

Brief Company Portfolio: SoftwindTech

Who We Are

A digital media strategies firm -we connect businesses with their customers' right when they are looking for you - "**magic moment**"

- Launched in Bangladesh in August 2012
- Google and market motive certified December 2011
- Project managed by PMP certified professionals
- Member of online marketing certified professionals (OMCP™)
- Google Partners & trained with latest web and social technology.

Services

- **Reach**
- **ROI**
- **Relevance**



1. Digital Media and Online Presence Strategies
2. Online Brand and Reputation Management
3. Persuasive Web design and Information architecture
4. Search Engine Optimization
5. Paid Advertisement (Google, Yahoo). Display and Search.
6. Social Media Marketing - Holistic
7. Web Analytics
8. Conversion Optimization
9. Online PR
10. Augmented Reality
11. Kinetic & Lead Motion Games

Our Certifications



✔ Certified [↗](#)



✔ Certified [↗](#)



✔ Certified [↗](#)



✔ Certified [↗](#)



✔ Certified [↗](#)



✔ Certified [↗](#)



BOARD

BUSINESS CONSULTING & OPERATION

BUSINESS
DEVELOPMENT

SOCIAL
MEDIA &
BRAND
MGT

SEM, DATA
ANALYSIS &
CONVERSION
OPTIMIZATION

WEB
DESIGN,
INFORMATI
ON
ARCHITECT
URE & SEO

MOBILE
APPLICATI
ON &
MARKETIN
G

KAM &
CREATIVE

INTERACTIVE MARKETING

BUSINESS
STRATEGY
& FUTURE
ROAD MAP

FINANCE

AUGMENTE
D REALITY

KINETIC
GAMES,
LEAP
MOTION &
ROBOTICS

FLASH
GAMES