

Company Profile of Rainbow Software Ltd.

Table of Content

SL #	PARTICULARS	PAGE #
01	Company Name & Address	02
02	Vision	02
03	Mission	02
04	Executive Summary	03
05	Objective of the Firm	04
06	Type of Business	05
07	Management of the Company	06
08	Physical Infrastructure	09
09	Computer & Hardware Facility	10
10	Core Services in Information Technology	11
11	Technical Man Power Strength	12
12	Organization Chart of the Company	13

1. Name of the company : Rainbow Software Ltd.

Established on : June, 2012

3. Sister concerns:

- * STM Software Ltd.
- * Tally Academy, Bangladesh

4. Address : 68-69, Green Road (5th Flr.)
Dhaka-1205, Bangladesh.

3. Contacts : Phone:01755642568, 9641021

Email: Moazzemshah@gmail.com, info@rainbow Software.com.bd
Web: www.rainbowsoftware.com.bd

Vision

Developing Information & Computer Technology (ICT) awareness, making real-life benefits thereof available to the general mass and contribute to the development of Human Resources and to the enrichment of national economy.

Mission

- ♦ Software Marketing, Sales, Implementation, Support, and Development
- ♦ To provide professional courses to develop industry specific Human Resources and true Professionalism.
- ♦ To provide Hardware & Network Solutions and Troubleshooting
- ♦ To earn foreign currency through working as a back office, export of software, Processing work/data entry, Medical Transcription, etc. to be acquired from abroad in wide ranges.

- ◆ To provide and facilitate Internet & online service to the people at large.

Executive Summary

Rainbow Software Ltd was established in 2012 as a consortium of professionals who had the vision, ingenuity and specialization in various disciplines of services with the objective to develop the professional skills and to provide quality services to the people at large.

Rainbow Software Ltd established a sound track record in the design and implementation of development programs with particular focus on advancement of technical expertise geared towards Institutional capacity building, Continuing Professional Development (CPD), and Human Resources Development (HRD).

In the process, Rainbow Software Ltd maintains a pool of multi disciplinary experts drawn from different areas of Commerce & Science like, Computer Software Sales & Marketing, Support & Implementation, Software Development, ICT based Education, Hardware & Network Solutions and Troubleshooting etc. with high academic standing and professional background. The firm is also equipped with substantial Modern Computer Systems and logistic facilities and above all, skilled professionals.

Rainbow Software Ltd. professional commitment, profound knowledge, team spirit, professionals, logistic support and years of real-life association with the contemporary development process already made it a front-line consulting & Back-up entity in Information & Computer Technology and Human Resource Development of the country.

Objective of the Firm

- * The Objective of Rainbow Software Ltd is to render value for money services to its clients.
- * Namely, Promote effective transfer of technology through dissemination and exchange of technical knowledge with support from international institutions and organizations.
- * Initiate research to find out cost effective solutions to the problems affecting the society in order to ease the suffering of the common men and adopt appropriate technology for innovations contributing to better life and living conditions of the people
- * Impart training to raise professional knowledge, skill and improve the competencies of personnel working in industrial, commercial and service organizations in the public and private sectors.
- * Undertake publications for disseminating knowledge and creating awareness among the readers for promoting human resources development, social enlistment and management improvement
- * Organize and facilitate local and international seminars and conferences for creating awareness among the participants on contemporary ICT and professional issues

Type of Business

Rainbow Software Ltd started its maneuver in Information & Computer Technology with a view to open window for Bangladesh to set foot in the global software marketing, sales, support & implementation. Rainbow Software Ltd focuses its main concentrations on global software sales & development, Network Solutions, consultancy and human resource development with the help of local and foreign experts which will steer new generations a mark of new era. Rainbow Software Ltd plans to work as back office, export data, software and consultancy services from Bangladesh with comparatively stronger establishments and support. The firm's core competencies lie in providing software solution, Hardware & Network Solutions, Troubleshooting, customized software development, implementation of various real life projects, and Software support services for the enterprises.

Businesses of the company:

1. Software:

1.1. Package Software (TALLY):

We are marketing, sale, implementation, service, support, maintenance, research, customization, and training of **TALLY** - a world renowned Accounting Software developed by Tally Solutions Pvt. Limited, India.

1.2. Software Development:

We are developing business solutions software. We have already developed Commercial Software, Payroll Software, Billing Office filing and POS software.

1.3. **Consultancy & Contract Services:**

We provide consultancy & contract services on accounting system and software as to designing, implementation, application, analysis, support, research, customization, training, etc. We provide state-of-art solution to our customers on Hardware, Networking whether LAN or WAN, Client Server, Internet, Intranet, and Extranet, etc. We assist our clients establishing business strategies and plans to develop organizations by applying proven effective technologies and methodologies and through designing information and communications systems to improve businesses process and enrich product and service offerings.

1.4. **Hardware:**

We deal in Computer, Hardware, Computer goods & accessories, Computer assembling, Networking solutions whether LAN or WAN and support service thereof.

1.5. **Training & Education:**

We are master franchisee of '**TALLY ACADEMY**', India and are providing training & education towards producing skilled manpower on **TALLY** to meet the business needs of the enterprises and to upgrade further skill of the skilled manpower in the area of accounting & accounting software.

Management of the company:

- 1 Mr. Moazzem Hossain, having educational of B.Com (Hon.)M.Com. (Finance & Banking), is the Managing Director of the companies. He has gathered vast knowledge & experience in the area of Accounts, Accounting Software, Management, marketing, training, etc.

He performed as a:

- a. Accounts Manager in BITS Ltd. for about 02 years dealing with sales, Support, & consultancy of Accounting Software.
- b. Senior Accountant in Phenix Poultry Ltd. for about Two and a half year dealing with Accounts, Finance & Inventory.
- c. Senior Accounts Officer in Dolphin Computers Limited for about 02 years dealing with Sales, Support, & consultancy of Accounting Software.

- d. Commercial Executive in Novartis (Bangladesh) Limited for about 01 year dealing with opening L/Cs & other import related activities, Inventory Management, handling Finance and Accounts of CIBA Vision Sector, and VAT related works.

Training undergone by him:

- a. Foreign:
- i. Special Training on Accord - an Accounting Software held in EDP Corporation, Calcutta, India.
 - ii. Special Training on Tally - an Accounting Software held in Tally Solutions (Pvt.) Ltd., Calcutta, India
- b. Local:
- i. Training on "Leadership" arranged by Novartis (Bangladesh) Ltd. conducted by BRAC Training Centre, Gazipur.
 - ii. Training on "Successful Business Presentation" arranged by Track Training International conducted by CDME Centre, Dhanmondi, Dhaka

He developed the Computerized Accounting System of many companies, some of which are:

- 01. Shah Fateullah Textile Mills Ltd., Meghna Group, Khan Sons Group
- 02. Youngone (One of the Largest Garments Manufacturing Co. in the world)
- 03. Islamic Relief (International NGO), Koinonia, ADD, ACID Survivor Foundation.
- 04. Security Exchange Commission, Urban Primary Health Care Project
- 05. Phenix Poultry
- 06. Kazi Hatchery
- 07. Aftab Bhohumukhi Farms Ltd.
- 08. North South University
- 09. United University
- 10. Dhaka Commerce College, etc.

He knows the implementation & application of the following Software:

01. Tally-Financial Accounting & Inventory Management Software.
 02. Accord- Financial Accounting Software, including Accounts, Inventory, MIS Report etc.
 03. AccPac Plus-General ledger maintenance
 04. SAP-World Class ERP Software (Implementation Part), Module: Purchase Procurement. & Raw Materials Mgt., Sales & Distribution and Production.
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2. Md. Nazim Uddin Chowdhury, having educational of B.Com (Hon.) is the General Manager of the company. He has gathered vast knowledge & experience in the area of Accounts, Accounting Software, Management, marketing, training, etc.
 3. Bikas Kumar ACA, He is a consultant in this company. He has gathered vast knowledge & experience in the area of Accounts, Accounting Software, Management, training, etc.

Physical Infrastructure

Adequate physical infrastructure is available which is smooth, healthy and congenial atmosphere of works that is essential for ICT Business. these are as below:

PHYSICAL INFRASTRUCTURE

TABLE-1

SL. No.	Type of Physical Facilities	Area / Capacity / Number/Units
01	Total Floor Space (Software, Hardware and Education Sections	1450 Sqf
02.	Hardware Section	150
03.	Training Room & Computer LAB	325
04	Discussion Room	120
05	Accounts & Front Desk	135
06	Research & Development	320
07	Support & Marketing	250
08	MD & Director's Room	150

Computer & Hardware Facility

Computer & Hardware Facilities of Rainbow Software Ltd is listed below:

COMPUTER HARDWARE FACILITIES

TABLE-2

SL. No.	Particulars	Quantity/ Number
01.	Server	2
02.	Computer : For Officials	25
03.	Computer: For Training & Research	6
04.	Scanner	3
05.	Switching Hub	4
06.	UPS	31
07.	Printer	5
08.		
09.		

Core Services in Information & Computer Technology (ICT)

The concentration in the Information Technology of Rainbow Software Ltd includes a wide range of services. Namely

- ◆ Business Solutions Software Marketing, Sales, Implementation, & Support
- ◆ Software Development
- ◆ Computer, Hard ware & Network Sales, Service, Support & Solutions
- ◆ ICT based Education & Training for industry specific Human Resource Development
- ◆ Consultancy & Contract Services

Business Solutions Software Marketing, Sales, Implementation & Support

The company has association with Tally Solutions Pvt. Limited, Bangalore, India for Tally-Accounting, Inventory, MIS & Financial Management Software which have made a complete synergy in its operations to provide very high value added IT solutions & services.

The Accounting, Inventory, MIS & Financial Management Software named "Tally" is being marketed by the company since 1986 with the dedicated young energetic accounts professionals towards our different kinds of corporate clients like, manufacturing, trading, multinational & non-trading concerns.

Technical Manpower Strength:

Rainbow Software Ltd has employed the following human resources in its software marketing, sales, implementation, & supports:

The software development/production capacity is estimated based on the number of Programmers including System Analysts, Systems Designers, Trainers, computer hardware facilities and other physical facilities to be available in the company.

Rainbow Software Ltd. and its sister concerns have developed various software Like Accountings, Inventory, Payroll, L/C etc.

TECHNICAL MANPOWER STRENGTH FOR SOFTWARE MARKETING, SALES, IMPLEMENTATION & SUPPORT

TABLE-3

SL. No.	Technical Manpower List	Number (Full Time)
01	Director (Software)	2
02	Marketing & Sales Admin	6
03	Development & Support	16
04	Other IT resources	2
05	System Admin	2
06	Hardware Dept	6
	Total Manpower	34

Number of manpower must be increased in proportionate with the increase of clients and works.