



SOLUTION UNDER ONE HOOD

ORACLE
E-BUSINESS SUITE

ORACLE
CLOUD



ORACLE® NETSUITE



gt solution ERP

WHO WE ARE

ESTABLISHED IN
2005

CORPORATE
SOLUTION PROVIDER

900+
CORPORATE CLIENTS

10
TECHNOLOGY PARTNERS

STRONG
PROFESSIONAL TEAM

OFFICE AT
DHAKA , CHITTAONG

PRODUCT & SERVICES

- ☐ ORACLE CLOUD
- ☐ ORACLE EBS
- ☐ ORACLE NETSUITE
- ☐ ORACLE MIDDLEWARE
- ☐ ATTENDANCE, PAYROLL & HR MANAGEMENT SOFTWARE
- ☐ BIOMETRIC SOLUTION
- ☐ WEBSITE DESIGN & DEVELOPMENT
- ☐ OTHER SOLUTIONS



Authorized Parnter:



Co-parnter:



COMPANY HISTORY

technology company that specialize in providing services to achieve business's essential technologies, in business development consultancy, industrial system, and IT solution. Genuine Technology & Research Ltd (GTR) was founded in year 2005. GTR develops compliance software systems for growing markets. For over the years, GTR has delivered a broad array of CCTV, Access Control, Safety & Security Solutions, Attendance & Payroll system, Apparels CAD/CAM Solutions for Corporate Clients. We are dedicated to our customers in serving the desired needs of total solution with an ever-expanding combination of products and services for resellers and end users. GTR has a proven record of delivering sophisticated technology solutions on time, with smart competent development teams. GTR has developed solutions in most broad-based markets for manufacturing, business services and distribution.

We are dedicated and we guarantee the delivery of the best solutions by focusing on high standards of workmanship and cutting-edge technology from reputable manufacturers. GTR offers a complete turnkey solution from system design, engineering, project management, installation, commissioning, training and additional training through to maintenance. From consulting, design, planning through to integration, installation, and on-going service,. Our responsive team of service and maintenance professionals will maintain and update both hardware and software as well as provide training to the client's staff. GTR security solutions are built with a combination of GTR flavor and edge technology and products from internationally reputable manufacturers and tailored systems ensuring that our clients are protected by a state-of-the-art security solutions.

VISION STATEMENT

- **Employee Focused:** To inspire our employees to be the best they can be and never settle for less through on going education and reward, thus creating a working culture filled with success.
- **Customer Focused:** To be customer centric, engaging in sustainable practices and anticipating the needs of our customers to achieve 100% customer satisfaction in everything we do.

MISSION STATEMENT

Our mission is to provide world-class security solutions, systems and services to our customers. Our motto "Your Security, Our Concern" is what we believe in and strive for ensuring that our customers have comfort in knowing that their security is provided for.

VALUES

- **Honesty:** We will not say things that are false. We will never deliberately mislead. We will be as candid as possible, openly and freely sharing information, as appropriate to the relationship.
- **Promise Keeping:** We will go to great lengths to keep our commitments. We will not make promises that cannot be kept and we will not make promises on behalf of the Company unless we have the authority to do so.
- **Fairness:** We will create and follow a process and achieve outcomes that a reasonable person would call just, even-handed and non-arbitrary.
- **Respect for Others:** We will be open and direct in our communication, and receptive to influence. We will honor and value the abilities and contributions of others, embracing the responsibility and accountability for our actions in this regard.
- **Compassion:** We will maintain an awareness of the needs of others and act to meet those needs whenever possible. We will also minimize harm whenever possible. We will act in ways that are consistent with our commitment to social responsibility.

MANAGEMENT TEAM



MD. RUBAYET FAISAL
CHAIRMAN

Md. Rubayet Faisal Chairman of Genuine Technology & Research Ltd. (GTRL) provides overall leadership and direction to the organization.

Since he took over the reins of GTRL, he oversaw its diversification into new business lines and was instrumental in a string of acquisitions that propelled GTRL to become one of the fastest growing software development & automation technology company. He repositioned GTRL as a leading enterprise solutions provider with over a strong team serving the complete spectrum of needs. His balanced expertise in both technical & financial aspects of business and his deep understanding of market dynamics gives him an uncanny ability to grasp market undercurrents and identify the trends with best business potential.



AMZAD HOSSAIN BHUIYA
MANAGING DIRECTOR

Amzad Hossain Bhuiya is the Managing Director of Genuine Technology & Research Ltd (GTRL) and is the propelling force behind its energy, enthusiasm and exuberance.

A seasoned serial entrepreneur with over two decades of experience in information technology, marketing, finance, strategy and operational management. He was jointly instrumental in spearheading GTRL's acquisition strategy in recent years that fuelled its inorganic growth. He is a dynamic professional with outstanding record of accomplishment of defining and delivering high value software solutions in the rapidly changing business environment. With extensive experience in a variety of operating roles, he has built a reputation in the IT industry for his ability to build and grow new business offerings. He has experience in product development, product management, pre-sales & implementation support and has been responsible for developing and delivering complex, enterprise class software applications for numerous companies.

ADVISORY TEAM



A.H.M. ARIFUL ISLAM FCA
Financial Advisor

Experience

Bengal Group
Group Chief Financial Officer
November 2017 - Present

DBL Group
Chief Financial Officer
(RMG Division and
Matin Spinning Mills Limited,
Listed Company)
September 2016 - October 2017
(1 year 2 months)

Walton Group
Add. Executive Director
(Accounts & Finance)
November 2012 - August 2016
(3 years 10 months)

Boishakhi Media Ltd
Chief Financial Officer
July 2010 - October 2012
(2 years 4 months)

Education

Chartered Accountant
Accounting and Business/Management
(2003 - 2011)

Top Skills

Planning &
Implementation
Finance
Accounting
Managerial Finance



Ashraful Ambia
Supply Chain Advisor

Experience

UNDP
National Consultant- Chemical Expert
April 2019 - Present

Walton Hi-Tech Industries Limited
Chief Executive Officer
October 2017 - March 2019
(1 year 6 months)

Walton Group
Executive Director
(Head of Sourcing Engineering Division)
November 2006 - March 2018
(11 years 6 months)
Project Director (Compressor Project)
July 2015 - May 2017
(1 year 11 months)

Otobi Ltd
Assistant Production Engineer
July 2005 - August 2006
(1 year 2 months)

Education

Institute of Business Administration (DU),
Master of Business Administration - MBA,
Business Administration and Management
BSc. Engineering (SUST),
Industrial and Production Engineering

Top Skills

Planning &
Implementation
Sourcing
SCM
Procurement

OUR TECHNOLOGY PARTNER

ORACLE®
E-BUSINESS SUITE

ORACLE®
CLOUD

ORACLE®
NETSUITE

ORACLE®
APPLICATIONS



gt solution
Software Solution for Enterprise

vmware®

COMMVAULT 

VERITAS™

ZKTeco®
Advanced Biometric and RF ID Solutions

 **zimbra®**


Microsoft
.NET

OUR INFRASTRUCTURE

GTR CHITTAGONG OFFICE

TOTAL NO. OF EMPLOYEE: 60

- ENGINEERING DEPARTMENT: 20
- RESEARCH & DEVELOPMENT: 07
- SOFTWARE PROGRAMMER: 12
- BUSINESS DEVELOPMENT: 10
- BUSINESS OPERATION: 04
- ACCOUNTS & FINANCE: 02
- OFFICE ADMINISTRATION: 05

GTR DHAKA OFFICE

TOTAL NO. OF EMPLOYEE: 30

- ENGINEERING DEPARTMENT: 14
- RESEARCH & DEVELOPMENT: 02
- SOFTWARE PROGRAMMER: 05
- BUSINESS DEVELOPMENT: 05
- BUSINESS OPERATION: 02
- ACCOUNTS & FINANCE: 01
- OFFICE ADMINISTRATION: 01

OUR SOLUTIONS BY INDUSTRY



APPAREL INDUSTRY



STEEL INDUSTRY



CEMENT INDUSTRY



RETAIL



SHIP BUILDING INDUSTRY



AGRO INDUSTRY



HEALTHCARE



REAL STATE



EDUCATION



LOGISTIC



TV & RADIO STATION



CORPORATE OFFICES



GOVERNMENT



FOOD & BEVERAGE



DEFENCE

COMPETENCIES IN ORACLE PRODUCTS

Softline Technologies have proven technical and functional competencies in the following Oracle Product stacks.

ORACLE SERVERS AND STORAGE SYSTEMS

Only Oracle offers industry-leading on-premises storage, a full-service public cloud, and seamless integration between them, so you can accelerate applications, improve data resiliency, and reduce costs.

- Oracle Linux
- Oracle Solaris
- SPARC Super Cluster
- NAS Storage
- SAN Storage
- Oracle x86 Systems
- Sun Flash Storage
- SPARC T-Series Based Servers
- StorageTek Tape Media
- SPARC M-Series Servers
- StorageTek Tape Storage

Oracle Applications

With hundreds of cross-industry capabilities spanning enterprise resource planning, customer relationship management, and supply chain planning, Oracle applications help customers manage the complexities of global business environments no matter if the organization is small, medium, or large in size. As part of Oracle's Applications Unlimited strategy, these applications will continue to be enhanced, thus protecting and extending the value of your software investment.

- Oracle Fusion Financials Cloud Service (Enterprise Resource Planning Application)
- Oracle Procurement Cloud (Enterprise Resource Planning Application)
- Oracle Supply Chain Management Cloud (Enterprise Resource Planning Application)
- Oracle E-Business Suite (Enterprise Resource Planning Application)
- JD Edwards EnterpriseOne (Enterprise Resource Planning Application)
- Oracle Flexcube (Core Banking Application)
- Oracle Business Intelligence
- Oracle planning and Budgeting Cloud
- Oracle CRM Application
- Oracle Golden Gate

Oracle Cloud Solutions

Oracle Cloud is the industry's broadest and most integrated public cloud. It offers best-in-class services across software as a service (SaaS), platform as a service (PaaS), and infrastructure as a service (IaaS), and even lets you put Oracle Cloud in your own data center. Oracle Cloud helps organizations drive innovation and business transformation by increasing business agility, lowering costs, and reducing IT complexity.

Delivering benefits around cost, security, management, workflow, and business integration, this multilayer approach to the cloud is embodied in each category of Oracle Cloud services:

■ Software as a service (SaaS)

Offering the most complete portfolio of any public cloud, Oracle Cloud's SaaS delivers modern cloud applications that connect business processes across the enterprise. Covering everything from customer experience to enterprise resource planning, human capital management, and more, Oracle Cloud's SaaS offerings are everything you need your business to be: personalized, connected, secure.

■ Platform as a service (PaaS)

Delivering the industry's #1 database (Oracle Database) and #1 application server (Oracle WebLogic Server), Oracle Cloud's PaaS is the industry's leading enterprise cloud platform. Built on proven Oracle technology that runs everywhere, Oracle Cloud's PaaS helps organizations drive innovation and business transformation.

■ Infrastructure as a service (IaaS)

Offering a comprehensive set of infrastructure services—including elastic compute and storage—Oracle Cloud's IaaS lets businesses run any workload in the cloud. Best of all, it does so in a fully integrated environment that has been optimized for the cloud and provides a unified security model.

Oracle Database Products

- Oracle Database 9i, 10g, 11g and 12c
- MySQL
- Oracle Data Warehousing
- Oracle Database Cloud Service
- Enterprise Manager

Oracle Middleware Components

- Application Grid
- Data Integration
- Developer Tools
- IT Architecture
- Identity Management
- Oracle Application Integration Architecture
- Oracle Business Intelligence Foundation
- Oracle Endeca Information Discovery
- Oracle Service-Oriented Architecture (SOA)
- Oracle Unified Business Process Management
- Oracle WebCenter Content
- Oracle WebCenter Portal
- Oracle WebCenter Sites
- WebLogic Server

Oracle Engineered Systems

Integrated systems are architected, integrated, tested, and optimized to work together—cutting complexity and eliminating costs. This results in easier deployment and upgrades, and more efficient systems management.

- Exalogic Elastic Cloud
- Exadata Database Machine
- Exalytics In-Memory Machine Resell
- Oracle Database Appliance
- Oracle Mini-Cluster
- Oracle Private Cloud Appliance
- Zero Data Loss Recovery Appliance

Other Development Areas

Softline Technologies is providing user friendly and rich solutions to clients while integrating them with Oracle Technology to get the best use of their IT investments. We use development frameworks such as C#, .NET, OAF,

.NET Developments

.NET is a general purpose development platform. It can be used for any kind of app type or workload where general purpose solutions are used. It has several key features that are attractive to many developers, including automatic memory management and modern programming languages, that make it easier to efficiently build high-quality apps.

Oracle Application Development Framework

In computing, Oracle Application Development Framework, usually called Oracle ADF, provides a Java framework for building enterprise applications. It provides visual and declarative approaches to Java EE development. It supports rapid application development based on ready-to-use design patterns, metadata-driven and visual tools.

C# Developments

C # is a type-safe , object-oriented general-purpose - programming language . Architect of the language is Anders Hejlsberg on behalf of Microsoft . The language itself is platform-independent , but has been developed as part of the .NETstrategy, is optimized for it and can usually be found in its context.

Proven Competencies

The strengths and skills of Softline Team are comprised with the following professional qualifications.

- Oracle Certified Professionals (9i, 10g, 11g, 12c) – OCP
- Oracle Application Implementation Certified Consultants
- Oracle Real Application Cluster and Grid Infrastructure Administration Specialist
- Oracle Enterprise Manager Specialist
- Oracle Database Security Specialist
- Red Hat Certified Engineer (RHCE)
- Data Center Technical Specialist (Novell)
- Microsoft Certified Professional - MCP
- Novell Certified Linux Administrator





Cost minimization

Cost can be reduced about 36% as compared to conventional systems.



Easy to manage

You don't have to worry about data losses any more. Also, no need to employ highly paid professionals.



Updates

Software Updates will no longer be a thing of your concern.



Easy to use

A new employee can get familiar with the GTR system with little to no training at all.



Customized reports

A wide variety of fully customized reports to help you get an informative overview.



Trust

Our wide range products have earned the trust of hundreds of company's spreads across the entire



Future ready enterprise

Make yourself future ready with the use of cutting edge technology.



Easy to adopt updates

Take advantage of the easy to adopt updates to make yourself updated with the all test technologies.



Outpace your competition

Stay ahead of your competition by delivering decisive decisions.



Reduce total cost

Reduce total cost and improve productivity of your organization



Enterprise at a glance

You can get an in depth overview of your enterprise through feature enriches dashboards & reports.



Decision making made easy

A wide range of information will put your corporate life at ease.



LC Margin alert



Contact wish profit analysis



Integrated Cloud Applications and Platform Services

Oracle helps customers develop strategic roadmaps and advance their journey to the cloud from any point: new cloud deployments, legacy environments, and hybrid implementations. Oracle's complete, integrated approach makes it easy for companies to get started in the cloud and even easier to expand as business grows.

Your Cloud Partner



Integrated Cloud Platform



Oracle Cloud Platform enables developers, IT professionals, and business leaders to develop, extend, connect, and secure cloud applications, share data, and gain insights across applications and devices. Companies can innovate faster, increase productivity, lower costs, and benefit from enhanced security features with the most complete and open platform as a service (PaaS) offerings.

Intelligent Cloud Applications

Oracle's complete cloud application suite allows businesses of all sizes to connect their companywide operations anytime, anywhere, and from any device. Modern best practices and data-driven intelligence are built into the applications.



Emerging Technologies for Business

Oracle is developing capabilities in AI, machine learning, augmented reality, blockchain, IoT, and human interface technologies, all of which are designed to let customers take advantage of the latest technology advances and develop their own innovative products and services.

Success Stories



We help transforming businesses with Oracle solutions by supporting business process re-engineering for optimizing cost, time, quality and security matrix's in short time frame. We proudly announce that we have implemented Oracle application solution, cloud solution and database related solution for conglomerates locally as well as internationally.



Walton a brand of WALTON Group is a conglomerate based in Dhaka, Bangladesh. It comprises of numerous subsidiaries and affiliated businesses, most of which are united under the Walton brand. The subsidiaries include Walton Motors, Walton Mobile and Walton Electronics. Walton produces electronics, motor vehicles and telecommunication products.



Partex Star Group is one of the largest Bangladeshi diversified private sector enterprises. The Group, the then Partex Group, started its journey in 1962, with the torchbearer, Mr. M.A. Hashem, the founder Chairman of the then Partex Group, an eminent industrialist of the country.



Solution Provide: Lift and shift 10 on premise solution to Oracle Cloud

Di-Ammonium Phosphate Fertilizer (DAP) Company
Solution provide: Implement ERP solution runs on ORACLE Cloud



Solution provide: DR on ORACLE Cloud

Noman group is one of the largest Bangladeshi conglomerates in the textiles and garments sector. We are implementing Oracle Cloud Infrastructure at NOMAN GROUP. NOMAN GROUP export annually about \$1000 million in textile and garment products about the world and employ about 70,000 people.

Department of ICT

Solution provided: Implement various ICT products and training



Success Stories



ORACLE®



FITS Aviation (Pvt) Ltd. is Sri Lanka's oldest and largest privately-owned airline. The company is licensed by the Civil Aviation Authority of Sri Lanka to fly local passenger aircraft and charter passenger air services and carry out international air freighter operations.



Lanka Commodity Holdings (Pvt) Ltd is Sri Lanka's leading supply chain specialists in agricultural products, which is Involved in an end-to-end supply chain solution integrating sourcing, processing, trading and distribution of agricultural commodities.

They have a global network spanning more than 30 countries catering to traders, wholesalers, food packaging and distribution companies and food processors.

EXPOLANKA TEAS (PVT.) LTD

Expolanka Teas (Pvt.) Ltd. is a leading exporter of all varieties of Pure Ceylon Tea. Established in 1989, the company produces a wide range of the world's most popular beverage in the form of tea bags, packets and in bulk quantities. Expolanka Teas has seen rapid growth to be one of the top ten exporters in the country since year 2005.

EXPOLANKA PHARMACEUTICALS (Pvt) Ltd

Expolanka Pharmaceuticals (Private) Limited manufactures and distributes black seed oil. The company was incorporated in 1999 and is based in Colombo, Sri Lanka. As of November 14, 2014, Expolanka Pharmaceuticals (Private) Limited operates as a subsidiary of Aberdeen Holdings (Pvt) Limited.

