



Company Profile

Ryans Archives Limited

| Since 2000 |

| 360 Solution for Your
Monitoring Needs |

Ryans Archives Limited.

A Brief Company Profile

Company Name:

Ryans Archives Limited

Registered Address:

123/5 BCS Computer City, IDB Bhaban,
Agargaon, Dhaka

Business Address:

Kusholi Bhaban (3rd & 4th Floor), 238/1 Rokeya
Sarani, West Kafrul, Agargaon, Taltola,
Mirpur, Dhaka-1216, Bangladesh.

Contact Info:

Cell: **01755513979**
Email: archives@ryansplus.com

Website:

www.ryansmedia.com

About Ryans Archives Limited:

Ryans Archives Limited is a Bangladesh-based media explorer. Targeting to provide tailor-made services to the government, for-profit, non-government, not-for-profit, and inter-governmental organizations, the outfit began its operation in 2000.

Ryans records 24/7 broadcast of all the TV and radio stations of the nation. All national newspapers, 70 regional newspapers, 45 magazines & Online Media are also tracked and stored. Since 1998 major daily newspapers of the country are under the radar of Ryans' media monitoring. It also got TV and Radio outlets covered from 2008. With a wealth of experiences in TV, radio, print and online media landscape scanning, our archive is now a treasure trove of information.

Mission:

To Create Value for Our Clients by Ensuring Quality Service at the Right Place and at the Right Time.

Vision:

Our Vision is to Take Media Monitoring into Such a Level Where Media Data will be Transformed into Information and Information Into Effective Organizational Decision.

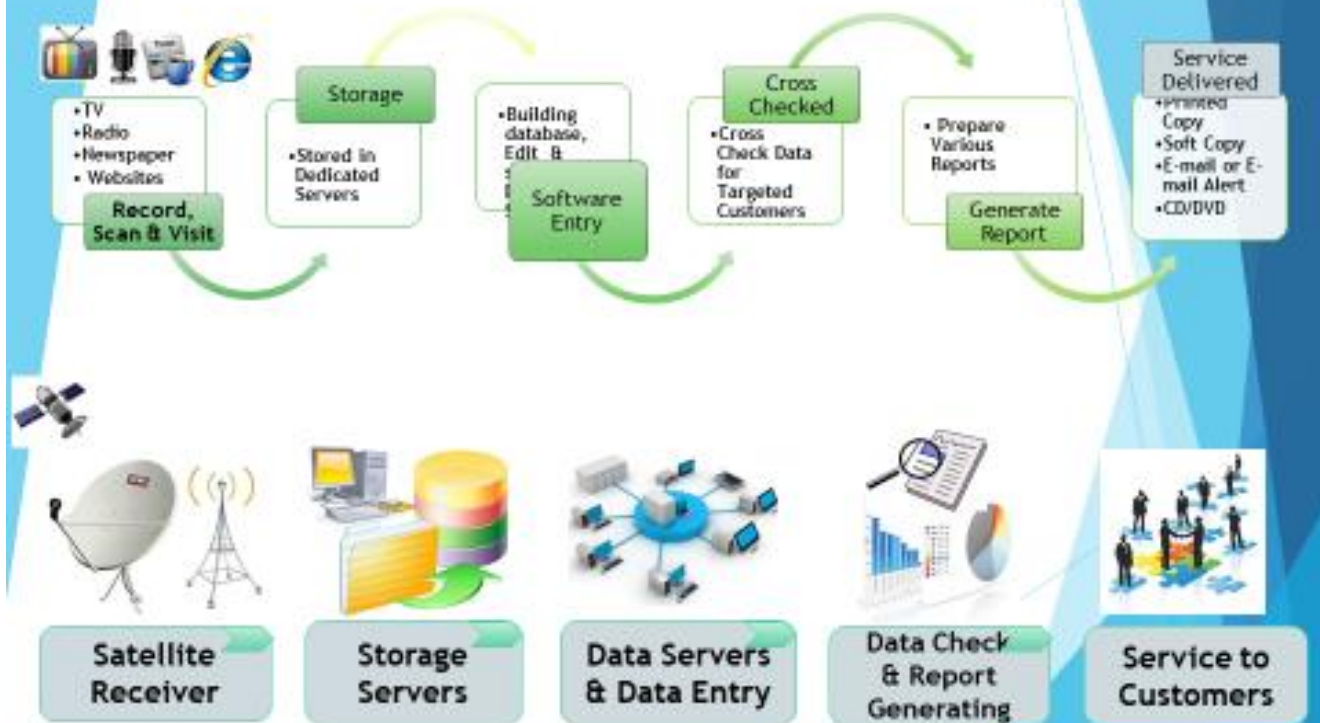
Area of Work:

- Ryans Archives records all TV Channels and 18 Radio Stations of the country all round 24 hours and store those recorded data in a digitally modified lab.
- It preserves scanned copy of all national newspapers along with 70 regional newspapers and 45 magazines of the country on a daily basis.
- It monitors and tracks websites for news, blogs, and advertisements.
- Ryans Archives monitors and tracks Ads, News, Talk Shows, and programs of different TV and Radio channels.
- It compiles all the news, commercials, or programs according to different categories and sub- categories.
- It conducts research and analysis on commercials, news, programs, talk shows etc. broadcasted in TV or Radio Channels and Published in Newspapers or magazines.
- Ryans Archives produces report on trends in media using different categories like commercials, news, programs etc.
- It gives archival facilities to different organizations according to their needs.

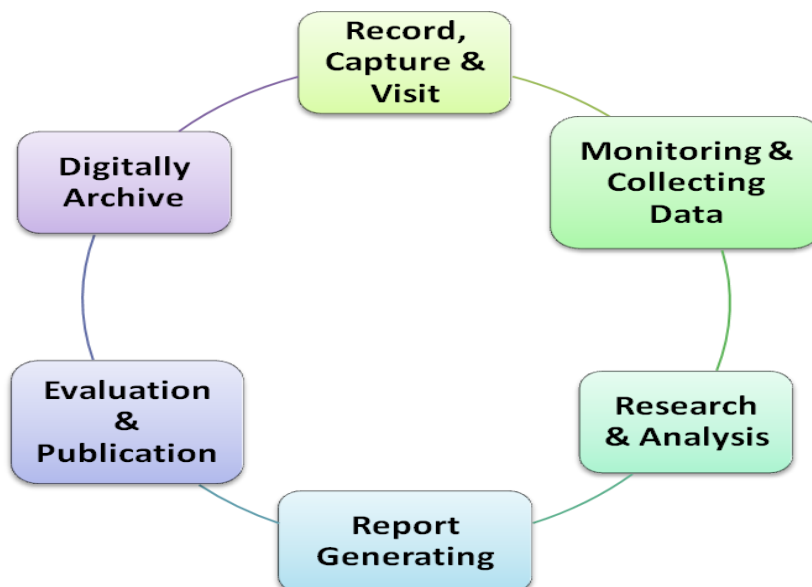
Strength of Ryans Archives Limited:

- Own Satellite Receiving and Recording System.
- Dual Real Time Capturing and Storing System.
- Video & Audio Captures with Date & Time Embedded.
- Full Size Image Capture of Newspaper & Magazine with High Resolution Cam;
- Uninterruptable Electricity with 3-layered own Generators & IPS.
- Highly Configured Laptop for Each Employee.
- Software Based Data Entry, Error Checking System.
- 10 Data & Web Servers for Capturing, Storing and Transferring Files.
- High Speed Internet & LAN Connectivity.
- Fire Extinguisher.
- Security Cams for Safety.
- Air-Conditioned Server Room & Working Place.
- Technical Support from Ryans Computers & IT.
- 3,000 square-feet of office space.

How We Work?



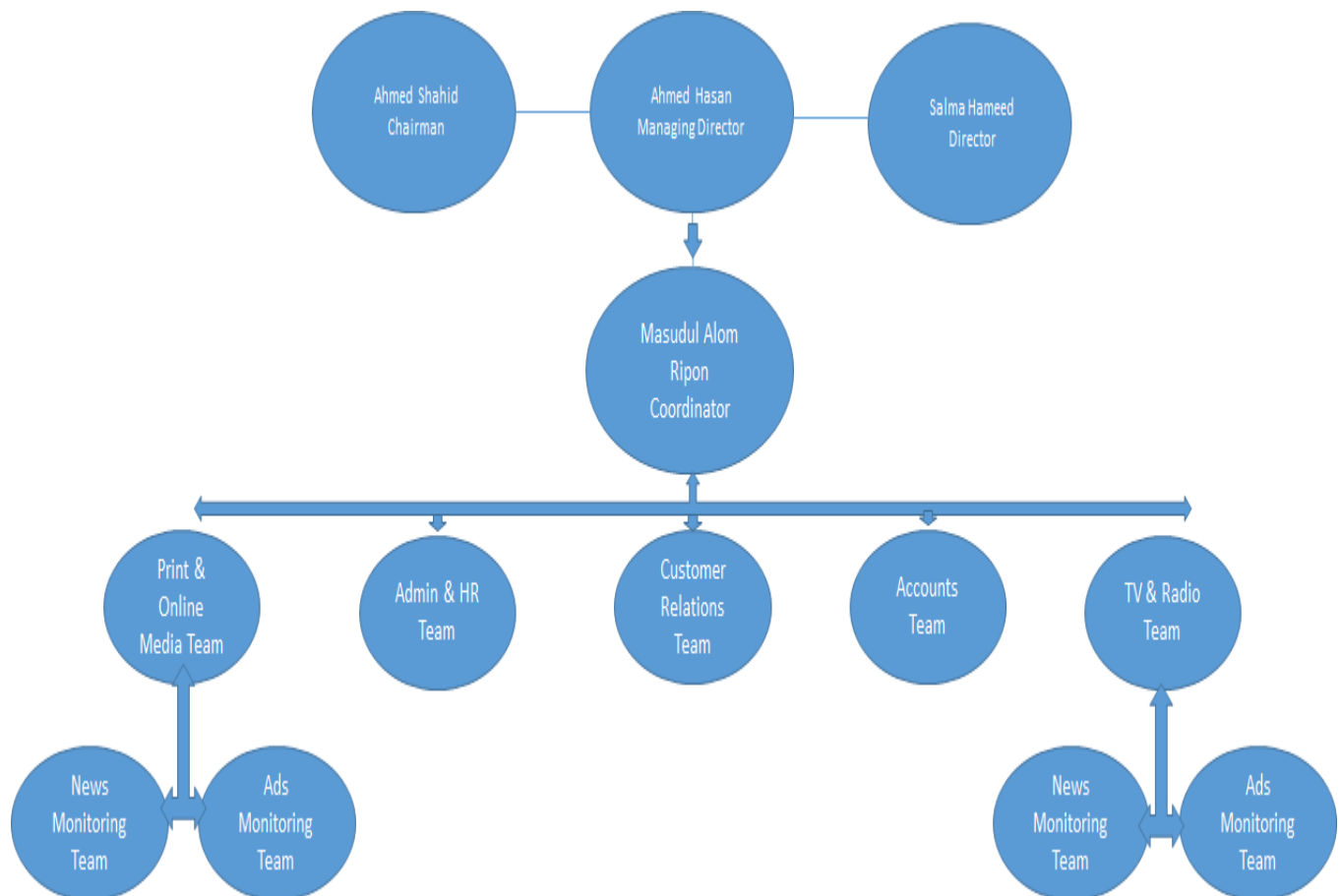
Working Tier:



Total Workforce:

More than 100 skilled persons work in full time basis in three shifts divided into 14 teams:

1. Data Compilation Team
70 skilled and experienced persons work under 6 Project Managers.
2. Research, Synopsis and Reporting Team
10 highly skilled persons with professional experience in mainstream journalism.
3. Software & System Support Team
6 experienced software engineers and developers.
4. Administration & Marketing Team
10 persons with strong backgrounds and relevant experiences.



Products/ Services:

Ryans Archives Limited offers an array of Media Monitoring services to meet your specific needs for press clipping, news & advertisement monitoring, TV & Radio broadcast monitoring, online news tracking, and analysis-based customized reports on news & ads data.

Advertisements Data & Report Analysis:

Ryans Media tracks all kinds of advertisements & campaigns on TV, Radio, Print & Online Media, to disclose the scenario of advertisements aired by every individual advertiser, their competitors as well as the whole industry. With technical expertise and industry knowledge gained from world-class customers, Ryans Media identifies different advertising trends to help you set the right advertising plan. With the server-side software, we assure you the ability to analyze and benchmark a media strategy against competitors to boost campaign effect. It's our combination of expert human attention coupled with highly-sophisticated advertisement-monitoring tool that allows you to cross-check every spot.

Daily News Update & Summary:

With years of media intelligence, Ryans' Media Monitoring Team finds out all news from print, online and broadcast media that are important for you to know. We sort out news in different segments so that you can separately identify what is being said in the media about your company, your competitors and the industry. Get daily updates and summary of relevant news selected from different media. The customized news coverage contains news titles, news clip, links and references. You get daily media coverage directly to you inbox.

News Data & Reports Analysis:

Alongside clippings and summary, we identify the tone of the news, important indexes and other statistical data from client's viewpoint. Ryans Media has not kept its activities limited within cut-and-paste job. We have developed own news monitoring tool for our clients where you will find news monitoring reports and database created from daily news appeared in Print, Online and Broadcast media, to offer the real value of news monitoring service.

News/Ads Trend Analysis & Qualitative Reports:

The "Qualitative Reporting" is carried out based on classified news and advertisement data that brings to you the market outlook, opportunities, challenges, size and growth of the industry, competitive analysis and so on. We identify important indicators from news and ads; i.e news tonality, statistical data, ad-duration, spots, and follow major competitors & their portrayal in the media, to help you make a decision.

Various noticeable trends like recent market dynamics, driving forces, restraining factors, and industry news like mergers, acquisitions, investments enable you to identify your priorities in dealing with the competitive market.

Synopsis, Translation & Transcription Services:

News synopsis presents the key information of different media coverage including trade deal, regulatory action or market speculations that you may find important for your organization.

We also provide word by word translation of news, editorials, blogs and other contents, to include the pros and cons of the necessary content.

At the same time, Ryans' 24/7 monitoring of TV and Radio enables you to have relative audio or video files converted into text and translated. It could be an interview, a talk show, a seminar speech, a video documentary or else:

Digital Archiving: Newspaper, TV-Radio Broadcast, Online Content:

Ryans Media has been archiving all newspapers since 1998. Sensing the growing impact of online media, it also started archiving screenshots of selected online portals. It also got TV and Radio outlets covered from 2008. We monitor and archive 24/7 TV and Radio broadcast, covering news, talk shows, entertainment programs, sports, movie-drama, reality shows and commercials. The combination of sophisticated technology and human force don't let any audio/video clip to be skipped.

With a treasure of news and advertisement data, Ryans Media delivers reference video and audio footages of news, talk shows, interview, documentary, and other programs telecast by local TV channels and radio stations. You also get exclusive data of particular news report or advertisement from archived clips and footages. With the advanced tools, you can search your audio/video content by subject category, keyword, presenter, reporter, media, date, etc.

Note: Product/Services are available 24/7. Print media archiving & data are available from 2000 & TV & Radio archiving & data are available from 2006.

Our Clients

Mobile Phone Operators	Banks	FMCG Industries
Grameenphone Limited.	Dutch Bangla Bank Limited	PRAN-RFL Group
Banglalink Digital Communications Limited	HSBC	Akij Food & Beverage Limited
Teletalk Bangladesh Limited.	World Bank.	Abul Khair Group
Robi Axiata Limited.	Standard Chartered Bank Limited	Rani Food Limited
AMTOB	Brac Bank Limited	Reedisha Food & Beverage Limited
	Padma Bank Limited	Nestle Bangladesh Limited
	Islami Bank Limited	New Zaland Dairy
	Prime Bank	Sajeeb Group
	Community Bank Bangladesh Limited	Bombay Sweets & Co Limited
		MM Ispahani
		Arla Foods
		Olympic Industries Limited.
		Kohinoor Chemical Co. (BD) Limited

Mobile Financial Service	Media Agencies	Group of Industries
bKash Limited.	Mindshare Limited	Nasir Group
Nagad	Benchmark BD	Ifad Group
Sure Cash	Mindtree Limited	Pertax Star Group
	Extra PR	Walton BD Limited
	Creation World	Summit Group
	Expressions Limited	Abdul Monem Limited
	Unitrend Limited	PHP Family
	Unique Media	Rupayan Group
	Impact PR	
	Concito PR	
	Forethought PR	
	Starcom	
	Northbrook PR	

TV/Radio Channels	Multinationals	Large Organizations
Channel 24	Marico Bangladesh Limited	Bangladesh Football Federation.

ABC Radio	Reckitt Benckiser Bangladesh Limited	Crown Cement Limited
Spice FM	Singer Bangladesh Limited	BGMEA
Dhaka FM	Emami Bangladesh Limited	Mamtaz Herbal BD
	Unilever Bangladesh Limited	Popular Life Insurance Limited
	Dabur Bangladesh Limited	REHAB
	GSK (Burroughs Wellcome & Company)	Imago Sports Management Limited
		Dhaka North City Corporation (DNCC)
		Khulna Titans
		North South University
		Swan Foam BD
		Nippon Paints

Mobile Phone	Starups	International Research Organization	NGO
Samsung	Evaly	Meltwater	World Health Organization (WHO)
Huawei	Daraz	Nielsen	US AID
	Uber		Action AID
	Binge		FAO

Board of Directors:

Ahmed Shahid

Chairman,

Software Engineer of 21 years experiences.

M.S.I.S. (Master of Science in Information Systems) from Stevens Institute of Technology, New Jersey, USA.

B.Sc. Electrical & Electronics Engineering from BUET, Dhaka, Bangladesh.

Ahmed Hasan

Managing Director,

20 years experience in business in IT in home and abroad.

Former Vice President of BASIS and BCS Computer City.

Former General Secretary and Founder President of BCS Computer City.

Salma Hameed

Director,

Expert in Web Content and Software Development.

Other Concerns:

Ryans IT Limited

Ryans IT Limited- is an enterprise, leading to the avenue to all types of components and peripherals of computer. It is partnering with customers for more than one decade in a dedicated manner.

Address: 123/5 BCS Computer City
IDB Bhaban

Website: Agargaon, Dhaka
www.ryanscomputers.com

Ryans Software

Software development house in Database and Content management system building.

Address: Kusholi Bhaban (3rd & 4th Floor), 238/1 Rokeya Sarani,
West Kafrul, Agargaon, Taltola, Mirpur, Dhaka-1216, Bangladesh.

Ryans Care

Provide office automation solution and networking service.

Address: Kusholi Bhaban (3rd & 4th Floor), 238/1 Rokeya Sarani,
West Kafrul, Agargaon, Taltola, Mirpur, Dhaka-1216, Bangladesh.

