RAINDROPS TECH

Company Profile

Smart Business Automation • ERP • CRM • eCommerce Integration
Empowering CMSMEs Across Bangladesh

About Raindrops Tech

At Raindrops Tech Ltd., we believe true innovation is rooted in culture, creativity, and community — while driven by technology and transformation.

We provide cutting-edge IT solutions — from software, web, and e-commerce development to cybersecurity, design, and training — empowering businesses and individuals in the digital era.

Beyond technology, we are committed to preserving heritage, promoting local crafts, and fostering education for future generations.

At Raindrops Tech Ltd., we aspire to establish a leading and comprehensive Information Technology enterprise that goes beyond conventional IT services. Our mission is to deliver innovative, customized solutions across software development, hardware deployment, IT consulting, outsourcing, and technology transfer—serving businesses, organizations, and communities in Bangladesh and around the globe.

We envision a world where technology seamlessly integrates with culture, education, and social development, creating meaningful impact at every level. By leveraging our expertise and resources, we empower businesses to optimize operations, enhance productivity, and scale globally, while enabling communities and individuals to access technology, develop skills, and achieve personal growth.

At the heart of our aspiration is a commitment to innovation with purpose—to design IT solutions that not only solve technical challenges but also foster learning, preserve cultural heritage, and create sustainable social impact.

Company Name	Raindrops Tech
Website	www.raindropstech.com
Country	Bangladesh
Industry	IT & Business Automation
Specialisation	ERP, CRM, Inventory, Accounting & eCommerce Automation
Target Clients	CMSMEs — Cottage, Micro, Small & Medium Enterprises
Contact	info@raindropstech.com

Vision & Mission

Vision

To become Bangladesh's most trusted automation technology partner — enabling every entrepreneur to harness digital tools for sustainable, competitive growth.

Mission

To design scalable, budget-friendly, and user-friendly automation frameworks that eliminate manual inefficiencies, improve financial accuracy, and empower data-driven decision-making.

Business Automation: Our Core Focus

At Raindrops Tech, Business Automation is not just a service — it is the foundation of everything we do. We believe that automating repetitive, manual, and error-prone processes is the single greatest lever a CMSME can pull to increase efficiency, reduce costs, and compete in today's digital marketplace.

What Is Business Automation?

Business Automation is the use of technology to perform recurring tasks and processes with minimal human intervention. For CMSMEs, this means replacing spreadsheets, paper-based records, and disconnected tools with integrated digital systems that work automatically — saving time, reducing errors, and delivering real-time visibility across the entire business.

Save Time
Automate invoicing, stock alerts & reporting so staff focus on growth.

Cut Costs
Reduce labour costs and costly errors from manual data entry.

Grow Faster
Make smarter decisions with live dashboards and accurate data.

Stay Consistent
Standardised processes ensure the same quality every time.

Full Visibility
Know your stock, revenue, and customer status at any moment.

Delight Customers
Faster response, accurate orders, and proactive follow-ups.

Raindrops Tech Automation Ecosystem

All four automation pillars are seamlessly connected, creating a single source of truth for the entire business:

Inventory	↔ ▶	Accounting	↔ ▶	CRM	↔ ▶	eCommerce
Stock levels, reorders, product movement	Auto-sync	Invoices, P&L, cash flow reports	Auto-sync	Customers, leads, follow-ups	Auto-sync	Online orders, payments, delivery

Module 1: Inventory Management Automation

Manual inventory tracking leads to stockouts, over-purchasing, and financial losses. Raindrops Tech automates the entire inventory lifecycle — from purchase to sale — in real time.

Inventory Automation — Features & Benefits	
Real-Time Stock Tracking	Instant visibility of current stock levels across all products and locations.
Automated Reorder Alerts	System triggers alerts when stock falls below defined thresholds — eliminating stockouts.
Product-Wise Inventory Control	Track individual SKUs, variants, batch numbers, and expiry dates automatically.
Purchase Order Automation	Generate and track purchase orders with supplier data, reducing manual follow-up.
Sales Movement Monitoring	Every sale automatically updates inventory — no manual reconciliation needed.
Inventory Valuation Reports	Real-time cost of goods, gross margin analysis, and stock valuation at any point in time.

Module 2: Accounting & Finance Automation

Manual bookkeeping is slow, error-prone, and leaves business owners in the dark about their true financial position. Raindrops Tech replaces it with automated, accurate, and tax-ready accounting.

Accounting Automation — Features & Benefits	
Automated Invoice Generation	Every sale automatically creates a branded invoice — no manual data entry required.
Expense Tracking & Categorisation	Expenses are logged and categorised automatically for accurate reporting.
Real-Time Profit & Loss Reports	Live P&L dashboards show revenue, costs, and net profit at a glance.
Cash Flow Management	Track receivables and payables; forecast cash needs before a crisis occurs.
Tax-Ready Financial Reports	VAT, income tax, and other regulatory reports generated automatically.

Bank Reconciliation	Match bank transactions to records automatically to catch discrepancies instantly.

Module 3: CRM & Sales Pipeline Automation

Without a structured system, leads are lost, follow-ups are missed, and customers feel forgotten. Raindrops Tech's CRM automation keeps every relationship alive and every deal moving forward.

CRM Automation — Features & Benefits	
Centralised Customer Database	All customer contact details, purchase history, and communication in one place.
Lead Capture & Pipeline Tracking	Automatically log leads from web forms, calls, and messages into a visual sales pipeline.
Automated Follow-Up Reminders	Never miss a follow-up — the system reminds sales staff at the right time.
Communication History Logging	Every email, call, and note is recorded automatically against the customer record.
Repeat Sales Automation	Trigger re-engagement campaigns automatically based on purchase history and inactivity.
Sales Performance Dashboards	Live reports show conversion rates, pipeline value, and rep performance in real time.

Module 4: eCommerce Integration & Automation

Raindrops Tech integrates your online store directly with your Inventory, Accounting, and CRM systems — so every online order is automatically processed, recorded, and fulfilled without manual steps.

eCommerce Automation — Features & Benefits	
Online Store Setup	WooCommerce + Elementor store with professional design and mobile optimisation.
Real-Time Stock Synchronisation	Online product availability updates automatically as warehouse stock changes.

Automatic Invoice Creation	Each online order triggers an invoice and updates financial records instantly.
Customer Data Sync to CRM	New customers are automatically added to the CRM for follow-up and retention.
Payment Gateway Integration	bKash, Nagad, Rocket, Visa, Mastercard — all major local and international gateways.
Order Status Notifications	Customers receive automated order confirmation, dispatch, and delivery updates.

The Business Impact of Automation

Businesses that implement Raindrops Tech's automation framework consistently achieve the following outcomes:

✓ **Operational Efficiency**
Eliminate 60–80% of repetitive manual tasks across inventory, billing, and customer management.

✓ **Error Reduction**
Automated data flow between systems virtually eliminates costly manual entry mistakes.

✓ **Financial Transparency**
Real-time financial dashboards give owners complete clarity on revenue, costs, and profitability.

✓ **Customer Retention**
Structured CRM follow-ups and automated re-engagement significantly improve repeat sales rates.

✓ **Online Revenue Growth**
Integrated eCommerce expands market reach beyond physical boundaries and operating hours.

✓ **Faster Scaling**
A fully digital, integrated business can onboard new staff, products, and locations far more rapidly.

Implementation Roadmap

Raindrops Tech deploys automation in four structured phases to ensure a smooth, risk-free transition:

01	**Assessment & Planning**	Business process audit, requirement gathering, bottleneck identification, and system architecture design.

02	**Core Software Setup**	Inventory, Accounting, and CRM modules configured and customised to the client's specific workflows.
03	**eCommerce & Integration**	Online store launch, payment gateway setup, and full cross-module integration testing.
04	**Training, Go-Live & Support**	User training, documentation, go-live monitoring, and ongoing performance optimisation support.

Why Choose Raindrops Tech?

🇧🇩 Local Expertise

- ✓ Deep knowledge of Bangladesh's CMSME landscape
- ✓ Local payment gateways (bKash, Nagad, Rocket)
- ✓ Bangla-language support and local compliance
- ✓ On-the-ground implementation team

💸 Affordable & Scalable

- ✓ Budget-friendly pricing designed for SMEs
- ✓ No large upfront infrastructure investment
- ✓ Start with one module, expand as you grow
- ✓ Subscription-based and project-based options

🔗 Fully Integrated Ecosystem

- ✓ All modules share a single database
- ✓ No duplicate data entry across systems
- ✓ Unified dashboard across all business areas
- ✓ eCommerce synced to inventory and accounting

🎓 Training & Long-Term Support

- ✓ Hands-on user training for all team members
- ✓ Full documentation and user manuals provided
- ✓ Post go-live support and system monitoring
- ✓ Regular updates and feature enhancements

Ready to Automate Your Business?

Talk to our automation experts today for a free business assessment.

For more details:

🌐 **www.raindropstech.com**