



Trends Bird

Empowered by Development



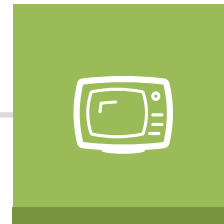
Presentation Section

A look at our [presentation](#) agenda

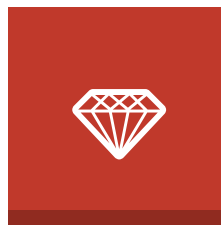
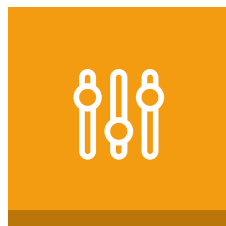
Opening



Introduction



Solutions

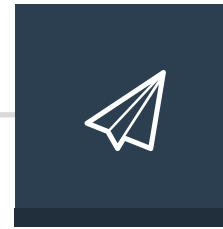


We're Furious

Our Clients



Closing



Section End

A look at our [presentation](#) agenda

OPENING



Starter Introductions

It is our ambition to spearhead the rapidly growing mobile revolution. We foster a bright, fresh and innovative working environment in which most of our customers problems are solved before they've put even stepped foot on the premises.



INTRODUCTION



Our Company Profile

Fabulous **Power** In Technology



Trends Bird is a leading solution provider for Internet based applications. Established in January, 2012. The Company has been promoted by some highly experienced Professionals dedicated to provide total IT solutions under one roof. It possesses not only the latest technology gadgets but also the most knowledgeable and experience hands to offer most user friendly customized solutions.



Trends Bird provides high quality on site services for software development and the end users on a broad range of hardware & software platforms and latest technologies. Within the first year of its operations, Trends Bird has carved a niche for itself in the IT industry and has increased its business by acquiring some major domestic projects. The company has been able to make a name for itself in a relatively short span of time only because of its ability and commitments to ensure customer satisfaction by rewarding quality work on right time and in a right manner. Also, Trends Bird is a renowned software distributor & reseller, providing a comprehensive range of products produced by a wide spectrum of software publishers.

Company Featured



Our vision is to be trusted & respected as a world-class software company & marketing agency in delivering and developing state-of-the-art, innovative solutions for our clients to improve profits as well as build efficiency. Our mission is to constantly grow as a professional software company & marketing agency and support our clients and partners with cutting-edge solutions and services that allow them ultimately to innovate, create and profit.



Strategize

We can strategize to dream about a particular subject, solve a problem or end a recurring nightmare.



Plan

Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.



Execute

The best program in the world is absolutely worthless without the will to execute it properly, consistently and with intensity.



Powerful

The most powerful force ever known on this planet is human cooperation - a force for construction and destruction.



Accomplishment

A great accomplishment shouldn't be the end of the road, just the starting point for the next leap forward.



Honest

Our guiding principles in life are to be honest, genuine, thoughtful and caring.

SOLUTIONS

The Technologies Of Future **Business**



What We Do

Core **Play** Ground



Apps Development

Trends Bird offers its clients to develop their Performance of existing new applications, increasing its productivity and profitability.



Mobile Apps Development

We specialize in iOS, Android, BlackBerry & Windows app development for turning customer's ideas and requirements into a functioning application.



Web Development

Trends Bird specializes in custom web design and application development tailored to seamlessly harmonize with your business needs. Our professionals aim to deliver web design, programming.



Digital Marketing

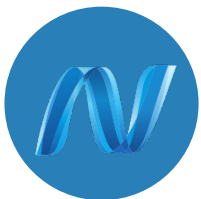
We create insight by profiling your consumer personas, behaviors, how consumers interact with your brand. This research enables Trends Bird to understand which brand touch points are significant to your customers.



Apps Development

Apps Development

A well defined and mature **Development process** including complete Development life cycle process



ASP.net



php



Java



python



Ruby On Rails



Facebook



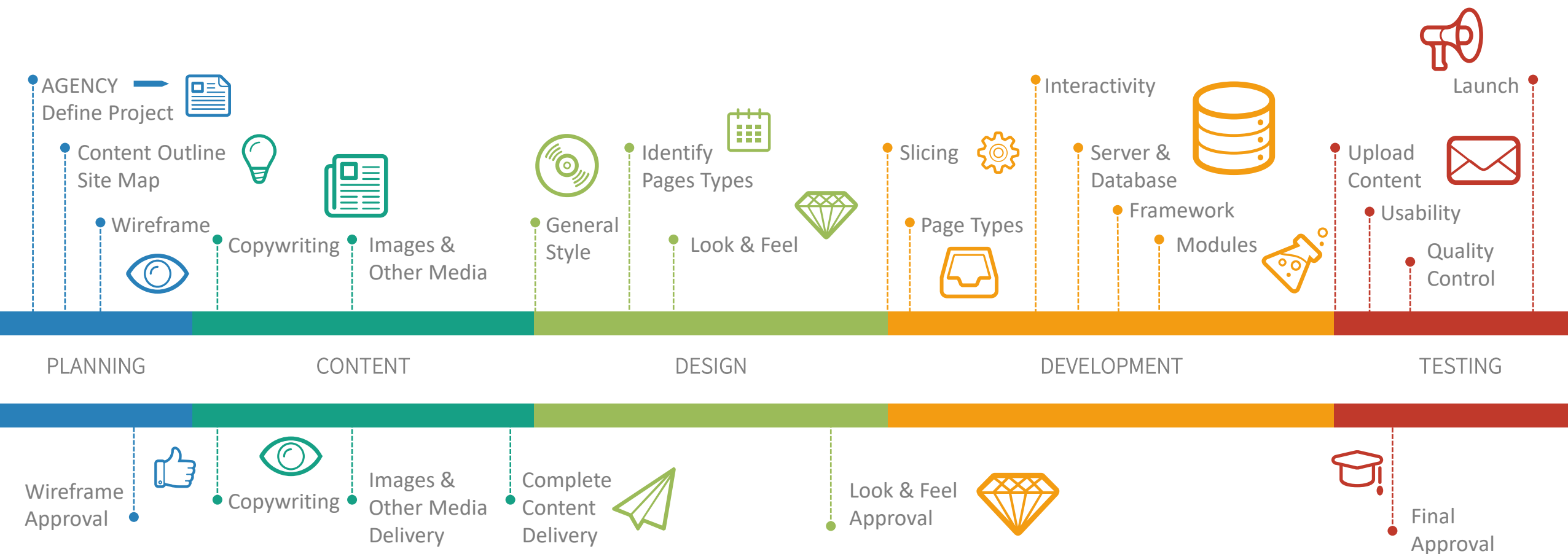
CMS Development

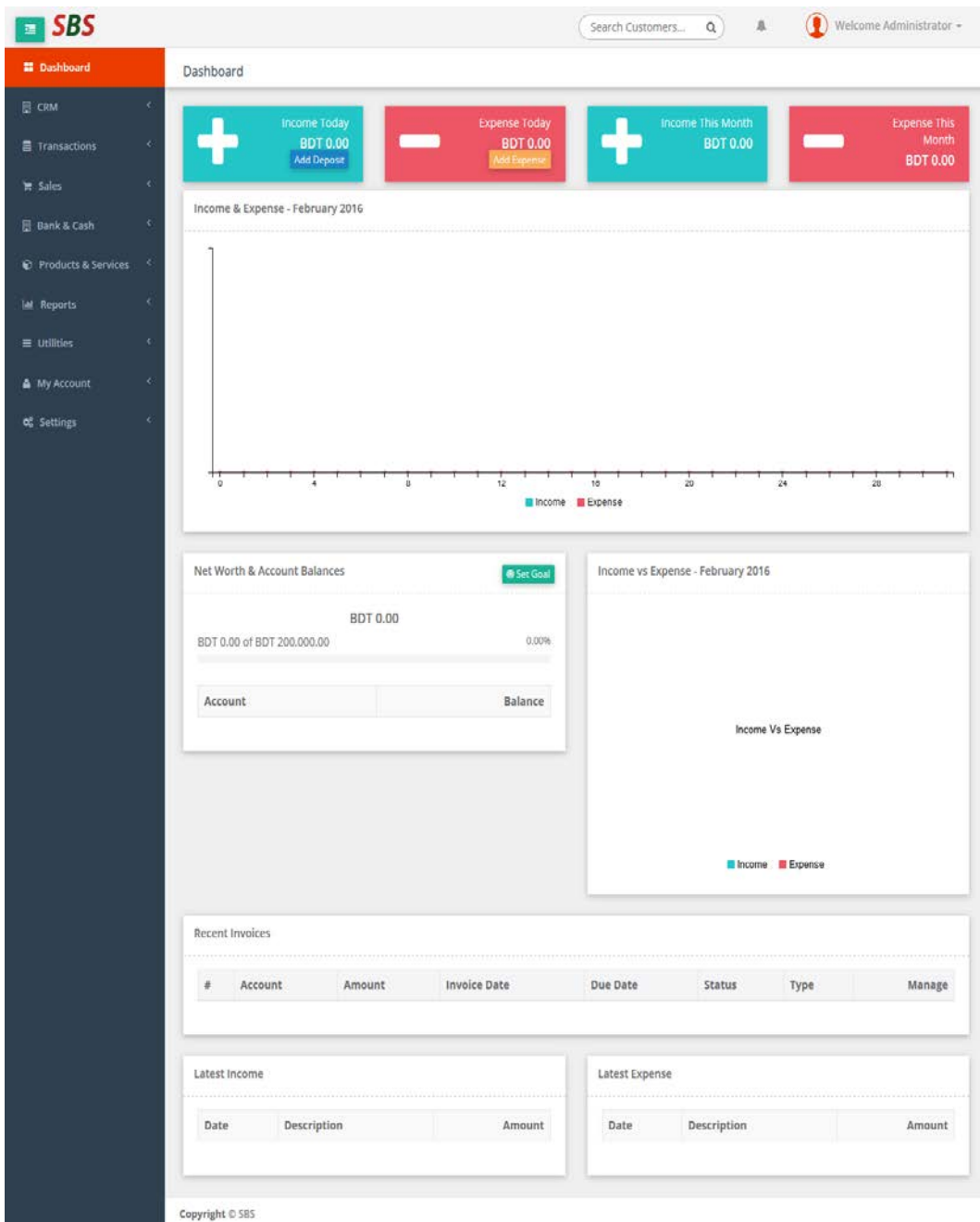


e-Commerce Development

Procedure Of Apps Development

The **Best Way** To Do





iBusiness

iBusiness – The features you want, the simplicity you need! Beautifully designed for best User Interface & User Experience. The software that works for your Business! Get growing – with affordable, scalable business software. Find innovative ways to manage customers data, communicate with customer, know your business cash flow, net worth, send invoice to customer Hassle-free with single click payment reminder, payment confirmations & get paid online integrated with payment gateways.

Contact Management, Contact Activity, Contact Profile with Image, Send Email directly from Portal, Full Featured Ajax Quick Invoicing, Create Recurring Invoice, Send Invoice Payment Reminder & Payment Confirmations Track Income, Expense, Reporting Tools, Beautiful Dashboard for quick snapshot for your Business, Logs for Audit, Optimized for best performance, Supports to send email using SMTP, Customizable Email Templates, Tag in Customer Accounts, Transactions & many more.

iStock is genuine invoicing and automated inventory management solution for small to enterprise level business organizations. Packed with several exclusive features without cutting the performance.

Currently, there is many invoicing and stock management software available. However some software come with several features and nice design but, the main problem they become leggy after use of some days. So we decided to make a software which has unlimited transactions ability without any lagging issue.

Additionally, we took the care of most popular features and user requirements. This software is super resources friendly and can run on low powered machines.

iStock





Mobile App Development

Mobile App Development

We design & build your enterprise grade Mobile Applications optimized for your business



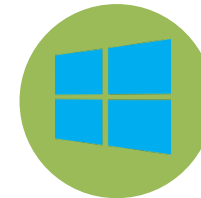
“ Passion leads to design, design leads to performance, performance leads to **SUCCESS!** ”



Android



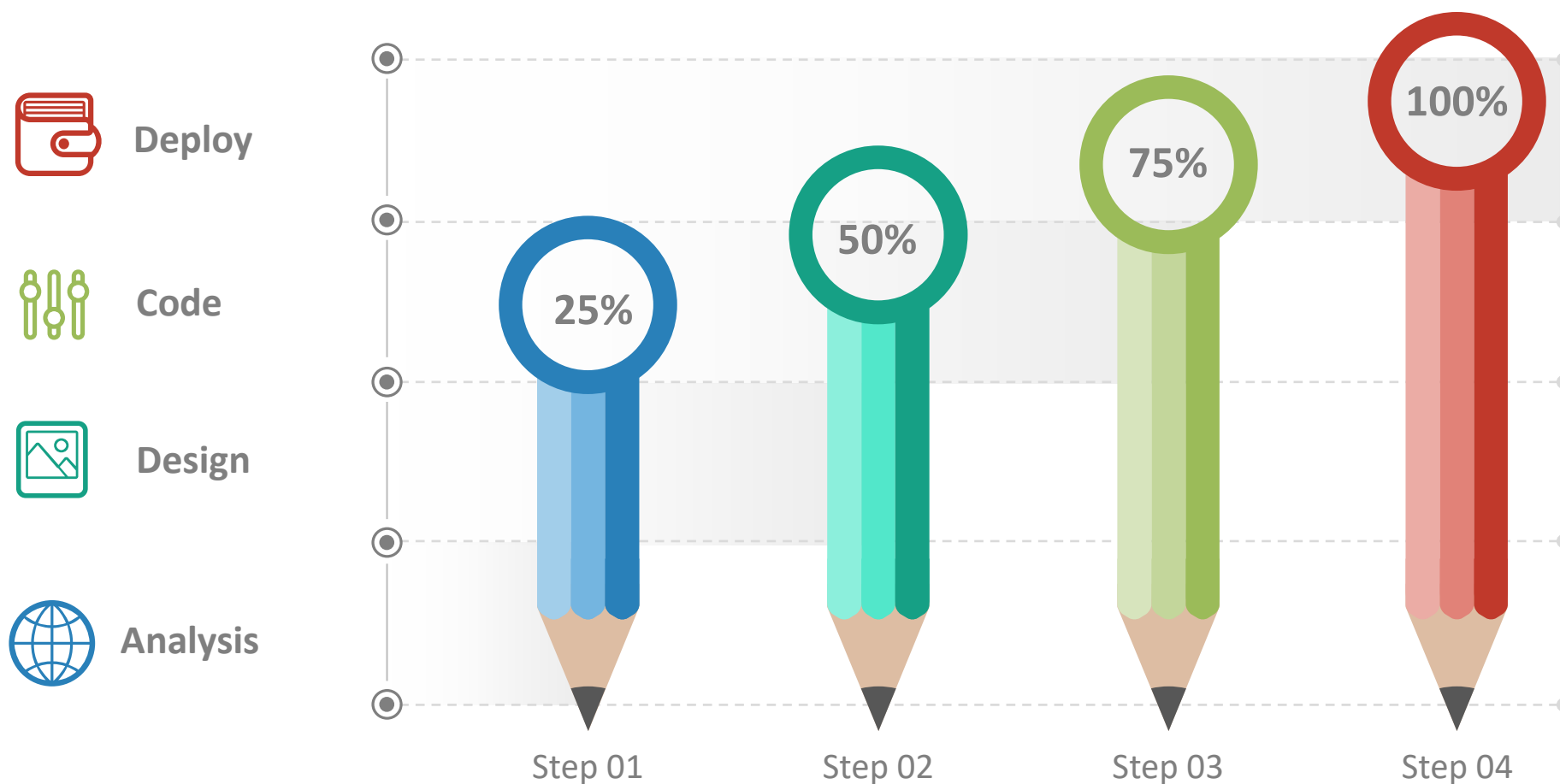
iOS



Windows



Processing Module Of Mobile App Development



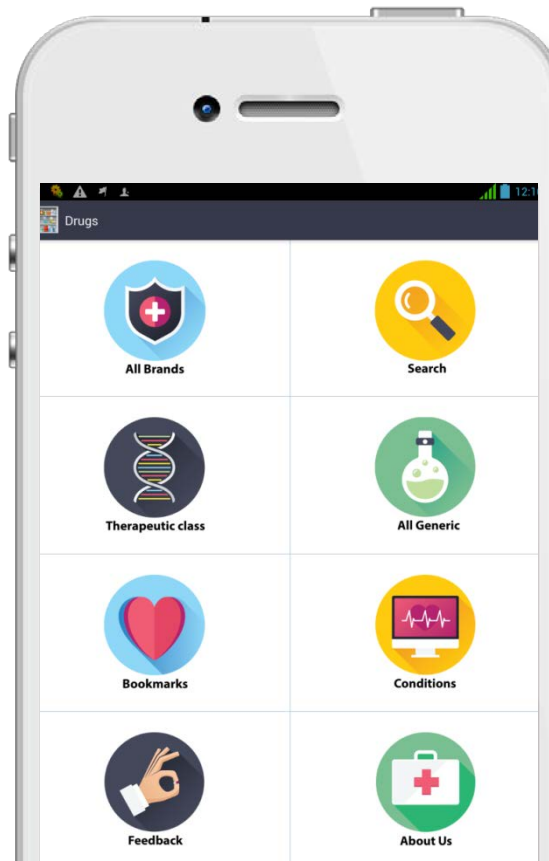
Drugs details (Indications, Dosage & administrations, Contraindications, Side effects, Precautions & warnings, FDA pregnancy category, Therapeutic class, Pack size & price)



Drugs by Brands (A-Z brands), by Generics (A-Z generics), by Classes, by Conditions.



Favorite Drugs (Bookmark any brand names).



Medical events (Information of international medical events)



Search Drugs (Search by Brand name, Generic name or Condition), Advance search (Can choose different search categories).



Feedback (Can directly post your valuable suggestion, advice & comments).

Drug Index (Mobile Apps)

Premier **Mobile Drug Index Apps** Of Bangladesh



Web Development

Web Development

For Beautiful & Functional [Websites /Web Apps](#) Built With Technologies & Frameworks,



HTML/HTML5



CSS/CSS3



WordPress



JavaScript



jQuery



php



MySQL



Custom



03

System Analysis

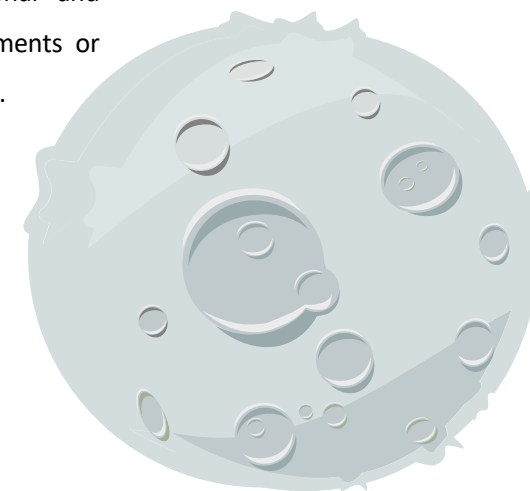
Web sites do not provide a solution to or a way of avoiding the problems. But maintenance cost can be dramatically reduced if errors are detected in the analysis and design phases.

07

Deliver



Once deployed, the website will be fully functional and ready to accept payments or exhibit all the content.



02



Research

Great professional web designers start their work with knowing about your line of business. Without this initial process, no designing can be done as the layout must be appropriate to your target market.



01

Initial Meeting

The initial meeting is a critical step for establishing a working group and lays the groundwork for successful community collaboration.



04

Design



This process will serve as the blueprint for the site.



05

Development

All of the programming and coding will begin to take place and the custom features and functions of the website or application will begin to take shape.

06

Testing

A website is always evolving, it's important to continue testing and improving it on a regular basis.



Web Development Process

Glimpse of Successful Portfolio



The screenshot shows the Navana Battery website. The header is red with contact information: "Call Us: +880 1963 404040" and "info@navanabattery.com". Below the header is a navigation bar with links: HOME, ABOUT US, PRODUCTS, SERVICES, CHANNELS, BLOGS, CAREER, VIDEO. The main banner features a large white battery with "NAVANA Solarpower 6NSP130" on its label, set against a green background with solar panels and power lines. The text "EMPOWERING GREEN ENERGY" is repeated in a stylized font. The Navana Battery logo is in the top right corner. Below the banner, the text "Navana Battery" is displayed in white on a teal background, followed by the URL "http://navana-battery.com/".

Call Us: +880 1963 404040 | info@navanabattery.com

HOME ABOUT US PRODUCTS SERVICES CHANNELS BLOGS CAREER VIDEO

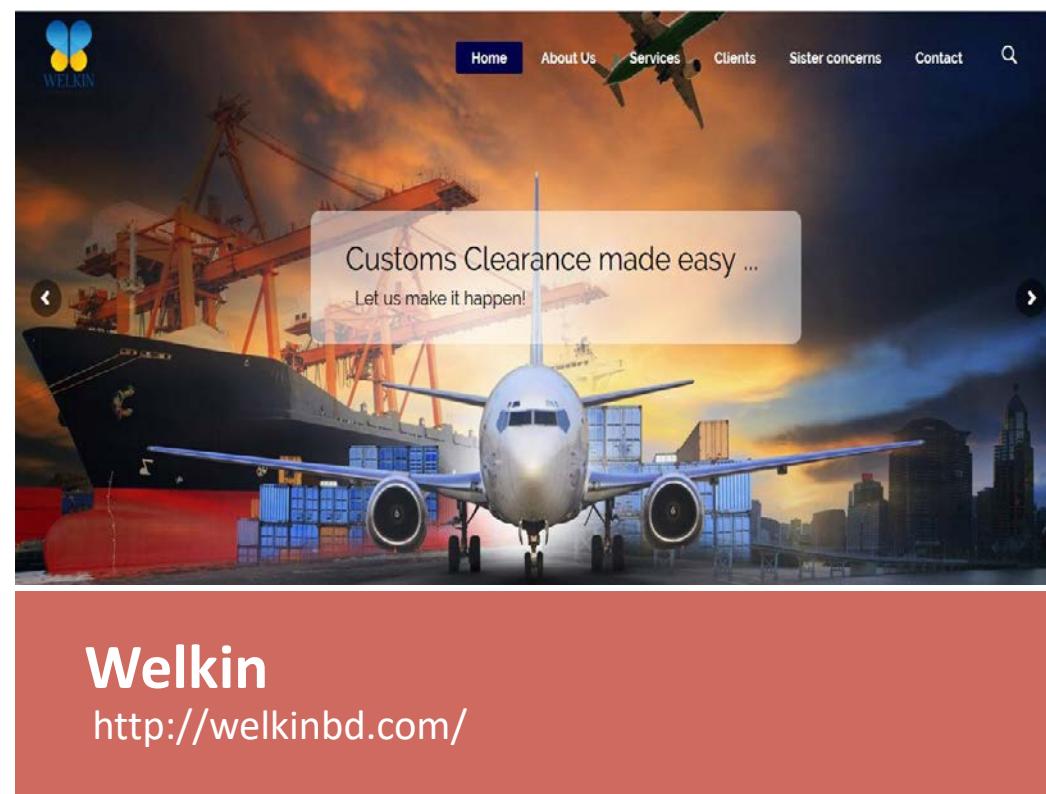
EMPOWERING GREEN ENERGY

NAVANA Solarpower 6NSP130

NAVANA BATTERY

Navana Battery

<http://navana-battery.com/>



The screenshot shows the Welkin website. The header is dark blue with the Welkin logo on the left and navigation links: Home, About Us, Services, Clients, Sister concerns, Contact. A search icon is on the right. The main banner features a large white airplane on a tarmac, with a cargo ship and a city skyline in the background. A semi-transparent white box in the center contains the text "Customs Clearance made easy ..." and "Let us make it happen!". Below the banner, the text "Welkin" is displayed in white on a red background, followed by the URL "http://welkinbd.com/".

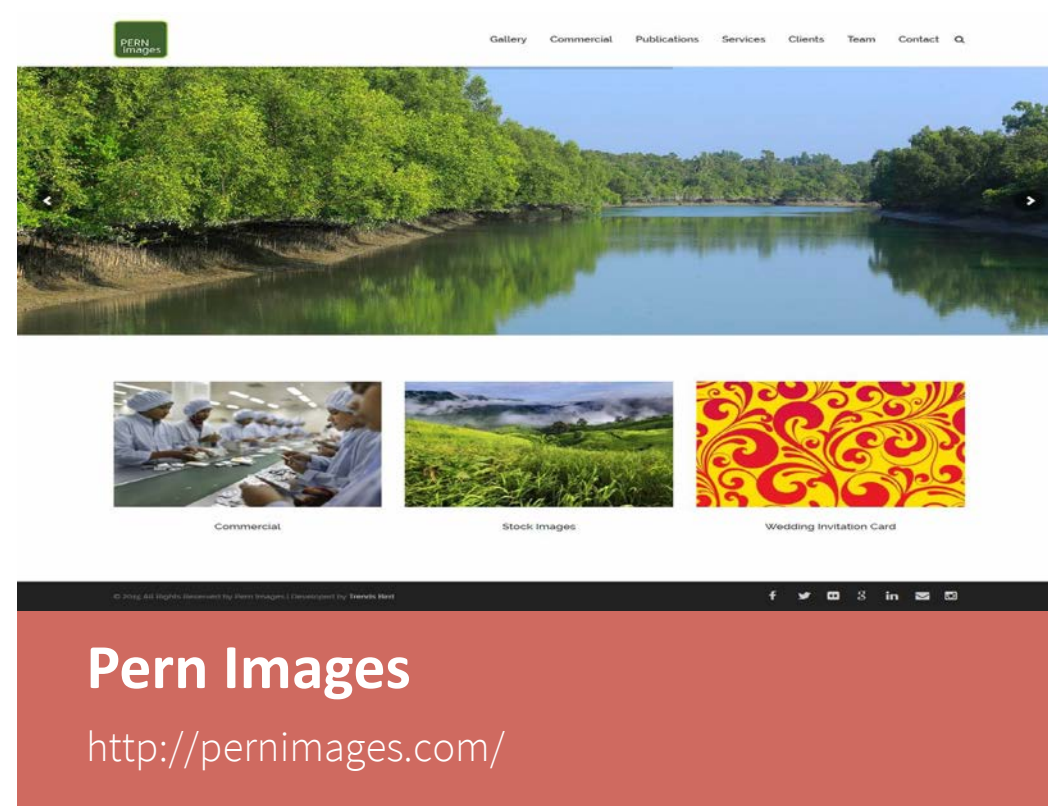
Home About Us Services Clients Sister concerns Contact

Customs Clearance made easy ...
Let us make it happen!

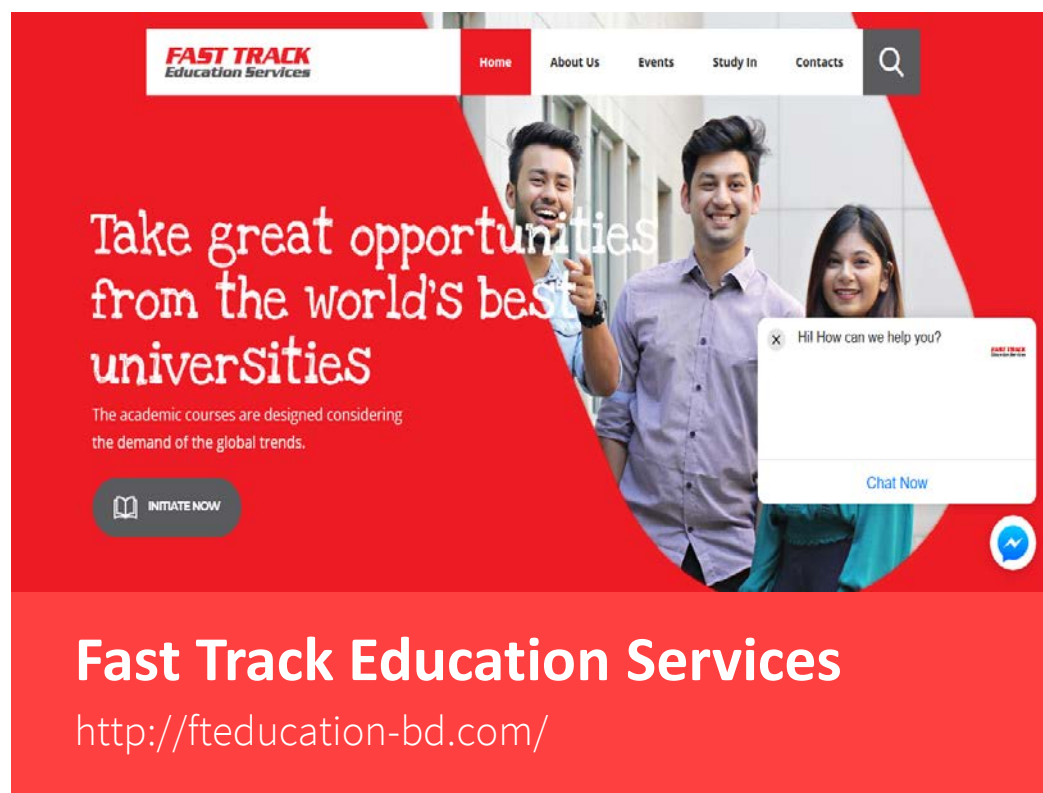
Welkin

<http://welkinbd.com/>

Glimpse of Successful Portfolio



Glimpse of Successful Portfolio



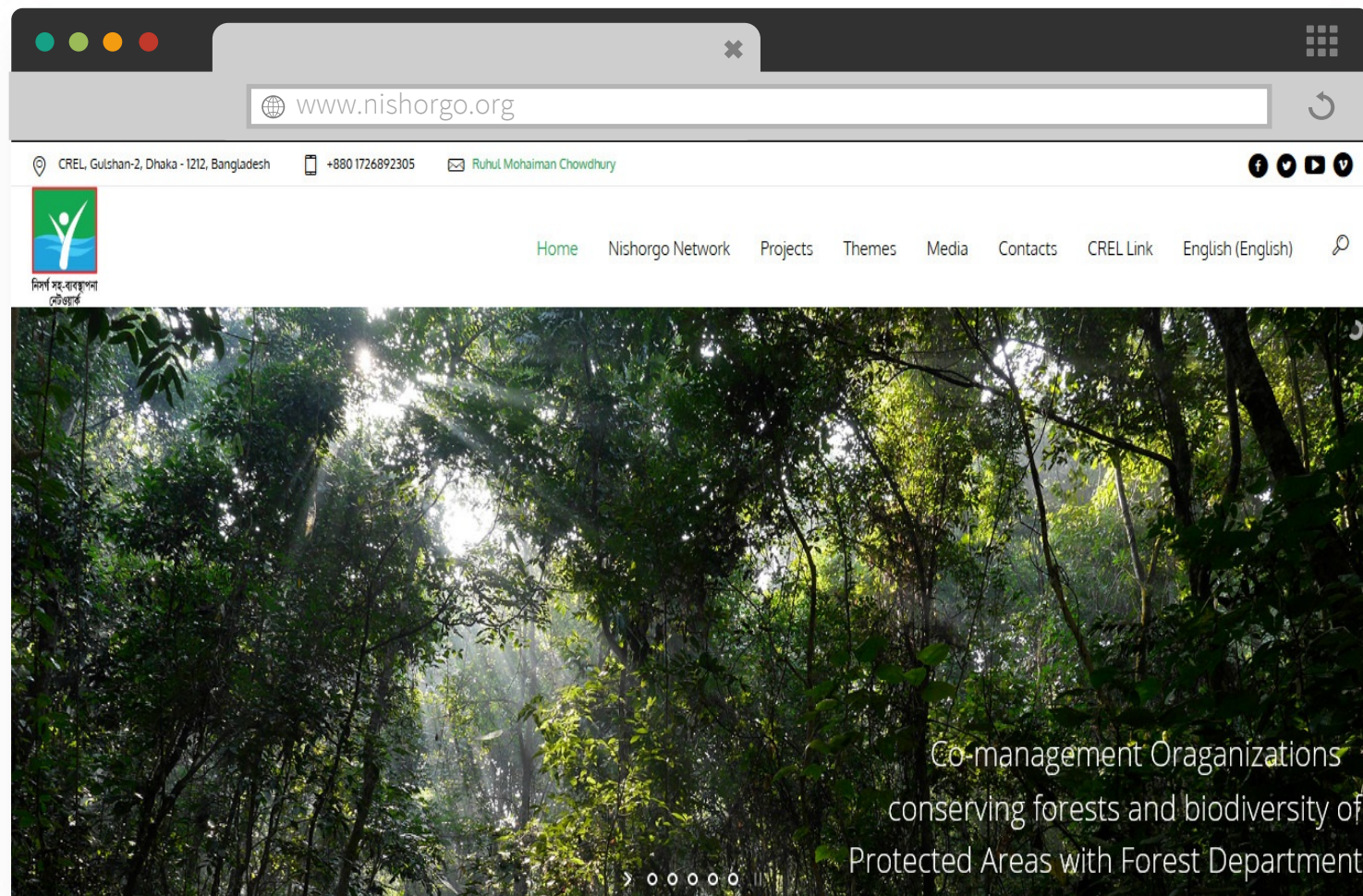
Customized Development Example

Client



About Project

Turning the PSD templates into the much dynamic web pages is both time consuming as well as difficult task. Although it the static files like JPEG, PNG and PDD files also carry an exciting appeal but these files in the later stages never deliver clients with the expected results. As an example We did this type of task For **USAID**.



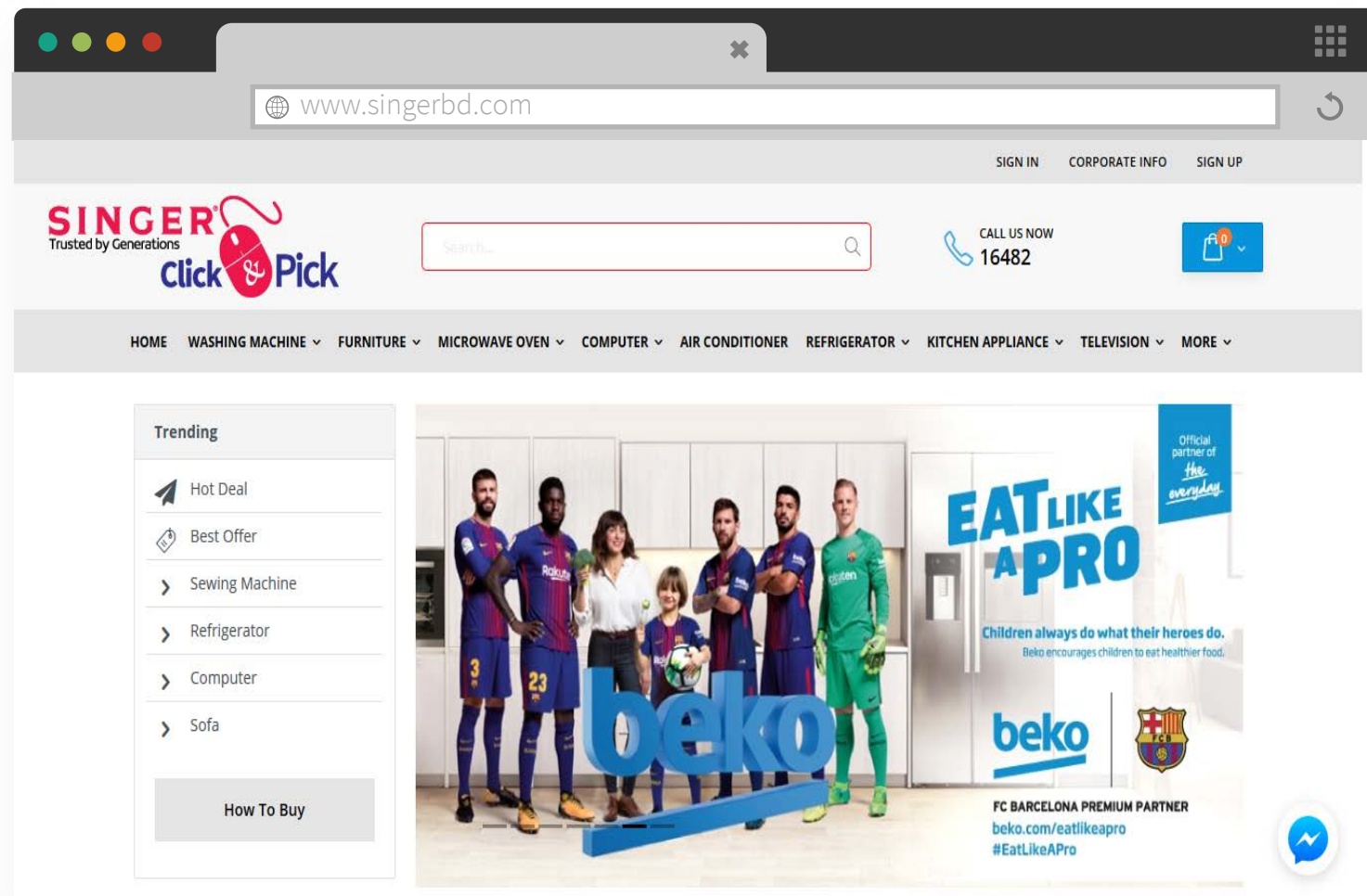
Customized Development Example

Client

SINGER
BANGLADESH

About Project

Trends Bird provide Singer Bangladesh a transparent, affordable, easy to use e-commerce website. Trends Bird provide a reliable online shopping experience for Singer's customers with multiple payment options via VISA, MASTER debit /credit card, DBBL Nexus, bKash, online banking and cash on delivery service.





Digital Marketing

Digital Marketing Concept

Key Success On Social Media Marketing



The world is quickly becoming digital. People are consuming digital content on a daily basis. Companies are starting to recognize the importance of getting digital and it is essential that marketing departments adapt quickly to the new circumstances and actively hire professionals in the field of digital marketing.



Target



Analyze



Strategy



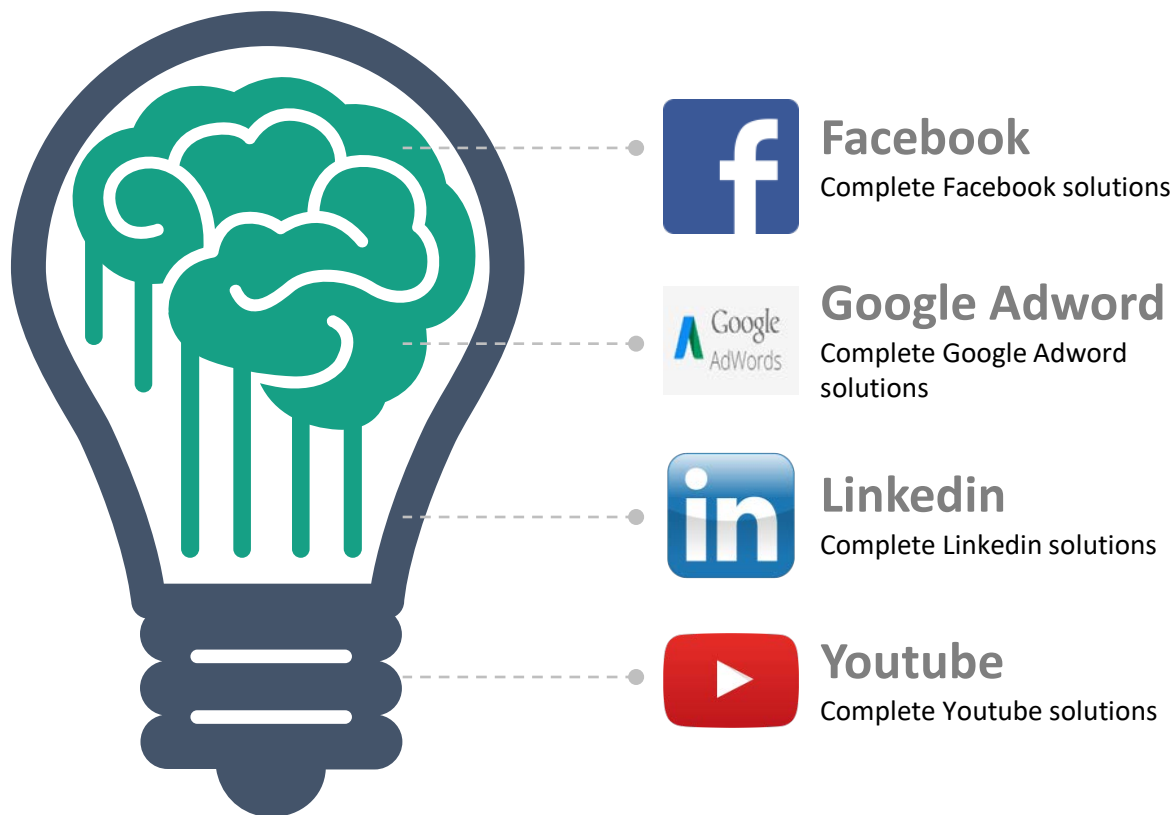
Campaign



Optimize

Brain of Digital Marketing

Complete Digitalized Solution



What We Deliver

Analytic Partners delivers results-oriented strategic consulting services, marketing analytics and software tools to support our clients business planning and strategy needs. Our key services including marketing mix modeling, custom analytics, and software tools are designed to:

- ❑ Improve Marketing ROI
- ❑ Optimize advertising spend
- ❑ Maximize promotion effectiveness
- ❑ Guide pricing decisions
- ❑ Support business planning
- ❑ Create competitive advantage



Social WorldWide

Digital marketing is highly important, not only because of its rapid growth but also because it is essentially the future of marketing. Soon all other traditional marketing forms will disappear as digital marketing will replace them altogether.

We can say Future of digital marketing is seems brighter because In earlier years digital marketing was not much as popular as it is. Today maximum of businessman, seller and marketer approaching for digital marketing mediums to make awareness about their products and services. It seems In future demand of digital marketing will be very much higher as compare to traditional method of marketing

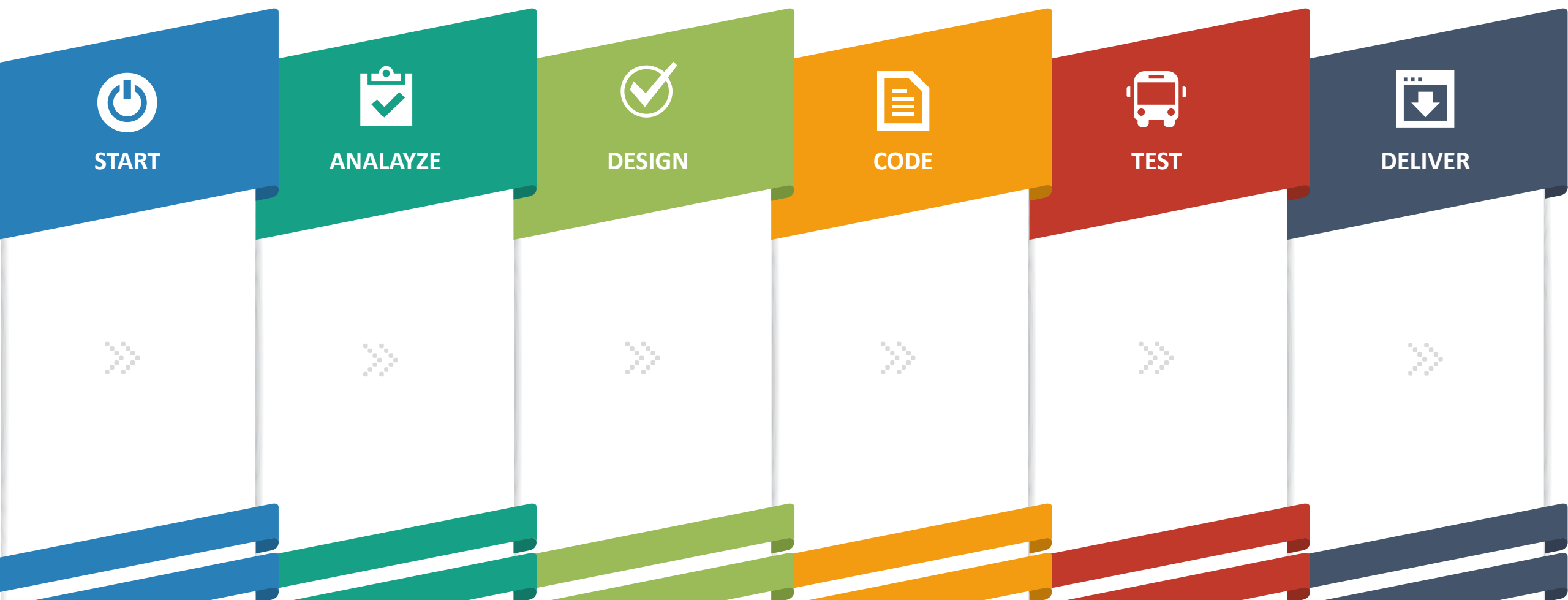
+ Create		+ Duplicate		Edit				Create Rule		1-200 of 960		Columns: Performance		Breakdown		Export	
☐		Campaign Name		Delivery	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends							
☐		Post:		Active	49 Post Engag...	260	260	\$0.005 Per Post En...	\$0.24 of \$10.00	Apr 12, 2018							
☐		Post:		Active	192 Post Engag...	2,029	2,034	\$0.004 Per Post En...	\$0.72 of \$30.00	Apr 11, 2018							
☐		Post:	View Charts Edit Duplicate	Active	190 Post Engag...	856	861	\$0.004 Per Post En...	\$0.68 of \$2.00	Apr 9, 2018							
☐		Post:		Active Some Text in Image	199 Post Engag...	1,046	1,056	\$0.003 Per Post En...	\$0.55 of \$2.00	Apr 9, 2018							
☐		Post:		Active	247 Post Engag...	1,779	1,830	\$0.002 Per Post En...	\$0.46 of \$3.40	Apr 10, 2018							
☐		Post:		Active	833	2,396	2,439	\$0.002	\$1.69 of \$25.00	Apr 14, 2018							
Results from 960 campaigns Excludes deleted items					—	12,317,448 People	62,618,857 Total	—	\$16,906.20 Total Spent								

100% Transparent Media Buying

Trends Bird offer media buying facilities & management with 100% transparent way. Trends Bird uses Business Manager facility for Facebook so that you can track the AD result anytime from anywhere. We are not doing business like other agencies. You will decide your budget for AD, Trends Bird will set the budget according to your decision, you will only pay the spent amount of that AD. No manipulation in between of report making. Currently Trends Bird is doing that for 210 companies including Brand like VINI (Fogg Bangladesh & Ossum Bangladesh pages).

Email Marketing

Email Marketing Via [Amazon SES](#)



Email Database

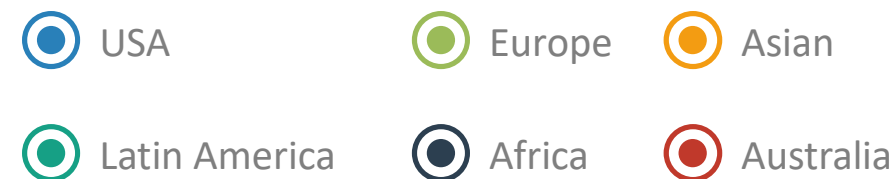
Not only Email we have **Active & Valid** Emails

All Over The World We Have-

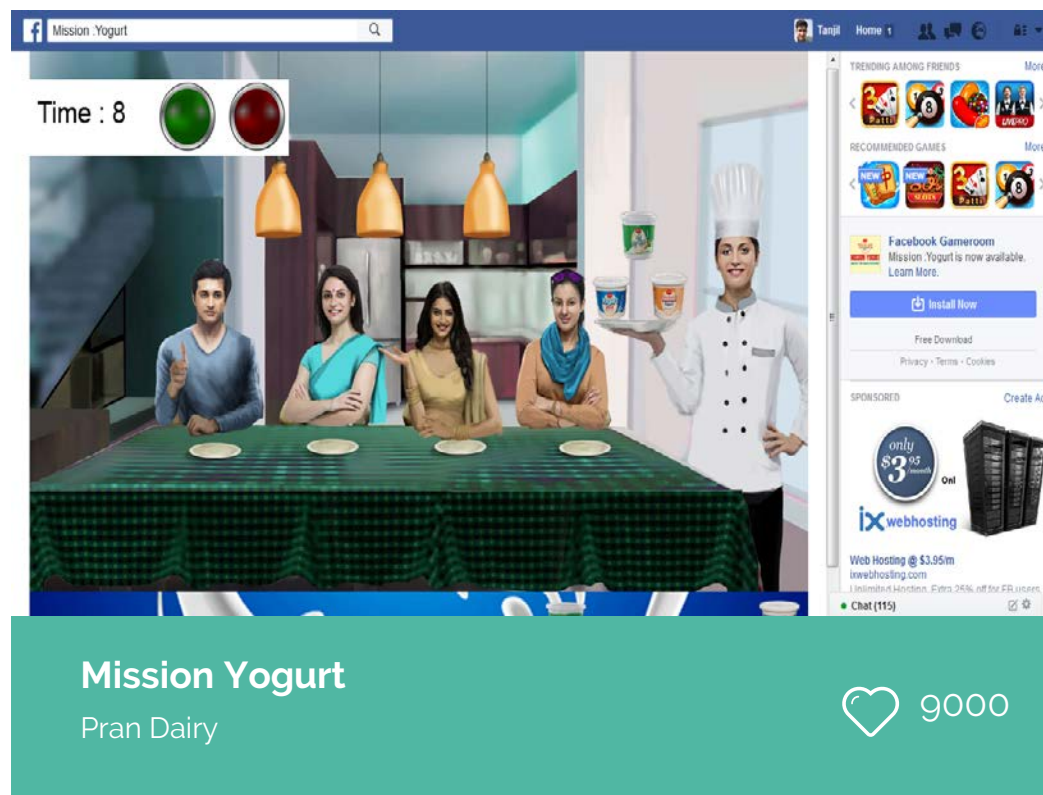
- **1.05 Billion Active & valid emails.**
- **1.5 Million Active & valid in Bangladesh right now.**

 **36%**
Female

 **64%**
Male



A Token of Digital Marketing



Facebook Game for Pran Dairy

Challenge Accepted!

Trends Bird make a game for Pran Dairy Named Mission Yogurt. This campaign was online for just 7 days & made a huge response. Played by 9000+ facebook user from all over Bangladesh.



Exclusive Products

Mobile Device Management

Secure & Monitor



In the present era, organizations are providing smartphones, tablets, and handheld devices to their employees for better communication and enhanced productivity. In such a scenario, to secure and monitor such mobile devices, we have a one-stop-solution called Mobile Device Management (MDM). Using the MDM module, the administrator of an organization can remotely monitor, secure, manage, and track all types of mobile devices thereby reducing the risk of losing corporate data. It also helps in ensuring that all the employees follow the information security policies of using mobile devices.

Benefits of MDM



In case the mobile devices are lost or stolen, the organizations are always at the risk of business data misuse or loss. MDM helps organizations block the stolen or lost devices, prevent data pilferage by wiping the data from the device, and trace the device location to help recover the devices.

Meet The International MDM Partners



Centrify



Amtel



Seqrite



airwatch



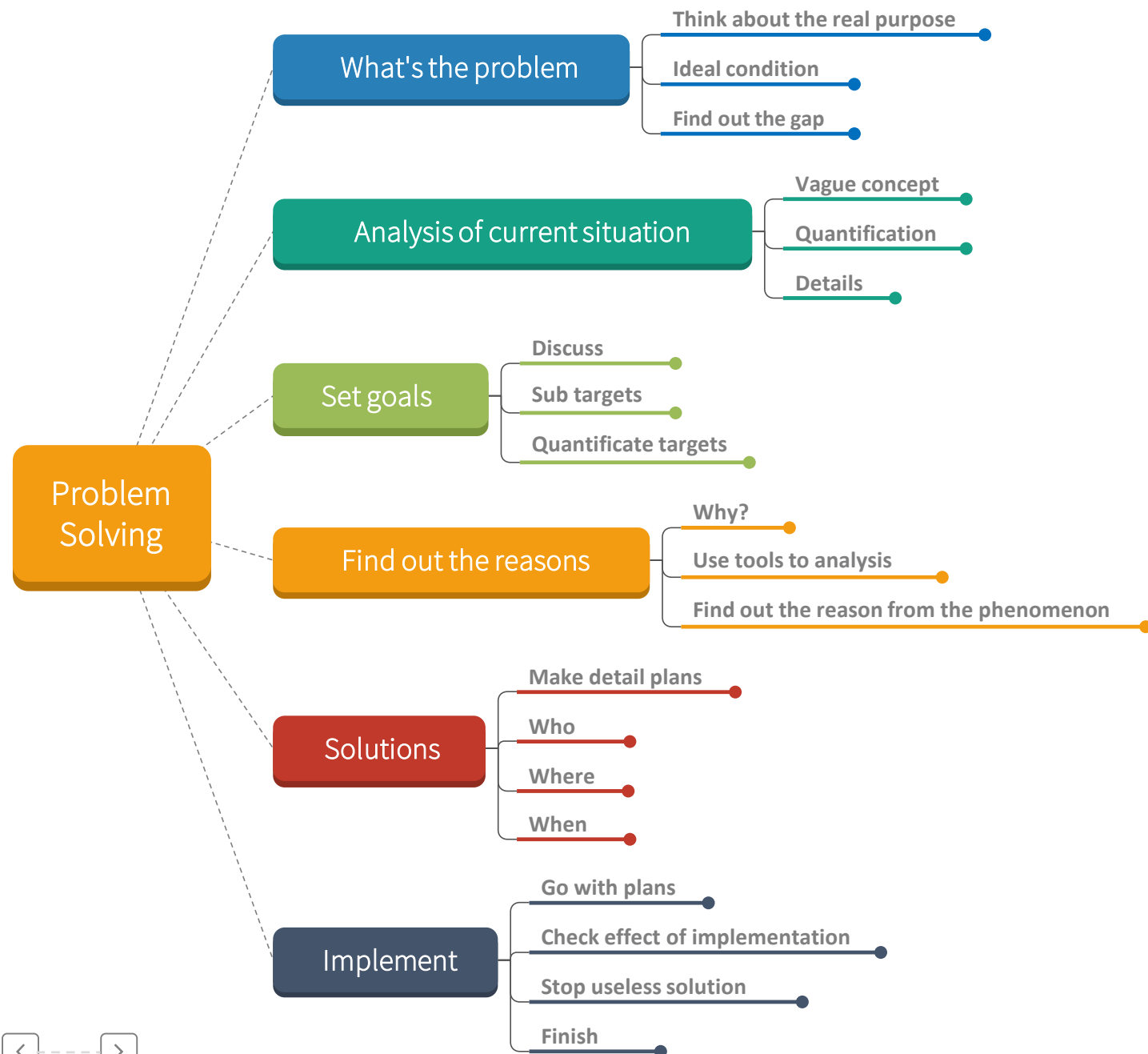
1Mobility



Introducing Kezzler

Complete Digitalized Solution

Kezzler, a Norwegian company provides cloud-based technology to protect brand, communicate directly with consumers, and trace products. The company offers brand protection solutions for products, such as consumer goods, industrial products, over the counter medicines, and high value prescription drugs. It also provides traceability suite that delivers real time product visibility of products in supply chain with functionality, including the management of aggregation, splitting, consolidation (re-aggregation), and pick and pack operations; and brand activation solutions for other industries and global brands, including food and beverages, and other consumer goods.



SalesMotion

We **Solve** All Problem

SalesMotion powers your sales organization with integrated sales processes from opportunity, upsell and quote management to sales forecasting, order management, fulfillment, and sales commission.

Top 5 Benefits-

- ✓ Managing Sales Territories
- ✓ Tracking Competitors
- ✓ Forecasting
- ✓ Managing Orders
- ✓ Upselling and Cross Selling

Key Features Of SalesMotion

Supercharge Sales Performance



Lead Management

Leads are the life's blood of any sales person – without a steady stream of new leads you will quickly go out of business.



Forecasting

A forecast is calculated by multiplying the number of deals that are expected to convert this month by the probability that they will convert.



Marketing Tools

By equipping even simple marketing tools into the hands of your sales team you can reap new opportunities even within your existing customers.



Task Management

Tasks should be able to be scheduled, assigned and traceable from their start to their completion.

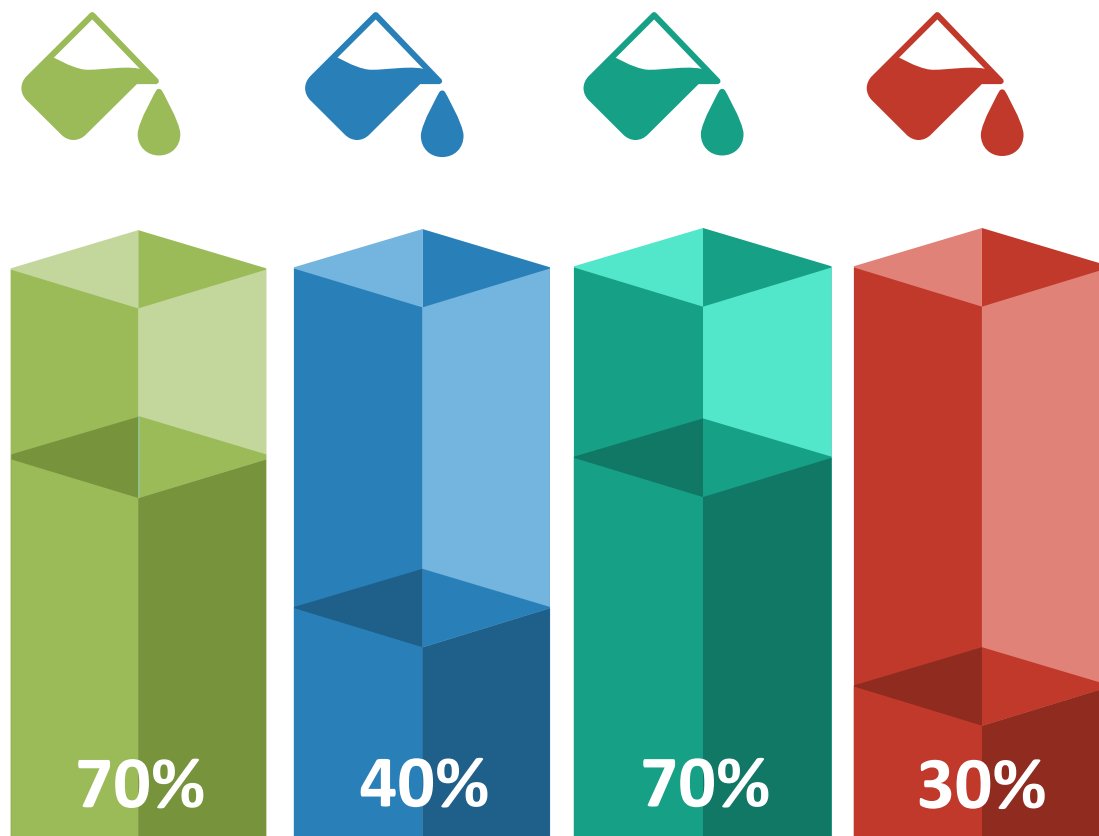


Reporting

There are a whole range of reports that sooner or later you are going to want to be able to pull out

TempMotion

Synchronised Temperature Tracking System



Automation

These days, self-contained devices like TempMotion do away with the need for there to be a person watching for irregularities or temperatures which exceed or drop below optimal temperature parameters



Information Sharing

Irrespective of when a product shipment is scheduled to arrive, both product shippers and receivers can have access to the temperature monitoring records. This saves both parties time and money and quite possibly lives in the long run.



Cost-effectiveness

Beyond the reduced need for man power in monitoring temperature controlled environments, data from TempMotion can be acquired and synthesized systematically.



Consumer Confidence

TempMotion effectively contribute to ensuring the integrity of the cold chain. That means quality food, chemical and medical products are received by the distributor then purchased by the end user without diminishing the economic value of the product



Telemedicine

Telemedicine is currently being used to bridge the physical distance between patients in remote areas and medical specialists around the world. Telemedicine is quite popular in developed countries but in developing countries like Bangladesh medical service not only rare but also costly. To solve this problem, the Telemedicine Application Platform Based on Web Technologies system is designed.

The proposed system will provide the following service: Remote consultation, Patient Registration & Appointment Management, Follow up Patient Management, Prepopulated Drug database, Chief Complaints, Medical History, Investigations, Diagnosis, on examinations, Past Visit Summaries, Templates for fast prescription writing, Predefined WordPad in Bangla, Payment reports, Online Database Backup.

The report consists of the following main parts: analysis, design and implementation, and evaluation. A prototype is developed by using PHP, CSS, Java script and HTML5, WordPress, MySQL, Apache, JQuery, JSON technologies. The system test and evaluation is made to show the system's usability.

Prescription

Name » Hossain Mahmud Age » 20y 8m Gender » Male Weight » 56 Kg BMI »

Chief Complaint

Select Template Choose a Improvem... 500 2016-02-14

Drug	Generic	Strength	Dose	Instruction	Duration	Action
Azyth 500mg Tablet	Azithromycin	500mg	1+0+1		৩ দিন	
Ace 500mg Tablet	Paracetamol	500mg	1+1+1	খাবার পরে	৫ দিন	

On Examination

Enter O/E Bangla

Tenderness Of Sub Mandibular Gland 4-7

Diagnosis

Acute tonsillitis x

Investigation

CBC x

Investigation Report

☐ New Template ☐ Replace Template ☒ Save Prescription

Patient Info App Info History

Gyne & Obs Child History

ID	12345003
Name	Hossain Mahmud
DOB	1995-05-24
Gender	Male
Height	67 inch
Marital Status	Unmarried
Email	imhossain0sd15@gmail.com
Phone	01674416623
Guardian Name	
Guardian Relationship	
Area	

iSchool

Digital School Innovation

General School Settings
Course, Bach, and Subjects

Messaging System
HR Management

Student Module
Time Table

Exam
Fees



Library Management
Transport Management

Hostel
Assignments

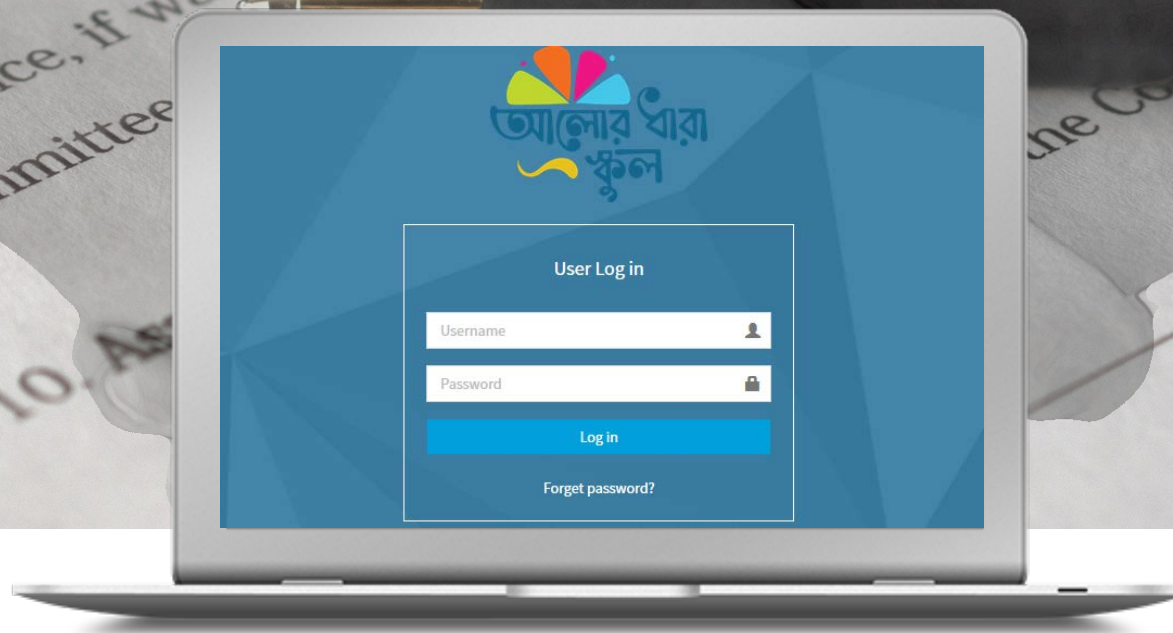
Notes
Email/SMS Alerts

Promotion
Alumni

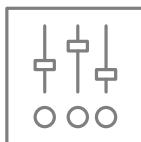
Who Use iSchool Solution

48

To Every Problem There is Already a **Solution**



Web Based Solution



Mobile App

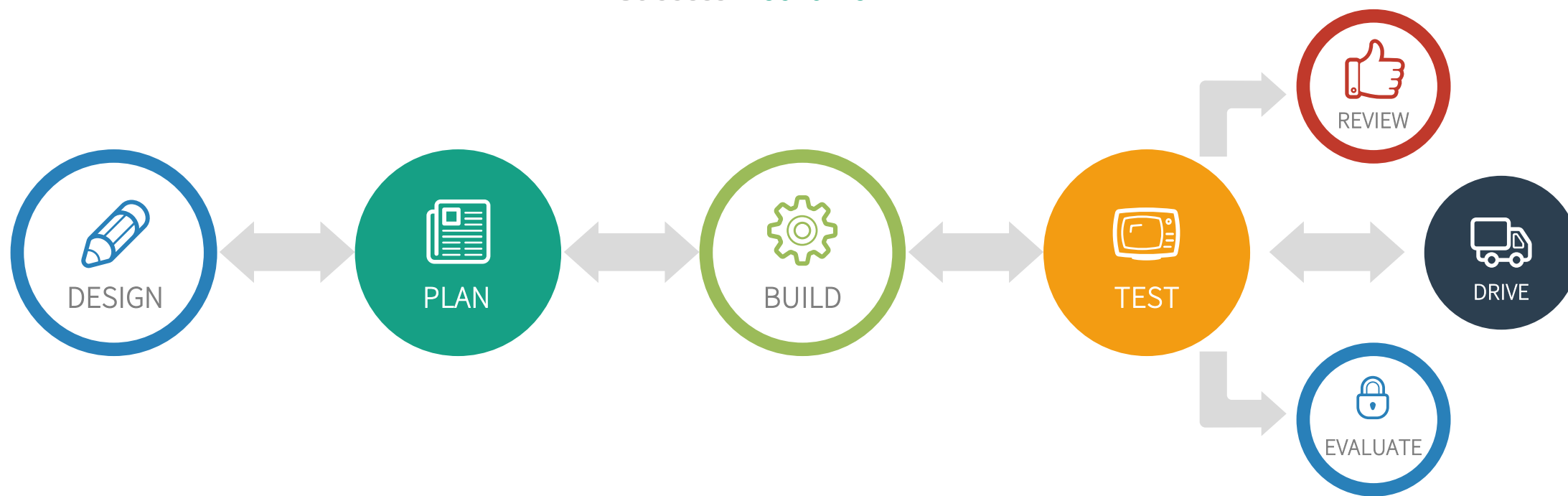


SMS Gateway



What is BdFence

Success Mechanism



It is a Mobile Marketing Platform with geo-fences, beacons & wi-fi. This is a unique opportunity to expand your services to the growing IT market. Become a location marketing authority by providing high quality tools for Bluetooth beacons, geo-fences, wi-fi and mobile content. The possibilities are endless and the market is open to explore.

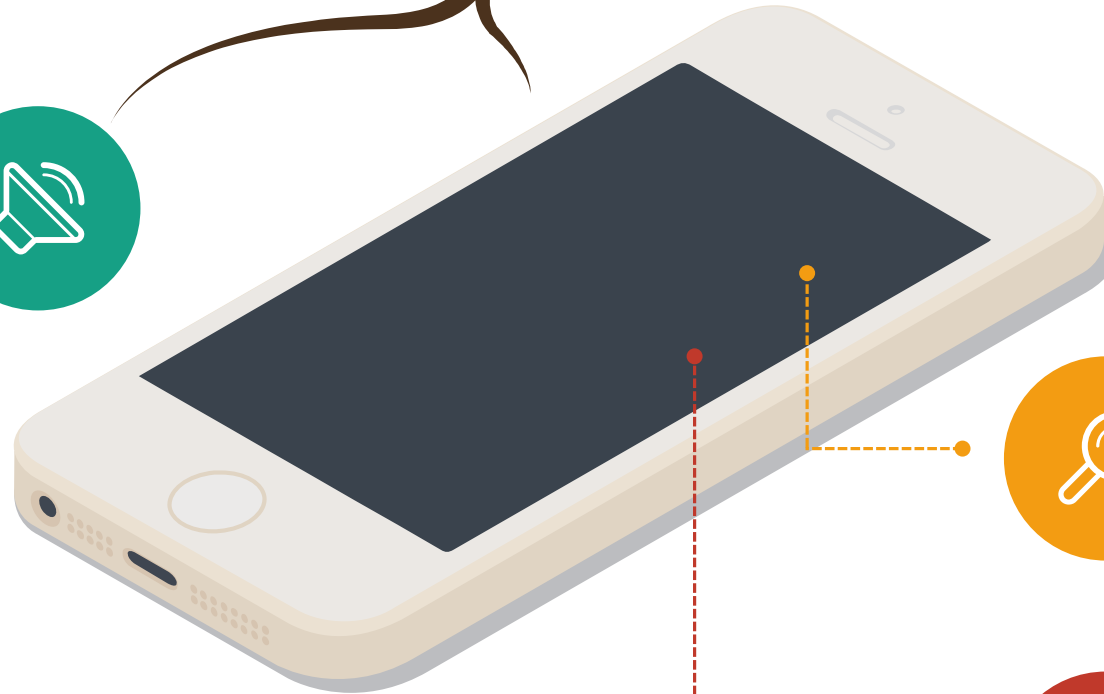
What Can We Do With This???



Notify tourists
about nearby points
of interest and local
deals



Show fun facts
about animals in
your zoo

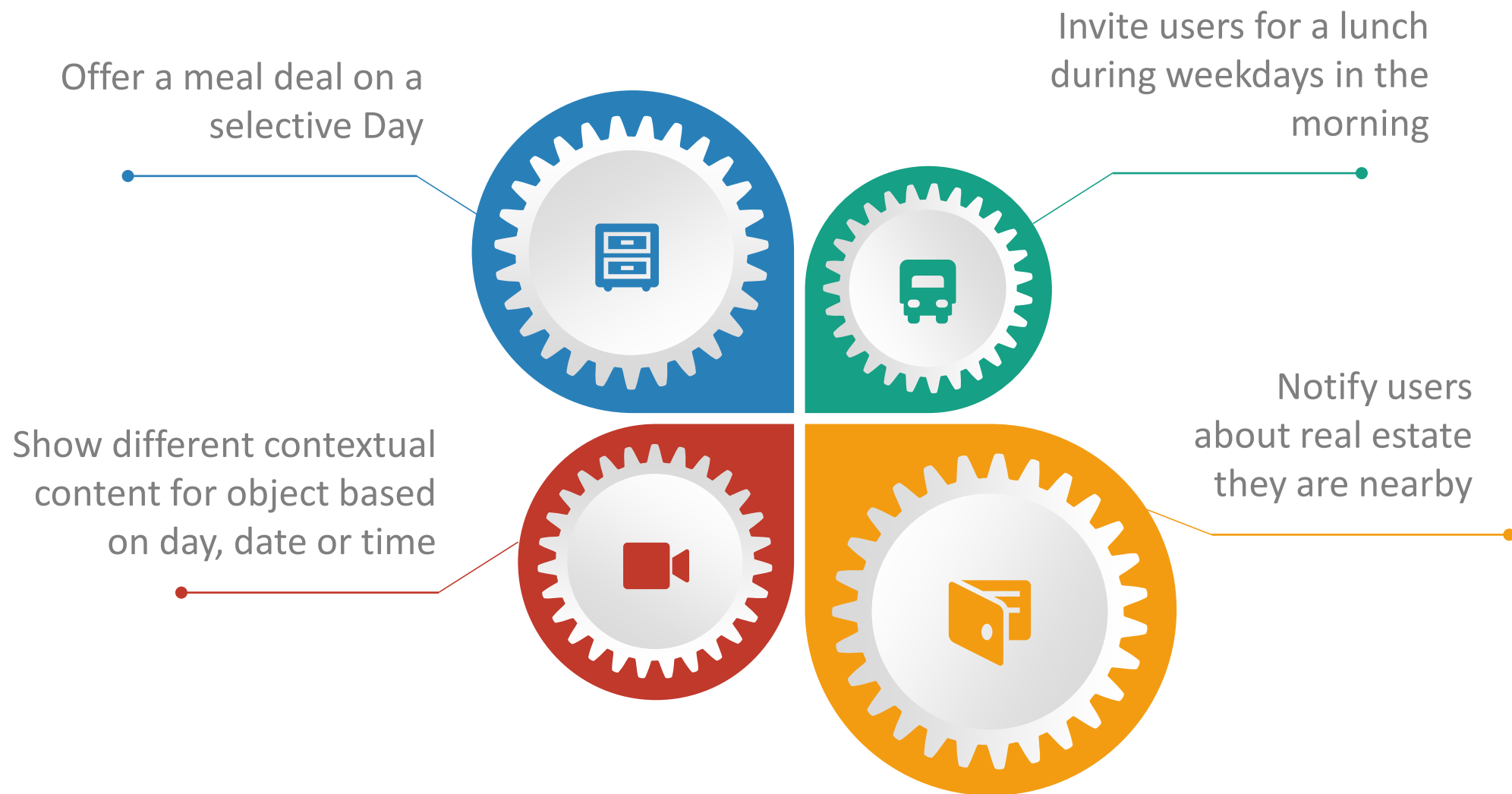


Show deals and
discounts when
users walk around
stands



Create an adventure
story game in your
amusement park





Send invitations to a party/wedding with a QR code so people can scan for surprises at the event



Inform users about food and drinks at festivals



Inform users about what band plays at what time



Let your creativity flow





Business Partnership

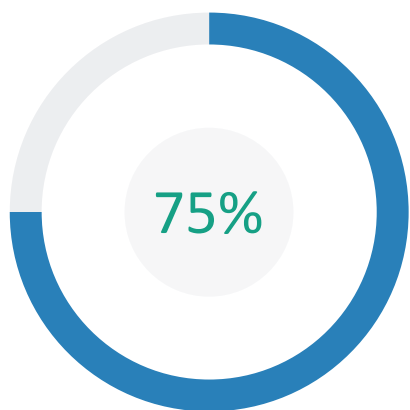
Trends Bird has now been officially integrated into SAP partner edge sell. This is another addition to the legacy of your trusted Software solution company.

International & Local Partners

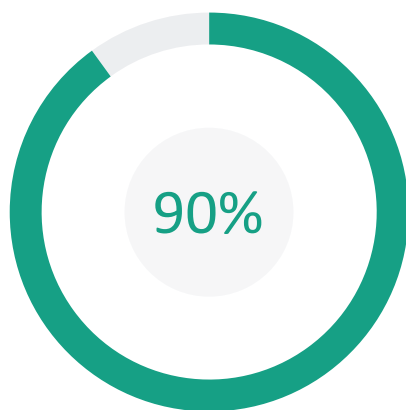


Upcoming Products

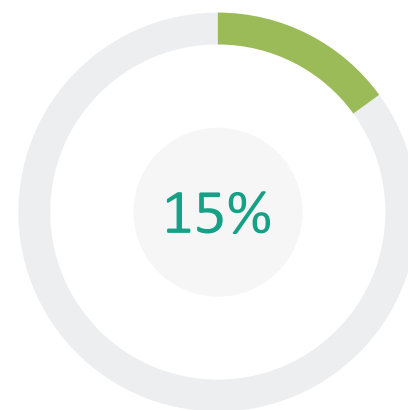
The Future Rockets



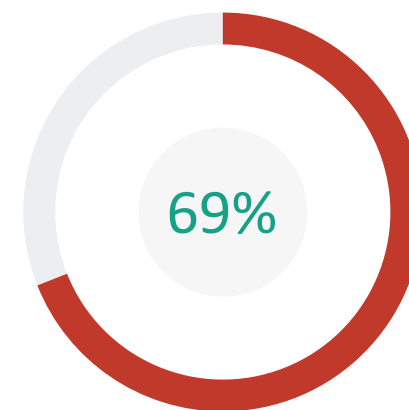
Facebook
Games



e-Commerce



e-Book



iTMS

WE'RE FURIOUS

The **Super Heroes** Without Super Power



Rocket Success

A Little Story Of Our Conquest



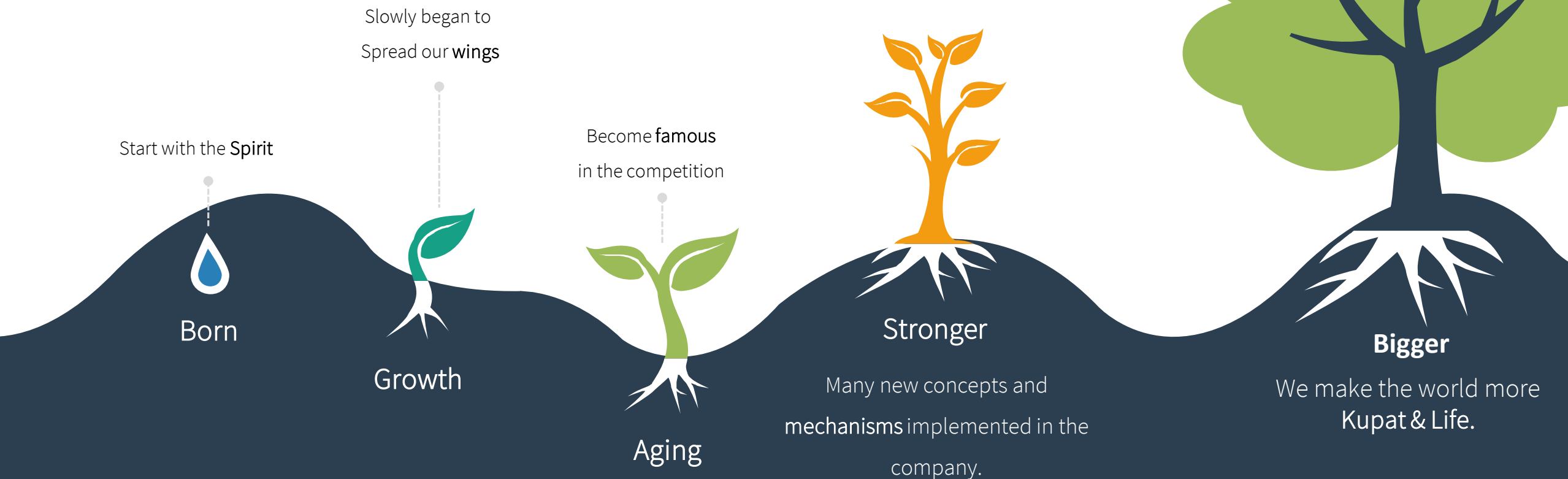
OUR CLIENTS

The Birds Who **Agreed** To Fly With Us Already



How We Grow Up

Story Of A Pixel



Clients Who Doing Business With Us



Clients Who Doing Business With Us



SINGER®



SYMPHONY
new experience



Clients Who Doing Business With Us



নিসর্গ সহ-ব্যবস্থাপনা
নেটওয়ার্ক



Clients Who Doing Business With Us



Clients Who Doing Business With Us

L'ORÉAL

viní



BOX OFFICE



Clients Who Doing Business With Us



Clients Who Doing Business With Us

ABZUBD
PHOTOS



Pern Images



FAST TRACK
Education Services


Gateway International

CLOSING

Time To Grow Your **Business** With Us

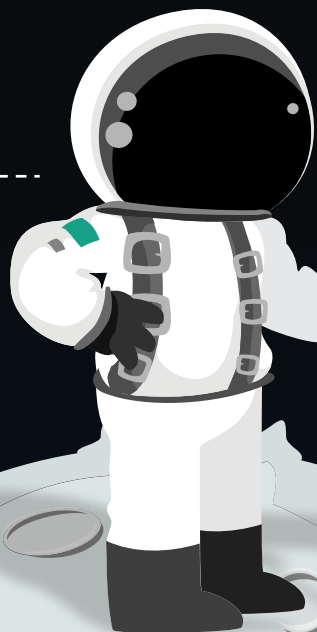


Think Positive

There is no elevator to success. You have to take the stairs....



268%



SUCCESS



Any Question ???

WHAT

WHY

WHERE

WHEN

WHO

HOW





Get in Touch

Please let us know if you have any inquiries or concerns regarding our company or any solutions

Trends Bird

Plot #47 (Suite 6A), Road 15, Sector 3,
Rabindra Sarani, Uttara Model Town,
Dhaka-1230



+880 1736 030 303



hello@trendsbird.com
www.trendsbird.com

THANKS FOR WATCH !!!

