



orange business development limited



ORANGE BUSINESS DEVELOPMENT LIMITED

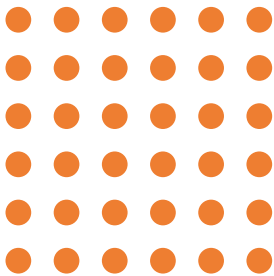
Re-defining Ideas with Innovative IT Solutions



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COMPANY BACKGROUND

Particular Innovative Solution's goal is simply to improve organizations at providing complex services most efficiently and effectively. We design, scale and provide IT solutions developed by enterprise solution architects, developers, and operations teams worldwide. We believe in "Building IT Solutions for Life".

Incorporated in 2005, Orange Business Development Limited started working in the Legislative Sector of Bangladesh by digitizing the archive of laws of Bangladesh. After establishing a good footprint in the legislative sector, Orangebd started to establish itself as a pioneer in News Paper and Media Sector Digitization. More than **40** News portals have continued their journey of development with us because of the integrity and the quality of our work. Apart from the News Portals, we have worked with around **250+** web portals, e-commerce solutions, and customized software solutions serving different significant purposes locally as well as globally.

Since 2015, we started working with large-scale enterprise solutions and serving the Public and Private sectors massively. Orangebd started working with the People's Republic of Bangladesh on various ICT projects serving the vision 2021 and now aims to contribute to the formation of Smart Bangladesh vision 2041. We desire to craft top-quality solutions using the top components of this fourth industrial revolution that usher in greater value and proficiency to clients around the country and beyond the border of the country as well.

COMPANY AT A GLANCE

- ★ One of the largest e-Governance, e-Learning, Enterprise Solutions, Mobile Application, Web Application and online newspaper solution provider companies in Bangladesh
- ★ Founded in year 2005 | 17+ years of experience
- ★ A team of **150+** people with **100+** software development professionals
- ★ Using the state-of-the-art technology to impact faster, user friendly & comprehensive solutions
- ★ From small website project to enterprise Large Scale Solution, Orangebd has the expertise facilities and talent to meet business requirements

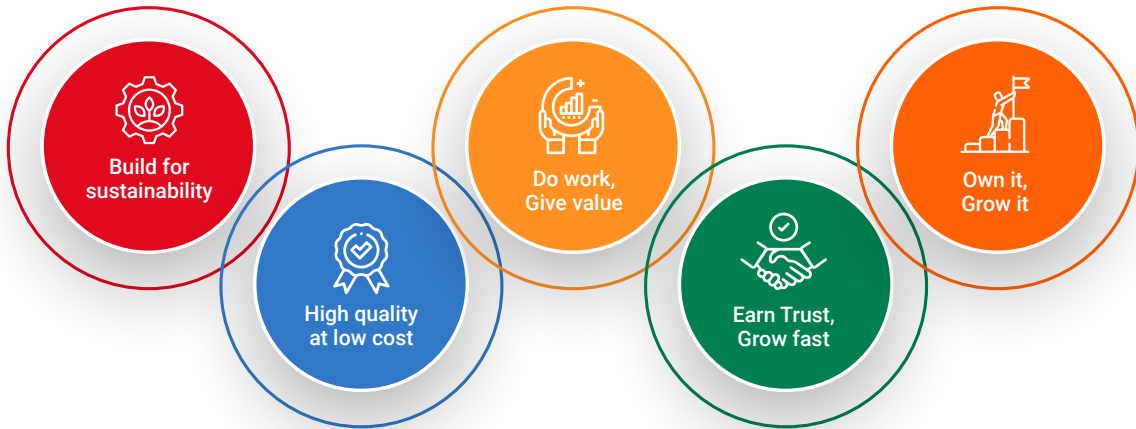
VISION

Our vision is to be the leading one-stop digitization solution provider in the digital transformation arena by 2026. We aim to deliver cost-effective services, with agile and resilient technology solutions of the best quality to retain this recognition moving into the enlightened future.

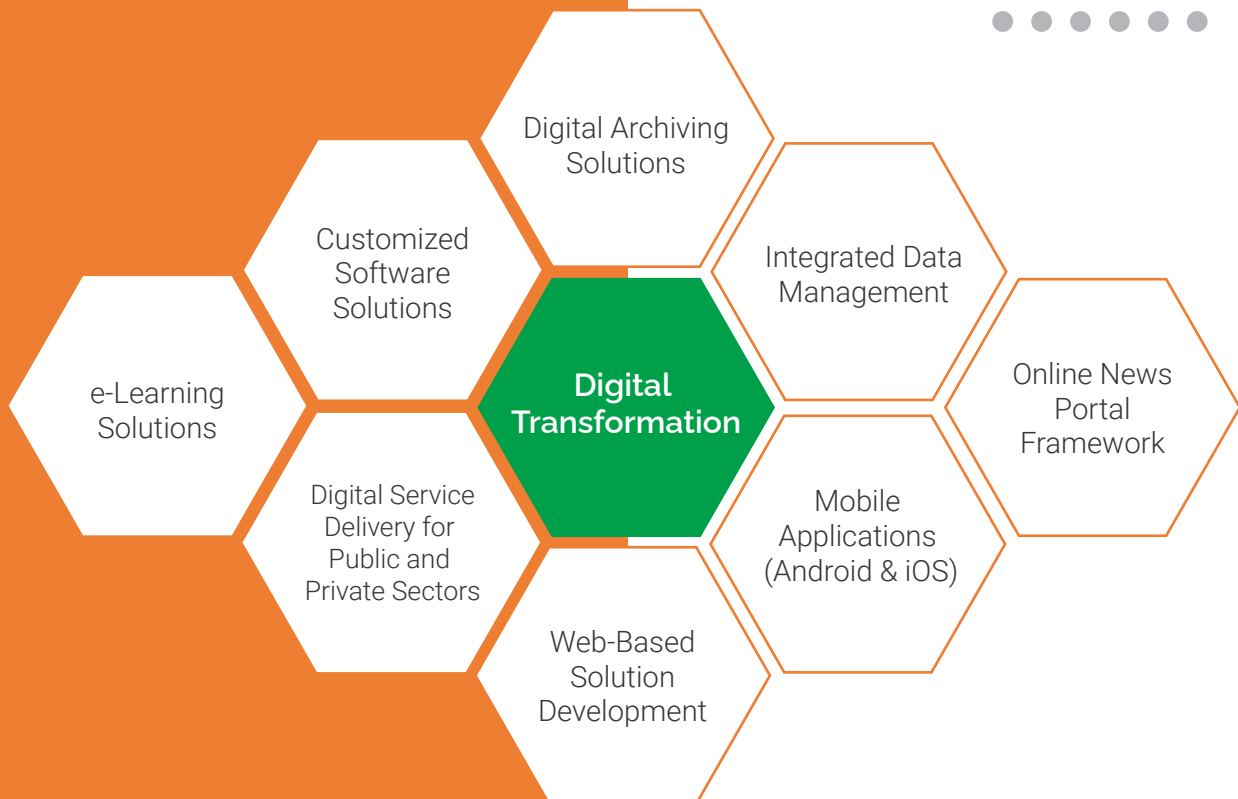
MISSION

- ★ To enable automation-as-a-service to ensure reusability, scalability, and rapid deployment.
- ★ To make products that connect human lives in every possible aspect towards a smart Bangladesh and provide innovative solutions to unlock new business value.
- ★ To implement global best practices to ensure the top quality of technology services and customer relationships.
- ★ To help organizations uncover and capture the full value of technology and innovation to transform their business radically.
- ★ To give the customers the most compelling, convenient, secure, and cost-effective solutions to accelerate their today's and tomorrow's business.

PRINCIPLES



AREA OF CONCERN



TECHNOLOGY STACK

Frontend



Backend



Database and Caching



Mobile App



Monitoring Tools



DevOps Tools



Open Source Products



MAJOR PROJECTS

Digital Bangsamoro Portal	 leaps.ph
#DigitalBangsamoro Portal The Digital Bangsamoro Service Portal, Philippines is a comprehensive e-service platform developed to improve citizen-government interactions in the Bangsamoro Autonomous Region in Muslim Mindanao, Philippines. With 14 services and sub-services, citizens can easily apply for various services and get approvals from government officers. The project is designed to promote digital literacy and engagement in the region, while enhancing public service delivery and developing ICT Policy. Impacts: • Faster, improved services for citizens and government officers. • User-friendly services accessible to everyone. • Transparent and efficient government processes. • Reduced bureaucratic paperwork. • Increased efficiency through automation. • Informed decisions based on quick access to data.	
myGov	 www.mygov.bd
myGov serves as a centralized platform, offering citizens a convenient single access point to avail themselves of a wide range of government services with 2.7M+ applications. With over 1.8K+ digitized services spanning 32 ministries, this platform has become the go-to destination for approximately 19.2M+ citizens, who can now effortlessly apply for services, track their applications, make online payments, and obtain certificates from anywhere, at any time. Furthermore, citizens have the opportunity to rate the services they receive, while also having the option to lodge grievances if a service is not provided. Impacts: • Simplifies access to government services for citizens and govt. officers. • Reduces time spent on paperwork and in-person visits. • Speeds up online transactions and service requests. • Lowers administrative costs for users and the government. • Ensures the security and privacy of user data. • Provides a central hub for government information and services. • Facilitates user feedback and government responsiveness.	

MAJOR PROJECTS

Integrated Digital Service Delivery Platform (RD CD)	 www.service.rdcd.gov.bd
Integrated Digital Service Delivery Platform for Rural Development and Co-operative Division (RD CD) Ministry is aimed to develop a complete and whole of government ecosystem where beneficiaries will be able to access their services online. The platform is developed with the view to centralizing 10+ organizations, 2K+ offices, 20K+ employees and 1 crore+ beneficiaries under a single umbrella, their upgradation of quality of life will be evaluated through the platform. The system is integrated with government technology building blocks like: payment gateway (ekPay, e-Challan), Identity management (Doptor, CDAP), Assistive console (333, UDC) etc. The platform consists of 6 major components: Loan and Capital Management (Micro-Finance Management), Cooperative Society Registration & Monitoring Management, Online Milk Collection & Distribution Management System, Sales & E-Commerce System, Beneficiary Information & Service Management System, Beneficiary Training & Skill Development Management System and ERP modules. Impacts: • Convenience of service application from any place at any time • Providing online services to underprivileged beneficiaries through digital and call centers • Monitoring the quality of life of beneficiaries at the root level through a single monitoring window. • Operational & technical management and maintenance will be managed centrally which will be easier, and less complex. • Simplifies record-keeping and paperworks for beneficiaries	
National Portal	 www.bangladesh.gov.bd
Bangladesh National Portal is the largest digital platform (Portal). It has sites with all kinds of information and services about all the Division, District, Upazilla, Union, and nearly all the Government Offices (45K+) under this region in Bangladesh. Bangladesh National Portal is functioning as an information access gateway for the employees connected to Government offices. National Portal Framework has established an e-architecture aimed at centralizing all public websites with Multi-Layered Theme under a single sustainable Portal Framework to accelerate digital transformation. Impacts: • One-stop-portal for accessing relevant and up-to-date information to citizens, businesses, and other stakeholders. Eliminating the need to navigate multiple sources and websites. • Enhanced convenience and efficiency through easy and user-friendly access to information and services. • Promoting transparency and accountability by making government information readily available to the public. • Ensuring accessibility for all users, including those with disabilities.	

MAJOR PROJECTS

Muktopaath



www.muktopaath.gov.bd

Muktopaath (www.muktopaath.gov.bd) is a whole of government e-learning platform where different government agencies (Ministries, Directorates, PIB, BEDU, Bangladesh Police Staff College, BMET etc.) publish their online courses and conduct different training programs to build up the capacity inside the government through this platform as a partner. Right now there are approximately **50+** government organizations are actively working with muktopaath platform and facilitating **1.5M+** users across the country.

Impacts:

- Provides quality education access to remote and underserved areas, bridging educational gaps.
- Affordable courses on Muktopaath expand education accessibility to a broader audience.
- It bridges the skills gap between job market demands and traditional education.
- Muktopaath's data insights aid educational authorities in identifying educational strengths, demographics for improvement, and competency gaps.

Annual Development Progress Tracker & ICT Policy Dashboard



The Annual Progress Tracker project is directly related with all the projects approved by the ICT division with the rules and regulations of the ICT Policy. Annual Progress Tracker tracks all the progress and status of the projects under ICT Policy from when the DPPs (Development Project Proposal) are approved.

ICT Policy Dashboard, monitors the ICT policy implementation and its indicators and manages information and progress as well. Both go hand in hand, the two services are essential for ICT Division.

Impacts:

- Demonstration of project-wise data analytics, monitor policies and indicators and overall analytics
- Visualization of every information related to policies, the policy sectors, categories, ministry, divisions.
- Visualization of all implementation progress for policies, maintain statuses of policy progress, configure service steps
- Probation of managing policy indicators and users for policy dashboard.
- Monitoring facilities of sectorial and ministry-wise policy progress.
- In-depth analysis of sectoral and organizational policy implementation are made based on the real-time comparison matrix.

MAJOR PROJECTS

Open Government Data (OGD) Portal



www.data.gov.bd

Open Government Data (OGD) Platform is a whole of government digital platform for the government of Bangladesh where different government agencies (Ministries, Directorates, Banks etc.) publish disclosable and reusable datasets for the researchers, citizens, academicians, domestic and international investors. Open Government Data Portal (www.data.gov.bd) is a single platform to access and reuse of government data by providing it in useful formats under Open Licenses. An efficient management system is developed to put all the various datasets generated by different government agencies and references to different external web sites or apps under one umbrella with decentralized management options.

Impacts:

- Provide one-stop access to the government's publicly-available data.
- Provide visual representation of larger government data set.
- Facilitate analysis and research for academicians, researchers, business entrepreneurs etc.
- Contribute in decision making for policy makers as well as for common citizen.
- Assist in policy reform and ensure transparency and citizen participation.

Sisimpur e-Learning Platform for Children



sisimpur.org.bd

Sisimpur is implementing the USAID's Early Childhood Development Mass Media Activity, Sisimpur project since **2005**. Under the project, Sisimpur in collaboration with Ministry of Primary and Mass Education (MOPME), Directorate of Primary Education (DPE) and USAID has been working in **146** schools, developing and piloting **40** storybooks. The project has targeted to develop an interactive eLearning platform to reach audiences under the project and to distribute and promote to wider audiences. E-learning materials have been developed to also reinforce the messages in Sisimpur's television episodes and align with MOPME's sector program for early grade reading. This platform handles large e-learning material's database and data visualization.

Impacts:

- Offers interactive and engaging content, making learning enjoyable for children.
- Provides access to educational materials from anywhere with an internet connection, promoting learning.
- Enhances cognitive skills, problem-solving abilities, and creativity of kids.
- Offers a safe online environment with age-appropriate content and parental controls.

MAJOR PROJECTS

Judicial Portal, Causelist & Monitoring Dashboard



www.judiciary.gov.bd

Judicial Portal Framework is the one-stop judiciary information and service access platform for the citizens of Bangladesh. The judicial portal framework has been developed by multi-site architecture and this framework also includes individual portals for Supreme Court, 69 Subordinate Courts & 8 Tribunals. Causelist Management system refers to All case information in one address for citizens. The monitoring dashboard provides real-time updates and relevant information about ongoing cases, enabling better coordination, decision-making, and transparency in the judicial process.

Impacts:

- Ensures increased transparency and accountability in the judiciary system as it is a one stop judiciary service delivery platforms.
- Easy and quick access to case information for judges, bench assistants, and citizen.
- Provides real-time updates on case progress, allowing stakeholders to stay informed about the progress of their cases.

UP Sheba & Paura Sheba



upsheba.com
paurasheba.com

UP Sheba or Union Porishod Sheba is an online platform that emphasizes digitizing union and municipality services. Through the help of this system, a citizen can apply for character certificates, citizenship certificates, trade license certificates, and many more certificates or permissions online that would otherwise be a hassle to the citizens. The platform offers access to over **30** essential certificates for citizens. Total Application 1,50,000 till date. Saved Money (Citizen) 10 CR, Saved Time (Citizen) 36,00,000 hours, Saved Time (Officer) - 720,000 hours

Impacts:

- Requesting and receiving desired certificates from anywhere in the world.
- Valuable time of public representatives and citizens is saved.
- Issuing of fake or duplicate certificates is stopped, revenue of councils is increased.
- Number of visits to councils of citizens is reduced

ACHIEVEMENTS

Orange Business Development Limited has achieved unbelievable feats in the fields of IT and Business Solutions throughout its entire run, and strives to achieve much more continuing its streak.



BASIS NATIONAL ICT AWARD, 2019

Position : **1st Runner Up**

Project : **myGov (formerly known as BSAP)**



BASIS NATIONAL ICT AWARD, 2020

Position : **Winner**

Project : **UPSheba**

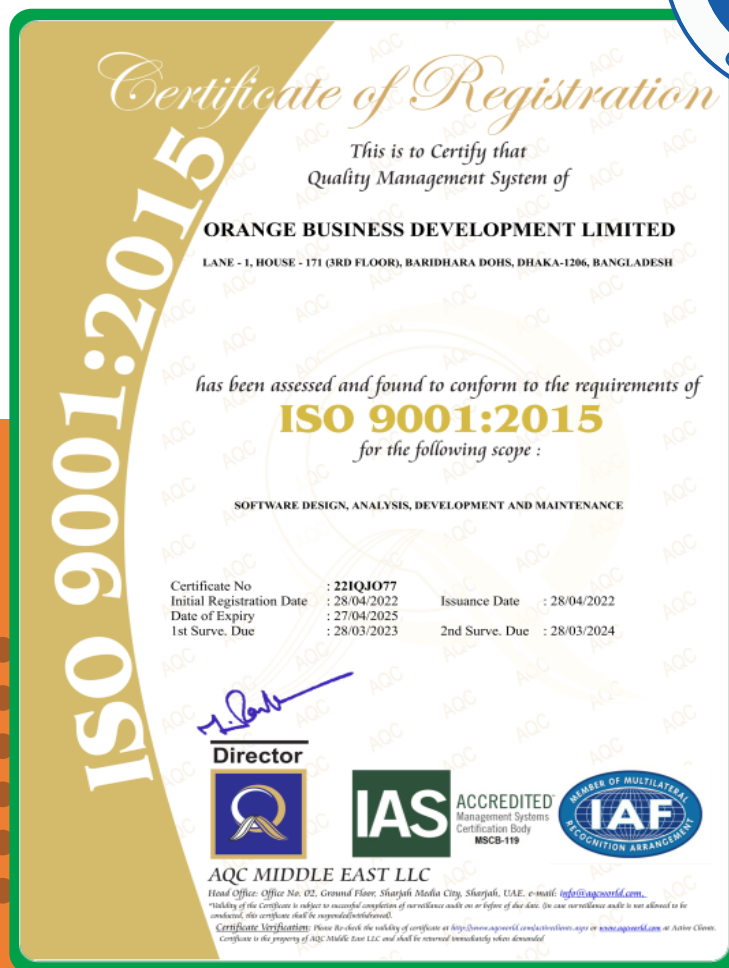


AWARD WINNING MOMENT : myGov



MEMBERSHIP & CERTIFICATION

- ★ BASIS (Bangladesh Association of Software and Information Services)
- ★ BCS (Bangladesh Computer Samity)
- ★ DCCI (Dhaka Chamber of Commerce & Industries)
- ★ ISO 9001:2015 Certified
- ★ e-CAB (e-Commerce Association of Bangladesh)



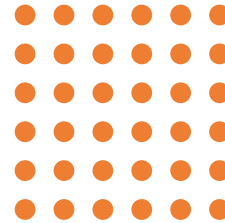
WHAT OUR CLIENTS SAY



Fakruddin Jewel
Head of NTV Online
NTV Online



"A company will only be successful when they know what their customer wants the most and what their company is best at. And here at OrangeBD we serve our customer's wants with what we do best."



Shahidul Islam Mintu
NRB TV (CEO)
Bengali Times (Editor)



"Working with OrangeBD has always been a great pleasure. OrangeBD serves their clients with the best of their abilities and they are flexible and agile. I love their devotion and integrity."

Md. Hafijur Rahman
Solution Architect
a2i



"OrangeBD is one of the most reliable software organisations among the digital News Industry in Bangladesh. All the people there are skilled, innovative and trustworthy."

Mohammad Arfe Elahi
Chief Technology Officer
a2i



"Working with Orangebd has always been a great pleasure. OrangeBD serves their clients with the best of their abilities and they are flexible and agile. I love their devotion and integrity."

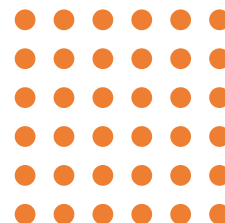
Dr. Abdullah-Al-Mamun
Banasree Dental and Implant Center

"We have been working with OrangeBD since 2016. They are very professional and client centric".

Ahasan Uddin Bhuiyan Abir
IT Officer
UNFPA Bangladesh



"Everything went extremely well. I was very impressed with their fantastic team, communications and willingness to move directions. I can recommend OrangeBD for any web applications."



PARTNERSHIPS



Bangladesh Sangbad Sangstha (BSS)
National News Agency of Bangladesh



ঢাকা টাইমস
www.dhakatimes24.com



Ministry of Law, Justice
& Parliamentary Affairs



National Human Rights
Commission (NHRC), Bangladesh



Department of Labor



PARTNERSHIPS



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বাংলাদেশ **জার্নাল**

THE BANGLADESH EXPRESS

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নতুনধারা
natundharausa.com

The Dhaka
Diplomat
.com
Bangladesh's First Online News Portal On Diplomacy
Govt. Regd. No. 10

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Daily Finland

NEWS & EVENTS



**THANKS
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WITH US**

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