Shopfront Limited

www.shopup.com.bd
hello@shopf.co

50, Lake Circus, Kalabagan
Dhaka-1205, Bangladesh

Company Profile

of

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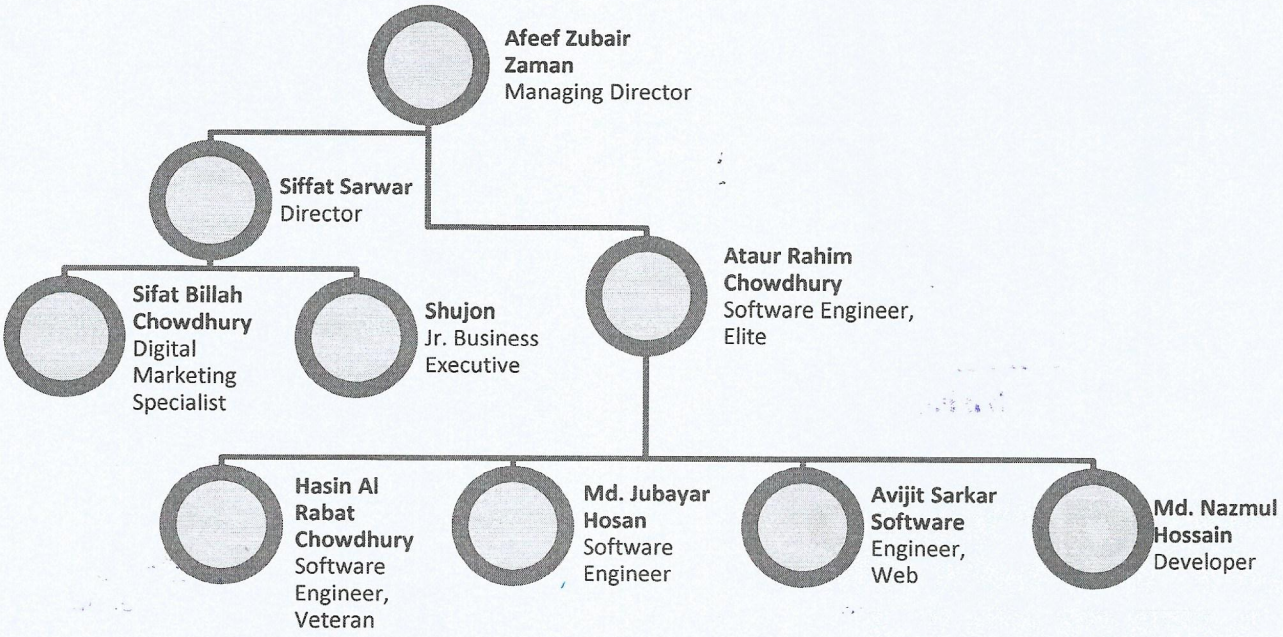
1. Company Profile

Shopfront Limited is the first company in Bangladesh to tap into the ever growing social media commerce industry, and among the pioneer social commerce solution providers in South Asia.

The company focuses on developing solutions that enables small businesses to take full advantage of social media to grow their sales. Shopfront Limited has already developed an online store management solution called "ShopUp" which at present has 1800+ users.

The company has already begun developing advertisement technology that will enable small online businesses to place ads more effectively, and with better returns.

2. Company Organogram



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3. Services Shopfront Provides

ShopUp

ShopUp is a Social Commerce platform, that enables small business owners to sell their products on social media. The platform transforms a social media interface to a selling platform by integrating catalog, cart and order management system at the seller's end.

ShopUp Shomriddhi

Intelligent ad placement platform that will enable small businesses to track the number of transactions generated by a particular ad.

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4. PORTFOLIO

For more details, please visit the website: https://shopup.com.bd/ and the Facebook page: https://www.facebook.com/Shopup.com.bd/?ref=br_rs

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5. AWARDS/EVENTS

- Awarded USD 10,000 innovation fund by ICT ministry of Bangladesh
- Received USD 40,000 FB start package from Facebook
- Won 3rd Place at Seedstars Dhaka2016
- Nominated by US Embassy to attend Global Entrepreneurship Summit 2016 at Silicon Valley
- Received Women Entrepreneurs award at Seedstars Dhaka 2015
- Held 2 fairs for small online businesses in Dhaka
- Inaugurated by Honorable State Minister Mr Zunaid Ahmed Palak, MP in 2015

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6. Client List

List of Client	
Serial No.	**Client Name**
1	Rapunzel's Secret
2	Kreative Korals
3	Kreative Kindle
4	Beauty & The Scientist
5	Miyako
6	The Genesis
7	D Style Factory
8	Organic Harvest Bangladesh
9	Brandz Street
10	Shuddho Bangladesh
11	Shoptobd
12	TreNdy ToUch
13	Hrick
14	Galaxy mobile shop
15	Bike Doctor BD
16	Glitzie
17	SpaceD
18	Kaveri
19	TrendShop
20	Panjabi shope
21	Dovetail
22	Hijibiji by Zakia
23	madcute Bangladesh
24	Pentagram
25	NV Cosmetics
26	Ribana
27	ShopUp
28	Decor Art BD
29	Bee
30	Home decor art
31	Urbanite
32	Medicine Box
33	Handi Gadget Shop

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34	Grameen Poshra
35	Paging You
36	karkhana
37	Bdeshishop
38	Asia Online Trade
39	Postersmith
40	Karigor Craft
41	Cycle World
42	Lungi Shop
43	Hijab Shop
44	Upslim
45	Biskut Factory
46	Digital Life
47	Celenite Lawns Collection
48	Cox's Bazar Online Shopping
49	Goponio
50	Shwadeshi
51	Gift 4 You
52	Casualbd
53	Muscular-T
54	Shuchis Collection
55	KAIM Solution & Service
56	Airbazarbd
57	SR online shop
58	/Abhushon
59	HB Fashion
60	Posh & Pretty
61	Ak Joss Collection In BD
62	Opulence
63	FunkedUp
64	ALIENWEARING
65	Signature of Animal Lovers
66	Arunika
67	Style De Glamorous Me
68	Chocolate World
69	Wonderfry
70	Saveur
71	Muskan's Fabric Collection
72	The Girls Room -TRG

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73	SA Fasion & Beauty
74	Spirit & Soul
75	Fire fly
76	Fortune Shoppers
77	European Sports Shop
78	Mom's Baby Care
79	Grumpy Fish
80	JC's Crafts.
81	Chocoholics BD
82	Raindrops
83	FH Product House
84	Cast T-shirt
85	Styler
86	FG Apparels
87	KKK Bangladesh
88	Lavania's Collections
89	eTour and Travels
90	Scienceshopbd
91	Ishara's Natural Oil
92	Hebaang
93	Medicare
94	Deshi Crafts
95	Trending Dhaka