



COMPANY PROFILE

VISION

Being the priority choice of your business solution

MISSION

Providing simple solutions to all business needs

ABOUT US

Optimum Soft Ltd. is a Professional Software, Mobile Applications and Website Development Company in Dhaka, Bangladesh since 2014. Being one of the best Software and Website Development Company in Bangladesh we enables digital transformation of our clients, so they can succeed in this mobile-first and cloud-first world.

We are specialized in Online or Web-based & Desktop-based Custom Software Development. We are one of the top software companies in Bangladesh expert in Mobile Applications Development including android and iOS app development. Also we do Website Design & web Development, Search Engine Optimization (SEO), .bd Domain Registration, Web Hosting, Branding & Identity

We have six years experiences in the software development sector with 100+ ready software to simplify your business. Our major products are including

- Web based ERP Software
- Web based Accounting Software
- Web based Inventory Management
- Web based HRM and Payroll Management
- Web based Training Management
- Web based Library Management
- Web based Hotel Booking Software
- Digital Courier (Online Courier Service Management System)
- Optimum POS (Shop Management Software)
- Prescribe Rx (Digital Prescription software for Doctors)

You can find more about us from our official website.

Optimum Soft's strategy is not just about growth, it is about smart growth. Optimum's focus is to simplify the business of the clients. Besides, nurturing the prophecy of partnering the digital transformation of Bangladesh.

COMPANY INFORMATION

Registered Name	Optimum Soft
Organization Type	Ownership company under company act 1994
Proprietor	Md. Belal Hosen Munna
Year of Establishment	2014
Office Location	KA 11/2A, Haveli Center, Level-5, Bashundhara R/A Main Road, Dhaka-1229
Trade License No.	032461 (Updated) 05 -14787 (Old)
TIN No.	611467581163
BIN No.	001673185-0203
Bank A/C Information	Jamuna Bank Ltd. A/C No: 00110210014533 Dhanmondi Branch.
Contact Number	+88 01711 11 33 61
Contact Email	info@os.com.bd
Official URL	www.os.com.bd

CORE NUMBERS

Served Customers	300+ for Software Development
Projects Accomplished	100+ Small to Enterprise Solutions
Employees	20 (Twenty)
Engineers	14 (Fourteen)

CORE TEAM MEMBERS



Md. Belal Hosen Munna
Chief Executive Officer

Solutions oriented business professional with progressive experiences in high-tech industry. Demonstrated expertise in business and requirements analysis, strategic planning, operations management, procedure development, powerful negotiation, cost reduction, project analysis, team building, performance tracking and evaluation. Highly proficient and accomplished business leader with over five years' experience and proven ability to successfully establish and manage strategic mutually beneficial partnerships and relationships with users, vendors and service providers. Achieved bachelor degree in Anthropology from University of Dhaka.

Rayhana Sultana
Chief Operating Officer



Solution driven professional, contributing to the business with strong operational excellency. Handling the business, finance, and human resources operational management. Proficient in strategy and MIS. Completed Masters and Bachelor degree in Business Administration concentrating Marketing and Human Resources Management from reputed local private universities.



Akter Uddin Rony
Chief Technology Officer

A proactive technology professional act as the face of IT. Adopt changing technology trends and benefit the company functions with utmost capacities. Proficient in designing, coding and modifying websites, from layout to function and according to a client's specifications.

Skilled performer in development, upgrade, and install development solutions, develop framework process for applications project using existing technologies that is implemented in a structured, maintainable fashion. Expert in coordination, requirements derivation, software design and implementation of projects.

Muhammad Magfar Uddin
Senior Software Engineer



Expert in creative designing & programming sector with creativity and sense of art. Designed beautiful SEO compliant websites with html, asp.net, Joomla, WordPress and other CMS. Maintain, update & enhance existing ASP.net, Joomla and WordPress websites. Works on increasing websites ranking on Search Engine (SEO). Graphics designing with Photoshop. Frontend Development – HTML, CSS, CMS, JavaScript and Dreamweaver. Working on Windows & Linux hosting panel with MySQL & MSQL.

OUR CULTURE

We pride ourselves on our talented and professional team with positive and productive culture. A company may recruit the most skilled engineers but without a positive culture, the teams can never reach the goal to create great software. As a software development company, Optimum Soft treat itself as a place for solving problems, work with fun and innovate things that are as functional they should be.

Everyone in Team Optimum thinks customer projects as a mission. A mission to make efforts to get the thoughts turning into realities. This passion distinguishes Optimum Soft from other companies in the software industry.

Centralized in-house built CRM software is responsible for monitoring & reporting all activities happening in company including sales automation, human resources management, project requirements processing, accounting system. It has also made easier to give customers options to check and submit requirements at any stage of development from personalized panel so that employees can quickly respond to the requirements.

Strong technical skills are the biggest assets of Optimum Soft. The engineers are experienced in both development platforms and business domains. They worked on project ranging from trivial to immensely challenging level achieved them in depth knowledge of different techniques and ideas. Regular internal and external training sessions keep employees in Team Optimum at the top of their profession.

OUR PRODUCTS

Optimum ERP

Our Online ERP Software that allows an organization to use a system of integrated applications to manage the business and automate back office functions. ERP software integrates all facets of an operation, including product planning, development, manufacturing processes, sales and marketing. The following ERP is ready to deliver.

Real Estate ERP

Our Real Estate ERP Software has some unique module that can give you the best. This software is suitable for any property management company.

Modules

- Land/Property Management
- Projects and Procurements Management
- Supply Chain Management
- Store Department Management
- Sales and Collection Management
- Accounting System
- Customer Relationship Management (CRM)
- Human Resources Management (HRM)

Production ERP

This software is suitable for any kind of production-based company like Knitting, Garments, Oven, Dying, Printing and Packaging.

Modules

- Suppliers & Raw Items Management
- LC/ purchase Management (Import/Local)
- Customers & Finish Goods Management
- Sales Management Module
- Production Management Module
- Inventory Management Module (Raw & Finished)
- Employee Management
- Banking & Transactions Management
- Core Accounting System
- Reporting & Statements Module

Transport ERP

We have proven Transport ERP Software. By using our software, anybody can be better beneficial than his present system!

Modules

- Vehicle (Bus) Management
- Seats Management
- Ticket Sale, Booking & Return
- Scheduling Management
- Supply Chain & Purchase Management
- Core Accounting System
- Stuffs & Drivers Profile
- Administration Module
- Head-office & Branch Login

Hospital ERP

We have completed desktop-based Hospital ERP. This software is integrated with all departments of a hospital or diagnostic center.

Modules

- Reception / Registration Management (With IPD/OPD)
- Cash & Billing Module
- OPD Management Module
- IPD & ICU/CCU Management Module
- Medical Accounts Management
- Diagnostic Unit /Investigation Management (With IPD/OPD)
- Medicine Store/ Pharmacy Management (With IPD/OPD)
- Operation Theater Management (With IPD/OPD)
- Employee Management

Optimum POS

Optimum Soft is one of the leading Point of Sales POS Software Company in Bangladesh. We have the best quality Point of Sales POS software. Your super shop may maintaining paper based information system for items, Sales and inventory. We provide an automated POS system with following Modules.

Modules

- Sales Management
- Customer Management
- Products Management
- Inventory Management
- Purchase & Suppliers Management
- Reporting Module
- Accounting System
- Barcode System

Optimum Accounting

Our Online Accounting Software is very much user friendly and cost effective Online Accounting Software in Bangladesh. Optimum Accounting is the systematic and comprehensive recording of financial transactions pertaining to a business.

Modules

- Auto Auditing Reports upon Software Activities
- Collection & Payments to/from parties
- Daily Voucher entry
- Ledger
- General Ledger (Party Ledger)
- Debtors Ledger
- Creditors Ledger
- Debtors & Creditors Summery
- Auto Voucher entry for Business Activities
- Daily Collection / Expenditure Report
- Financial Statements
- Chart of Accounts
- Receipts & Payments
- Income Statement
- Profit and Loss Accounts
- Balance Sheet
- Trial Balance
- Date wise & Individual Voucher Report with canceled voucher

Digital Pathshala

Digital Pathshala is a comprehensive School Management Software. Student Management System is a School and Educational Institution automation system featuring student's personal information, attendance, Teacher/Faculty information, marking, Grading, Result sheet finalization with all fees and accounts related information of students

Modules

- Academic Information
- Student Information
- Attendance
- Teachers Information
- Admission/ Re-admission
- Scholarship/ Waiver
- Examination and Result
- Students Accounts
- Financial Accounts

And many more options!

Restora Mate

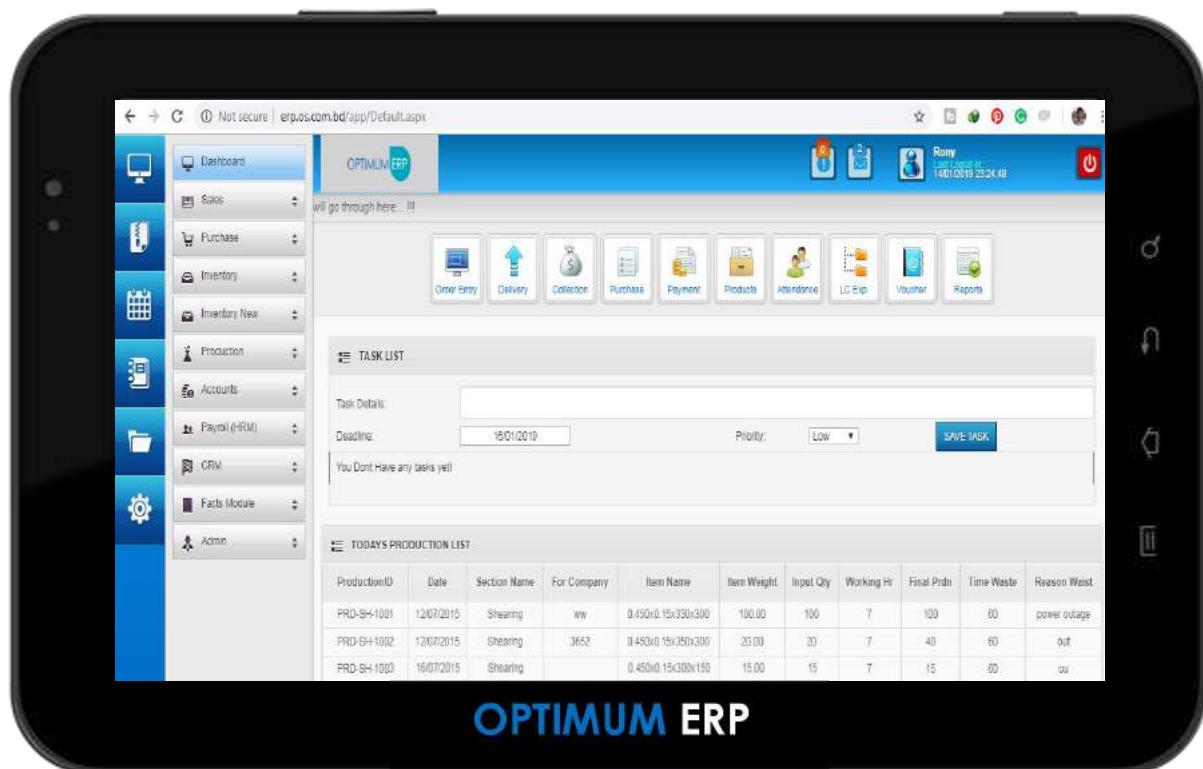
Optimum RMS is a complete Restaurant Management Software, which is fully web based. Our Optimum RMS is your one stop solution to all your restaurant needs. Right from table reservation to that incoming takeaway order and everything in between, our Optimum RMS application helps to manage your restaurant activities with the help of a few clicks.

Modules

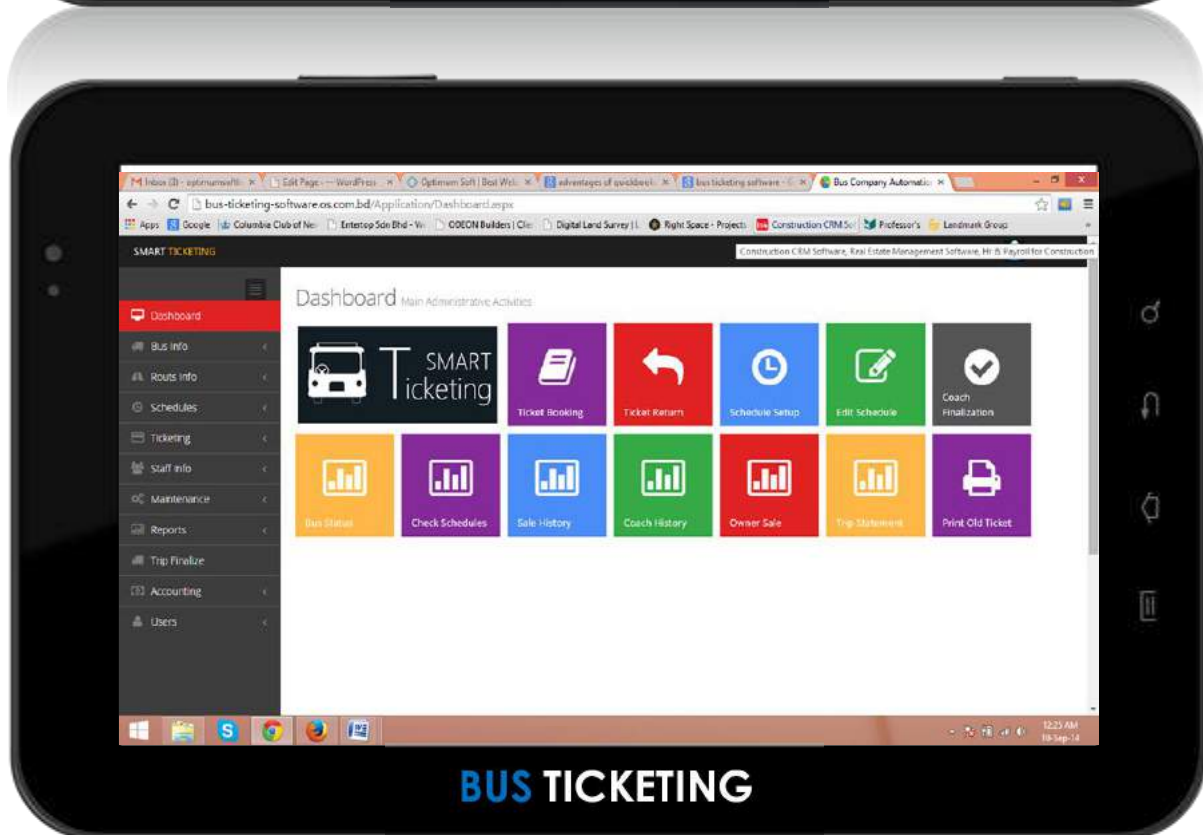
- Currency Management
- Customer Management
- Customer LOGIN option
- Server setup with software
- Vendor Management
- Sales Management
- Customer Ledger
- Accounting System

And many more options!

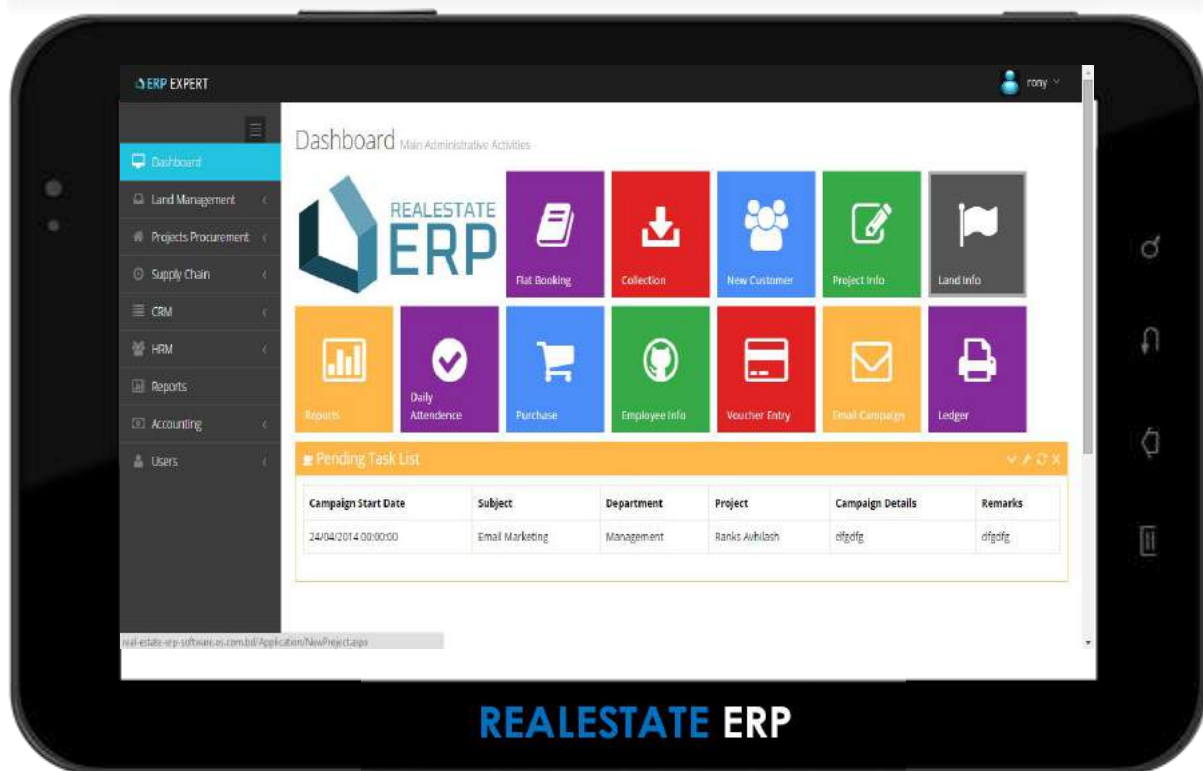
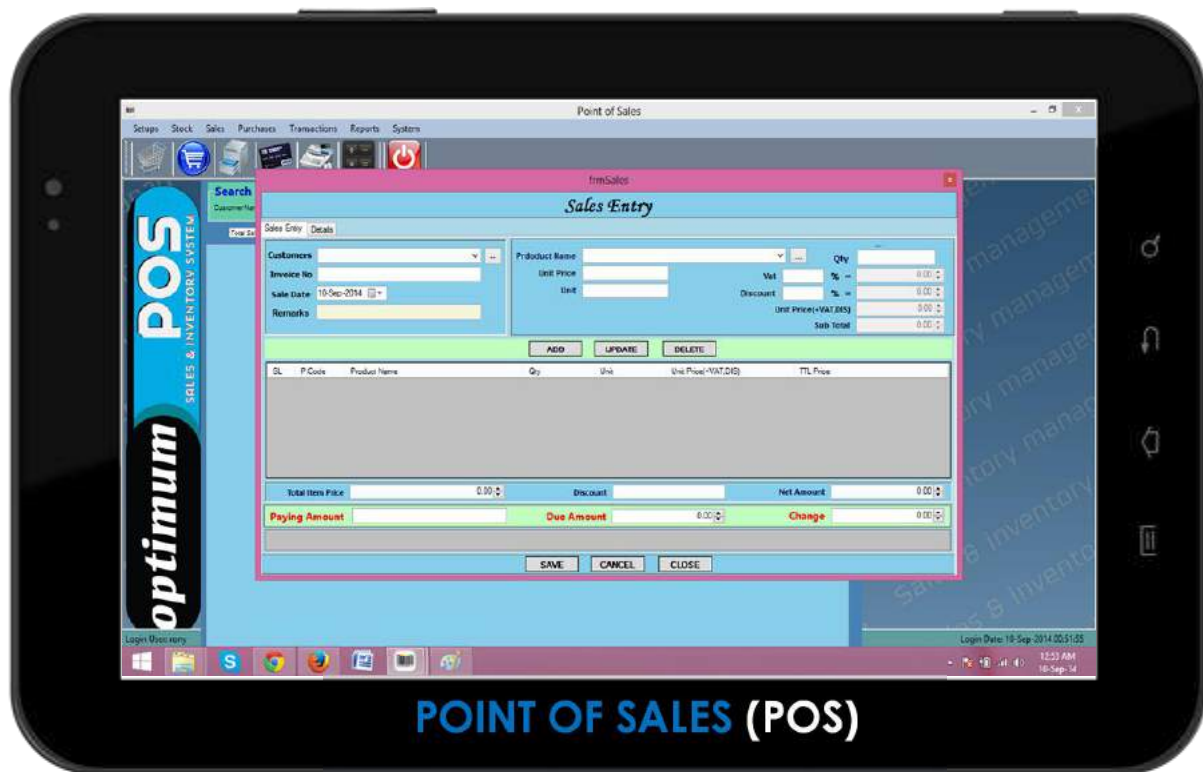
SOFTWARE SNAPSHOTS



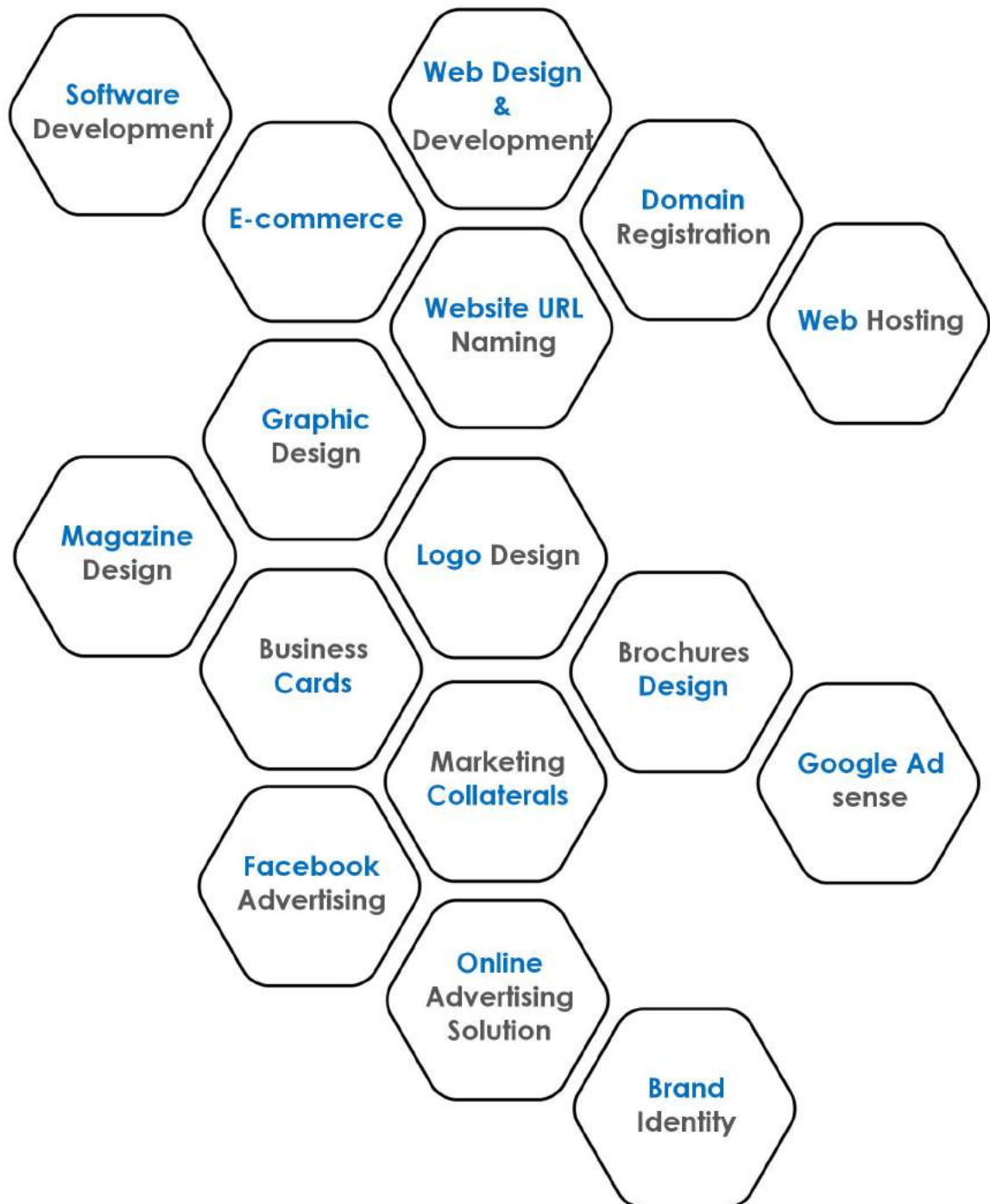
OPTIMUM ERP



BUS TICKETING



OUR SERVICES



OUR TECHNOLOGIES



KEY PROJECTS

Government Sector 2019-2020 FY

#	Project Owner	Name of Projects
1	Electoral Training Institute	Web-based Human Resource Management Software
2	Electoral Training Institute	Web-based Training Management Software
3	Chittagong University of Engineering and Technology (CUET)	ERP Software including Payroll & Exam. Bill Management Account Management and Inventory Management System
4	Bangladesh Jute Research Institute (BJRI)	Development and Commissioning of Salary, CPF (Contributory Provident Fund) and Loan Management Software for BJRI
5	Road Transport and Highways Division	Web based Inspection Bungalow Booking Software
6	Ministry of Expatriates' Welfare and Overseas Employment	Library Management System
7	BCS Administration Academy	Library Automation Data Entry
8	Bangladesh Television	Supply, installation, testing and commissioning of technical data monitoring and store management system on turnkey basis
9	Electoral Training Institute	Development & Installation of Website
10	Bangladesh Election Commission	Library Management System
11	Bangladesh Jute Research Institute (BJRI)	Mobile Application for JTPDC wing
12	Bangladesh Institute of Capital Market (BICM)	Student Management Software