

MULTISOURCING LIMITED

Your Partner in the Digital World



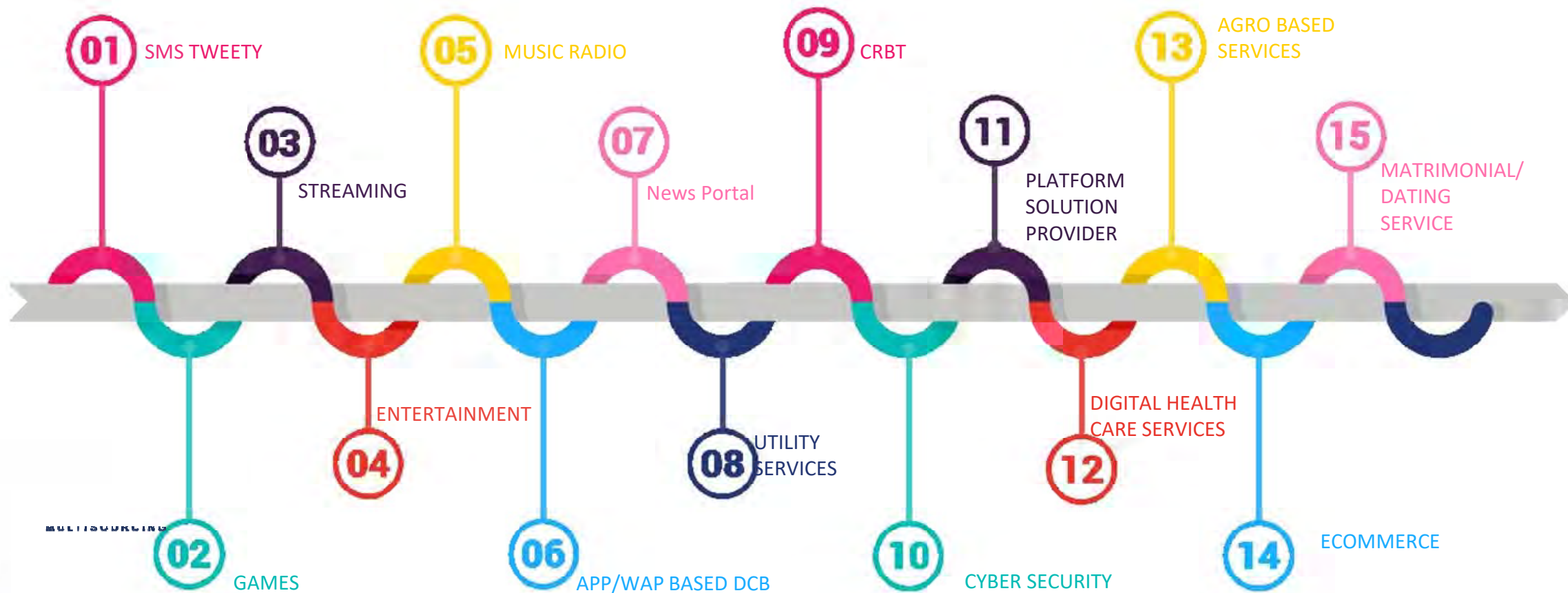
Who are we

- Multisourcing began its journey in 2007 as a Digital VAS and ITES provider.
- With over a 13 years of experience in the Telco industry and strong partnerships with major industry leaders, we have since expanded our business portfolio to include a host of IT related services.



IT Ecosystem

- As the Digital industry continues to evolve, we have evolved along with it and continue to bring new and innovative IT services to the market.



Our Vision

- Our experience and success has given us confidence in our ability to not just succeed in this industry, but to become a leader amongst our peers.
- Through our hard work and commitment to excellence, we now stand as the central hub for a complete IT Ecosystem dedicated to connecting people through Digital Solutions.



Expanding our Business

- Due to the ever changing nature of the IT industry, Multisourcing has a deep commitment to Research & Development. This has allowed us to stay up to date with global technological changes.
- Having worked on SMS content, our team went on to develop numerous other platforms, including IVR, WAP, APP, USSD based services and provided them as content for our various partners. We also expanded into billing services, ecommerce and cyber security solutions.

International Operations

- In 2013, we began expanding our operations internationally
- Over the last seven years we have established provided services in Sri Lanka, Nepal, Bangladesh, Bahrain, Pakistan, Qatar, Saudi Arabia, Kuwait, Maldives etc.
- Using the same business model as we did in Bangladesh, we partnered with Mobile Operators and began working on customized products and services as per each operators needs, localized to their requirements.

International Operations

- e Bangladesh
- e Nepal
- e Oman
- e India
- e Pakistan
- e United Arab Emirates
- e Malaysia
- e Palestine
- e Qatar
- e Maldives
- e Sri Lanka



Mobile Apps

- The rapid growth of Smart Phone users has once again changed the landscape of the IT industry. Along with the lower costs of internet subscription, this has opened the doors to a whole new range of products and services and as always, Multisourcing is prepared for this shift in dynamics.

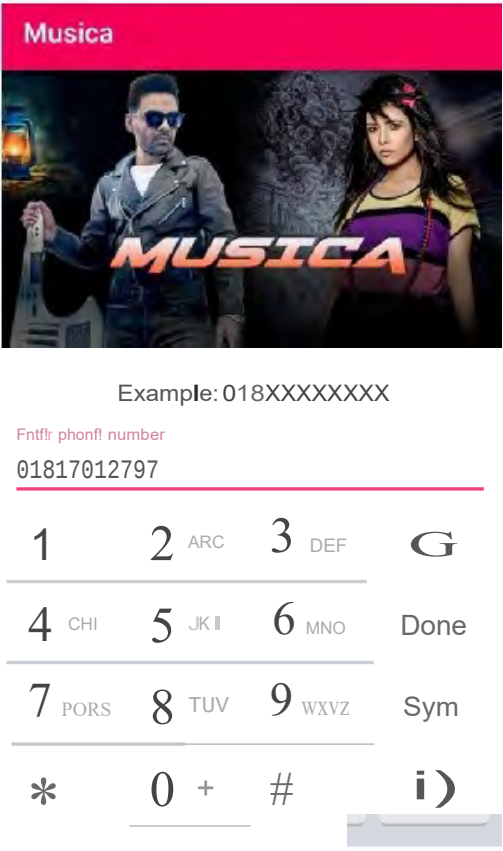
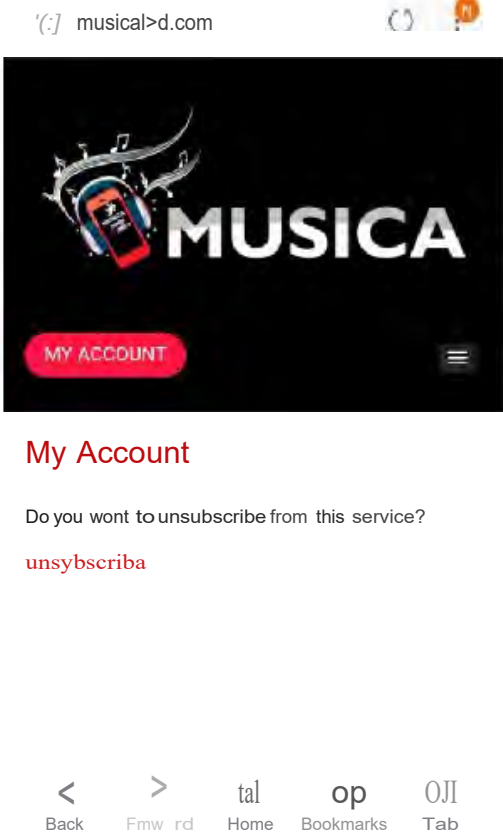


Musica Mobile Radio

- MUSICA is a subscription based Mobile radio service. This is new app based service is an upgraded version of our IVR based service launched 6 years ago.
Subscribers once again have access to new & unreleased tracks from their favorite artists, only this time around they can stream videos & enjoy a much more immersive experience.
- The service has exclusive rights to songs and content from leading celebrities and will be the first place where such music can be accessed.
- Having worked with the entertainment industry for over a decade, we have leveraged our connections with artists and producers to provide a vast amount of content for our subscribers.



Musica Mobile Radio

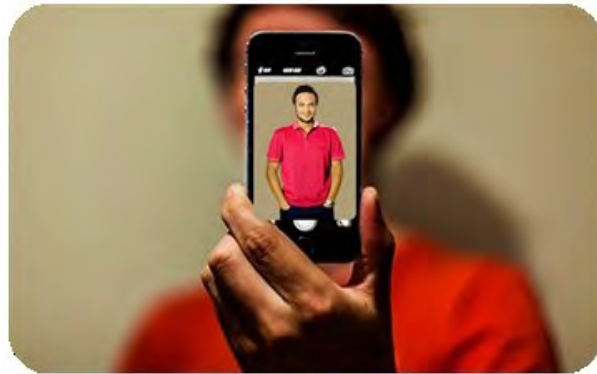


Video Bubble

- Video Bubble is a subscription based Mobile app which allows celebrities to keep their fans updated on their daily lives & activities.
- Video Bubble lets celebrities record & upload videos as they choose, letting them interact with their followers in a unique and entertaining way. Subscribers will also be notified of updates from their favorite personalities.
- Based on the same concept as SMS Tweety, Video Bubble has been adapted for the current Smart Phone market. The service allows for a deeper level of connection between celebrities & their fans and highlights another case of Multisourcing adapting to market trends as they occur.



Video Bubble



Celebrity



Server



User

Future Progression

- Despite our past successes, we at Multisourcing continue to look forward into future and identify further avenues for innovation and growth.
- Now with experience in Mobile Apps, the next stage of our evolution seems set. With new partnerships on the horizon, we look have started further services in healthcare, entertainment, Artificial Intelligence and Ecommerce.



- Mhealth is an AI based digital messaging solution that leverages real doctors or counselors and intelligently connects them to users anonymously seeking advice.



Questions and Answering
Option



Child Health



Health Related
Article

Mental Health



Health Related
Video

Daily health tips via
SMS

Social & Economic Empowerment

- Low cost solution to expensive consultations
- Taboo topics relating to health and psycho-social issues are addressed
- Access to sexual and reproductive and other health related products for those unable to purchase them due to various reasons



GEOBIS Project

- A collaboration between our local & international partners with the aim of modernizing the agricultural sector through information services.
 - our partners include Lal Teer Seeds, Alterra, NEO, mPower, ICF & Unnayan Onneshan
- GEOBIS was conceived with the idea of creating a new, sustainable, agricultural model where farmers would see increases in their agricultural yields, a decrease in their costs and thus, a significant increase in their income.
- The model utilizes spatial & geodata to provide farmers with climate information, including forecasts, in order to positively influence cropping patterns. There is also an advisory service aimed at providing assistance to farmers for a variety of needs.



Cyber Security

- We also are active as a software solutions provider that specializes in the core areas of networking, security and compliance.
- We have built strategic partnerships with companies who specialize in each of these core areas to provide complete Cyber Security Solutions.
- This has allowed us to identify emerging trends & technologies and bolster our own products and services.



Call Center

- ◉ We can manage customer service centers for all telco and corporate needs
- ◉ We work on an outsourced model for operating the call centers
- ◉ We manage the whole system to reduce HR requirements for corporate, so they can focus on their core business