

COMPANY PROFILE

Dream71
Dream71 Bangladesh Ltd.



Dream71 Bangladesh Ltd. is one of the leading ISO 9001:2008 certified mobile application, game & software development companies of Bangladesh which aims at creating a new standard in the era of software technology. Starting the journey by developing powerful and flexible apps, games and other prominent IT products, we have proved our competency and created an impact in the software industry.

Our mission is to apply the best industry practices from our extensive development experiences to make a good idea into a great product. The name Dream71 definitely has 71 in it which symbolizes the birth of our beloved country Bangladesh and we are here to represent our country around the world.

Call today to discuss your project

(88) 096 787 11971

House No 16 (Level 5), Block A,
Basundhara Main Road,
Basundhara R/A, Dhaka-1229

www.dream71.com

Our Services:

- Mobile application(Android, iOS, Windows) Development
- Game Development
- Web Development
- Customized Software Development
- Digital Marketing
- Multimedia content & Graphics design

Dream71 Bangladesh Ltd.

Company Details

Inception	11 May 2013 as Dream71 Bangladesh & subsequently turned into private limited company named Dream71 Bangladesh Ltd on 09 July 2014.
Present Office	Hyatt Rose Park (Level-5), House#16, Bashundhara Main Road, Block#A, Bashundhara R/A, Dhaka 1229.
Employees	60
Type	Private Limited Company
Trade License	4799(Vatara Union)
Start of Proprietorship Business	11 May, 2013
Incorporation Date	July 09, 2014

Resources

- Android Development Team
- iOS Development Team
- Web Development Team
- Game Development Team
- Design Team
- Animation Team
- QA Team
- Marketing Team
- Content Development Team

Overview

Dream71 Bangladesh Ltd. is a registered private limited software development company & general member of BASIS (Bangladesh Association of Software & Information Services). It is also affiliated with BCS (Bangladesh Computer Samity), DCCI (Dhaka Chamber of Commerce Industry), BMCCI (Bangladesh Malaysia Chamber of Commerce & Industry).

Our corporate objective is to enhance shareholder value by increasing the value of the Company's properties through cost effective and responsible exploration and development in cooperation with industry leading partners. We also strive to identify and acquire new exploration projects, which present opportunities for significant future added value for our shareholders.

Management profile



Engr. Rashad Kabir, *BSc Engg. (KUET)*
Managing Director
Dream71 Bangladesh Ltd.

OUR SERVICES



Technical Competency:

Android Development: Java Android, iOS Development: Objective -C, Swift

Web Application Development: PHP with all framework specially Laravel, Zend and Codeigniter

Enterprise Solution Development: J2EE, Spring Hibernnet, Game Development: Unity 3d

Programming Language: JAVA, PHP, Objective C, Java script, C#. Database: MySQL, MSSQL, ORACLE and mongo DB (NoSQL), PostgreSQL

Digital Marketing: SEO, SMM, PPC and Email Marketing.

Reference in Integration: We have already worked with many different integrations like Scope, Navision, ODO ERP etc. But for the integration process we always do an analysis of the system before providing the service.

Language: We have already worked in multiple languages like - English, South Korean, Bangla, Dutch etc. and we have developers having experience working directly for Japanese companies too.

Our in-house products (Apps & Games)



Cricket Bangladesh

The one and only cricket application in Bangla which is most successful application in android market. It is designed to give constant news update, player profile and everything related to cricket to this cricket crazy nation. It has approximately over .5 million download.



Football Jam

Football Jam is of the most attractive and fascinating puzzle game. You just need to make goals grabbing the balls available in the field to cut as many points as possible. Variety of levels will simply boost up the game play.



Monkey Vs. Bananaman

This is another funny action game from dream71. The naughty and hungry monkey will try to catch the 1st class citizen, the jet packed bananaman.



Cricket Quiz Fantasy

Cricket Quiz Fantasy brings you the excitement of cricketing thriller testing the depth of your cricketing knowledge. Being a crazy fan of Cricket you just need to check how you know about the game. (Appendix R)

Dream71 Bangladesh Ltd.

Our in-house Apps & Games (continued...)

Beside these we have following apps and games:



For more details visit our play store and iOS platform:

<https://play.google.com/store/search?q=dream71&c=apps>

<https://itunes.apple.com/us/developer/rashad-kabir/id956444843>

FLAGSHIP PRODUCTS:

PeopleBookHR: A unique HR solution

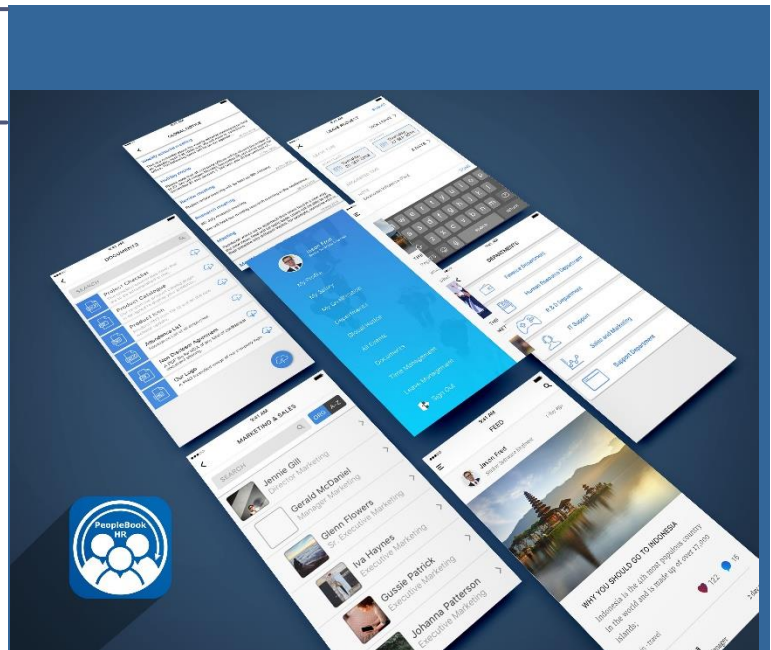
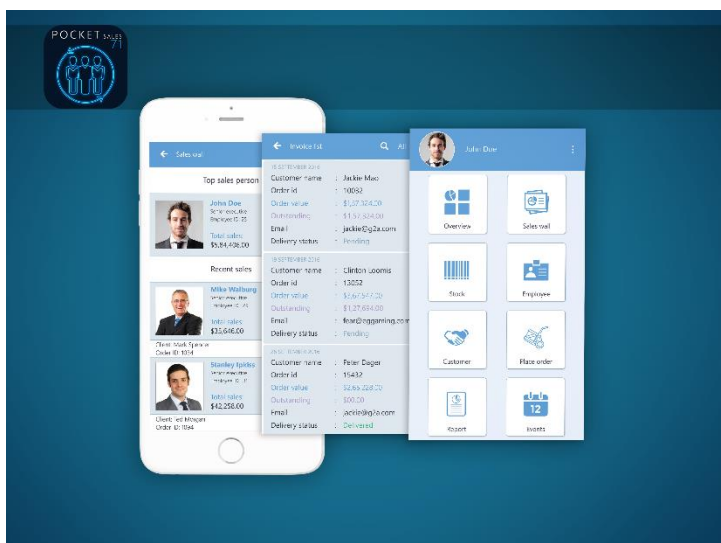
An application based solution to manage your human resource combined with reporting mechanism. A timely solution to upgrade and modernize your HR team to make it more efficient and effective by utilizing every resource. As your organization grows, responding in real-time to one-off requests can be virtually impossible. In order to facilitate the process, we are providing and application platform.

Wouldn't it be great if you could easily automate, assemble, and yet produce more:

- Time, attendance & asset management
- Performance, leave and shift management
- Disciplinary tracking, training
- Payroll, document manager and more...

Save time and money with a system that:

- Efficiently manage your employees
- Automation your workforce
- More accurate, smart, safe, secure & speedy employee management



PocketSales71: A sales force mgt. solution

An application based solution to track sales force combined with reporting mechanism. A timely solution to upgrade and modernize your sales instrument to make it more efficient and effective by utilizing every resource. As your organization grows, responding in real-time to one-off requests can be virtually impossible. In order to facilitate the process, we are providing and application platform.

Wouldn't it be great if you could easily automate, assemble, and yet produce more:

- Sales force tracking
- Invoices and statements
- Due payments management
- Events, Training and more...

Save time and money with a system that:

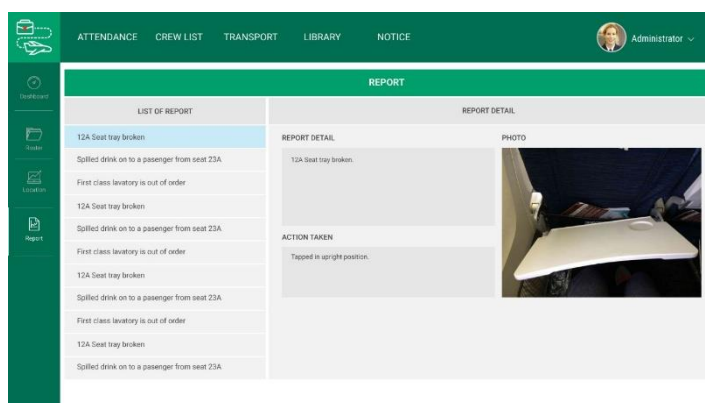
- Integrates **triggers** to automatically generate and distribute the appropriate communications
- Delivers communications in **real time** or at any other moment when a designated action occurs



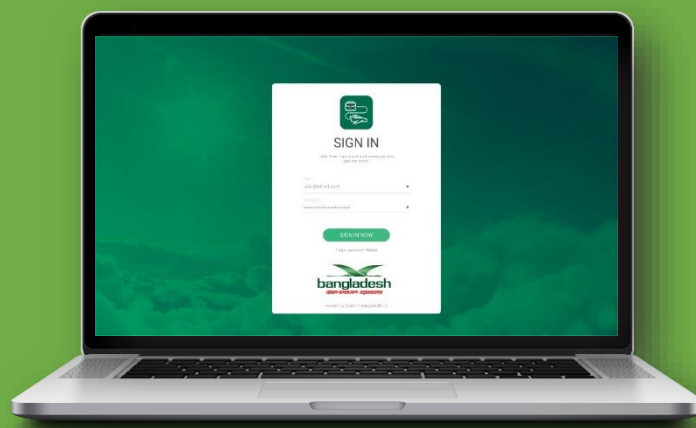
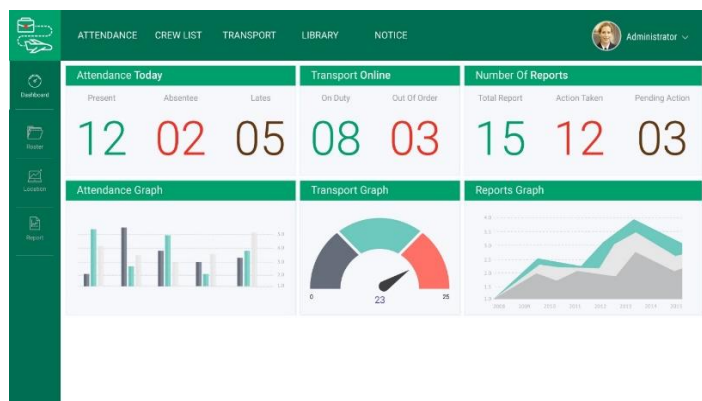
ENTERPRISE SOLUTION PRODUCTS:

Customer Service Solution for Bangladesh Biman

The main purpose of this application is to assist cabin crew in their jobs. Cabin crews of the aero plane can easily submit their complain if it has. Apart from that they will be able to know all the schedule of the flights. They will be able to give their attendance through this application. A central roster management system gives management the power to assign seat duties directly to the available cabin crews and view their acceptance of the duty on real time.



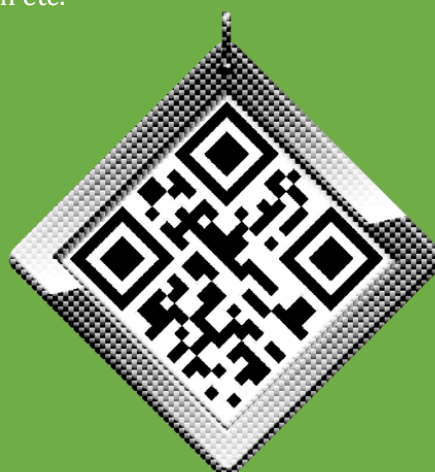
The interactive dashboard will provide complete details information about the procedure with graphical representation. This is solely designed for Biman Bangladesh Airways to keep track of the activities of cabin crews.



Through roster management function the management personnel can have clear view of the roster. If they want they can change it, delete that or according to their requirement. It will act as clear roster management option for the client. It will be also viewed as bar chart so that the user can easily understand and can take necessary step if it requires.



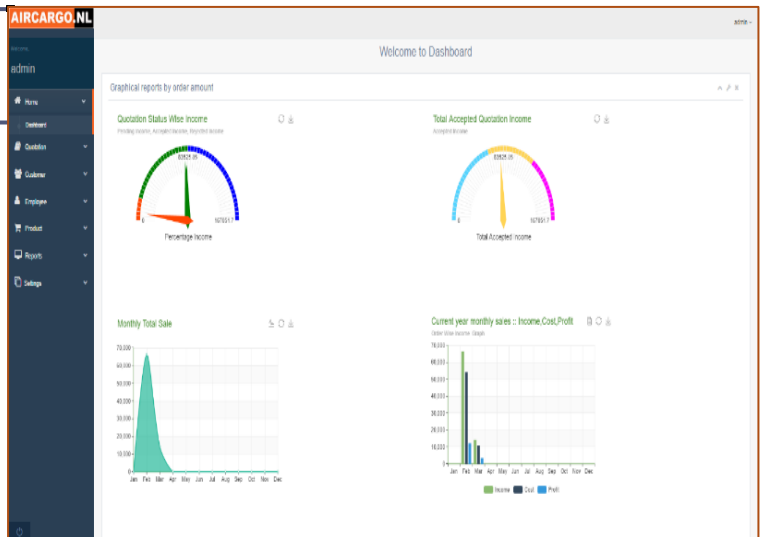
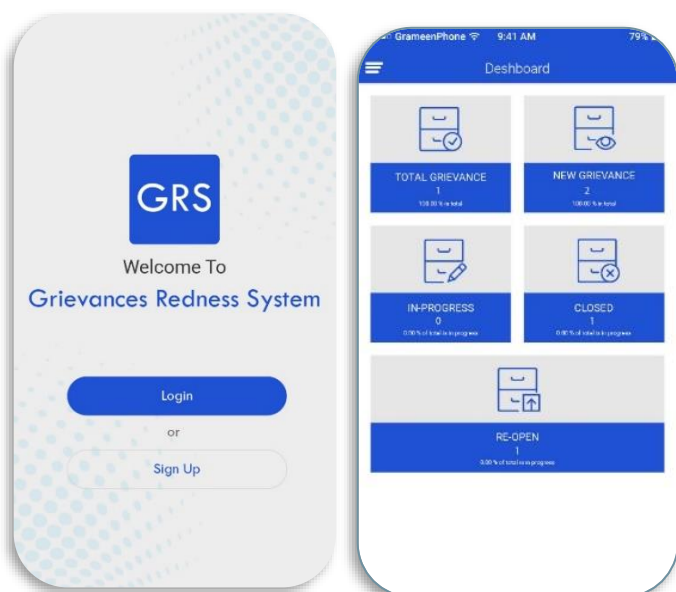
Another specialty of this solution is barcode integration. Cabin crews can take the assistance of these barcode for various activities like giving attendance, complain generation etc.



ENTERPRISE SOLUTION PRODUCTS:

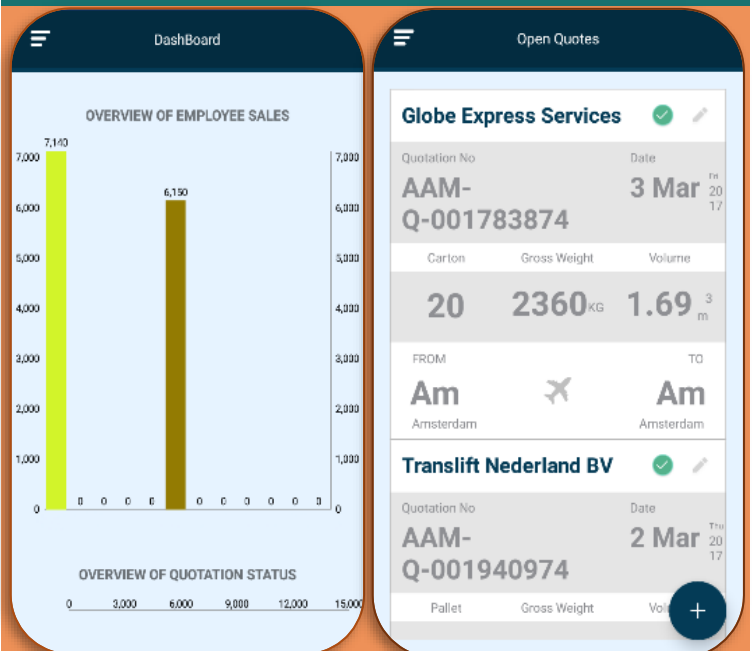
Grievance Redness System

Is designed to keep record of a comprehensive and effective Grievance Redress System (both web and mobile app based), keeping the current GRS of Cabinet Division as a requirement prototype, that is interoperable and compatible fully with a2i's Office Information & service Framework as well as it will comply standards for being integrated to other national eservices. The system ensures sharing of digital information, improve e-services accessibility and facilitate interoperability of inter-government and non-government agencies, and follow up with implementation phase including deployment and training that would satisfy a more efficient disposal of complaints and tracking system, including inclusion of Client and Citizen Charters, that can be implemented uniquely for individual ministry or organization. This system needs to be robust, scalable, flexible and unified to establish an effective and fully functional grievance redress system from the grassroots to the national level to assign duties directly to the available cabin crews and view their acceptance of the duty on real time.



Air Cargo Netherlands

AirCargo Netherlands is a well-known independent freight forwarder. They specialize in air transport, worldwide, for various types of goods. We have developed an enterprise solution for them which will be to manage their operation. It has designed in a way so that it will keep all the records of their activities and operation which has given them more productivity in their work.



The information can be accessed by employees on the go using this useful mobile application. They will be able to access:

- Quotations
- Prospects
- Customer List

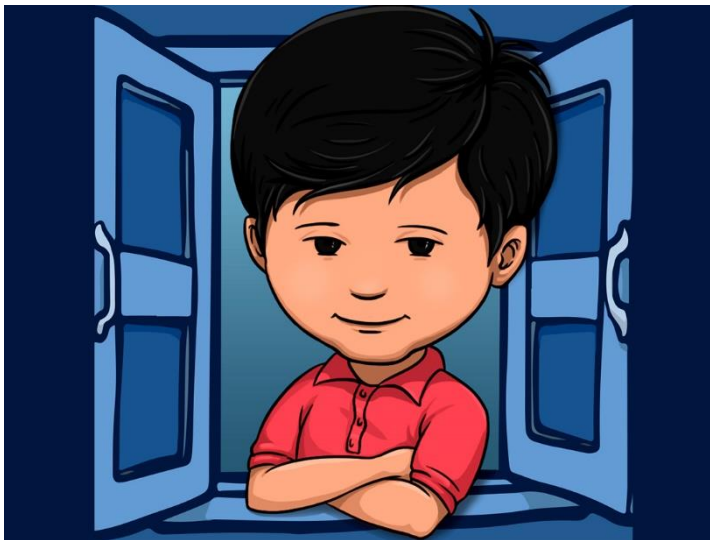
FLAGSHIP PRODUCTS:

বিজ্ঞানের রাজ্য (At Kingdom of Science)



One of the most innovative ideas that is appreciated by all the concerned stakeholders which involved digitalization in education sector. Kingdom of science is a highly interactive mobile game that is based on the government approved science books of national curriculum for class 6, 7 and 8.

The purpose is to motivate the young generation in studying science by providing them an instrument that they are comfortable with.



‘Biganer Rajje’ is a scientific game based on the text book of Class VI where a little boy is a main character. The boy is named Rajib and he lost his boat in a cyclone. Somehow he reached to an unknown island for survival.

Then the story begins with the concepts of the survival and the acts that he had to commit to reach home safely. All he needed was just a newly built boat to reach home and meet his parents. But he had solve some problems of that village to seek help from them. Each and every problems were related to one another and he had to solve all of them. This game was developed by Dream71 and powered by Access to Information (A2I).



Features

- ✓ Highly thought after graphics
- ✓ Interactive platforms
- ✓ Clear educational materials
- ✓ Easy and attractive game play
- ✓ Highly desired gaming platform



FLAGSHIP PRODUCTS:

Teen Treprenneur Fusion

We are glad to announce that we would like to introduce a game that will as one of the best guide to the entrepreneurs. This game has played by over 650 schools' kid in UK and sold over around 350 as board game. The sole purpose of the game is to educate a player regarding minute aspects of a start up business where the player will get every essence of taking calculated risks as well as taking the right decision at right time that is considered the major game play in businesses of any size and industry.



The game is named “Teen Treprenneur fusion” which has turned the game even more playful by adding realistic graphics and in game surprises from a different perspective which will be delighting the players of this game in a more engaged manner.



This game has a vision of edifying young entrepreneurs and business students about the growth process of a start up business as a player will select an industry among the choices of six and will begin the journey with a tiny amount of capital. A potential player will have to engage in aspects of running a small business, will face different pitfalls and will get different opportunities to get back in the market by adjusting the business plan and strategies. Through this fun process, the player will get a real life essence of the essential factors of having a start up business. The game is designed in such a way that the player will feel an urge to own and grow in his own area with the help of other relevant stakeholders but will be limited by the market trinitities thus will learn the importance of planning. An excellent tool to learn doing business in an entertaining way.



DIGITAL MARKETING:

We're in a world that changes by the minute, where free media has greater reach and credibility than paid media and where prospects talk about you and your competition 24/7. It's a world where not just desktops and mobile phones – but TV programs, billboards and newspapers are going digital. That's why we have included digital marketing wings in our service.



SEO

SEO or Search Engine Optimisation is the name given to activity that attempts to improve search engine rankings.

We have our own SEO development team that is solely dedicated to rank your website.



Social Media Marketing

By definition we know Social media marketing (SMM) is a form of Internet marketing that utilizes social networking websites as a marketing tool. The goal of SMM is to produce content that users will share with their social network to help a company increase brand exposure and broaden customer reach.



Taking this in consideration we have come up with the idea to promote your products in digital market place. That's why we have incorporated social media marketing section in our marketing side. Our social media marketing team is completely ready to provide you the best social media marketing services.



Apart from these we also have specialized team with full of skill and expertise for the following sections:

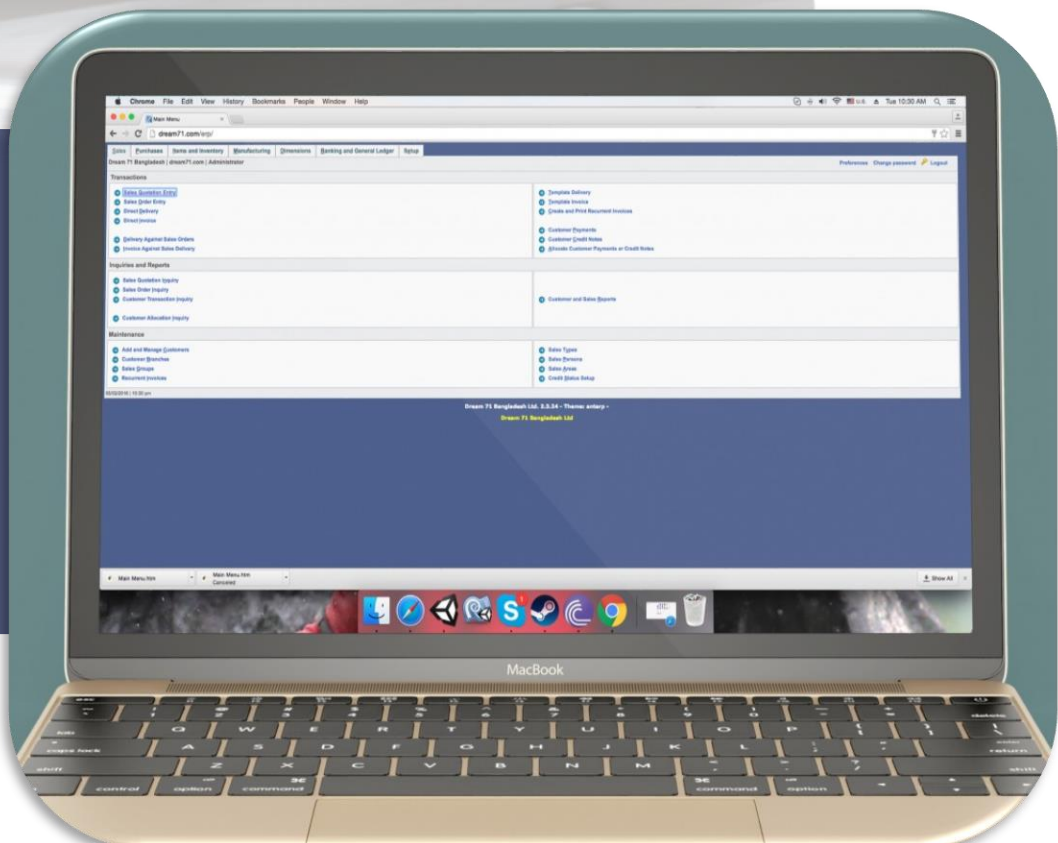
- Video Marketing
- Email Marketing

WEB SOLUTION:



We have different types of website based solution. One of the best web based solution is POS which Point of Sales.

This is another web solution named ERP which is very helpful for inventory management.



Partners



DeGRee



OUR GLOBAL CLIENTELE





For our excellent service, high quality of our products **Dream71 Bangladesh Ltd.** achieved the certificate from **ISO 9001:2008**. This certification symbolizes the international quality of our products.

SOCIAL WELFARE PROJECTS

DIGITAL GAMES OF TEXT BOOKS

With the advancement of mobile technology, the mobile phone is no longer treated only as a communication device but also as a source of entertainment. However, when the concern of education is involved, the technological advancement itself is not enough to ensure the effectiveness. There are many other factors that the designers must keep in their minds while developing these educational games. In case of making these games engaging and pedagogical, the designers have to guarantee the learning outcomes worthwhile and an effective gaming experience simultaneously. The major problem of learning education in Bangladesh has figured as the discouragement the students face in their early stage that restricts them from enjoying the subject matter. If an educational game is well designed and engaging, the users not only feel encouraged to learn it but also get a direction to use them in real life. Keeping this in mind, Dream71 Bangladesh Ltd. is also planning to develop 50 games based on text books of Class 1-10.



OCR & TEXT TO SPEECH IN BANKING SECTOR FOR VISUALLY IMPAIRED PEOPLE

Dream71 Bangladesh Ltd. is always passionate to do something for the under privileged people of the society. Recently we have planned to do a banking solution through Optical Character Recognition (OCR) for the visually impaired people. Optical character recognition (OCR) technology offers blind and visually impaired persons the capacity to scan printed text and then speak it back in synthetic speech or save it to a computer. Little technology exists to interpret graphics such as line art, photographs, and graphs into a medium easily accessible to blind and visually impaired persons. Reading machines are mechatronic devices which use optical character recognition and text-to-speech technology in order to output synthetic voice from printed text. This whole system can also be used in banking sector such as check deposit slips and new account opening forms to collect data from customers. In this project proposal, OCR has been proposed for visually impaired or blind persons which can be used in Banking as well as in multi-dimensional sector. It reads both Bangla and English textual information on papers and produces corresponding voice using OCR (Optical Character Recognition) and TTS (Text-to-speech) system. To localize text regions in images connected component labelling approach using histogram analysis is done on binarized image. TTS system using concatenated synthesis based on SDK (Software Development Kit) platform is used. This system is operated via a voice-based user interface and also has a user friendly GUI (graphical user interface) to scan the text and to control various speech parameters. Speech signal produced can be saved and reproduced for later use.

SOCIAL WELFARE PROJECTS (cont.)

*ENHANCEMENT OF SECURITY, HEALTH SAFETY AND LIFE STYLE OF WOMEN

Bangladesh's socio-cultural environment contains pervasive gender discrimination, so girls and women face many obstacles to their development. Girls are often considered to be financial burdens on their family, and from the time of birth, they receive less investment in their health, care and education. With the advent of puberty, differences in the ways that adolescent girls and boys are treated become much more pronounced. Adolescence is not viewed as a distinct phase of life; instead the onset of physical maturity is seen as an abrupt shift from childhood to adulthood. At puberty, girls' mobility is often restricted, which limits their access to livelihood, learning and recreational and social activities. Bangladesh's rates of child marriage and adolescent motherhood are among the highest in the world. Maternal mortality rates also remain extremely high. Poor maternal health is the result of early marriage, women's malnutrition, a lack of access to and use of medical services and a lack of knowledge and information.



Most women give birth without a skilled attendant. In the home, women's mobility is greatly limited and their decision-making power is often restricted. For instance, about 48 per cent of Bangladeshi women say that their husbands alone make decisions about their health, while 35 per cent say that their husbands alone make decisions regarding visits to family and friends. Violence against women is another major impediment to women's development. To improve this condition of the women in Bangladesh, Dream71 Bangladesh Ltd. has taken an initiative to develop some mobile apps, mobile games and some educational multimedia contents to raise awareness and enhance women safety.

*CONVERSION OF TEXT BOOKS INTO DIGITAL MOBILE APPS

This project signifies a bunch of mobile apps developed in Android platform designed with the specific goal of helping the students and the teachers. These applications will help the technical education system of Bangladesh to reach to a new dimension of technology. The application is targeted at the smart phone market because of the ubiquity that devices have achieved in recent times. More so, the prospective end users will find this application more useful than traditional form of education currently in use because they may not need to purchase books, because a smart phone application will eliminate the demand of purchasing books and will provide more than some unique facilities, excellent UI design and graphical interface which would not be possible through conventional books.