



COMPANY PROFILE — **2019**

*The Best Value comes from
The Integrity of Successful
& Working Perfectly.*



Introduction

The only way
to get great work
**is to get it from
experts like us.**

Perky Rabbit is a technology company in Bangladesh established in 2016. Perky Rabbit provides high-tech and customized solutions to address a broad range of Business IT needs.

After establishing we worked on several complex projects and we ended it with high satisfaction of our clients. As a new company it's initially tough to get projects but we got to prove our confidence to our clients for that they awarded us with the projects.





PAGE OF CONTENTS

02	• Introduction	
04	• Company	
06	• Director Statement	
08	• The History	
10	• Our Environment	
12	• Global Highlights	
14	• Our Services	
16	• Software & Hardware	
18	• Portfolio Study	
20	• The Clients	
22	• Interview	
23	• Motto	

WE KNOW WHAT VALUES MOST

- * Quality of work
- * Customer Commitment
- * Customer Service
- * Responsibility
- * Team Work
- * Accountability





Company

4

YOU NEED IT

SO WE MADE IT

World is changing its behavior every time with that we need to change ourselves positively. We started our business with a noble mission which you can find in our motto “**YOU NEED IT SO WE MADE IT**”. We want to ensure our security and make life more secure and entertaining by introducing tech products and services along with marketing strategies.

OUR VISION

Our vision serves as the framework for our guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth.

- **People:** Be a great place to work where people are inspired to be the best they can be.
- **Portfolio:** Bring to the world a portfolio of quality tech products and services
- **Partners:** Nurture a winning network of customers and suppliers, together we create mutual, enduring value.
- **Globe:** Be a responsible citizen that makes a difference by helping build and support sustainable communities.
- **Profit:** Maximize long-term return to shareowners while being mindful of our overall responsibilities.
- **Productivity:** Be a highly effective, lean and fast-moving organization.

OUR MISION

Our roadmap starts with our mission, which is enduring. It declares our purpose as a company and serves as the standard against which we weigh our actions and decisions.

- To introduce new thing which you need ...
- To make everything affordable...
- To make services available all-time .



ABOUT US

OUR VALUE



Purpose: We help all business and person with our software/web development services along with developing strong marketing strategies.

Values:

- We empower talents.
- We listen, we care, we serve.
- We do what we say we'll do.
- We practice open, real communication.
- We face challenges with optimism.
- We check our egos at the door.
- We innovate and constantly improve.
- We do the right thing.
- We believe in people and their dreams.



PEOPLE DEVELOPMENT & TEAMWORK

During recruitment we hire team player and experts. We also arrange regular soft skill trainings to keep our team members up to date with standard cultures. Each team member can handle multiple types of tasks in an emergency situation and they are goal oriented.



PERFECT TIME MANAGEMENT

We don't have records of product delay till date. Our team members are punctual and we keep margin before providing them task. There is always a safe time maintained by us between delivery time and production time. In case of online service, we also follow the same.



WORK & PLAY
WITH PASSION

We do work not for earning only it's our passion to develop new things everyday and also implement new ideas which can help others to grow.



Director Statement

NAFEES KHABIR

WE ALWAYS TRY TO GIVE MORE
VALUE & INNOVATION TO THE
BUSINESS NEEDED WITH
CREATIVE & EFFICIENT
SOLUTION MORE THAN YOU
CAN THINK.



We are focused on bringing some innovative real life solutions. We are working on it beside that we also offer service to business and consumers. We are doing good by balancing these two sectors. We hired experienced professionals to maintain the quality of service and they are also doing great.

After launching we fights few days but later with our work quality and dedication we were able to wing out consumer and business solution clients heart. We delivered so many awesome projects and faced so many complexities but we loved to work with them.

I think it's not about a new company or old company as we have the experienced team every business and client should consider us in their short list for getting IT, Marketing and advertising solution. Not only Bangladesh we also provide service globally and we have few clients around the world.

When I planned to start Perky Rabbit my only plan was to start with our own products but later I decided to open custom services too which can help us to become a strong and renowned family in the market.

You can put trust on Perky Rabbit as we already served some industries globally & developed their website's ERP's, marketing strategy and so on.

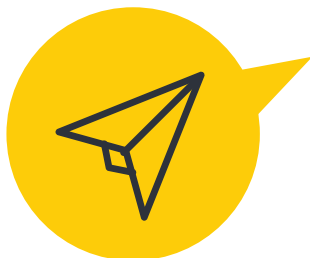
I will ask you to check our service list and you will find that we are all in one company. It will be beneficial for you to have service from an all in one company which reduces cost and increases performance in many ways. We are real life problem solver we know how it's important to get an efficient solution at a reasonable cost to you.

Imagine a world with better, more creative problem solvers. That's what Perky Rabbit is about.





The History



MONTHS OF MAKING HISTORY TOGETHER.

We worked so hard to bring the company in light and still striving in the market to become an ideal service provider to our clients. We started just few months ago and now we have many clients to mention them. You may get interest-ed to know about our history.

January 2016

February 2016

April 2016

PLAN TO START

After working as a freelancer for few months and serving in various company in various designation Nafees Khabir planned to start the company and met with the current top order executives of Perky Rabbit.

They also paid interest in Perky Rabbit and agreed to work under same floor to make the future more amusing.

- Meet with current tp order executives

- Offer them good and more flexible management.

GETTING INVESTORS

On February two of our primary investors Md. Khabir Uddin Sheikh (Chairman) & Nafisa Khabir Jharna (Director, Finance) paid interest in the company and which their financial support company started to take further positive moves.

Company cureently has two investors and three board of directors

- Managed Investors

- Three board of directors

INCORPORATION

In 24th April, 2016 company get certified of incorporation from Office of the Registrar of Joint Stock Companies and Firms. It added a new dimension to the company.

Also get recongnisation as a global company from few global listings

- Incorporated as Private Limited Company

- Got Trade License as IT Company

- Started operations on projects such as school management and waste



May 2016

OFFICE SPACE ALLOCATION

Our office was setup at House no. 19, Road 16, DIT Project, Merul Badda, Dhaka 1212. The location is suitable for us to move anywhere in the city and convenient for the officials to attend from their residences.

Our office space has space for data storage center. Backup Internet facilities, Complete CC TV Coverage, Huge working space.

We also digitalized our entry systems based on biometrics method which ensures the security of our primary hub.

- Space for 30+ employees

- Complete A/C coverage

- Higher internet speed and power support

- Very far from main road.

July 2016

GETTING PROJECTS

We started getting projects from rural part of Bangladesh to highly developed USA and India.

Most of our contracts are white labeled and we started making profit from it.

Due to whitelabel agreement we were unable to publish them as our work in our public website.

- White label development starts

- Most clients from USA, INDIA, Bangladesh

- Most works are ERP

October 2016 - Now

MAKE PARTNERSHIP WITH RENOWNED BRANDS

We started co branded development with local companies who basically supply machineries to large organizations. Softwares included their branding but developed by us.

- Jewellery measurement machine to ERP software

- Marble cutting automation software

- Local ERP Software for local shops

- Eyewear softwares

- Analytics Software

- White Label Marketing solutions



Our Environment

THE PROFESSIONAL & FUN OF WORKING.

In Perky Rabbit we have researchers, students, remote employees everyone under a single shade. We are dedicated and well expert in what we are doing. We arrange regular training sessions on new things for our employees to keep themselves updated with the latest technology and trends.

As we offer multiple solution and products we have to deal with customer and employees from various cultures and backgrounds. For each product and services this also put a great impact. We discuss everything with open sharing policy (Except NDA works) and take the suggestions from everyone before a product or service get ready.





Corporate Leaders

We have a professional and well-maintained corporate team for our business development, marketing and Client support services. They are Experienced, Hardworking and truly promising to their respective places. They are driving our remote family to get the best quality output from them, which helps us to get the best client satisfaction.



Pronaya Prosun Das
Technology Officer



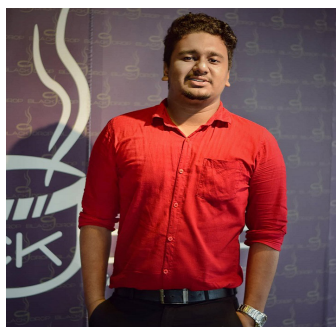
Md. Ajib Bushair
Executive, Operations



Md. Salah Uddin
Project Manager



Biazid Mahmud
Program Manager



Apurba Saidi
Manager, Accounts

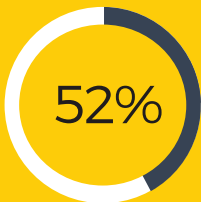


Mohammad Sadek
Manager, Hardware



Global Highlights

We are driving advances in cloud computing, developing new ways for people to interact with technology at home, at work and on the move, while transforming education and public services and supporting the Global Economy.



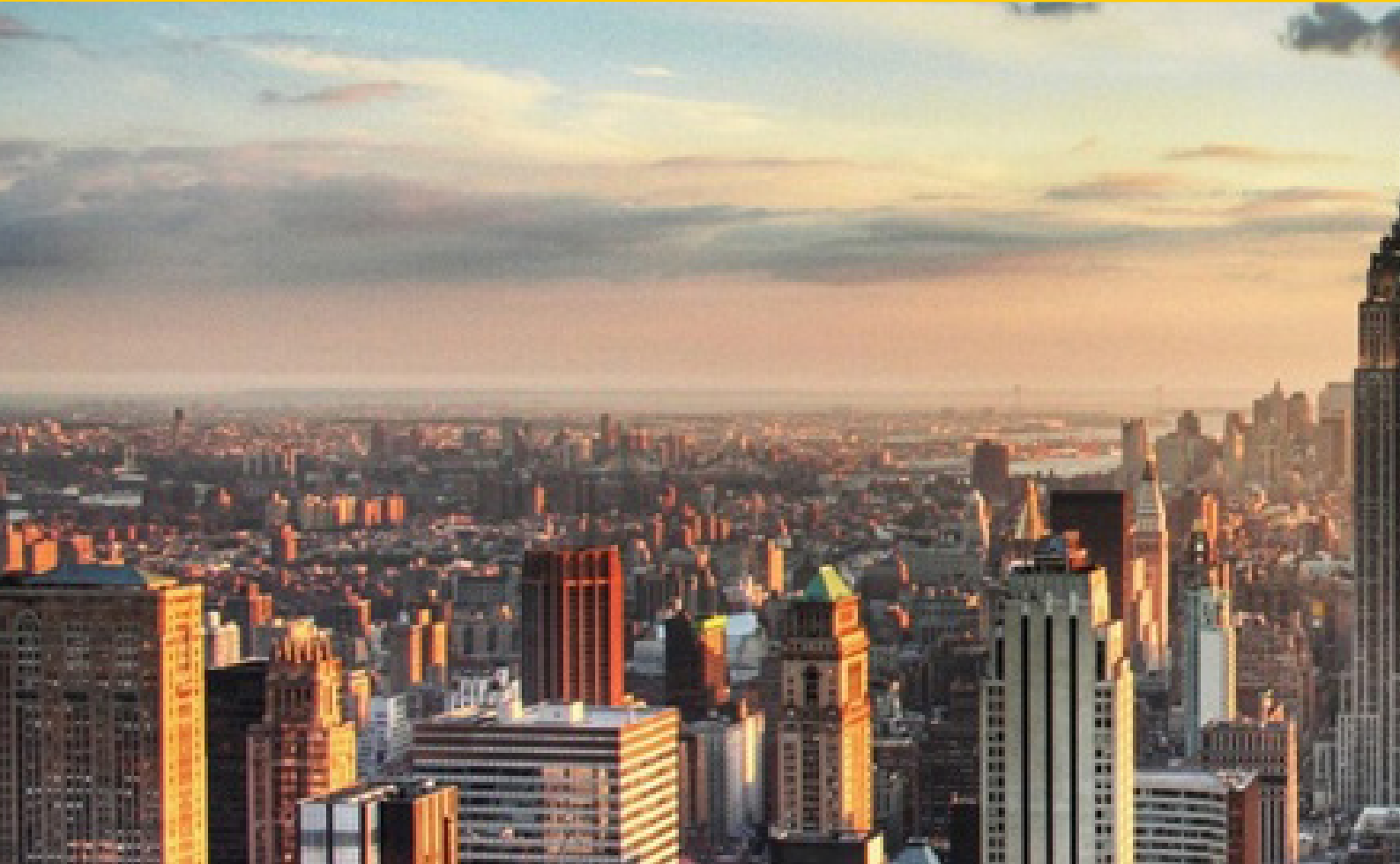
Expansion

We are able to expand our service by 52% to foreign countries. Including major developed countries around the world.



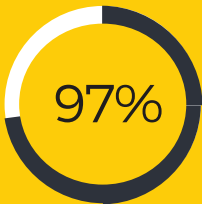
Proposals

We are receiving proposals from global clients to work with them in their projects and we are responding affirmatively.





We are updating our strategies and programming methodologies to fit ourself for the new emerging demands of technology and securities.



Satisfaction

We scored overabll 97% scores from our global clients.



We address all aspects of a product/project development life-cycle, ranging from preliminary analysis and design to programming, hardware and software specification, project implementation, and training. Our employees have extensive experience with Financial Service Industry, Telco Industry, Manufacturing Industry, and SME market segment.



PC to MAC, Android to iOS enabled devices we develop software's solutions for almost all platform. We have a good sense of development in developing software according to your needs and expectations.



is preferable in developing your business web solutions e.g. Ecommerce, Corporate website, Customer portal, Personal website etc. We have already served various web solutions across the globe to many clients.



We have maximum level of interest in system integrated development for your business. We worked with bio-informatics, image processing, Firmware's, IoT enabled devices. We have huge knowledge and a dedicated experienced team.





All of our service list is updated in our corporate website. Where not all services are available in every country. So to find accurate service list for your region please visit our corporate website today. Also service pricing varies from region to region including VAT/Tax deduction rates. Details service description is also available on website with regional quotes and why to get.



DOMAIN - HOSTING SERVICES

We are one of the most reliable domain-hosting providers in the country. We have lowest in price package but highest security enabled domain hosting services with additional features which will be very essential for your business.



DIGITAL MARKETING

We offer complete reliable services for digital marketing solutions. We are specialized in search engine optimization (SEO), Pay Per click (PPC), Social Media Marketing, Consulting, insights and analytics and email marketing.



MEDIA CONTENT PRODUCTION

Our in-house production house can deliver you good quality of media content e.g. TVC, A/V, Posters, Banners, Event Coverage, Live Streams etc. We do maintain a professional team who are the most experienced in their work area.





SOFTWARE & HARDWARE

SOLUTIONS



We have a well experienced and dedicated team of software and hardware engineers. No matter how complex software or hardware platform you need by the hand of our dedicated engineers and trusted hardware vendors we can make it done perfectly.

We do all software development works inside our office and maintain security of the product properly. We also provide long term after sales support and major upgradations.

We design & verify our hardware solutions in house but for more sustainability we manufacture them from our trusted vendors from UK, CHINA and JAPAN. We also provide warranty to our hardware products.

OUR EXPERTISE

We are working on several projects which are still confidential and in these platforms we implemented many complex architectures which already makes us more expert in the industry.

From ERP to device we work on everywhere even we have good hand in Marketing too. We also designed many security systems for cloud networks. We offer various types of Application Development to Website Designs.

- We designed few Hardware and Device infrastructures
- We worked on Custom Firmwares
- We worked with Sensors and Biometric Devices
- We worked with more than 7 Software Platforms to develop various softwares.
- Our Researchers are experienced in Machine Learning
- We both provide development from scratch and template.



SERVICE STATISTICS

We are working with both government and non-government organisation. Recently we are working with Dhaka City Corporation in bringing digital smart bins to keep city clean. This is a IoT Based Device.

We also got invitation of Secretariat to establish digital visitor logging system for ensuring more security and delay in appointment there.

Projects

Check our following statistics to get a dea about how we are doing

On Going Projects - 8

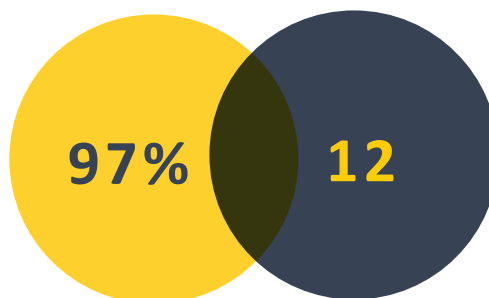
Proposed Projects - 12

Completed Projects- 18

Dropped Projects - 6

Customer Satisfaction

Yellow indicates Satisfaction Percentage where Grey indicates based on number of clients provided review



Portfolio Study

Please take a look at some of our web and desktop based cloud platforms for our valued clients. We developed this projects from completely scratch and according to client's well instructions.

Here is only Enterprise Resource Planning and Cloud Based Website presented but we work in all possible IT sectors if you don't find your desired service in our list please contact with us we may be able to help you to provide that too.

OVERVIEW

We also have portfolio for other works which we didn't mentioned here to keep the company profile short. You may find them in our website. We are well dedicated to give a good finishing and always ready to provide support after delivering the product. Our portfolios are getting higher day by day. We are also meeting new clients, new people and new companies around the world.

We also do work under non-disclosure agreement. We have several projects under NDA which we didn't mentioned anywhere as our projects. We ask our clients whether they want NDA based or non- NDA based projects. We are flexible in both ways.



New Customer



New Order



Customer List

Brick A



Brick Mail



Soil Purchase



Investors



Manager

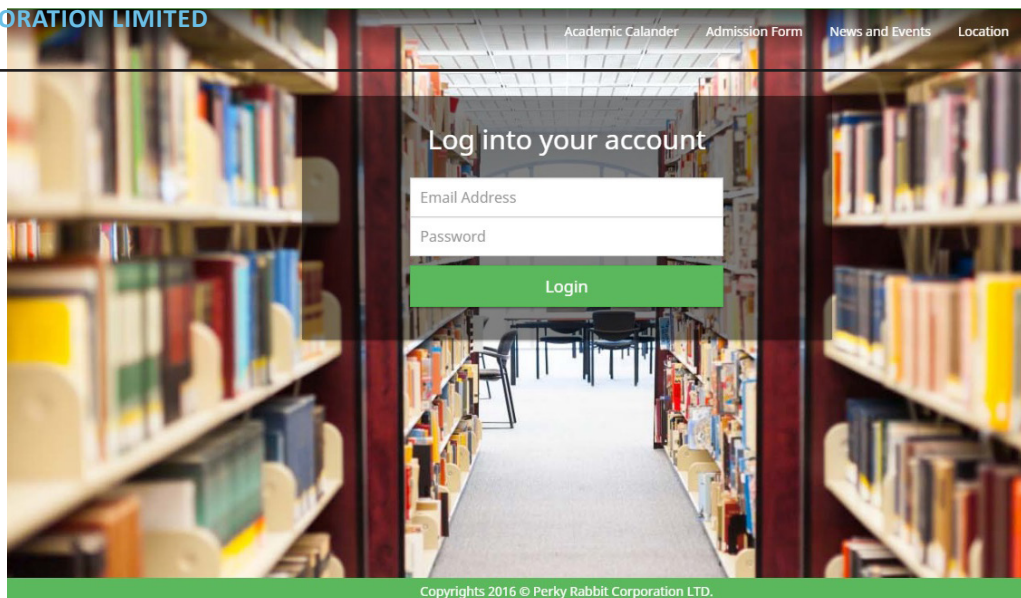




Others



View Information



Copyrights 2016 © Perky Rabbit Corporation LTD.

Field Manager



Coal Purchase



Land Cost



Oil Cost



Daily Laborer



Payment



Account

OPTICAL SHOP MANAGER

OPTICAL SHOP MANAGER was developed for JANA OPTICALS, Saudi Arabia. It handle sales records, products inventory, generate tax receipts, customer invoices, customer lens measurement calculation, pre-designed soft modification preview for glasses and so on. This software was desktop based but it also stores its data in a secured cloud after a period of time.

EDUCATION MANAGEMENT SYSTEM

Education management system SIKSALAYA was developed for Ministry of Education under the instructions of Ministry of ICT Division Bangladesh. It was completely cloud based platform to handle institutional data including students, faculties, guardians and stuffs daily records. It handles so many major works like result generation, assignment submission and so on.

BRICK FIELD MANAGER

It was one of our most challenging works till date. We had to manage 47+ types of different complex calculations in the system. System also generates invoices, manages inventory, customer due reminder and orders. It also has a web version so the cloud enabled service gets a new level to rural brick field.



The Client



We provided our services in BANGLADESH, CHINA, INDIA, ITALY, RUSSIA, USA, UK and still looking forward for working for companies in other countries soon.

Since we are a new company it was hard for us to get established in the market but our high level of expertise and dedication helped us to gain satisfaction from our clients who are in various companies around the world. They also left good reviews for us.

Most of our works are published as white label development, means we worked under sub contract for large agencies mostly from USA and India. Our works include industries like factories, crypto companies, software companies, gambling companies, financial companies.

- ➔ East West University
- ➔ Regal Raptor Bangladesh
- ➔ The Clinic Room, UK
- ➔ Chawk Bazar Shahi Jame Mosque

For updated client list please do a visit at :
www.perkyrabbit.com

OUR CLIENTS

We always prioritize our clients and respect their expectations. We try to give them what they want exactly and sometimes we add some bonus with our innovative creation.

- ➔ Etheralabs LLC , US
- ➔ Kay Dynamic LLC, UK
- ➔ Green Echo Cleaning Ltd., BD
- ➔ Crystal Tech LTD., BD
- ➔ CVS Group, BD
- ➔ Archivision LTD, BD
- ➔ Bangladesh Fire Service & Civil Defence Limited
- ➔ Famous Steel Industries Ltd. and etc
- ➔ A.S & Associates BD
- ➔ Reverse Age Health Services Pte Ltd.
- ➔ Tanin Group, BD



CLIENT STATEMENT



We worked with so many clients around the world in our very few days. We were able to take their reviews for us. They are satisfied with our work. So why you are doing late? Read what they said about us and try us for your future projects.

Here we are representing two of our global clients from two developed country who has very positive review about us and recommended us to others.



Scott M. Huse
Former Lieutenant
US Marine



Karim Yamani
CEO
Kay Dynamic LLC

Perky Rabbit completed my several projects including data-base design, search engine development, research for my company and applications. During the meeting I was pretty sure about their quality of work and they were able to prove it.

I was surprise with their short delivery timethey made it done within few weeks. Here in USA it's costly to develop software's and hire professionals in research work. We were looking for a reasonable budget and international grade quality work, one of my colleague suggested them and I worked with them for my company project and I'm recommending to work with them to others also.

I worked with Perky Rabbit for two projects one is for my company website and another one is for a business research level project where high level of programming language use was required. They made it done properly and well listener.

I got everything properly form them as I asked to them for. Team is very dedicated and fluent in communicating. Sense of good work lies on them and they show good level of work output in a very short time. I'm looking forward to work with them more and I also suggested my colleagues and friends to hire them in their future relevant projects.



Interview

MD . AJIB BUSHAIR

Welcome to PERKY RABBIT. Find out more about how we are driving advances in cloud computing, developing new ways for people to interact with technology at home, at work and on the move, while transforming education and public services and supporting the Global Economy.

Perky Rabbit provides high-tech and customized solutions to address a broad range of Business IT needs.

As a complete service solutions company, we address all aspects of a product/project development life-cycle, ranging from preliminary analysis and design to programming, hardware and software specification, project implementation, and training. Our employees have extensive experience with Financial Service Industry, Telco Industry, Manufacturing Industry, and SME market segment.

Q

How your company consider the market of Bangladesh?

A

Still the market of Bangladesh is complex because we have to struggle hard with the clients to provide them better service. They became afraid after watching the budgets because they saw the low rated budget in the market of some low rated companies and it's hard to make them understand that quality varies on budget. Many clients expects such budget which is not even close to our minimum production cost.

Q

What are the key expertise area of your company?

A

We are expert in Software Developments, Hardware Designing, Business Solution , Marketing service and Advertise making.

Q

What is the future of this company ?

A

We already started working on IoT based projects which catches attention of Government they paid interest to work with us. We also expanding our services in more countries in various fields.

We proposed few projects to local and India government such as Traffic Management System, Digital Global Medical Recognition System, Voice Technology.

Q

What will be your suggestion for new clients?

A

Please review our business proposals and compare it with other renowned providers you will find why we are better but don't fall in budget trap.



MOTTO

23

You need it So we Made it.

CONTACT US



House No. 19 , Road No. 16
D.I.T Project, Merul Badda, Dhaka 1212



+ 880 197 121 2015
+ 880 2 985 9491



support@perkyrabbit.com

www.perkyrabbit.com

