Portfolio

of

Auleek Ltd.

AULEEK

www.auleek.com
hello@auleek.com

50, Lake Circus, Kalabagan
Dhaka-1205, Bangladesh

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1.0 INTRODUCTION

Auleek Ltd. is a private limited company which is working independently since 2015, registered under the Companies Act of 1994, Registrar of Joint Stock Companies and Firms, Bangladesh and with offices at 50 Lake Circus, Kalabagan. Auleek Ltd. caters to the growing need for high-quality content in the digital domain. Using its expertise in this field, it provides specialized solutions like - 3D Virtual Reality using Oculus Rift & Cardboard VR, 3D Augmented Reality and 3D Snapshot Renders.

Auleek Ltd. combines creative ideas, innovative technological solutions to develop pioneering Interactive Marketing & Communication Technology Solutions like Augmented Reality, Virtual Reality, Kinect Applications, and Interactive Mobile & Web Applications in its effort to reach the client's target audience by communicating at optimum cost and to create sustainable meaningful relationships. It primarily creates interactive 3D tours that help its clients to explore an area before it is even built. Through a mobile device or browser, one can tour any space or project elevation in a powerful virtual environment.

Auleek works with create a dynamic experience and customize it to meet the client's requirements so as to serve as a powerful sales, marketing or design tool. Apart from Interactive 3D Tours, Auleek provides a range of services for the real estate industry.

1.1 Products / Services Offered By Auleek Ltd. (Area Of Business Activity):

- Facebook app development
- Mobile app development
- Web site development
- Creative services (designs, illustrations, animations)
- Augmented reality applications
- Gesture-controlled applications
- Virtual reality based solutions

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1.2 Showreel

For a detailed portfolio, please visit our website: http://www.auleek.com/ and our Facebook page.

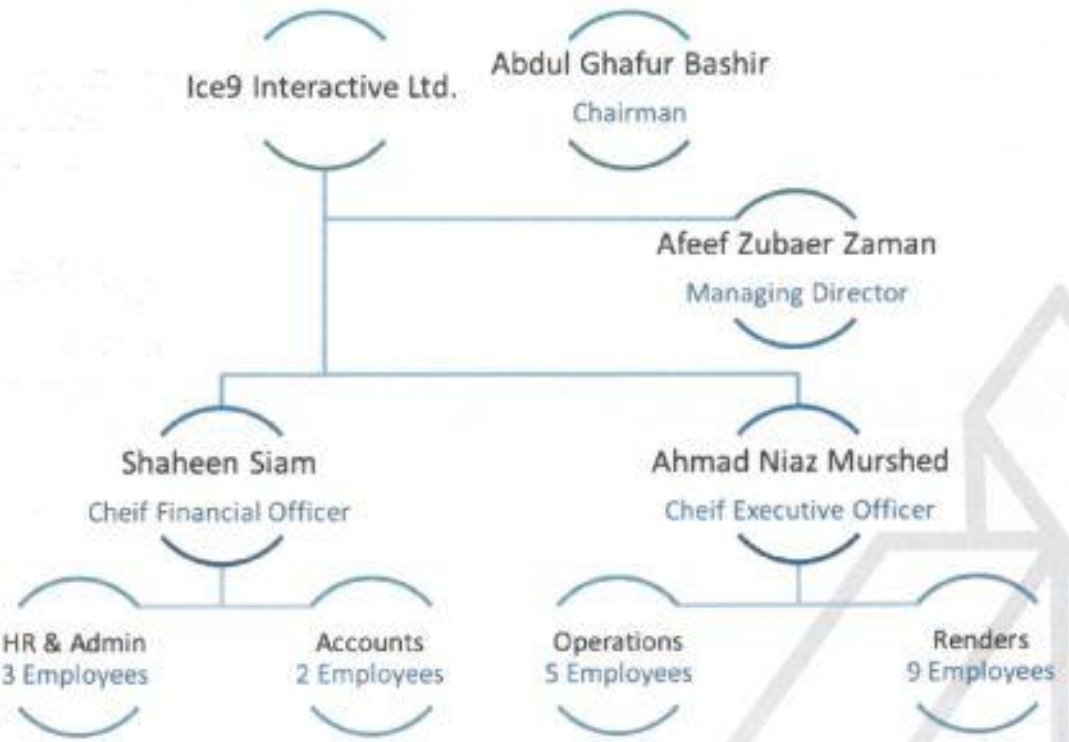
Auleek Ltd: https://vimeo.com/130668166

2.0 COMPANY PROFILE

Auleek Limited has twenty two full time employees (including the directors and board members, who play an active role in the company), as detailed below:

Role	No. of Employees
Render	9
Operations	5
HR & Admin	3
Accounts & Finance	2

2.1 Company Organogram



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2.2 Representative Details

Name	Afeef Zubaer Zaman
Designation	Managing Director – Auleek Ltd.
D.O.B	17/12/1990
Father's Name	Dr. ARM Nooruzzaman
Mother's Name	Dr. Halima Banu
Present Address	H # 15, R # 3, Sector 9, Uttara Moel Town, Dhaka 1230, Bangladesh
Permanent Address	H # 15, R # 3, Sector 9, Uttara Moel Town, Dhaka 1230, Bangladesh
Contact	Email: afeef@auleek.com Phone: +880 1746653101
Other Affiliations	Founder and Partner at MVRK Studios Founder and Managing Director at Ice9 Interactive Ltd.
Education	Graduated from Institute of Business Administration, University of Dhaka, in Jan 2012 with a degree in Bachelor of Business Administration
Experience	
Dec 2010 – Present	Founding member and Partner at MVRK Studios, an advertising firm and Audio/Visual production house
Aug 2010 - Present	Founding member and Managing Director at Ice9 Interactive Ltd, an IT based solutions provider
May 2014 - Present	Founding member and Director at Strategeek Digital Ltd, digital advertising firm
July 2015 - Present	Founding member and Managing Director at Auleek Ltd, an Interactive Marketing & Communication Technology Solutions provider
July 2015 - Present	Founding member and Managing Director at Shopfront Ltd, an E-commerce platform

2.3 List of Infrastructure

Office Name	Auleek Limited
Designation	Managing Director – Auleek Ltd.
Office Address	Floor 6, 50, Lake Circus, Kalabagan, Dhaka 1205
Office Space	1750 sq. ft
Total No. of Workstations	18
Website	http://www.auleek.com/
Bandwidth	14 Mbps (Broadband)
LAN	18 workstations connected under 1 LAN (2 switches, 2 routers)

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3.0 COMPANY EXPERIENCE

3.1 List of existing client companies/organizations:

Since its inception Auleek Ltd. has worked with a wealth of reputable clients.

Following is a shortened list of clients:

	Name	Type of Business
1	KRE Property Investments	Real Estate
2	Macrolink International Land	Real Estate
3	Render Vision Europe AB	Animation & Render
4	Quiver Design Ltd.	Marketing Agency & Design
5	Dildar.com SARL	IT
6	Cookiejar	Digital Marketing Agency
7	Analyzen	Digital Marketing Agency
8	Blues Communications Ltd.	Marketing Agency
9	Boomerang	Marketing Agency
10	Jamiluddin Ltd.	Group of Companies
11	Asiatic Mindshare	Marketing Agency
12	Vertex Modelling	Animation & Render
13	Bengal Foundation	Group of Companies
14	Travel Booking Bangladesh	Travel Agency
15	CNFrien	IT
16	Elite Technologies Ltd.	Marketing Agency
17	Ogilvy and Mather Communications Pvt. Ltd	Marketing Agency
18	Golden Son Ltd.	Group of Companies
19	Secure Link Services	IT