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thoughts become things

A SOCIAL GOOD COMPANY



Company Profile

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Who we are...

A Social Good Company

Team Engine, a social good company, started its journey from year 2010 with the vision to enable benefits to the largest number of people in the largest possible ways – intellectually, economically and socially.

We closely chose projects/ventures matching following criteria:

- Self-sustaining
- Environment-friendly
- Scalable or ensures diversified outputs
- Local skills, talents and positive stories
- Inclusion of women, under-represented population

Core DNA of the Company

- Embedding social impact and suitability in projects/ventures
- Culture of 'R&D' and integrate home-grown solutions and local skills
- Test and incubate early stage projects and ventures
- Scaling ventures/projects through Spin-offs, Joint ventures or Selling off

Where we are

Our Footprints

1.

Green people

Enable youth and women of Bangladesh

Building ecosystem

Developing investable products

Connecting market with enterprise

Facilitating interventions

2.

Green ventures

Initiate or Execute projects/

ventures with Social Impact and Sustainability

Green energy projects

Healthy living campaign

3.

Green technology

Bangla language preservation through technology

Free mobile app- Puthi

Bangla OCR- Bongo

Bangla Corpus

4.

Green thoughts

Technology for deprived community

Buli

5.

Green service

Ensuring greater impact & better stories

Unit-1: Advisory service

Unit 2: Communication tools

Green people

Enable youth and women of Bangladesh

Building Ecosystem

60,000+ enterprises (SME, Startups, Social Enterprises) connected to our network; 78% of these being led by women and youth.

Built national platform of community leaders, trade bodies, nonprofit organizations, Government and private sector (angel investors, VC, Banks).

Developing investable products

Help develop investable products for investors

- a) Impact Fund
- b) R&D Fund

Connecting market with enterprise

Connect market with enterprises: Develop products, improve product and services, build presence, support to improve communications, guide to increase sales, growth and skilling for enterprises.

Facilitating interventions

- Identify facilitation model to enable Entrepreneurs for Govt. bodies
- Advisory service to design interventions for Govt. bodies

Green ventures

Initiate or Execute projects/ventures with Social Impact and Sustainability

Green Energy projects

- a) Waste to Energy Project:
Electricity from Municipal Solid waste
- b) Solar energy
- c) Wind energy: Research Study



ALCHEMY

Healthy living campaign

ALCHEMY, a nationwide 2-year campaign took place to promote healthy living among school & college going young people of Dhaka. During 2 years 63,000 participants from schools and colleges were reached with information as a take away with the oath "Shupothey, Shopothey". Additionally 9,000 kids were trained on 'preventive measures' and everyday healthy lifestyle by our public health experts, doctors, councilors. This 2-year public health promotion campaign was sponsored by Beximco Pharma Ltd. and endorsed by Ministry of Health and Family Welfare of Government of Bangladesh.

Green technology

Bangla language preservation through technology



Free mobile app- Puthi

R&D of the first complete Bangla Optical Character Recogniser, a global innovation with 80-95% accuracy rate on 120+ Bangla fonts. Bangla OCR is able to digitise new, old and all types of books and documents written in Bangla computer fonts. This saves hours to find the necessary information by just searching web with the keywords. Bangla OCR is an essential component to implement the E-Governance in Bangladesh and build an online Bangla library.

Bangla OCR- Bongo

Developed and provided Customized version of Bangla OCR to ICT Ministry of Government of Bangladesh. Honorable Prime Minister Sheikh Hasina has launched this Government version of Bangla OCR developed by Team Engine and made available for all ministries and government bodies of Bangladesh.

Bangla Corpus

We have made an inventory of Bangla words used in last 150 years. This Bangla word store – a treasure - is going to ensure that any Bangla word that has ever been used is searchable, categorised and preserved.

Green thoughts

Enable deprived community



Buli

Focusing on Bengali Phonetics, Text to Speech (TTS) software was developed to perfect the ability for machines to recognize and emulate the human voice and converts text into voice output. This initiative focuses on aiding the visually impaired citizens.

Green Service

Ensuring greater impact & better stories

Unit 1 Consultancy Service

Advisory support

Intervention support

We aim to ensure - interventions address social issues and achieve greater impact.

Working process

Understanding the specific requirement of the project and client.
Devising specific activities to achieve the desired goal.
Bringing together experts from different fields of communication and media production.

Working for

Government bodies, international non-profit organisations, local non-profit organisations and private organisations.

Worked with

UNICEF, Ministry of Power, Energy & Mineral Resources, BRAC led, BBC Media Action, Solidarity Center, Action Aid and many more.

Working process

Identifying gaps in existing eco-system.
Researching on causes and result of such gaps.
Understanding future possibilities.
Developing strategies to produce a long-term solution.

Working for

Government bodies, International non-profit organisations and local non-profit organisations.

Worked with

British council, UNICEF, Officer's club, Rotary Bangladesh, Global Startup Movement etc.

Unit 2 Communication Tools

Campaign

Audio-Visual storytelling

Communication tools

We believe in positive stories, with examples to follow and people to be proud of, which can enlighten targeted population and communities.

UNIT 1: Consultancy Service

Advisory and intervention support to social and development interventions

Our working process begins with identifying gaps in existing eco-system, researching on causes and results of such gaps, understanding future possibilities and developing strategies to produce long-term solutions.

To ensure greater impact and strong interventions to address social issues, we provide our expertise (technical and advisory service) to government bodies, international and local non-profit organisations (foundation, charity, NGO) such as British council, UNICEF, Rotary Bangladesh, Global Startup Movement, Officer's club etc.

UNIT 2: Communication Tools

Campaign, Story telling and Communication tools

We believe in positive stories, with examples to follow and people to be proud of, which can enlighten targeted population and communities.

One of our core expertise and specialisation is designing communication and campaign strategy. We take pride in delivering Social Campaigns and Behaviour Change Communications interventions that are specific and detailed to the last degree.

Our other major specialisation is having an international and national creative and production team who've been producing audio visual stories (documentaries, feature stories, animation etc.), TV series and Radio programs as behavioural change communications tools for over a decade.

UNICEF - In order to ensure online safety and raise cyber security awareness among the children of Bangladesh, we led a wide range of activities with UNICEF; which includes nationwide baseline research, policy gap mapping, designing training curricula etc. As part of the campaign we also developed "Interactive online safety training module" and conducted certificate courses in schools all around Bangladesh. Together with UNICEF and other stakeholders, we are walking towards a safer virtual experience for the children of Bangladesh.

Ministry of Power, Energy & Mineral Resources, Bangladesh -

We are proud to represent ourselves as one of the developer group of the animated series "Bizli". The Ministry of Power, Energy & Mineral Resources of Bangladesh felt the necessity of a smart Brand Identity to make the citizens aware about the development in power sector and educate people, especially children about the efficient use of electricity to ensure an enlightened future of the nation. Keeping the need in mind, we, along with other stakeholders have developed the animated series, "Bizli" and ran full-fledged branding activities with immense appreciation from all stakeholders.

BRAC IED - BRAC Institute of Educational Development (BRAC IED) has been an active advocate and proponent of contributing to the development of education from a holistic perspective through professional development, capacity building, skills development, training and research. We are pleased to contribute in promoting their mission worldwide with exclusive communication tools including animated contents of topnotch quality.

BBC Media Action - Since the start of the Rohingya crisis scenario in Bangladesh, BBC Media Action has focused on spreading life-saving information among the refugees living in different camps. In this effort our skilled creative team and communication experts have been working with BBC Media Action in providing explanatory animations, illustrations and other necessary communication tools in different languages to meet the purpose. We are particularly proud of our involvement and contribution in one of the bigger humanitarian crisis of our time.

Solidarity Center - Solidarity Center is moving forward with the mission of empowering workers to raise their voice for dignity on the job, justice in their communities and greater equality in the global economy. Hand in hand with Solidarity Center, we have created audio visual contents including explanatory and instructive animated videos to communicate with larger group of target audience and spread the word.

Action Aid - Objective of Action Aid in Bangladesh is to achieve social justice, gender equality and poverty eradication. Their gallant activities are being artistically covered, documented and represented by our skilled team, consisting of creative writers, photographers, cinematographers, illustrators and animators.

Business Units

SME, Startup and enterprise development

- Incubation
- Funding
- Promotion
- Mentoring

Technology & Engineering

- Project design
- Promotion & launching
- Project implantation
- Sales

Communications, Campaign & Audio Visual

- Animation
- Audio visual stories
- Digital media
- Summit and conference

Product & Craft

- R&D
- Sample Design
- Production

IT & IT enabling Services

- R&D cell
- Software development
- Project implementation
- Service

Team Engine

Board and Advisors

Advisors



Chairman

▶ Managing Director

▶ Accounts & Compliance team

▶ Finance team

▶ Operations and Execution team

▶ Enterprise & Skilling team

▶ Product team

▶ Founder and Director

▶ Strategy team

▶ Partnership team

▶ Chief Executive Officer

▶ Technology & Engineering team

▶ Research & Knowledge team

▶ Communications & Media team

Zubairul Hoque **Chairman**

Zubairul Hoque is one of the co-founder of Grameen Bank – the Noble Prize winning Bank for poor. A banker, a thinker, a do-er and advisor, Mr. Hoque is one of the pioneers in Bangladesh enabling social development through institutionalising revolutionary concepts and ground breaking initiatives. In last 43 years he has worked for Bangladesh Bank (the central bank), Grameen Bank, DFID, CIDA, Palli Daridra Bimochon Foundation and many other organisations working for socio-economic development of Bangladesh.

Samira Zuberi Himika **Founder & Director**

Samira Zuberi Himika is a serial entrepreneur, Trade body leader, Communications specialist and Campaigner. She is the second business woman of Bangladesh who was elected as EC/Director of "Bangladesh Association of Software and Information Services -BASIS" (the apex ICT trade-body) for the tenure of 2014-16. She has been a ecosystem leader working in Technology, Social ventures, Skill development sector, entrepreneurship development in Bangladesh. Himika is winner of "Global Women Leader for Social Development" honoured by World Women Congress, Himika has mentored many young entrepreneurs and startups in India, USA, Hong Kong, Japan, Malaysia, Brunei and of course Bangladesh. She is also honoured as "100 women below 35" by BBC - who are breaking barriers and inspiring youth and women worldwide. She is a regular speaker at different events, conferences and summits nationally and internationally representing Bangladesh.

Shihan Zuberi **Chief Executive Officer**

Studied in Mechanical Engineering, Shihan Zuberi is taking forward Team Engine's innovation and futuristic initiatives. Before that Shihan Zuberi has been the Executive producer and senior creative editor in the BBC Media Action. He has extensive experience in the international broadcast media arena, having worked for the BBC, ABC, and International Rescue Committee and as a freelance media professional in several countries.

He is an independent, hardworking and creative storyteller. His talents as a broadcast media professional were recognized in 2010 when he was awarded the prestigious Kari Blackburn New Talent Award for Best New Talent at the BBC Global Reith Awards in London. In 2016, his TV show 'Amrai Pari' got the Best Factual Programme award at the Asia Pacific Broadcasting Union (ABU) Media Summit.

Taslimun Nahar **Managing Director**

Taslimun Nahar has worked across a vast horizon of themes such as Governance, Resilience, Humanitarian Emergencies, Health & Gender, Training, Craft Designing, Design & Style Curation. Taslimun is an independent, innovative and creative implementer, who began her career as a social worker. She worked for DFID for more than seven years in the Char Areas of Bangladesh. Taslimun is also the co-founder and head of business of a design hub called HAUS. Being a connoisseur of art and design she has the eye to link style with status.

Hedayetullah Al Mamoon **Advisor**

Mr. Hedayetullah Al Mamoon, ndc, served in different capacities of Bangladesh Civil Service over the last 36 years. Mr. Mamun, was the Senior Secretary of Finance Ministry till September 2017. Over his long illustrious career, Mamun served as a Secretary in different Ministries of Bangladesh Govt. namely, Ministry of Commerce, Ministry of Civil Aviation and Tourism, Ministry of Information and Ministry of Cultural Affairs. His leading role across a wide array of verticals in Bangladesh Govt. enabled him to have an extensive exposure to the economic, policy making, social and historical perspective. He is one of top bureaucrats of Bangladesh enabling achievements and policies though out his career.

T I M Nurul Kabir **Advisor**

T I M Nurul Kabir is the Secretary General of Association of Mobile Telecom Operators of Bangladesh (AMTOB), the national apex body of all mobile telephone operators of Bangladesh. Mr. Nurul Kabir has played an instrumental role as a policy advisor and ICT consultant in the implementation of policy & process between Government and Private sector in Public Private Partnership (PPP) and Public Private Dialogue (PPD), which contributed to a major change in policy for private sector development. Kabir's integral involvement of 25 years in the fields of e-Development, Telecom, ICT4D, Software & IT services equipped him to actively take part in improving the image of Bangladesh as a destination of IT and ITES outsourcing.

Rokia Afzal Rahman **Advisor**

Rokia Afzal Rahman is the most respected businesswoman of Bangladesh and former adviser of Caretaker government of Bangladesh. She won the LEADING WOMEN ENTREPRENEURS OF THE WORLD MONTE CARLO" award in 1999. Ms. Rokia started her career as a banker in 70's and later earned the honour of being the first woman bank manager in Bangladesh. She served as the Director of Bangladesh Central Bank and was also the president of the Metropolitan Chamber of Commerce (MCCI) Bangladesh. She is also the President of Bangladesh Federation of Women Entrepreneurs. Ms. Rokia is an independent director in numerous companies namely, Marico Bangladesh, Grameenphone Ltd., MIDAS Investment Ltd, SME foundation etc. She has diversified her business in media insurance real estate and power sector



Ministry of Power, Energy
and Mineral Resources



ICT
DIVISION



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thoughts become things

Team Engine

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