

1. ABOUT US

Disrupt Technologies Limited was incepted in 2012 with the goal of developing digital ecosystem solutions and creating immersive web platforms for business corporations. Our company has a proven track working for a diverse range of industries including the financial and banking sector, FMCG, high end retail domain, educational institutions and e-commerce platforms.

Our scope of services include digital process consultancy, digital marketing research, web platform development, e-commerce development, web platform maintenance, eCRM services, UI/UX Optimization, digital marketing and digital conversion rate optimization. We also provide customized business solutions for automating processes via digital application development.

2. VISION

To be the pioneer of digital solutions in Bangladesh, creating alternate delivery channels of revenues and value systems for business growth and development in lieu of stakeholders' interests.

3. MISSION

The core mission of Disrupt Technologies Limited (DTL) is to bridge the gap between what is generally accepted in the country and what actually works and creates value for businesses in regards to adoption of digital technologies. We are also focused on creating a workforce of individuals who are self-motivated and proactive, creating a direct impact on the company through professional expertise.

4. INFRASTRUCTRE

Total number of Personnel: 24
Modes of internet connectivity: Broadband
Bandwidth: 20 Mbps
Workstations: 25
Office Space: 2500 sqft

Total Number of Personnel in Software Engineering Team: 6
Total Number of Personnel in Business Development: 7
Total Number of Personnel in Operations Team: 9

5. AREAS OF EXPERTISE

5.1 Digital Asset Development

We create immersive web platforms which enable our clients in order to create brand value and offer seamless web experience to customers and stakeholders.

List of services include:

1. Wordpress Platform Development
2. Magento Platform Development
3. Android Application Development
4. IOS Application Development
5. Process Automation Modules
6. API Development and Integration
7. Content Management Systems (CMS)
8. CRM System Development
9. Digital Content Creation
10. SEO Optimization
11. UI/UX Optimization

5.2 Digital Asset Maintenance

We provide annual maintenance services of web platforms that have been exclusively made by DTL. We cover a full range of services starting from basic maintenance to content updates and regular optimization and yearly revamps.

1. Server Setup and Hosting
2. Regular Backups
3. CMS updates
4. Plugin Updates
5. Content Freshness
6. Shell Access Vulnerability Checks
7. Malware Prevention
8. Email Spam Detection
9. Cache Server Health Check
10. URL Redirection Check
11. 404 Detection Check
12. Design Responsiveness Check
13. SSL Certification Update
14. Web Banners
15. Content Edits and Uploads
16. Performance Optimization
17. Landing Page Creation and Management
18. Blog Writing and Creation
19. Customized Function Development and Integration

5.3 Digital Process Consultancy and Ecosystem Integration

We use proven and tested requirement analysis methodologies in order to gather client information and merge it with marketing analysis and business intelligence in order to come up with the best possible solution for our clients. Our digital ecosystems have proved their worth in various sectors like the financial, educational and e-commerce sectors, in regards to process automation and generating revenue for the business.

List of services include:

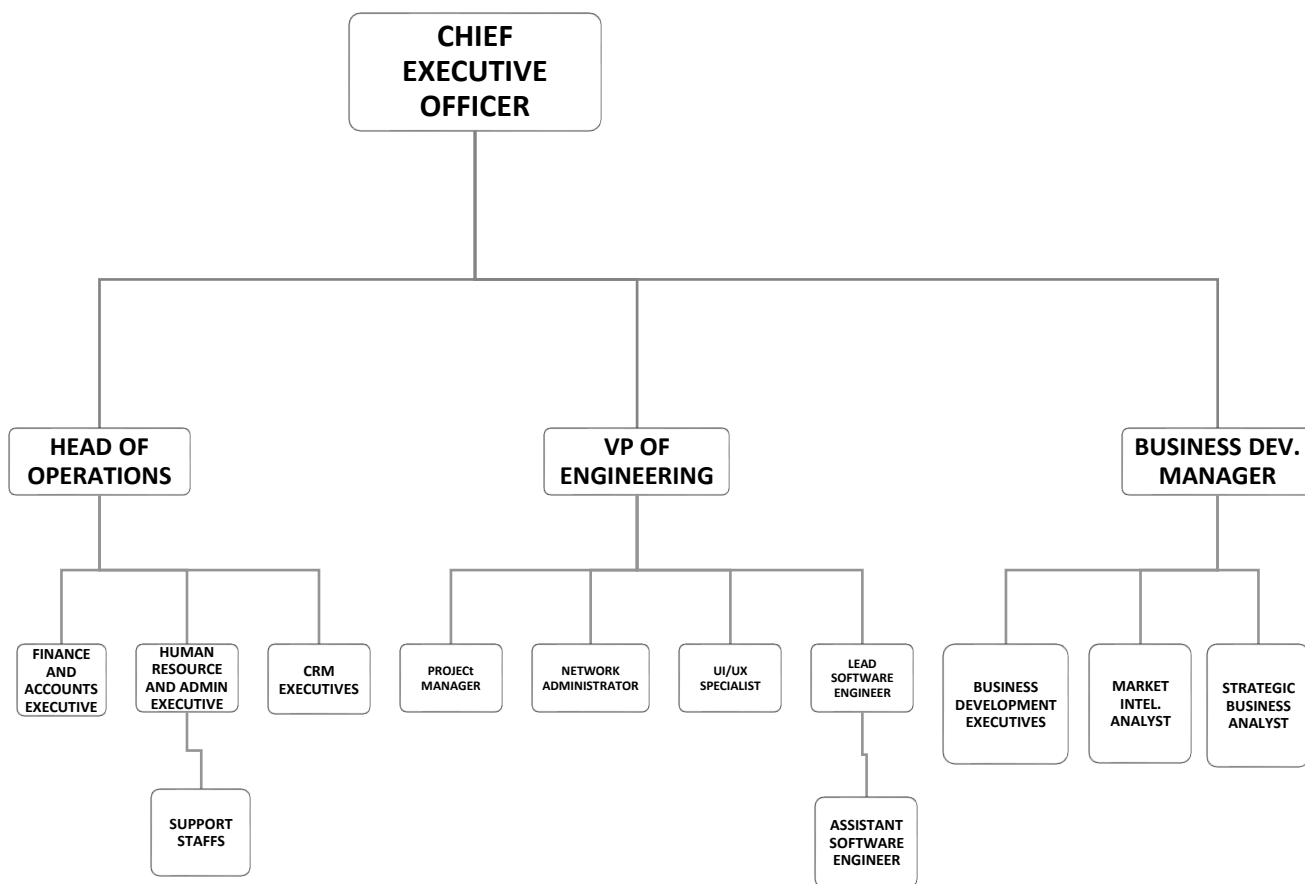
1. Market Research and Analysis
2. Business Analytics and Optimization
3. Digital Brand Identity Development
4. Content Marketing Plans
5. Digital Asset Monetization
6. Sales Automation
7. Data Collection and Analysis
8. Feasibility Research and Tests
9. Digital Solution Modeling
10. User Testing and Feedback

6. CLIENTS AND WORKS

Client Name	Year of Service	Description
LankaBangla Finance	2015 - Present	Alternative Delivery Channel Development and Digital Content Marketing
LankaBangla Asset Management Limited	2017 - Present	Web Asset Development and Maintenance
Link3	2015-Present	Digital Client Acquisition System Development, Web Asset Development and Management
NRB Bank Limited	2014 - Present	Digital Client Acquisition Module Development and integration, Digital Asset Creation and Maintenance
Square Toiletries	2014-Present	Corporate Web Asset Development, Games Development, Campaign Activation, Silo Site Development and Digital Marketing Consultancy
AB Bank Limited	2016 - Present	Web Asset Development and Maintenance
Dhaka Bank	2013 - Present	Digital Ecosystem Development and Maintenance
Cepssa	2018-2019	Content Marketing Activation
Jobs Outsourced (Australia)	2018	Digital Strategy Development and Integration Consultancy
BMW (Singapore)	2013	Customer Services Application Development
VeganBurg (Singapore)	2016	Digital Content Marketing Consultancy and Web Asset Development
Adidas (Singapore)	2014	SEO Optimization for Content Marketing Campaign
Metex (Australia)	2018	Digital Web Asset Development and Digital Marketing Consultancy
Mobil	2019-Present	Content Marketing Activation
Pran RFL	2014-2019	Digital Asset Development and Digital Marketing Campaigns for over 25 brands
Bashundhara Foods	2018-2019	Content Marketing Activation

ESHO.com	2012-2014	Ecommerce Platform Development and 360 Services Management
Bangladesh University of Business and Technology (BUBT)	2018 - Present	Content Marketing Service and Admission Services
Uttara University	2018 - Present	Digital Ecosystem Development and Maintenance
Dhaka International University (DIU)	2018	Content Marketing Service and Admission Services
Sonargaon University	2017-2018	Digital Student Consultancy Services and Digital Content Marketing
Atish Dipankar University (ADUST)	2018	Digital Student Consultancy Services and Admission Services
Rise	2017-2018	Content Marketing Activation and eCommerce Development
Aman Group	2017-2018	Content Marketing Services
Child Foundation	2017-Present	Inauguration Activation, Content Creation and Web Asset Development
Anwar Group	2017-2018	Digital Sales Channel and CRM services Development and Activation, Digital Web Asset Development and Maintenance
Renessa Decor	2018-Present	Digital Sales Channel and CRM services Development and Activation
Panda Ice Cream	2017-2018	Brand Identity Development

7. ORGANOGRAM



8. BASIC COMPANY DETAILS

Business Name	Disrupt Technologies Limited
Business Type	Information Technology, Communications and Software
Certificate of Incorporation Number	C-103367/12
Trade License Number	065549
Address	Mostaque Mansion level # 5, H # 67/A, R # 4, Block # C, Banani, Dhaka-1213
Email	yeswecandoit@disruptglobal.com
Phone	+88029889020, +8801913-065604, 01714-086169
Primary Banking Partners	Dhaka Bank Limited, Prime Bank Limited
Service Partners	Ideaverse (Singapore), Loud Limited, Predictable Process, Mediacomm, Blues Communications
Web Platform URL	http://disruptglobal.com
LinkedIn URL	https://www.linkedin.com/company/disrupt-technolgies
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