



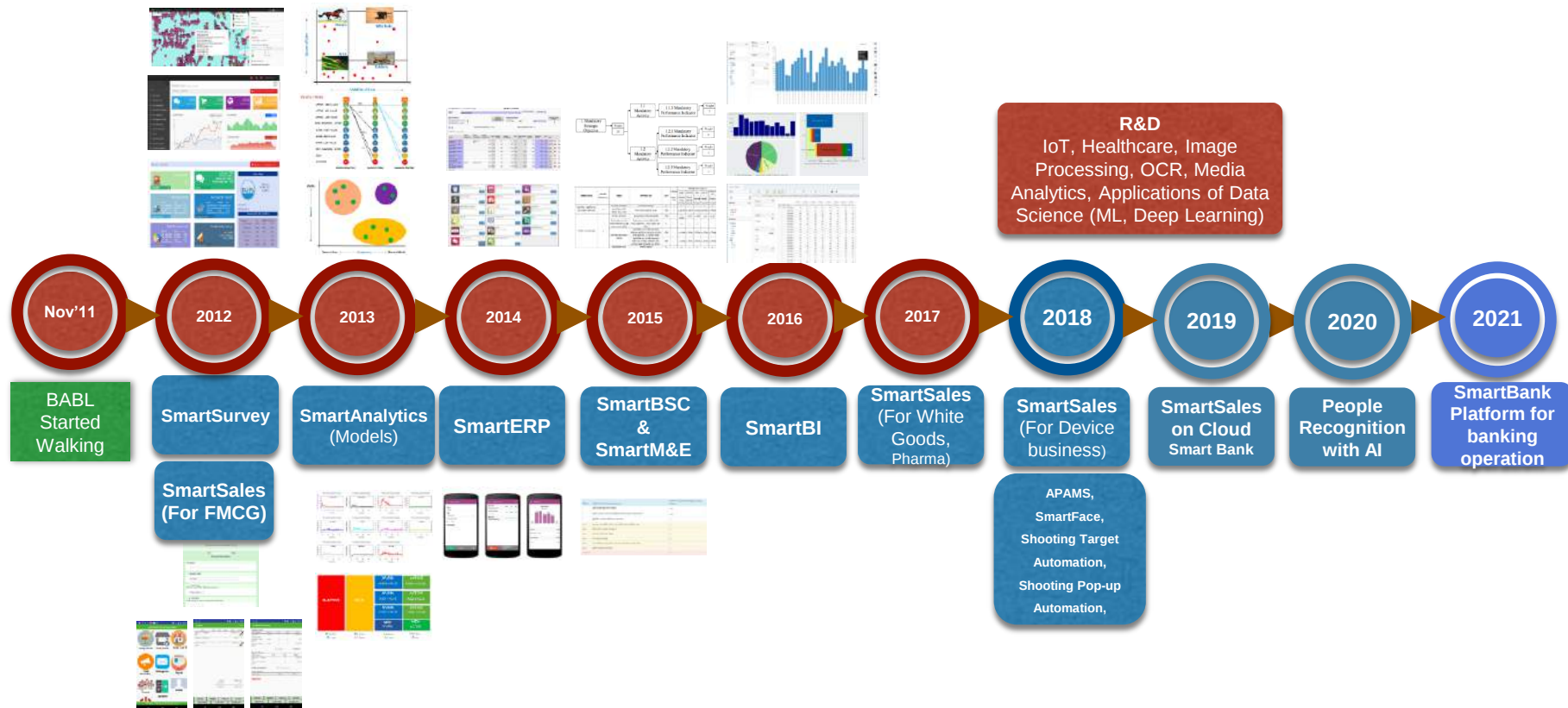
Business Accelerate BD Ltd.

A platform
of

Software Production House



Road Map and Journey



Major Products, Projects & Services

Product Dimension



SmartSales:

Sales & Distribution Automation, Field Force Management, Merchandising



SmartERP / HRM:

Enterprise Resource Planning and Human resource management system



SmartBank:

Complete Bank automation: Cx 360, Liability/ Asset Ops Workflow,



SmartActivity:

Digitize any enterprise process in most agile way and ensure greater efficiency & optimization



SmartAnalytics/ BI:

Statistical and Machine Learning based predictive, simulation, what if and other models



SmartRobotics:

RPA based solution to replace repeated human tasks to improve efficiency and reduce cost

GoB Project Dimension



APAMS:

Web based Target & Performance Management Application with Android and iOS mobile app.



DDAS:

Digital database and Archive System for NEC-ECNEC to track overall project and to provide answer to National Assembly & others



GRP:

Developed modules like, GRP Core & Common, PMM, Meeting, Audit, Android & iOS mobile app under subcontract

Service Dimension



Outsourcing:

Offshore Project Outsourcing, IoT Based People counter and heat Map



Resource Implant:

Project basis/ Manday basis resource deployment for service operation



Security Surveillance:

Project basis security devices implement as complete solution. Any kind of Security Camera/ Devices is available

Field of Expertise

PHP, C/C++, Java



Python



R & Big Data



Micro Service Architecture



Android & iOS



BI-DW



RDBMS



Tools & Technics

Domain

IoT



Data Science



Web and Mobile App



Automation



Machine Learning



Deep Learning



Skill-Sets and Teams

**Security Engineer /
Certified Hacker**



Analyst



**Business
stakeholder**



**Data
scientist**



**Database
administrator**



**Maintenance
Engineer**



**Graphic
designer**



Researcher



**Software
engineer**



**Systems
administrator**



- Advanced analytics
- Application development
- Collaboration
- Creativity
- Data analysis
- Database management
- Domain expertise
- Programming
- Systems integration
- Visualization



Our Leadership Team



Saddam Hossain
Co – Founder &
Chairman

Has a long experience in Telecommunication and Data Science. Worked for Robi Axiata Bangladesh Limited and Airtel Bangladesh Limited as Head of Business Strategy



Kamrul Hassan
Co – Founder & CEO

With a 20 years or experience in the field of Information Technology and Corporate Governance. Previously worked for DHL Bangladesh as Head of IT.



Mahbubul Haque
Director & COO

More than 22 years of experience with Business Development, Distribution Solution Architect and Network Engineering. He worked as a Senior Network Engineer in CIBC Toronto, Canada.



Maksud Hossain
Co – Founder

More than 18 years of experience with software core technology. He has worked for Robi Axiata Bangladesh Limited as Vice President, and leaded many IT projects with critical business application..



Gias Uddin Ahmed
Director

Has extensive experience in Telecommunication Sector. Previously worked with Teletalk Ltd. as Managing Director.



Iftakher Ahmed
Director & CTO

More than 15 years of experience with Core Technology Leded Many Software Development. Formerly he worked with Coca Cola (IBPL) as CIO



Ahmed Waqar Waiz
Director & CMO

Is an experienced technology engineer with 14+ years' of experience in Government and Large Corporate. He drove projects like; NID smartcard, Electronic Vehicle Registration, Smart driving license for Tiger IT. Identity Access Management Solution of Bangladesh is another milestone that he carries with him

Government Projects



ANNUAL
PERFORMANCE
AGREEMENT

Project Name : Annual Performance Agreement Management System

Project Description: Annual Performance Agreement (APA) Annual Performance Agreement (APA) is essentially a record of understanding between the Cabinet Secretary representing the Prime Minister of the Government of the People's Republic of Bangladesh and the Secretary of the concerned Ministry/Division representing the Minister. Government Performance Management System has been introduced with the purpose of promoting greater transparency and accountability in the Government organizations, proper utilization of resources and increasing institutional efficiency. In this agreement, strategic objectives of the concerned Ministry/Division, activities to attain these strategic objectives and targets and indicators for measuring results of these activities have been expressed ex-ante. The actual achievements of the concerned Ministries/Divisions in the relevant year against the agreed targets will be evaluated at the end of the year.

URL: <https://apams.cabinet.gov.bd/>

Project Name : Digital Database and Archive System

Project Description: Smart Query Solution extracts Project's information from different relevant sources such as ECNEC Summary, Meeting Minutes, DPP, RDPP, ADP, RADP. Some of the extraction job is automated and some are manual. The automatic extraction consists of Machine Learning engines to use various NLP and Text Mining Techniques to extract the targeted information. And some of the information can be fetched from other relevant external systems or solutions through JSON APIs. The extracted information of all the projects are being stored in Project Info-Repo Database for further usage of reporting (answering-to-query) and update the information in the life-cycle of the project (if any). A Query Tools module is the user interface to extract the project info in templates or drag-n-drop fashion. To store "ready to report" data here is a small Data Warehouse and BI structure beneath the Query Modules with ETL (Extraction, Transformation, Loading) and Start Schema Capabilities.

URL: <http://ddas.plandiv.gov.bd/>



Project Name : Project Monitoring And Management (module)

Project Monitoring and Management is one of the ten modules of GRP (Government Resource Planning). This module will act as a single source of information and all the government projects (Ongoing or finished) will be handled by this system. This module helps the GOB to handle, execute and monitor projects smoothly.

SmartSales

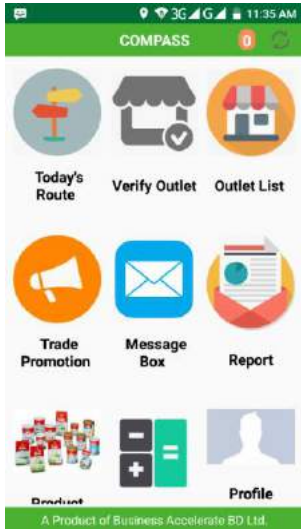


An integrated platform
for
End to End Sales Management

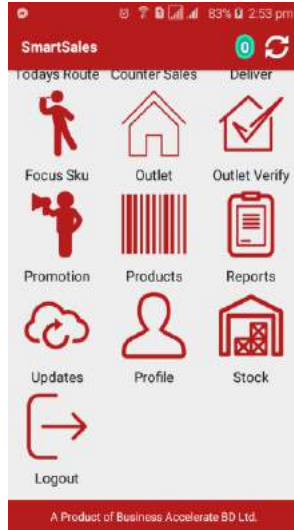
SmartSales- Award Winning Product



SmartSales - Implementation in Industries



Arla



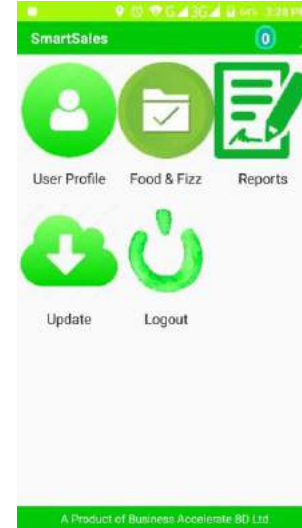
IBPL/ Coca Cola



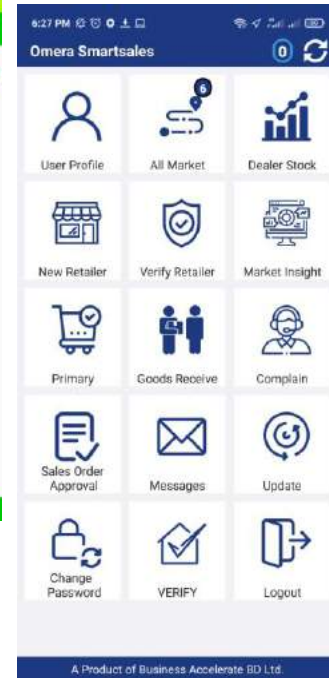
Nestle



AKG / Shah Cement

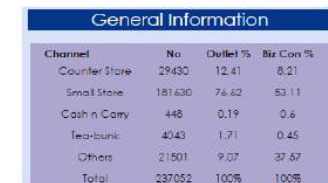
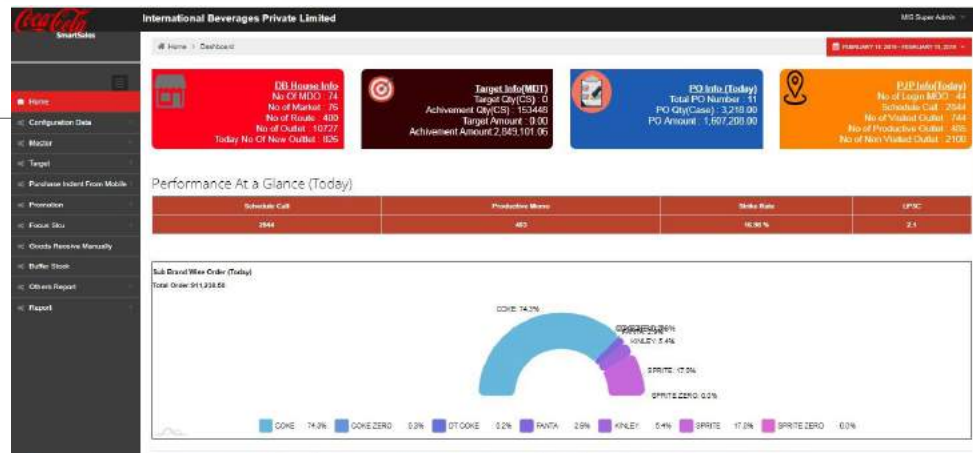
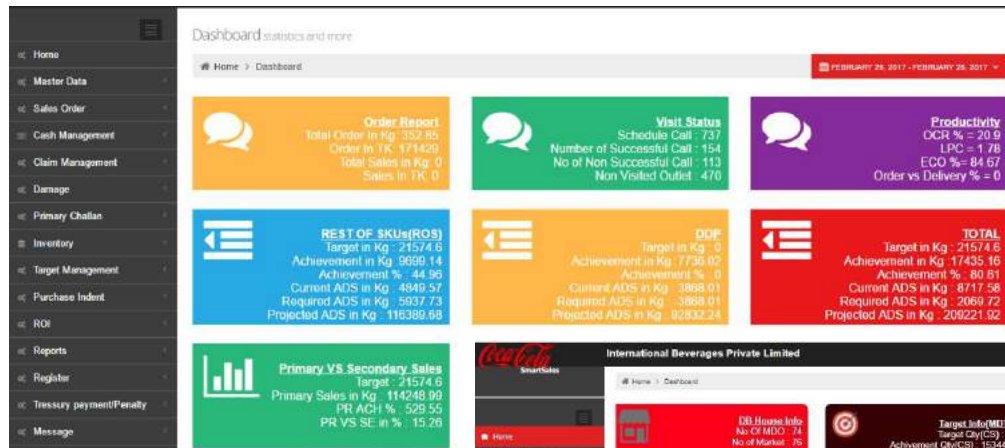


TBL/Pepsi



Omara LPG

SmarSales - Dynamic Dashboard in Different Industries



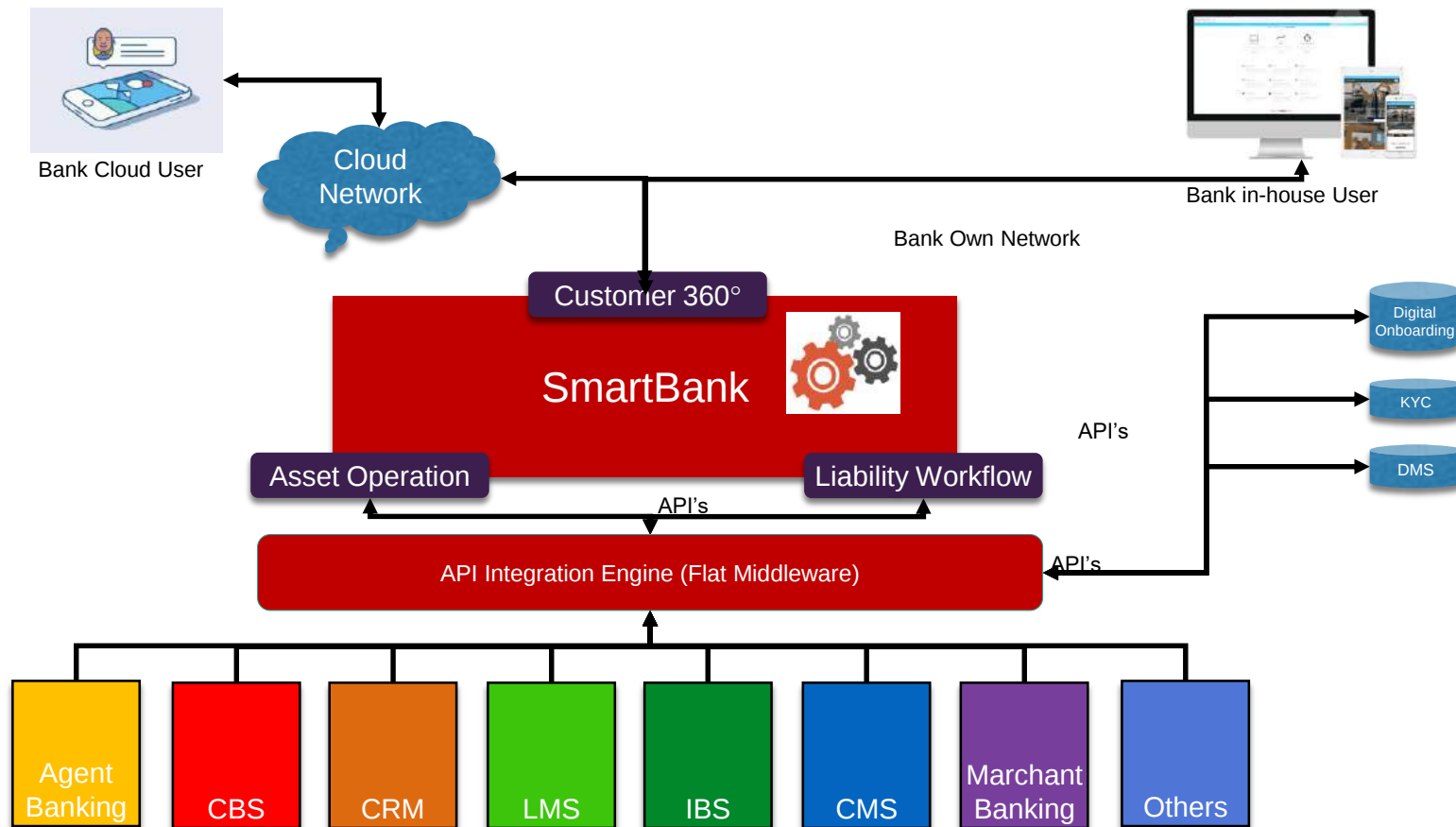
SmartBank 360



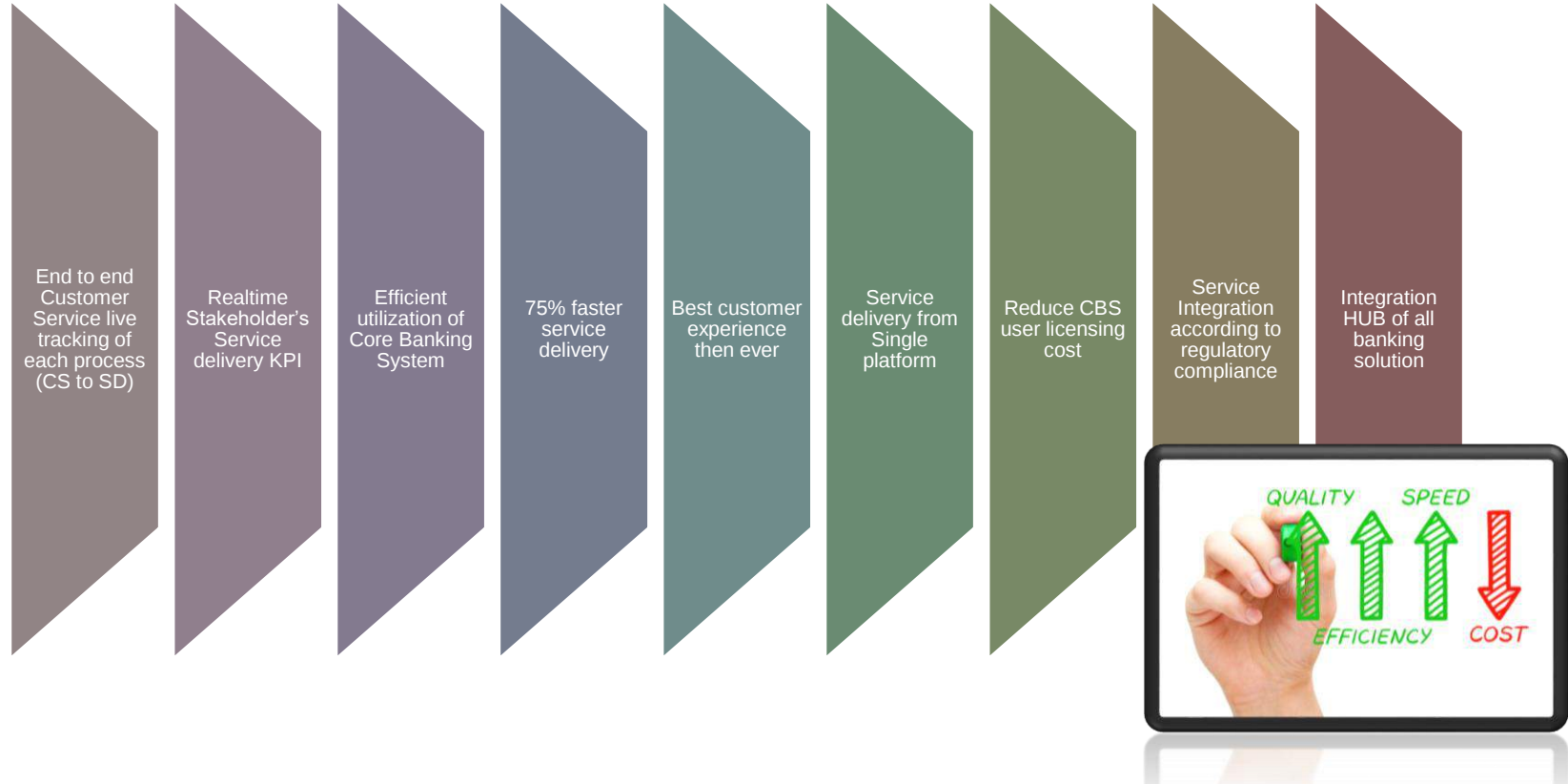
a Platform for complete process automation
of

Bank & Financial Institution

SmartBank 360- The product



Performance Dimensions



System Features

Liability Workflow

CASA opening/maintenance

TD opening (FDR/DPS)

Bond/ Sanchaypatra

Remittance

Services Management (Cheque Book,
Debit/credit card, internet banking etc)

Fund transfer

Locker Management

Merchant Management

ADC (alternate delivery channels)

Asset Workflow

Loan Disbursement

Loan Maintenance

Loan Other workflow
Management

Pay Order & Noc

Archive Management

360 degree view

Universal Search

Deduplication of Customer record

Multidimensional Customer
Demography

Customer Activation Status

Key features



SmartBank 360 - Technical Strength

Central database of all customers from different systems.

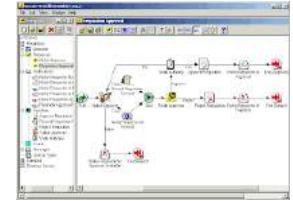
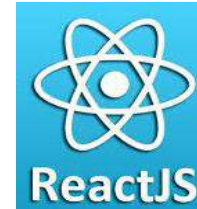
Very powerful and fast searching of customers by the use of Elasticsearch technology.

Managing central middleware to talk to different system of the bank.

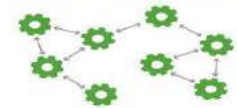
Dynamic workflow engine for creation and modification of workflows easily.

Can facilitate any number of users through load balancing.

Micro Service Architecture



MICROSERVICES ARCHITECTURE



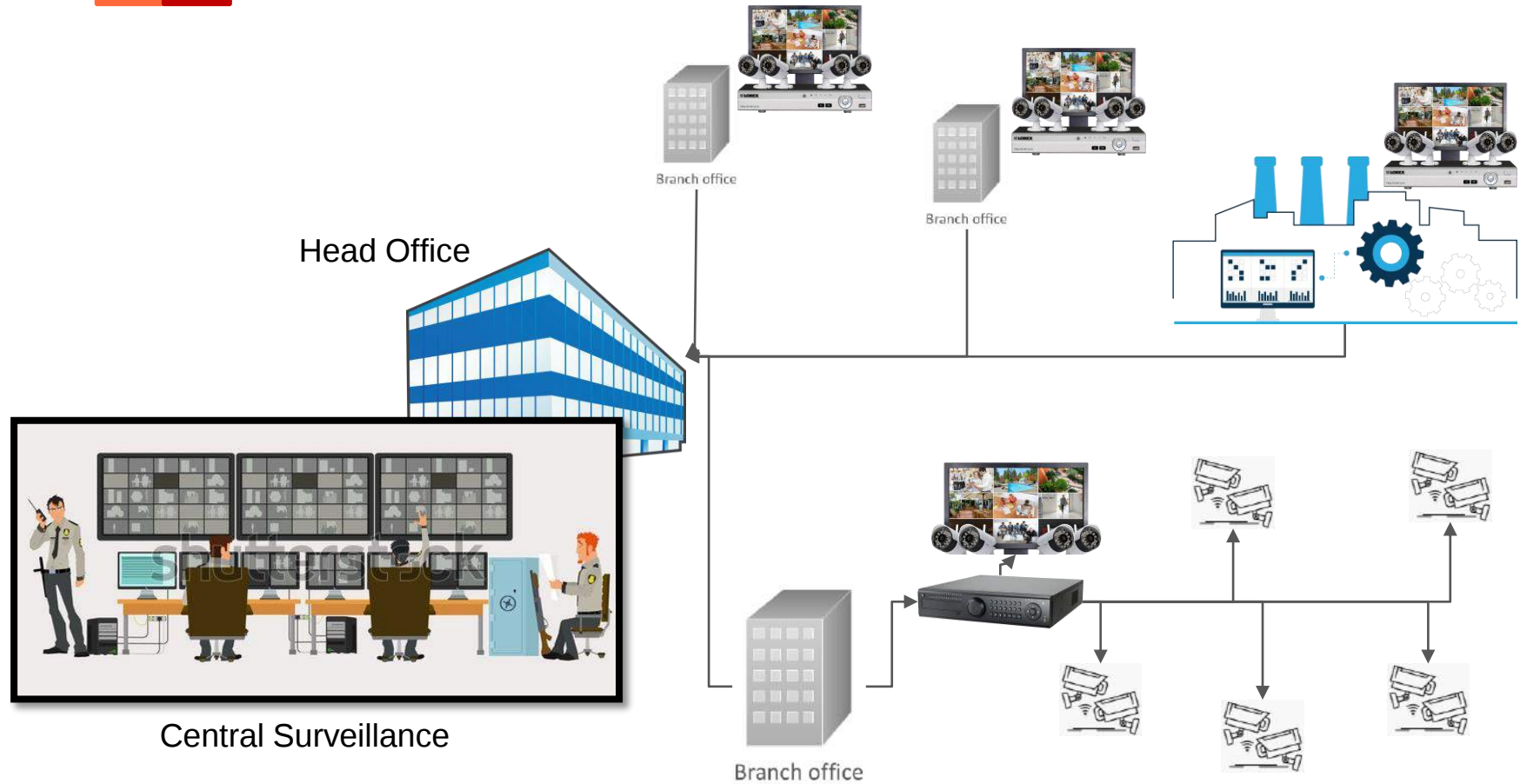
Security System



complete security automation

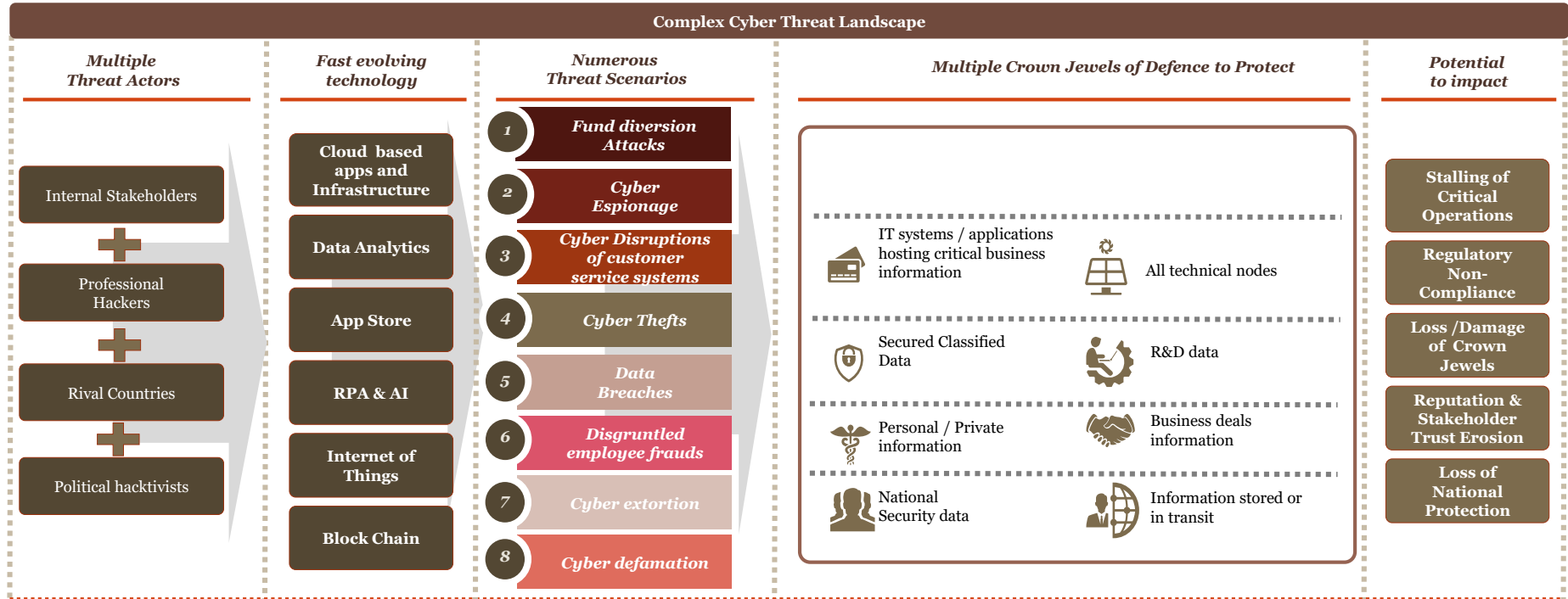
**Suitable for any IT Security, Office, Factory,
Construction Site**

Security Surveillance System – IP Camera



Cyber Security Solution and Devices

Complex IT environment with blurred perimeters: leads to a wide cyber threat landscape that can be exploited by attackers



Organization Incorporation Details



A Private Limited Company with Joint Stock Registration (Limited by Shares)

Registered and Operation Address

“Sand Stone”, GA 9/3, Level -03, Progoti Shoroni, Shahjadpur, Gulshan, Dhaka 1212,
Bangladesh.

Joint Stock Registration Number: C-106280/12

Trade License Number: 03-038061, Ward No. – 19, Issue No. – 3161

e-TIN Number: 285645484004, Zone -08, Dhaka

VAT Registration Number: 18131072798 Area Code- 180303

BABL's Honored Partners





Thank you.