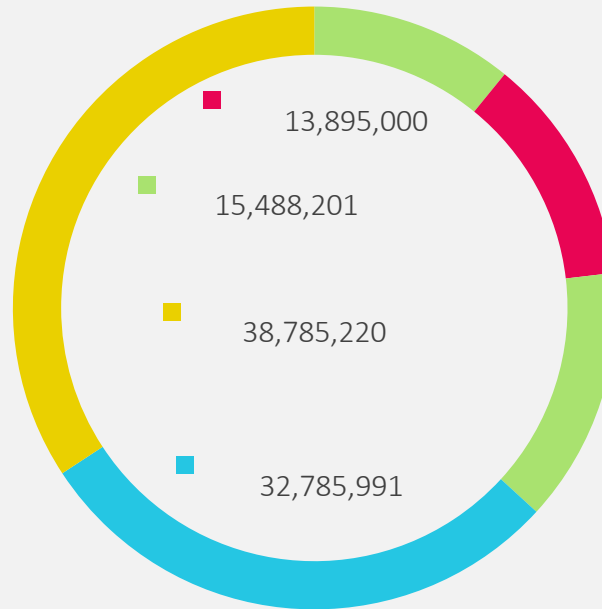
Our Financial Profile

Financial Summary

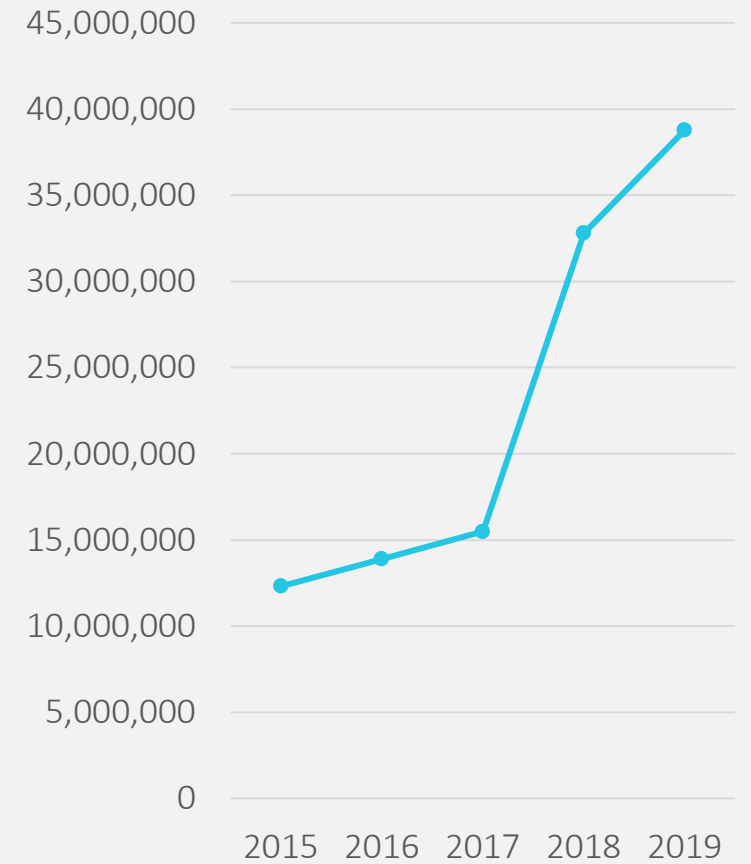
Gross Revenue



Company Sales



Revenue Over Time



Our Financial Statistics

Our Business have shown steady growth in Bangladesh. The statistics are as follows:

	GOB Projects	Trainings conducted	Consultants	Universities Associated	Gross Revenue	Company Revenue
2015	2	128	5	2	BDT 62,589,320	BDT 12,320,155
2016	2	128	8	6	BDT 78,221,110	BDT 13,895,000
2017	2	73	9	12	BDT 80,005,220	BDT 15,488,201
2018	2	125	13	16	BDT 142,589,320	BDT 32,785,991
2019	-	-	-	-	-	-

How will you find us

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