

**Company Profile:**

Kona Software Lab Limited is the R&D and Global solution business wing of the South Korean smart card industry pioneer, Kona I Co., Ltd. It manufactures smart card, develops various state-of-the-art payment and security solutions for global & local partners & clients, with continuous efforts to bring secure payments in different form factors (chip, mobile, wearable, etc.) by leveraging years-long expertise in EMV and smart card domain.

Globally, KONA serves 500 customers in 90 countries (ranks among top 4 banking card manufacturers). In Bangladesh, KONA serves more than 30 banks and owns 50% card market share. The notable business solutions are NexusPay and Nagad. Our software products ranging from operating system of microprocessor to payment systems escalating to billions of users and transactions all around the globe.

Purpose of the Company:

Kona Software Lab Limited has brought substantial value to the digital transformation of the financial institutions in Bangladesh and is working relentlessly to create the next generation of secure digital payment to touch and improve millions of lives through its innovative and sustainable approach.

Company History:

Back in 2012 when KONA SL was established, it was a small research and development center of the South Korean smart card industry pioneer KONA I Co., Ltd., mainly targeted to assist the parent company with developing the products and solutions for international market. Within couple of years we went through a major shifting and started a whole new wing to operate the global solution business activities managed from the Bangladesh office.

Already we've done a number of projects successfully. NEXUSPAY with Dutch Bangla Bank Limited is a milestone for Kona Software Lab Limited. NAGAD with Bangladesh Post Office is another success for us in a word.

And it needs not to say that we'll do much better in coming days with the help of our team effort.

Sales Market and Sales Related Activities:

List of sales market and sales related activities and not limited/confined to these number only.

Card and Personalization Solution:

- Chip card-contact, contactless, dual-interface
- Card personalization solution
- Card design

Dhaka Office Address :

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Digitization Platform:

- Contactless mobile payment platform
- Mobile wallet for both Android and iOS
- Supports renowned payment brands, proprietary close-loop system and prepaid cards

Technical Consultancy:

- Any technical consultancy regarding EMV payment systems and local payments schemes
- Support for RFP preparation, common practice and standards followed in other markets
- Certified industry professionals

Local Technical Team:

- Skilled technical team, to be able to provide quick local support

Products and Services of Kona Software Lab Limited:

Digitization Platform:

- Kona Pay
- Kona Card
- Kona DFS

Smart Card and Personalization :

- EMV Card
- Card Personalization System (K-CPS)
- Instant Issuance System (K-IIS)
- EMV Verification Tool (K-EVT)
- Electronic Card and Validation System

Security Solution:

- Public / ID
- K-CCS
- Kona Authentication Service
- FIDO U2F
- PKI

IOT Platform Service:

- KONA DM & FO TA
- HOME IoT
- KONA Things Platform

Enterprise Solution:

- Veaver

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