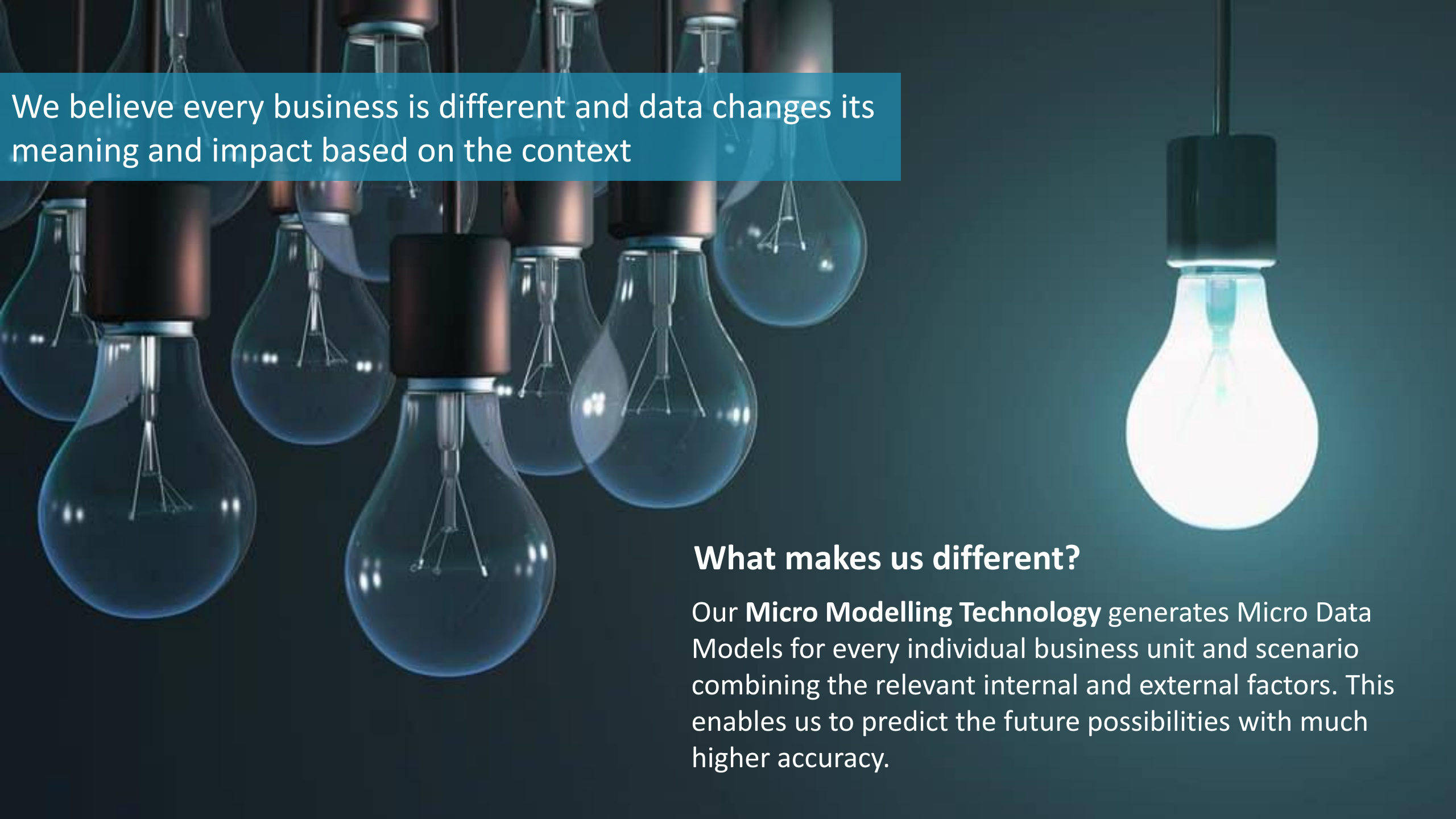


LCT Solution Center

Bridging the Digital Gap for All

We help large companies with **high accuracy data analytics** connecting internal and external data to **predict future.**



We believe every business is different and data changes its meaning and impact based on the context

What makes us different?

Our **Micro Modelling Technology** generates Micro Data Models for every individual business unit and scenario combining the relevant internal and external factors. This enables us to predict the future possibilities with much higher accuracy.

Our Capabilities

Business today has access to significant publicly available data starting from news, blogs, stock market data, weather forecast to social media conversations that can be combined with the existing internal data to predict the future.

Data Scraping, Integration and Natural Language Processing

We convert publicly available **unstructured data to usable structured data** through our Data Scraping and Integration Capabilities combined with Natural Language Processing ability in local languages and internet dialects.

Machine Learning, Artificial Intelligence for Predictive Analytics

We combine **external data with internal data** of the smallest relevant business unit to build hundreds and thousands of **micro data models** that helps businesses to **extract insights and predict future**.

Business & Technology Talents equipped with Industry Standard Tools & Best Practices

Our team comes with experience of serving high performing multinationals including telco, media and FMCG. Our active collaborations with top universities ensures continuous supply of new talents.

A stylized map of Southeast Asia and surrounding regions, rendered in a light blue, dotted line style against a dark blue background. Red location pins are placed on the map to indicate specific countries. The pins are located in Bangladesh, Sri Lanka, Laos, Thailand, Malaysia, Singapore, and Indonesia. The text labels for these countries are placed next to their respective pins.

Bangladesh

Laos

Thailand

Sri Lanka

Malaysia

Singapore

Indonesia

LCT Solution Center

We serve High Performing Institutions across Asia and use our proprietary algorithms to deliver better insights.

Clients and Brands we serve



Power Cell



Data Analytics Capabilities

We Bring the Power of **NLP & AI** to Business Applications. We deliver **AI-Powered** Solutions to companies who want to **Leverage Data and Machine Learning** for Business Value.

Data Cleansing

"Data cleaning is a necessary evil at times in order to get your data in shape for easier visualizations and more accurate information"

Predictive Modelling and Insight Generation

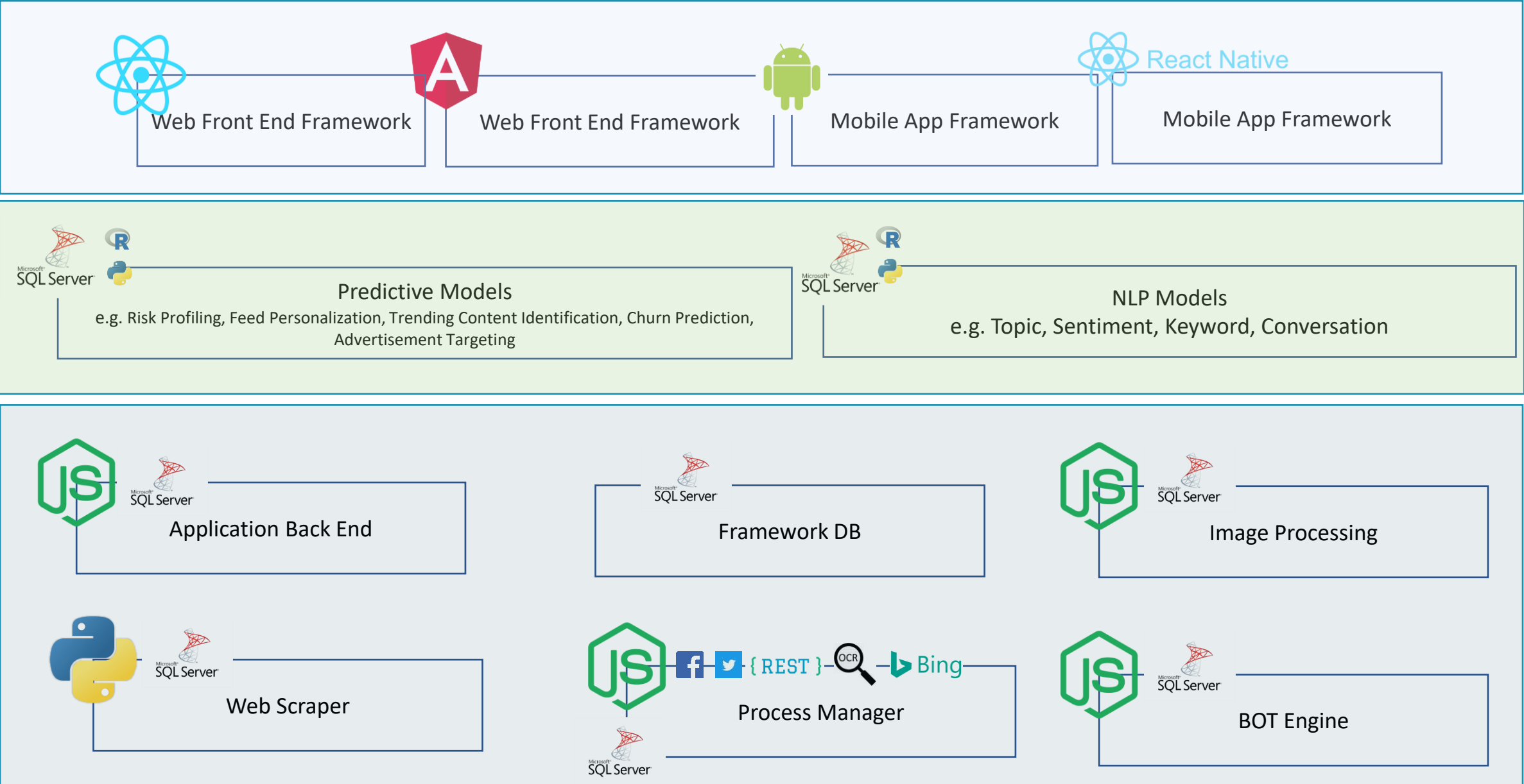
Risk profiling, feed personalization, Trending content identification, Churn prediction, Advertisement Targeting.

Data commentary, data visualization

BOT and Process Automation

Automate tasks that are both simple and structurally repetitive, at a much higher rate than human ability.

Technology Stack



Common Use Cases

Customer Perception Dashboard

What customer cares about,
Competitive Benchmarking,
What works and what doesn't,
Track Customer Purchase
Journey

AI Driven Feed Management

Aggregate all content &
interaction data from the
Internet or internal sources
and present them as per user
preference

Conversational BOT

Respond to customer queries
and follow up automatically.

CRM Functions

Auto classification of leads from
conversations.

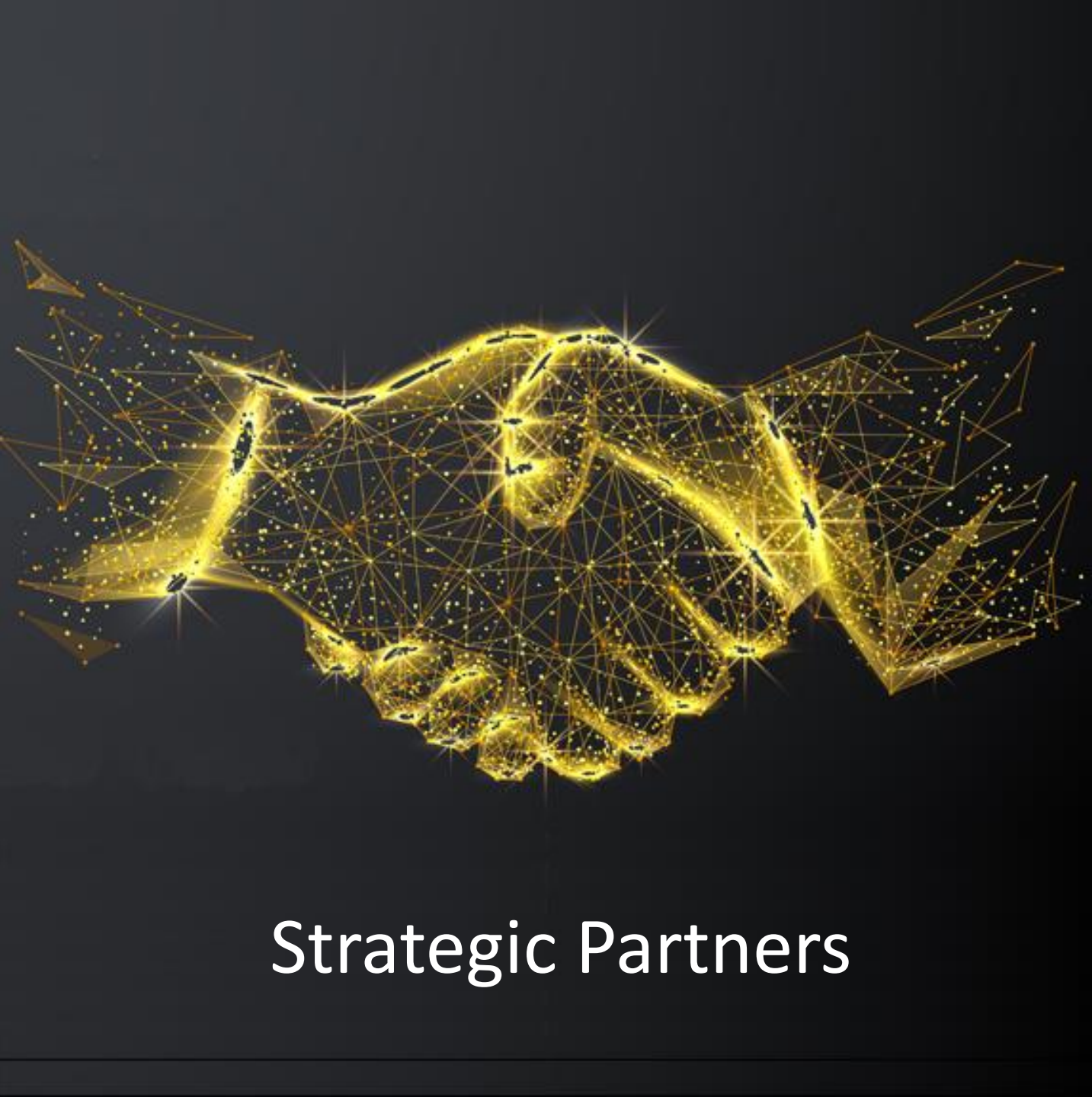
Generate micro audience and
run microtargeted campaigns

Programmatic content creation

Computer Vision

OCR/Computer Vision to Process
and Classify Image/PDF Data

Statement/Invoice processing



Strategic Partners



CONTENT
MATTERS



