

Profile



Best Business Bond Ltd. (3BL)

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3BL AT A GLANCE

Name of the Firm	Best Business Bond Ltd. (3BL)
Mission	To generate value among all stakeholders
Vision	To become a nationwide and globally respected information technology company in terms of quality, best practices, job environment, profitability and social commitment
Corporate DNA	Innovate, integrate, differentiate
Business Domain	Software development, ERP solutions & services and IT enabled services
Total Years of Experiences	15+ years
Projects Rendered in Private Sectors	5,000+
Manpower	3BL has more than 30 professionals, among them, some are involved in pure development, some in implementation and others are in customer services
Technological Expertise	3BL has complete expertise and proven experiences working in Oracle Technology, Microsoft Technology, Open sources Platform etc.
Industry Expertise	Trading Organizations, Non-Trading/Non-Profit Organizations, Manufacturing Organizations, Service Providing Organizations & so on
Product Expertise	Software solutions for Financial Accounts & Inventory, HR-Payroll, Provident Fund, Real Estate Management, Hotel Management, POS etc.
Service Expertise	Software development, Customized solutions, System Integration and Communication, Customer Services
Support Services	08 hrs in a day and 6 days in a week

SERVICE EXCELLENCE OF 3BL

- ✓ Only company to develop & run **Business Solution Software** in terms of coverage
- ✓ Only company to develop & run **Product Software** in terms of coverage
- ✓ Only company that is delivering **off-the-shelf software products** more than 5000 clients
- ✓ Only company whose success stories are well known too all **BASIS, BCS, ISPAB & BACCO** Members of the country
- ✓ Only company to provide an Enterprise Solution having supports of **Multi-company, Multi-Branch, Multi-Location & Multi-currency**

TYPE OF COMPANY/LEGAL STATUS AND OWNERSHIP STRUCTURE

Private Company Limited by Shares, incorporated under Companies Act (Act XVIII) of 1994 with the Registrar of Joint Stock Companies, Bangladesh.

YEAR OF ESTABLISHMENT

November, 2003

SECTOR AND SUB-SECTOR (S)

Vertical target sectors include Small to Medium sized Trading, Non-Trading, Manufacturing, Distributing, Marketing business organizations as well as Government and Non-Government Organizations (NGOs).

COMPANY BACKGROUND

Founded in 2003, 3BL has built its success around the development of a core product called *Troyee-Business Solutionware*, which encompasses innovative solutions in Financial Accounting, Inventory Management, Business Analysis and Decision Support Systems. Today, the company has emerged in the forefront in the development of Business Accounting solutions with an established support service system spanning all over the country with a clientele of about 5000 (Five Thousand). Other than Troyee-Accounting-Inventory package software, 3BL also deals with all sorts of customized software.

Troyee puts complete business administration into your hands covering the whole spectrum of functions in the field of Accounting, Inventory, MIS, Human Resource, and adding greater efficiency, speed, customizability and security. Troyee leaves behind the traditional “Accounting Package” to give you a lethal arsenal of Business tools.

3BL, as one of the leading information technology company of Bangladesh offers broad spectrum of service portfolio in the domain of IT consultancy, enterprise applications, software development, infrastructure management, IT enabled services and outsourcing to help its clients nationwide to improve their business performance.

3BL, as a software company have major focus on private service automations that rendered clients successfully in diverse-fields and directly contributed to society and country since 2003. The company now becomes one of the leading IT companies in Bangladesh where 30+ professionals are working. During more than twelve years of journey in Bangladesh, 3BL has many major successful project implemented in private sectors.

3BL has achieved lots of success in providing business solution to major corporate houses and manufacturing industries, offering services through standard package software, ERP solution, SMS solution and guiding market place getting more return on IT investment through its consultancy services.

In a Joint Venture form, 3BL has worked with KNJV for a JICA funded Project for Establishment of Clearing House for Integrating Transport Ticketing System in Dhaka City Area.

WHY BEST BUSINESS BOND LTD. (3BL)?

Conceptual Understanding

3BL understands customer's needs best. A full-fledged team of appropriately experienced professionals-is the key to our success to understand customers' requirements better than anyone across diverse environments.

Level of Expertise

3BL has the most technologically advanced human resources who have been working in the field of IT since many years with a wide business solution experience.

Systematic Development Approach

Software development is one of the most complex tasks in the world. To produce any quality software, there is no alternative to a structured approach. Perfect route of structured development requires in-depth knowledge of the know-how and investment of both much time and resources. 3BL has both the know-how and a big umbrella upon its head to support its quality ventures.

Sustainable Support

Any quality software means flexibility and must be equipped with a rich design for change management. Requirements of present software users may change in course of time & will need to update the software. This is why; they need the software developer available to provide them with necessary modification support.

VISION CHARTER

- To provide customer satisfaction by exceeding expectation through state-of-the-art software of consistently high quality, unequalled training, and ongoing support.
- To compete nationwide and steadily increase customer base by reinvesting profits into marketing and R&D.
- To meet the changing demands of business processes by being in the forefront of technology, allowing business to compete with the highest current standards.

CORE AREAS

3BL has been specializing in the following areas:

- Ready-made Software/Software development
- Software Implementation
- Training of the users and
- Support service

DEVELOPMENT SKILLS

3BL Projects offers the following software development skills:

PROGRAMMING LANGUAGE

C/C++, C#.NET, VB 6.0, VB.NET, ASP.NET MVC, PL/SQL, Shell programming, Java Script, JQuery, VB Script, XHTML etc.

FRAMEWORK

.NET Framework

SERVER OS

Linux and Windows based Server

DATABASE PRODUCT

Microsoft SQL Server, ORACLE, MYSQL etc.

SCOPE OF OPERATIONS

An organization's efficiency, profitability and therefore, success depend on its ability to react to dynamic market conditions. Internally, this means instant access and distribution of information in proactive manner at all relevant processes. Better applications and better integration help organizations reach this goal through a streamlined work process, increased automation, less error and downtime. 3BL's Business Reengineering Services, quite literally, put the tools to compete right in your hands.

With complete software solutions, implementation and training - specifically tooled for your business (with industry standard software tools) you are ready to meet the challenges of doing business in the new millennium.

KEY AREAS COVERED BY 3BL PROJECTS SERVICES

- Financial Accounting
- Inventory Management
- Production Planning (PP)
- Cost Analysis
- Order Management (OM)
- Marketing, Sales & Distribution (SD)
- L/C Management System
- Post Dated Cheque Management
- Hire Purchase Management System
- Sales Service Tracking
- Branch/Depot/Project Management System
- Human Resource Management
- Payroll & Provident Fund Management System
- Management Information System (MIS)

ASSOCIATES AND BUSINESS PARTNERS

3BL currently has over 12 business partners/associates all over the country.

TARGET MARKETS

Target markets are typically Corporate, Mid-sized and large businesses, or divisions of larger businesses having 10-500 or more employees. Vertical Target Markets include the Manufacturing, Distributing /Marketing, Government and Non-Government Organizations (NGO).

ACQUISITION OF BUSINESS

3BL acquired all the business assets of **VOLTSMITH TECHNOLOGY** in **January 2015**, furnishing business contract with equipment and assets in relation to running business at the net book value thereof as of the date of the transfer. Brief of acquired business is as follows:

(a) Development of application software for VeriFone Vx series POS terminals

(Vx510, Vx570, Vx610 and Vx670)

- Order placed by LEADS Corporation Ltd.

(b) Automation & System Integration of Bale Press of Lamina Re-Dryer-GLT-1

- Order placed by Dhaka Tobacco Industries Leaf Processing Factory

(c) Study of Maxima System & Decoding Software for HSBC Mainframe Data

- Order placed by Orogenic Resources (BD) Limited

(d) PC Adaptor Card for MPI/PPI/DP interface (USB Based) for Siemens S7-200,

S7-300 & S7-400 series PLCs and Siemens TP and MP series HMIs

- Order placed by Shinepukur Ceramics Ltd.

(f) PC Adaptor Card for MPI/PPI/DP interface (USB Based)

- Order placed by Eskayef Bangladesh Limited.

INTERNATIONAL PROJECT

In joint venture with one company, 3BL worked on NFC IC card Sony FeliCa and succeed to complete the first issue of SAM (Sony FeliCa SAM RC-S500) using Sony provided tool according to the guideline and agreement with Sony Corporation. 3BL also worked on Package2a project and developed PC based Ticket Office Machine (TOM) which works with Sony FaliCa IC Card.

From the same Joint Venture, 3BL worked with KNJV for a JICA funded Project for Establishment of Clearing House for Integrating Transport Ticketing System in Dhaka City Area Package1: Clearing House IT System (Main) and also completed Package2a: Ticket Office Machine and Package2b: e-Ticketing Terminal with limited functionality.

EXPERIENCE

Software development house Best Business Bond Ltd. (3BL) has been formed from the association of some core experts having wide experience in Software Development, Sales, Implementation and Support-Services. 3BL has built its success around the development of a core product range called **Troyee**, which encompasses innovative solutions in Financial Accounting, Inventory Management, Business Analysis and Decision Support Systems.

Other than Troyee Readymade software, 3BL also deal with all sorts of customized software like, *Human Resource Management, Provident-Fund, Hire-Purchase, Sales & Marketing Management, Customer-Care* etc.

In-depth Conceptual Understanding, Exceptional Level of Expertise, Systematic Development Approach, Sustainable Support Services and maintaining Trusty Commitments are the keys to the success of 3BL.

Though the activity of 3BL commenced from September 2001, as a Private Company Limited by Shares, it was incorporated under Companies Act (Act XVIII) of 1994 with the Registrar of Joint Stock Companies, Bangladesh in November 19, 2003.

EXPERIENCE WITH DEVELOPMENT OF CUSTOMIZED SOFTWARE

Name of the Customized Modules	Year of Development
Hire Purchase Management (<i>maintenance of sale proceeding in installments</i>)	Sep 2001 - Feb 2002
Sales Service Tracking System (<i>after-sales-service and customer care</i>)	Sep 2001 - Jan 2002
Sales, Distribution & Marketing Management (<i>configurable sales rules and marketing strategy</i>)	Mar 2003 - Jun 2003
Payroll Management with Attendance (<i>attendance, leave, shift duties, promotion, advance etc.</i>)	Sep 2002 - Jan 2003
Provident Fund Management (<i>employee & company contribution, loan, investment, settlement etc.</i>)	Dec 2004 - May 2005
Fixed Assets Management System (<i>assets register & depreciation in different methods</i>)	Jan 2004 - Mar 2004
Air Cargo Management System (<i>special invoicing system</i>)	Jun 2003 - Dec 2003
Material Management System (<i>detail controlling on each & every materials</i>)	Nov 2005 - Jan 2006
Budget Plan, Monitoring & Evaluation (<i>detail budget planning, execution, monitoring & evaluation</i>)	Aug 2006 - Sept 2006
Troyee-SDMS (Sundry Debtors Management System)	Jun 2006 - Oct 2006
Troyee-ERP for Libas Textile Ltd.	Jan 2007 - Dec 2007
Troyee-Business Operations Management for Unilever Bangladesh Ltd.	Feb 2008- Jun 2010
Troyee- Operations Management for Premier University	Jan 2011- Jun 2012

Troyee-Real Estate Management	Mar 2013- Dec 2014
Clearing House for Integrating Transport Ticketing System in Dhaka City Area Package1: Clearing House IT System (Main)	Nov 2014-Nov 2015
Bangladesh Army M & Q Directorate (Army Headquarter) -TA/DA Transport Budget, Mail Run Management & General Accounts -Shawpnochura Tenant Management & General Accounts -Lant & Cantt. Fund Management & General Accounts	July 2016-June 2018
Troyee-VAT Management Software	Jan 2014-Dec 2018

EXPERIENCE WITH DEVELOPMENT OF PRODUCT SOFTWARE-TROYEE

Name of the Product Software	Field of Activity	Year of Development
Troyee-Business Solutionware (Enterprise Edition)	Accounting, Inventory & Manufacturing integrated modules	Mar 2002 - Aug 2004
Troyee-Business Solutionware (Hardware Edition)	Accounting, Inventory modules covering product warranty & replacement management	Feb 2004 - Apr 2005

SALES AND IMPLEMENTATION ACHIEVEMENT OF TROYEE SOFTWARE IN LAST FEW YEARS

From April 2004 to December-2020, installation of total number of Troyee-Accounting-Inventory module is ~ 5000 (Five Thousand)

EXPERIENCE IN DEVELOPMENT WITH INTERNATIONAL CLIENTS

With - KNJV, Tokyo, Japan
A joint venture of Katahira & Engineers International (KEI) and NEC Corporation (NEC), Tokyo, Japan
Project: JICA funded project for Bangladesh for "Establishment of Clearing House for Integrating Transport Ticketing System in Dhaka City Area"
Package 1: Clearing House IT System (Main) and **Package2:** IC Card System for Small PTO using Sony FaliCa IC Card branded as RapidPass in Bangladesh.

EXPERIENCE IN DEVELOPMENT of VAT MANAGEMENT SOFTWARE AS PER GUIDE LINE OF NATIONAL BOARD OF REVENUE (NBR)

3BL has developed VAT Management software as per strict guideline from NBR which is applicable for Manufacturing, Trading and Service providing Organizations

Troyee-VAT Management Software is fully compliant with VAT & SD Act 2012 and there are provisions to accommodate changes in the software of acts/rules done by NBR over time.

Clientele of Troyee VAT Management Software:

Company Name	Company Name
1. Unique Cement Ind. Ltd.	29. Chemist Crop Care Ltd.
2. Tanveer Paper Mills Ltd.	30. Chemist Herbal Care Ltd.
3. Tanveer Food Ltd.	31. Chemist Food & Consumers Ltd.
4. Tasnim Chemical Complex Ltd.	32. Pharma Pack Industries
5. Tasnim Condensed Milk Ltd.	33. Laila Enterprise
6. Meghna Pulp and Paper Mills Ltd.	34. Arac Ploywrap Ltd.
7. Tasnim Chemical Complex Ltd. Unit-2	35. Mast Packaging Ltd.
8. Surma Mustard Oil Mills Ltd.	36. Zenith Packages Ltd.
9. Meghna Tea Company Ltd.	37. Lake Shore Hotel
10. Global Ad Star Bag Ind. Ltd.	38. SKB Stainless Steel Mills
11. Meghna Edible Oils Refinery Ltd.	39. Mundipharma (Bangladesh) Pvt. Ltd.
12. Sonargaon Seeds Crushing Mills Ltd.	40. Biswas Poultry & Fish Feeds Ltd.
13. Meghna Beverage Limited	41. M/S Shainik Traders
14. Unique Cement Fibre Ind. Ltd.	42. Classic Melamine Industries Ltd.
15. Sonargaon Steel Fabricate Ltd.	43. KYCR Coil Industries Ltd.-Unit-1
16. Ceragem Bangladesh Ltd.	44. KYCR Coil Industries Ltd.-Unit-2
17. Selim Azam International Ltd.	45. KY Steel Mills Ltd.
18. CVO Petrochemical Refinery Ltd.	46. Luna Polymer Industries Ltd.
19. Sumetals Limited	47. Luna Plastic Industries Ltd.
20. Padma LPG	48. Agrotech Feeds Ltd.
21. Well Group	49. KDS Logistics Ltd.
22. Esack Brothers Ltd.	50. Piniti International
23. Rafi Oven Bag Industries Ltd.	51. United Trade Center
24. Rhymer Chemical Industries Ltd.	52. Siam Lubrication & Engineering
25. Avenue Trade & Engineering	53. Siraj Cycle Industries Ltd.
26. Atlanta Steel & Technologies Ltd.	54. China Glaze Bangladesh Ltd.
27. Everest Pharmaceuticals	55. Total Can & Closer Ltd.
28. Chemist Laboratories Ltd.	56. Quality Can Industries Ltd.

SOME LEGENDARY CLIENTELE OF TROYEE ENTERPIRSE EDITION:

01. Rangs Electronics Ltd. (From 2006, 60 users, 7 company installation, 17 branches)
02. North South University (From 2006, 25 users)
03. Gazi Tyre (From 2010, 74 users, 2 company installation, 50 locations)
04. Sonargoan University (From 2011, 50 users, 2 branches)
05. JMI Group (From 2013, 25 users, 3 company installation, 2 branches)
06. Ifad Autos (From 2005, 25 users)
07. Navana CNG Ltd. (From 2008, 75 users, 10 branches)
08. KDS Group (From 2008, 25 users, 3 company installation)
09. Mahbub Group of Industries Ltd. (From 2009, 50 users, 31 company installation, 14 branches)
10. BASIS (From 2011, 5 users)
11. Partex Cables Ltd. (From 2017, 50 users, 2 branches)
12. Pedrollo NK Ltd. (From 2006, 25 users, 4 branches)
13. Lal Teer Seeds Ltd.(From 2015, 25 users, 13 branches)
14. Prime Bank Ltd. (From 2013, using Provident Fund software; maintain data of 2,500 employees)
15. Albion Laboratories Ltd. (From 2010, 50 users, 2 branches)
16. Ajinomoto Bangladesh Ltd. (From 2011, 25 users)
17. TM textile Ltd. (From 2009, 25 users, 2 branches)
18. Lake Shore Hotel (From 2009, 5 users)
19. Rangpur Dairy Food & Product Ltd. (From 2013, 10 users, 3 branches)
20. Modina Group (From 2014, 25 users, 5 branches)