

COMPANY PROFILE



ICEBD Corporation (PVT) Ltd.

A Complete IT Solution

ICEBD Corporation (PVT) Ltd.

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ICEBD Corporation (PVT) Ltd.
A Complete IT Solution



Company Profile

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ICEBD Corporation (Pvt) Limited

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INTRODUCTION

ICEBD Corporation (Pvt) Limited mission is to alter the dynamics of the software industry by providing trusted, supportive and quality software development services to clients that view our partnership as a strategic driver for their success. When we take on your project, we take the stewardship of the project with you in the director's seat. As stewards of your project, we consider ourselves successful not when we deliver your final product but when the product meets your business objectives and that is our vision.

We believe that this vision can be reached through the following principles:

- **Integrity** - Honesty in how we deal with our clients, each other and with the world
- **Candor** - Be open and upfront in all our conversations. Keep clients updated on the real situation. Deal with situations early; avoid last minute surprises
- **Service** - Seek to empower and enable our clients. Consider ourselves successful not when we deliver our client's final product but when the product is launched and meets success
- **Kindness** - Go the extra mile. Speak the truth with grace. Deliver more than is expected or promised
- **Competence** - Benchmark with the best in the business. Try new and better things. Never rest on laurels. Move out of comfort zones. Keep suggesting new things. Seek to know more.
- **Growth** - Success is a journey, not a destination. Seek to multiply/increase what we have - wealth, skills, influence, and our client's business
- **Respect** - Users have since the beginning shaped features and spread the word to the uninitiated. Thanks to this interaction Software exists today, both as an organization and as a technology leader. Software will never forget that its main focus is the user.
- **Security** - The Net gathers people from all walks of life, carrying with them different intentions as well as experiences. Software will do everything possible to maintain the highest possible level of security for all, so they can navigate without fear of being compromised
- **Privacy** - We will always employ the highest ethical standards when dealing with our customers' private information.
- **Quality** - Quality is built into the project management plan of all projects. Project Management Plan is discussed and finalized at start of the project.
- **Transparency** - Information on project status is transparent and is shared with client during regular interactions and also during Regular progress reviews. This generally gives the IT department and the Administrative offices of the client a good overview of the project and anticipates problems in advance.
- **Cost savings** - Having dedicated professionals on the project for the duration of the project leads to definite cost savings. We have successfully completed and delivered projects where clients have clear cost savings in outsourcing.

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Our Strengths

- **Succeeding through innovation**
We are experts in developing Software solutions for cross-platform enterprise applications. By developing solutions that recycle existing test assets throughout the application life-cycle in both test and production environments—we promote high-return on customer investment.
- **Surpassing customer expectations**
We understand that our customers are challenged with the complexity and heterogeneity of today's IT environments. Our expertise in heterogeneous cross-platform applications (J2SE/J2EE, .NET) enables us to consistently develop high-quality product, services, and support that exceed our customers' needs.
- **Helping our partners succeed**
We view our customers as partners in our success. By developing ongoing relationships with our customers—and by maintaining close relationships with third-party consulting companies, IT-service enterprises, and system integrators—we can offer our customers considerable advantages in time- and cost-savings.
- **Fostering loyalty and team spirit**
Our success can be traced directly to the motivation and commitment of our highly skilled team. Guardian IT cultivates a flat-hierarchy environment in which team spirit is fostered through coaching and in which creative collaboration between team members is encouraged.

ICEBD Corporation (Pvt) Limited AT A GALANCE

Corporate Profile

Name of the Company	ICEBD Corporation (Pvt) Limited
Nature of Business	Software Development, Web Page, Multimedia, Networking & Human Resource Development
Year of Establishment	October 10, 2012
Registration No.	Trade: ✓ 0134148
Registration with	Dhaka SOUTH CITY CORPORATION
TIN	✓ 0280777317162
VAT	✓ 19071075783 - 190203

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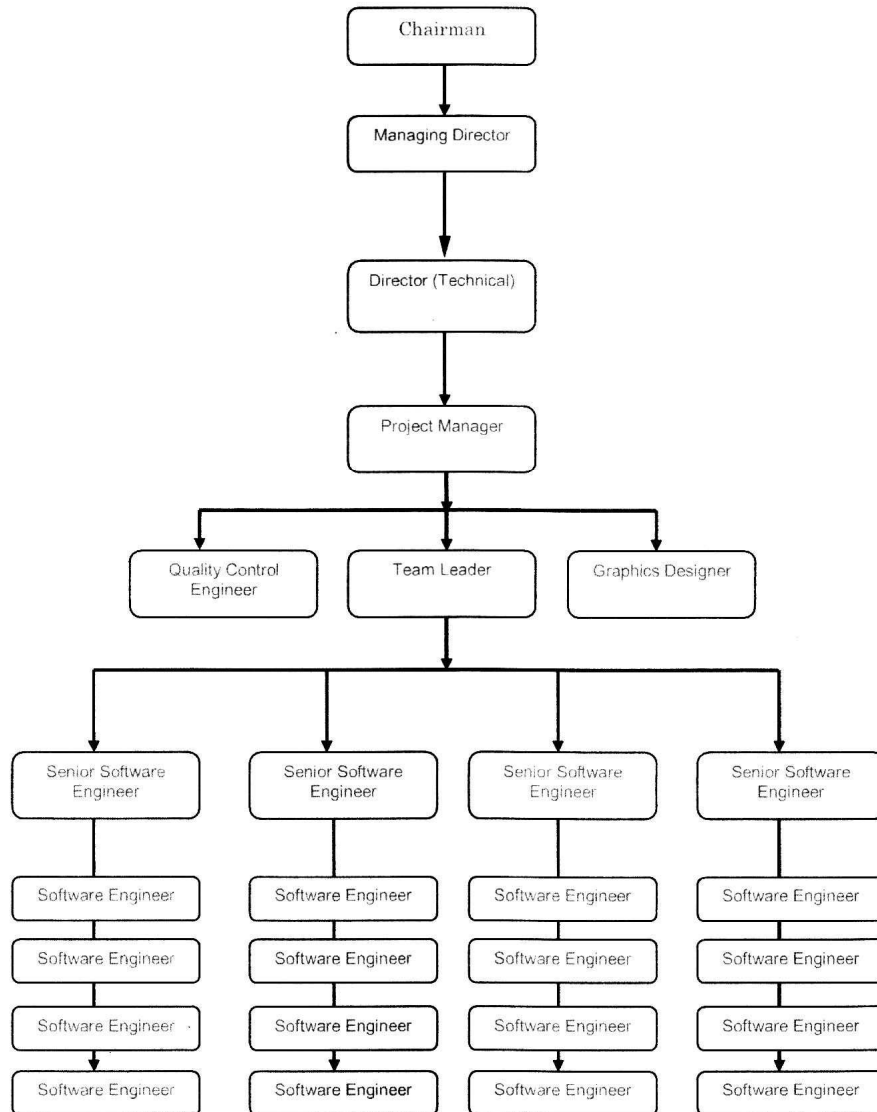
Background

ICEBD Corporation (Pvt) Limited is incorporated under The Companies Act XVIII of 1994. From the outset, ICEBD Corporation (Pvt) Limited has taken up bold and modern assignments in Database programming, Business applications, System integration, Website design & Development and Networking through LAN / WAN as well as Education and training on computing. The company excelled as a Software Developer with a vision to develop, customize demand-made software and also in creating product based development job for domestic and international markets. Yet another objective of the company is to add computer education & training with an intention to make the company instrumental in reducing the existing wide gap between huge demand and very low supply of the IT professionals by creating skilled manpower in the IT field of the country. ICEBD Limited. has its own training division in White Castle, Holding no-2185, Kashipur, Barisal
Phone : 0431-64227, Cell : 01711-575226, 01755525669.

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ORGANOGRAM



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OUR SERVICES

- Software Solutions
- Web Solutions
- Call Center
- Graphics and Multimedia

Software Solutions

Client-Server applications and n-tier architecture have always played a key role in operation of businesses. Ability to input, process, store, and access data from anytime, anywhere and any device is powering Businesses of today. We specializes in development of high-end client-server applications and robust enterprise applications with user-friendly interfaces. Depending on your business requirements, our consultants and developers can also help in developing web-enabled applications and systems.

Three characteristics set client-server computing apart from the rest of the IT world:

1. Division of labor

Client-server systems divide up the work of computing among many separate machines.

2. Network infrastructure

Given this division of labor, client-server systems rely on networks to weld together disparate computers into a cohesive whole.

3. Emphasis on the user

It provides users with greater latitude in choosing software presentation, and software designers with greater latitude in creating programs that are pretty, readily customized, and modern

Using structured methodologies and proven IT processes helps to reduce complexity, risks and costs associated with client-server development.

Our Projects

- Hotel Management Information System
- Client Management Information System
- Restaurant Management Information System
- POS – Point of Sale
- Time Attendance, HR & Payroll Management Information System
- Inventory Management Information System
- Project Management Information System
- Service Management Information System
- Financial and Cost Accounting Management Systems
- Production Management Systems
- Distribution Management Systems

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Web Solutions

ICEBD develops B2B and B2C e-commerce solutions that are fully integrated with a company's existing business systems. We help businesses realize results from their e-commerce initiatives by building the framework, systems, tools, content, and compelling interface design required to empower customers to complete purchase transactions with ease and confidence. Our team is capable of handling all aspects of e-commerce strategy and development, including end-to-end security, distributed transaction processing, XML-based interoperability, and integration with online payment, order processing, content management, and customer relationship management systems.

- Manage the entire Transaction Cycle
- Integrate e-Commerce initiatives with enterprise systems
- Ensure Transaction Security
- Control the Cost and Quality of Customer Service and Support
- Reliable and Scalable e-Commerce Solutions

ICEBD IT has a broad range of employment opportunity in abroad through www.jobsabroad-bd.com

Call center

A call center is a physical place where customer and other telephone calls are handled by an organization, usually with some amount of computer automation. Typically, a call center has the ability to handle a considerable volume of calls at the same time, to screen calls and forward them to someone qualified to handle them, and to log calls. Call centers are used by mail-order catalog organizations, telemarketing companies, computer product help desks, and any large organization that uses the telephone to sell or service products and services.

Call center services that consist of calls made by a company representative out to customers. Outbound call center calls are primarily telemarketing calls.

Different Types of Call Center Services

- Sales:
 - Sales outsourcing,
 - Telemarketing Services,
 - Lead Generation / Qualification,

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- Appointment Scheduling,
- Setting Services,
- Prospecting,
- Promoting New Services or Products
- Credit Management:
- Verification Services
- Market Research
- Customer Satisfaction Surveys

Graphics and Multimedia

In today's world where competition is intense and knowledge is almost a religion one needs to ride the information highway to arrive in life. Communication in today's time needs to be innovative and representative of the company it is originating from. Therefore no progressive organization can afford to have traditional mundane communication, new interactive multimedia offers immense potential to companies that wish to communicate very effectively and leave a lasting impression on their audience.

We create presentations knowing that marketing is an important investment for you. We work in tight collaboration with your suggestions, your style and your budget. We aim "complete customer satisfaction".

Our clients often come to us with a vision of what they wish to build. As designers, programmers, researchers and storytellers, we bring functional form to your visions.

OUR SOLUTIONS

- Document processing / workflow
- Intranet / Internet portals
- ERP / CRM systems
- Web/ Audio/ Video conferencing
- SCM / E-Procurement

INDUSTRIES

- Financial, Banking & Accounting
- Telecommunications
- Construction
- Navigation & Logistics
- Editorial & Publishing

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TECHNOLOGIES

- Microsoft (.NET, Share Point, BizTalk)
- Oracle
- Linux

OUR SKILL SETS

☐	Technology:
☐	Client Server
☐	Open Source

☐	Platform:
☐	Windows
☐	Linux

☐	Languages & Tools:
☐	C#
☐	JAVA
☐	J2EE
☐	C/C++
☐	VB 6.0
☐	Oracle Developer

☐	Database:
☐	SQL Server
☐	Oracle
☐	MySQL
☐	Access

☐	Reports:
☐	Crystal Reports
☐	Active Reports
☐	Oracle Reports

☐	Web Tools:
☐	Open Source CMS (Joomla, Mambo, Typo3, ZooP, Xbox, Twisted, Samba)
☐	PHP Framework (Seagull, Drupal, Lamp, Plone)
☐	OS Commerce
☐	OSC Max
☐	Zen Cart

☐	Web Technology:
☐	ASP.NET
☐	PHP
☐	ASP
☐	JavaScript
☐	XML
☐	Web Service

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INFRASTRUCTURE / EQUIPMENT

ICEBD Corporation (Pvt) Limited has the following infrastructure and equipment:

Description	Quantity
Brand Server IBM	1
Brand Server HP	1
PC Server	4
Workstation	49
PDA	2
Laptop	4
Multimedia Projector	1
Laser Printer HP4050N	2
Laser Printer Panasonic	1
Epson LQ2080DotMatrix Printer	1
Canon BJC2100SP	2
Gigabyte Switch With Optical Fiber Backbone	1
Switch100Mbps	3
HUB 10/100Mbps	7
IPS 1000VA	3
UPS	50
PABX 7 Port Panasonic	1
FAX Panasonic	1
Generator	1
Air Condition (Window)	8
Fire Extinguisher	2
Connectivity	Internet
Library Facility (IT Books and journal and facility in number)	2

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VALUABLE CLIENTS

Some of our clients who have greatly benefited from this medium include:

- Infra Polytechnic Institute, Barisal
- Model Polytechnic Institute, Barisal
- Bangladesh Parcel & Courier Service Ltd.
- University of Global Village (UGV)
- Neuron Technology



MD IMRAN CHOWDHURY
CHAIRMAN
ICEBD CORPORATION LTD.
DHAKA