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COMPANY INFORMATION AND CONTACT DETAILS

Company Name	BacBon Limited
Address (Head Office)	H# 13 (5 th Floor), Block# C, Main Road, Banasree, Rampura, Dhaka-1219
MD/CEO	Abdul Matin Sheikh Maheen
Phone	+88-028396601
e-Mail	info@bacbonltd.com
Annual Turn Over	BDT 60 Million+
Total Number of Employees	Permanent: 36, Part-time (Teaching English to Japanese High School students): 100+
Types of Organization	Private Limited Company
Primary Line of Business	Ensure Access to Quality Education for All
Secondary Line of Business	IT and IT Enable Service
Third Line of Business	Research and Consultancy
Strategic Focus	SDG-4: Quality Education
Membership	Bangladesh Computer Samity (BCS) Bangladesh Association Software and Information Services (BASIS) Japan Bangladesh Chambers of Commerce & Industry (JBCCI)

ABOUT BACBON

BacBon Limited has started its journey as a Social Enterprise in 2013. The aim of the company is to accelerate the modern ICT innovation in order to enhance quality education in Bangladesh and reduce the gap between rural and urban area by ensuring access to quality education for all. BacBon believes, in this era, connectivity between ICT and Education is the key enabler of socio-economic development of the people. BacBon follows Base of Pyramids (BOP) approach as its core concentration of works because, it believes, ICT can help remote BOP citizens, consumers and entrepreneurs make significant improvements in their lives – in areas such as education, health, finance, agriculture, etc.

BacBon has vast experience in working at home and abroad. It has already worked with World Bank Bangladesh (WB), Google Inc. JICA Bangladesh Office, Bangladesh Bank, PKSF and so on in various programs and projects. All the activities of BacBon comply with a number of Sustainable Development Goals (SDGs) such as SDG-04: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all and SDG-10: Reduce inequality within and among countries.

BacBon is a member of Bangladesh Association of Software and Information Services (BASIS), Bangladesh Computer Samity (BCS) & Japan Bangladesh Chambers of Commerce Industry (JBCCI). BacBon limited was incorporated in Bangladesh on December 23, 2013, under the companies' act (Act XVIII) of 1994, with the registrar of Joint Stock Companies & Firms Bangladesh (The registration number is C-113111/13).

MISSION

- (a) Create a sustainable and unique platform of Quality Education to ensure access to quality learning for all irrespective of gender, race, community, socio-economic status and regional standing.
- (b) Provide Top Quality IT & IT Enable Service
- (c) Provide High-quality Research & Consultancy Service
- (d) Provide Top Quality Integrated Teaching Solution

VISION

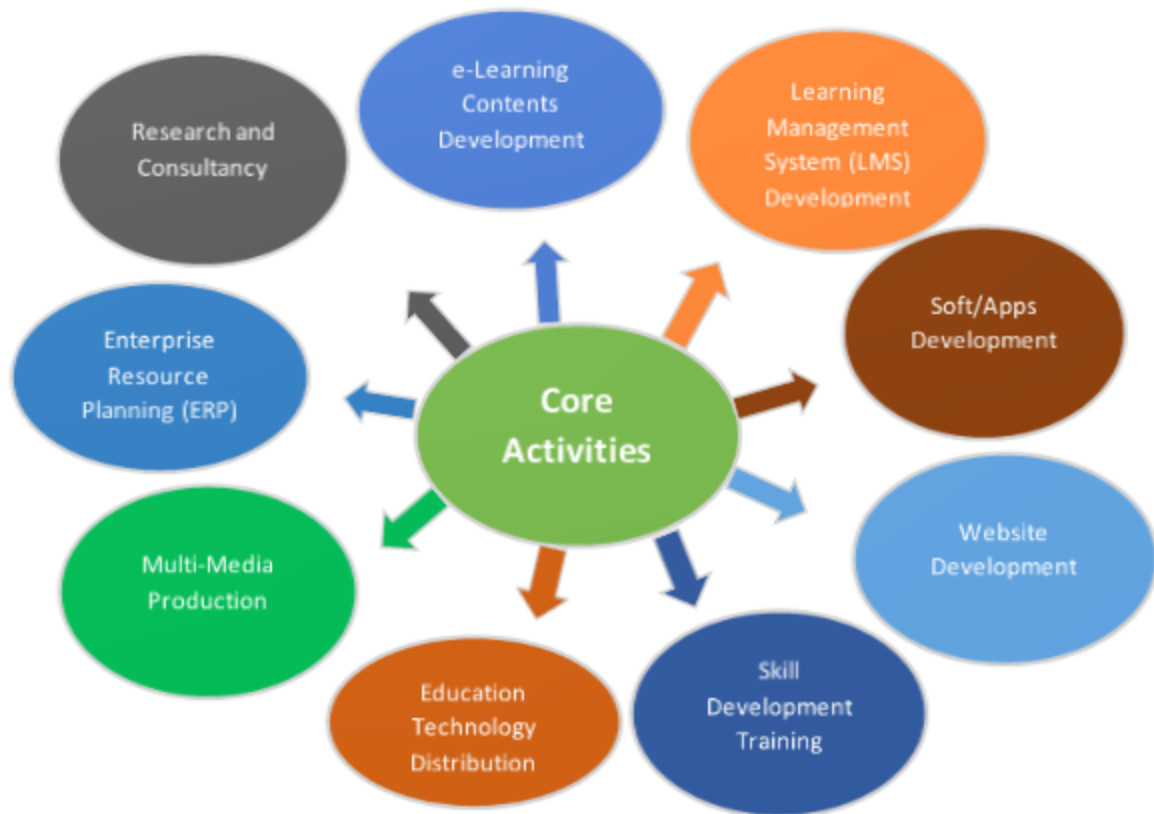
Ensure access to Inclusive Quality Education for all through ICT

STRATEGIC FOCUS

BacBon emphasizes incorporating ICT innovation in the Education Sector to ensure access to Quality Education to all and to reduce Inequality between Urban areas and Countryside through providing education services in cheaper cost.

CORE ACTIVITIES

BacBon works in different areas of ICT sector including Smart-classroom solutions, e-Learning Content Development, Software Development, LMS Development, ERP Development, IT and Social Research, Consultancy and others issues related to Human Resource Development.



RANGE OF SERVICES

Areas	Scope	Services
e-Learning	Content Development	Academic contents development Admission aid contents development Training module-based contents development Multimedia Contents Development
	Hardware Distribution	Smart school solution Smart classroom solution Interactive whiteboard Multimedia smartboard
ICT	Software Development	Learning Management System (LMS) Enterprise Recourse Planning (ERP) Website Application Development, Android Application Development, iOS Application Development
	Multimedia	Documentary, short film generation, Motion graphics generation, Transition, composition, Flash Animation
	Skill Development Training	Digital Marketing, Software Development training, Web applications training, Animation (2D/3D) training, Graphic Design, Multimedia, Web design, E-commerce, Hardware troubleshooting
Research and Consultancy		Qualitative and quantitative research Primary, secondary, tertiary level data research Sustainable Development research Evidence based Consultancy, planning and design
Freelancing	Audio	Voice, non-voice
	Document	Translation, subtitle. Smart Correction Service etc.

BACBON PRODUCTS

BacBon has incorporated some tailored innovative products related to Education and Solutions to make sure accessibility of Quality Education and Quality Service to all.

Here are some Products of BacBon Limited

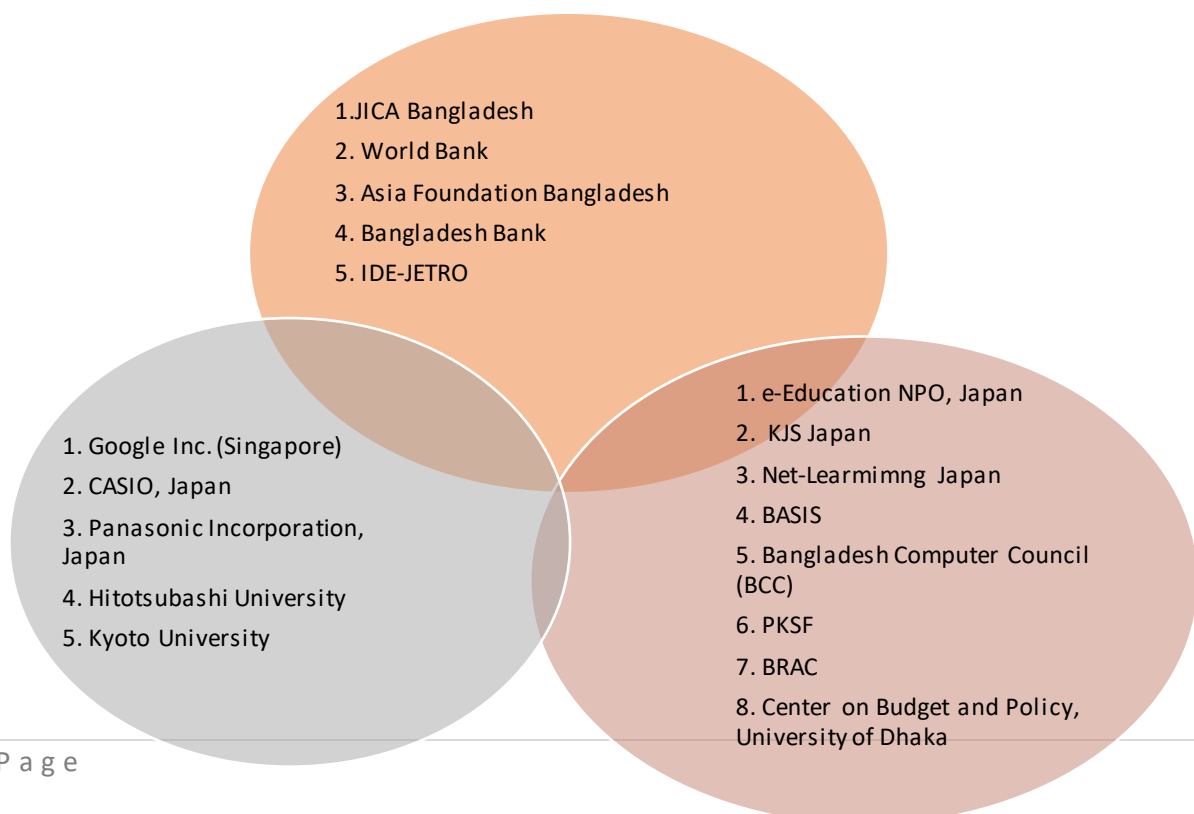
1. Integrated Teaching Solution (IWB)
2. BacBon Edu-TAB
3. BacBon School (Digital Learning Platform)
4. BacBon Tutor (Digital Tutor Matching Platform)
5. Audio-Visual Academic Lectures (Class 06 To 12)
6. Audio-Visual Medical Admission and University Admission Lectures
7. Think Board Software

BacBon wish to introduce all possible products related to Quality Education day by day

COLLABORATION WITH OTHER INSTITUTIONS

BacBon has earned the capability of pulling resource-persons from other institutions, both formally and informally. The organization has already established firm working relations with leading educationist, economist, and political scientist, social thinkers from home and abroad. It has already established a close relation with e-Education NPO Japan to work jointly for Education and ICT Development.

The institution/firms with which BacBon has close Relationship including among others:



NATURE OF DIRECT BENEFICIARIES

Financially and geographically disadvantaged households, poor but talented students from anywhere of Bangladesh, Secondary and Higher Secondary School Teachers as well as University teachers.

PRESENT GEOGRAPHIC COVERAGE

We have a plan to spread our service across the country. Currently, we are providing service mainly in Chandpur, Noakhali, Faridpur, Gaibandha, Rangpur, Sylhet, Dinajpur, Kustia, Dhaka, Chittagong, Comilla, Bogra, Tangail, Rajshahi, Kurigram and so on. In addition, we are going to train all mathematics teachers of secondary schools across the country.

HUMAN RESOURCES

BacBon Limited has 40 regular staffs and 100+ volunteers (As on August 2019)

Position	Male	Female	Total
Senior level Management	10	01	11
Mid-Level Management	21	0	21
Junior/Entry Level Staffs	08	0	08
Part-time	53	47	100
Total	92	48	140

LEGAL STATUS

Name of Certification	Registration date	Registration Authority	Registration Number
Certificate of Incorporation	23 December 2013	Joint Stock Companies & Firms, Bangladesh	C-113111/13
TIN Registration	24 December 2013	NBR	No. 61873674238/Article-156
BIN Registration	18 September 2017	NBR	No. 000669284
Trade License	16 August 2018	Dhaka North City Corporation	No. 03-081141
Import Registration	25 October 2017	Office of the Chief Controller of Imports & Exports	B-218099

OTHER SERVICES OF BACBON

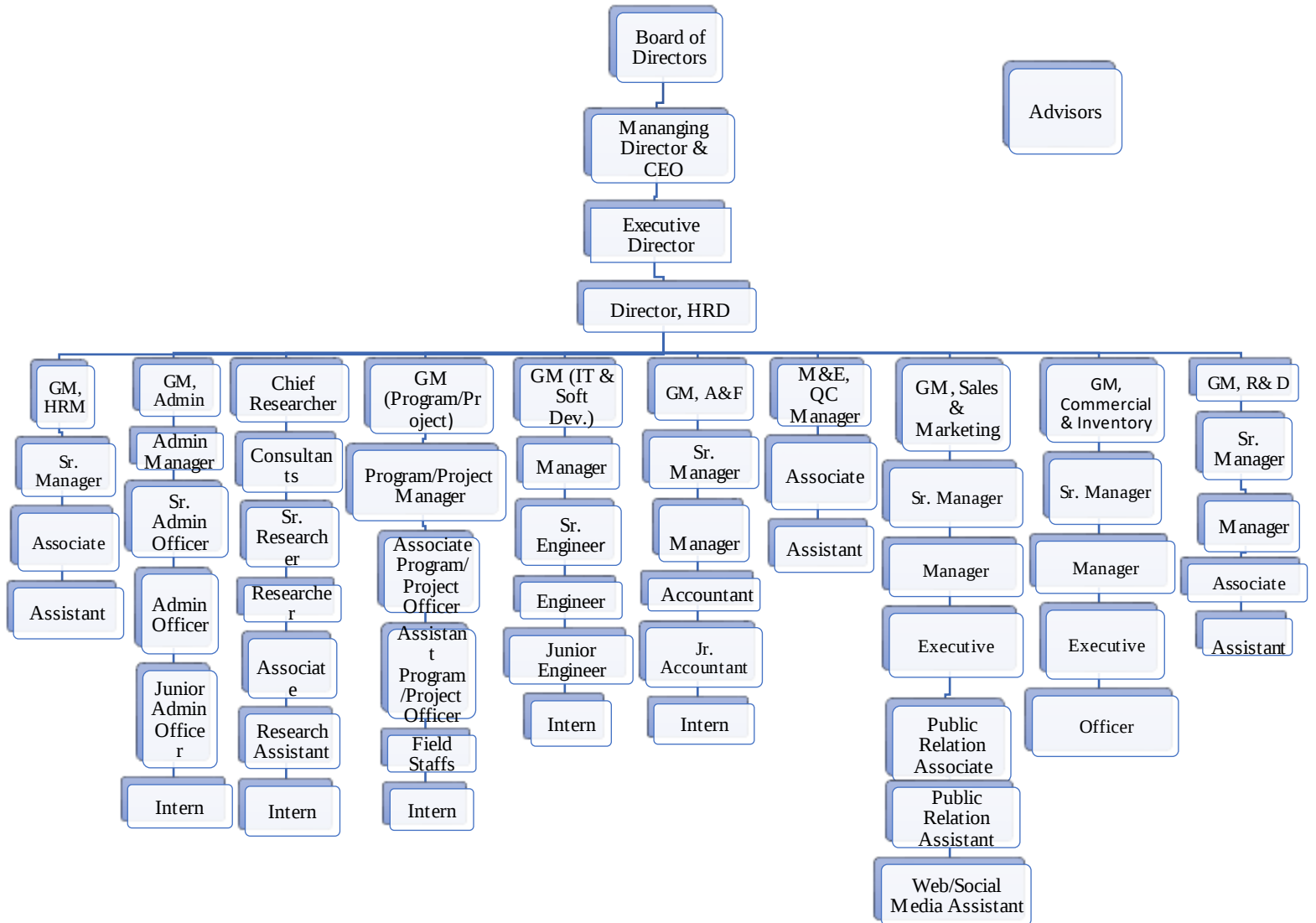
Along with regular programs and Projects, BacBon has introduced some additional services to assist education sector development of Bangladesh

1. e-education
2. BacBon Multimedia
3. Japanese Language Training and Learning Center (Proposed)

SCOPE OF VOLUNTARY WORK AND STUDY

BacBon welcome both national and international volunteers to exchange their knowledge and experience. Foreign students from different universities and institutes come to BacBon to get hands-on experience through field study, research, internship. We provide volunteers with various kinds of facilities like accommodation, transportation, food, and other logistics, & affordable supports. Every year, around 15-20 volunteers complete their learning and internships at BacBon Ltd.

ORGANOGRAM



ADVISORY BOARD

BacBon has an Advisory Board consisting of 5 members. They are university faculties and lifetime members of BacBon Limited.

Name	Designation	Institution
Seiichiro Yonekura, PhD	Professor	Hitotsubashi University Tokyo, Japan.
Mr M Abu Eusuf, PhD	Professor	Department of Development Studies, University of Dhaka
Mr. Masanobu Yamamoto	Social Activist	PJP Chief Advisor CEA
Kaito Miwa	CEO	E-Education NPO, Japan
Atsuyoshi Saisho	Social Activist in Japan	Founder of e-Education
Prof. Hiroyuki Kameda	Professor	Tokyo University of Technology

CONSULTANTS

Name	Designation	Institutions
Dr. M Abu Eusuf	Professor	Department of Development Studies, University of Dhaka
Dr. Shubasish Barua	Professor	Department of Development Studies, University of Dhaka
Mr. Imran Hossain Bhuiyan	Associate Professor	Department of Development Studies, University of Dhaka
Mr. Kamrul Hassan	Associate Professor (on leave)	Faculty of Earth and Environmental Science and Management

GENERAL COUNCIL

BacBon has a General Council (GC) consisting of 10 members, the highest authority of the organization. Generally, the committee meets once in a year and analyses different policy outcome, documentation, budget, audit and major activities of the year.

EXECUTIVE COMMITTEE

The Executive Committee of BacBon Ltd. consists of 6 members elected for 2 years. The committee held meetings at least 3 times in a year. The EC committee formulates different policies, approve different strategies and provides necessary instructions as well as guidance to the management team.

EXPERIENCE WITH JICA, OTHER DONORS, INTERNATIONAL ORGANIZATION AND GOVERNMENT

S. L	Clients Name	Assignment Name	Duration	Key Activities
1	Asian Development Bank (ADB)	Study to understand the effect COVID-19 has on student learning in Bangladesh.	2020-2021	1. Questionnaire Development 2. Survey Conduct Report Writing
2	Asian Development Bank (ADB)	Support to Primary Education Development-e-Content Development Expert	2020-2021	1. E-Learning content development for the drop out students 2. TAB distribution 3. Over phone audio calling Teachers Management
3	JICA-Bangladesh	The Project for Capacity Building of Nursing Services	2019-2021	1. Provided e-Learning services 2. Provided skill training to the nurses for movie making Provided skill training to the nurses for content making for the movie
4	JICA-Bangladesh	Survey on Local Companies in Bangladesh and their needs for further potential collaboration with Japanese Companies	2018-2019	1. Find out appropriate local business for JICA 2. Help Japanese companies to decide which local business to work with in joint venture 3.
5	JICA-Bangladesh	Survey on Case Study of BOP Business in Bangladesh	2017-2018	1. To make long list (25 cases) of current on-going BOP business in Bangladesh 2. Finalize 12 BOP Business for JICA “Bangland” website
6	JICA-Bangladesh	Secondary Education Improvement Project	2017	National Report on Secondary Education to point out the gap and scope of collaboration
7	JICA-Bangladesh	Survey on IT/CSE students regarding ITEE	2016	1. Field Survey and Report writing

S. L	Clients Name	Assignment Name	Duration	Key Activities
8	PADECO Co., Ltd. (JICA-Funded)	ICT human resource development activities conducted by Bangladesh Computer Council (BCC)	2017	1. Questionnaire Development, 2. FGD, Interview to 50-IT based Japan Focus Group Companies, 3. Data collection and 4. Data management, 5. Follow-up survey.
9	KJS Japan Limited. (JICA- Funded)	KJS e-learning Content Development	2017	1. e-Leaning Contents Development for Medical and Science Students 2. MCQ Development Software Development
10	Net Learning Inc. Japan (JICA-Funded)	Education Software development	2016	1. e-Contents contents development 3. Software Development
11	1. Netlearning Inc. 2. e-Education NPO, Japan	JICA-BOP Project	2016-2017	1. Conducting research on ICT education of Bangladesh 2. Questionnaire Dev., 3. FGD, 4. Data collection, data analysis and data management, 5. Follow-up survey
12	1. The Asia Foundation Bangladesh 2. CBP, university of Dhaka	Mobile application for Women Empowerment	2017-2018	1. APP Development to familiarize the women entrepreneur of Bangladesh with the entrepreneurship supporting organizations. 2. App Promotion
13	IDE-JETRO	Impact of Political Protests: A case study on Bangladesh Impact of Political Protests: A case study on Bangladesh for the analysis of Spatial Data	2016	1. Case Study 2. Data Collection Report Writing
14	IDE-JETRO	"Economic Division of British India"	2014-2017	1. Data Entry 2. Data analysis Data management

S. L	Clients Name	Assignment Name	Duration	Key Activities
15	World Bank	Technical support for e-Science project in Bangladesh under Ministry of Education	2015	1. Multimedia Contents Development for science students 2. Human Resource Development Training, 3. User manual Development
16	e-Education NPO, Japan.	Market Survey on Off-Live DVD e-Contents	2016-2018	1. Questionnaire Development, 2. FGD, 3. Data collection, Data analysis, Data management, 4. Follow-up survey.
17	Panasonic Corporation, Japan	100-Thousand Solar Lantern Distribution Project	2016-2018	1. Baseline Survey, 2. Solar Light Distribution 3. Follow Up Survey
18	Panasonic Corporation, Japan	Solar Lantern Research Project	2017-2018	RCT model-based research to see the improvement of students' academic performance who received solar lantern and who didn't.
19	Google Int.	Google Translation	2016	Translation Bengali to English.
20	Google Int.	Natural Language Processing Tasks	2015	Staffing partner.
21	Google Int.	Natural Language Processing Tasks	2015	1. Natural Language Processing, 2. Translation and Staff management.
22	Kyoto University and Tokyo University	Can DVD-based Distance Learning Program Enables Rural Students to Enter University? An RCT Experiment in Bangladesh	2014-2016	1. RCT experiment 2. Prep School Coaching 3. Baseline Survey 4. Mid-term Survey 5. Endline Survey
23	University of Tokyo	Impact Evaluation on e-Learning project in Bangladesh.	2013-2014	1. Questionnaire Development, 2. FGD, 3. Data Collection, Data Analysis, Data Management, 4. Follow-Up Survey.

S. L	Clients Name	Assignment Name	Duration	Key Activities
24	Kyoto University	Impact evaluation on Distance learning education.	2012-2015	1. Questionnaire Development, 2. FGD, 3. Data collection, Data analysis, Data management, 4. Follow-up survey.
25	CASIO Computers Limited, Japan	How to be Classwiz Mathematicians, A Secondary Teachers training Workshop	2017-2019	1. Develop module for better math learning 2. Train math teachers across the country 3. Develop e-Learning Contents 4. Produce documentary
26	Institute of Innovation (IIR) Hitotsubashi University, Tokyo, Japan.	Eco-Farming innovation for Island farmers of Bangladesh	2014-2016	1. Questionnaire dev., 2. Human resource Dev. Training, 3. Market analysis, 4. Seminar Arrangement
27	EDGE Ltd, USA.	Outsourcing training project for women empowerment.	2014	Staffing Partner
28	Bangladesh Bank	Secondary School Students' Performance Enhancement Project	2016	1. Developing Digital Lectures for class Eight to Ten Impact Evaluation Survey
29	PKSF	Accounting Training and Management Contents Development	2017	1. e-contents Development on Accounting Software Development
30	BRAC-University.	Documentary on Masters for Development Studies, BRAC University.	2017	2. Develop a Documentary on BRACs MDS Program.
31	Bank Asia	Contents and LMS Development for Banking Education	2018	1. e-Learning Platform Development and 2. Video Lectures Development
32	Standard Bank Limited	Contents and LMS Development for Banking Education	2018-2019	Banking Education Learning Management System Development
33	BerTail-Japan	" Payment system operates"	2014-2016	3. Data Entry

ICT EXPERIENCE

S. L	Clients Name	Website / Software Name	Session	Key Functionalities	Technologies /Languages
1	B-cause Inc, Bangladesh	HiWork	2018-2019	1. Website where company (stakeholder) register themselves 2. Company post job circular 3. Rank up job by paying 4. Post advertisement on webpage 5. Screening staff/employee 6. Staff registration 7. Staff job finding 8. Applying job	C# Angular Asp.net (MVC) JavaScript, jQuery Bootstrap SQL Entity Framework, LINQ Web API SignalR
2	ADB (Asian Development Bank)	Idea-challenge website	2019	1. User Panel to submit their ideas 2. Admin Panel to retrieve the ideas and applicant info	C# Angular Asp.net (MVC) JavaScript, jQuery Bootstrap SQL Entity Framework, LINQ Web API SignalR
3	Asia Foundation, Bangladesh	Rokeya App	2017	1. Financial Institution Info collection 2. App development to ease loan access for women entrepreneurs	Java, Cascade view, Dagger, Retrofit, XML
4	B-cause Inc, Bangladesh	PCSMS (PC Screen Monitoring System)	2018	1. User desktop app 2. Admin Panel to monitor user PC activities	C#, Angular JS, Asp.net (MVC) JavaScript, jQuery Bootstrap SQL Entity Framework, LINQ Web API SignalR

5	Hotel Victory, Bangladesh (It is an international deluxe hotel)	Hotel Victory Website	2018	1. User Panel 2. User book hotel 3. Admin Panel 4. Admin confirms booking	PHP, Laravel, Ajax, Javascript, JQuery, Bootstrap
6	Real Technology & Engineering Ltd, Bangladesh	Real Technology & Engineering Ltd Website	2017	Fire protection accessories display	PHP, Laravel, Ajax, Javascript, JQuery, Bootstrap
7	Shamsurrahman govt. college, Bangladesh	Shamsurrahman-govt. college website	2016	Interactive webpages	PHP, Laravel, Ajax, Javascript, JQuery, Bootstrap
8	Akhtar Furnishers Ltd.	Akhtar Sales ERP	2016-2018	1. Sales assistant App 2. Admin Panel to add product and regular sales tracking 3. Android app to track sales assistant 4. Dealer registration	C# (for Web JAVA (for Mobile App) AngularJS Asp.net (MVC) JavaScript, jQuery Bootstrap Kendo UI SQL Entity Framework, LINQ Web API
9	Delivery Zone Ltd, Bangladesh	Delivery Zone	2017	1. Order processing 2. Keeping track of Sales	C# (for Web AngularJS Asp.net (MVC) JavaScript, jQuery Bootstrap Kendo UI SQL Entity Framework, LINQ Web API
10	Web X Ltd.	Falcon Eye		1. Track employee through app 2. Assign task from admin panel	C# (for Web AngularJS Asp.net (MVC) JavaScript, jQuery Bootstrap Kendo UI SQL Entity Framework, LINQ Web API

MULTIMEDIA CONTENTS DEVELOPMENT

Name of Clients	Name of Project	Tools Used	URL
PKSF	E-learning Content Development for Accounting Training	Real time video Shooting, Animation and Motion Graphics	https://www.youtube.com/watch?v=6LwXMUrGrEU
Beacon Point	Documentary development on Drug Addiction	Real time video Shooting, Animation and Motion Graphics	On Going
BacBon Limited	BacBon Edu-TAB	Animation and Motion Graphics	https://www.youtube.com/watch?v=bVuP6xLv4Ho&t=32s
BRAC	Promo Video for BIGD program	Real time video Shooting, Animation and Motion Graphics	https://www.youtube.com/watch?v=sl yxdcHfTMI
BRAC	Promo Video for MAGD program	Real time video Shooting, Animation and Motion Graphics	https://play.google.com/store/apps/details?id=bacbonltd.com.quiztestmcq
Gatha (Women Writers Forum)	Documentary: amader kotha (our voice)	Real time video shooting and Editing	https://www.youtube.com/watch?v=qposmXE5HUI

SOCIAL MEDIA PLATFORM MANAGEMENT AND PROMOTION

Name of Clients	Name of Project	Tools Used	URL
Beacon Point	Beacon Point FB and YouTube Page Management and Promotion	SEO, Regular Post, Boosting, Analytics, Contents making	https://www.facebook.com/beaconpointltd/
Standard Bank	Standard Bank DigiBanking FB Page Management and Promotion	SEO, Regular Post, Boosting, Analytics, Contents making	https://www.facebook.com/sblbd/
Bank Asia	Bank Asia Smart App FB Page Management and Promotion	SEO, Regular Post, Boosting, Analytics, Contents making	https://www.facebook.com/bankasiasmartapp/

CONTACT PERSON

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Managing Director



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