



Company Background

Information Service Network Limited (ISN): Bangladesh joined the Internet world on June 6, 1996 through Information Services Network (ISN) Limited with first ever 64 kbps VSAT transmitting and receiving data via a Hong Kong Gateway. Since then ISN has not looked back, but pressed ahead with the fastest and the most efficient as well as technologically sound service for its valued clients who are growing in highest numerical proportion day by day.

In the year 1997 and 1998, the company consolidated its operations in all areas especially in Internet and turned its system to achieve high professional standard. The year 1999 exhibited a significant advancement for its joint venture agreement with a foreign partner. In 2001, ISN invested fund to expand its services at Khulna by setting a branch ISP using own VSAT based satellite link, which has eventually provided a unique position for the company to render additional Internet service coverage to the South Western population of the country. A new voice activated only phone based internet access service was introduced by the company in 2002.

Company has so far been successful to put together a professional team of IT Specialists, Engineers, Customer Support Personnel and Marketing team who are serving this pioneer company round the clock to grow as one of the largest and most versatile IT Company in the country.

ISN is a Public Limited Company and its shares have been traded in both Dhaka & Chittagong Stock Exchange since 19th May, 2002.

ISN has taken the complete solution, consultancy and Technology support from Virtual American Companies LLC, a USA based company that is working in the field of telecommunication for quite sometime.

ISN presently has established link and offices in Chittagong, Khulna, Jessore, Narayanganj, Gazipur, Comilla, Barisal, Uttara, Gulshan, Motijheel, Rajshahi, Sylhet, Bogra. Having approximately 100 or more employees.



Company Mission

Looking towards the future with great vision and endless inventions in developing technologies and services to suit our customers, need both today and in the future to live up to the company's motto **"Always for all"**

Furthermore, Information Service Network Ltd. (ISN) provides IP Phone (Btel), Internet and Intranet services and IT solutions for our corporate customers and hope to gain competitive advantages. Our services on IP Phone (Btel), internet and Intranet nationwide solution are operated in 4 (four) following principles:

- | | |
|---------------------------|---|
| Stability: | Providing IP Phone (Btel), Internet and Intranet services through a quality and stable network systems that attain the high standard of system security. |
| Flexibility: | Developing various services and solution that are flexible, can be customized to suit business needs and operations with no limitations and can answer to every corporate customers need. |
| Dedication: | Devoting to provide quality after sales services, consultants and quick problem solving by a team of skilled experts that are available 24 hours a day. |
| Price Competitive: | Information Services Network Ltd. (ISN) offer competitive price for corporate clients/end-users considering present market price. |



Company Vision

By constantly searching for technological innovations which will provide best of the performance, enhancing solutions for our customers and striving for the highest standard of service, we will continue to lead the advancement of Internet/ Intranet and e-business solution service in Bangladesh especially for corporate customers.

- **To Provide Internet Protocol Telephony Service Solutions(IP Phone)**
- **To provide highly integrated solutions.**
- **Inherit and follow best business practices**
- **On-time delivery services.**
- **Complete linkage between up, mid and downstream sectors through establishment of effective communication.**
- **Improved profit realization and thus enabling competitive edge in pricing.**
- **Ease price pressures on account of intense competition.**
- **Improve customer services and thus larger market penetration.**
- **Optimal utilization of resource capacity.**
- **Achievement of high productivity**
- **Follow up activities.**
- **Result to quicker response, greater accuracy and rational decision making.**



COMPANY INFORMATION :

Official Name	Information Services Network Limited (ISN)
Year of Establishment	1996
Business Type	Internet Service, Data Communication & IP Phone (Btel) Service Provider, Radio Link Service
Corporate Head Office Address	TMC Building(4th Floor),52, New Eskaton Road, Dhaka-1000.
Telephone Contacts	+88 02-8322785-8, 09602000001-3
Website Address	www.bangla.net
Number of Employees	110+
Technical Contact	Mr. Mohibur Rahman Nayon Sr. System Administrator Cell: +880-1919-652660 nayon.isn@bangla.net
Marketing Contact	Mr. Md Shariful Hoque Sr. Manager, Sales and Marketing Cell: 01977652780 shoque.isn@bangla.net
Number of POP'S	14 POPs in Dhaka City & 20 POPs out of Dhaka
Commercial Licenses (ISP)	:BTRC/LL/ISP-Nationwide(1)ISN/Part-2/2013-18
Original License	: BTRC/LL/ISP-Nationwide(1)ISN/2008-22
Commercial Licenses (IPTSP)	:BTRC/LL/IPTSP-Nationwide (02)ISN/2009-2
Trade License no	0527635
VAT Registration no	9041012975
TIN no	221-200-5401/Shan-76
Corporate Bank	  



Board of Directors

Board of Directors



Mr. Sayeed Hossain Chowdhury
(Chairman & Sponsor Director)



Ms. Shirin Huq
(Vice-Chairman & Sponsor Director)



Mr. Suman Celine Huq
(Sponsor Director)



Mr. Sajedur Seraj
(Shareholder Director)



Prof. Dr. Mostofa Akbar
(Independent Director)



Dr. Kaisar Ali Talukder
(Independent Director)



Mr. Al-Amin
(Independent Director)



Mr. A. H. M. Al-Faruq
(Independent Director)

Audit Committee



Mr. Al-Amin
Chairman



Prof. Dr. Mostofa Akbar
Member



Dr. Kaisar Ali Talukder
Member

NRC Committee



Dr. Kaisar Ali Talukder
Convener



Prof. Dr. Mostofa Akbar
Member



Mr. Sajedur Seraj
Member

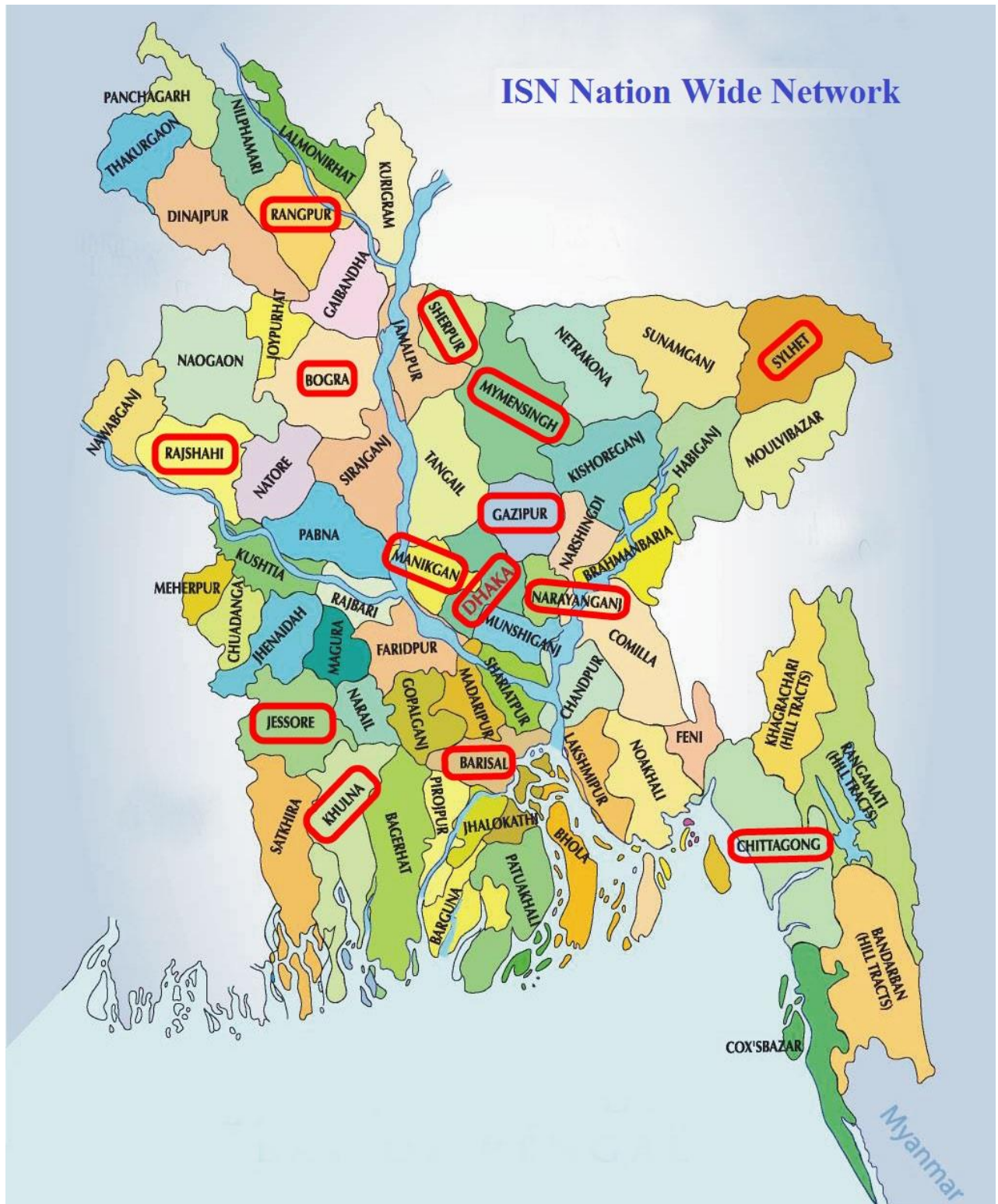


Key Management Persons of ISN

Designation	Name
Director Operation	Prof. Dr. Mostofa Akbar
Deputy General Manager, Operation	Mr. Md. Jahangir Alam
Head of Sales and Marketing	Mr. Md. Shariful Hoque
Head of Technical	Mr. Mohibur Rahman Nayon
Head of Finance	Mr. AK Azad Khan
Head of Network	Mr. Md. Mangurul Islam (Towhid)
Head of Customer Care and Support	Md. Emtiajul Hoque

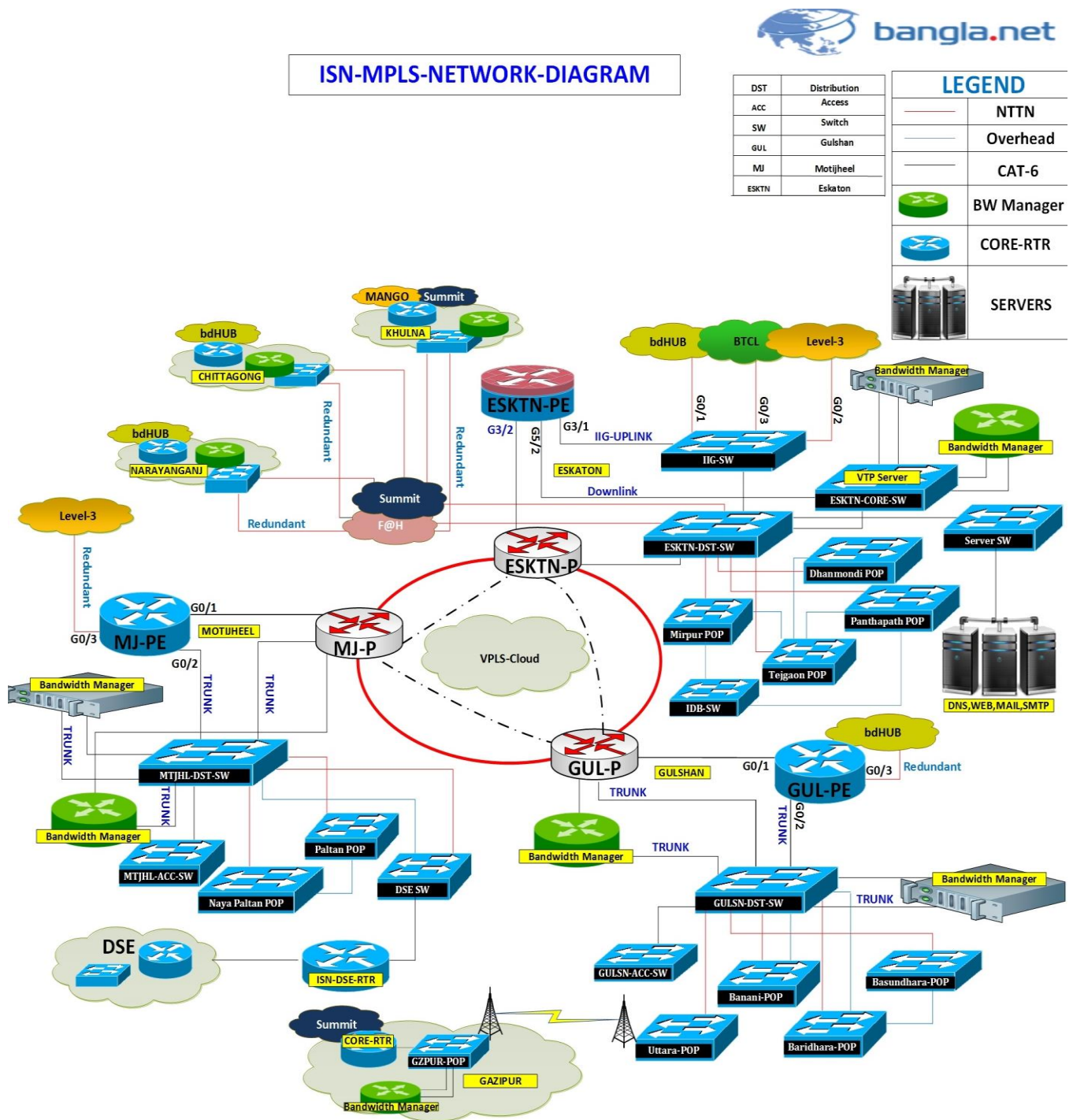


Present Network Coverage





Network Diagram





Main Operation Center & Head Office:

TMC Building (4th Floor), 52 New Eskaton Road,
Dhaka-1000, Bangladesh

Branch Offices:

1. Gulshan : Sheba House (6th Floor), Golden Plaza Shopping Complex, Plot # 34, Road # 46, Gulshan-2, Dhaka-1212
2. Motijheel: Baitul Hossain Building, Room # 902 (8th Floor), 27 Dilkusha, Dhaka-1000
3. Uttara Office: Road # 14, House # 03, Sector # 03, Uttara, Dhaka-1230
4. Narayangonj : 43/12, Bagay Jannat Masjid Road, North Chashara, Narayangonj
5. Khulna : Bangladesh Development Bank Limited, 5th Floor, 25-26 KDA C/A, Upper Jessore Road, Khulna
6. Chittagong: HRC Building, 64-66, Agrabad C/A, Chittagong
7. Gazipur : Mofiz Uddin Sarker Bhabon 2nd floor, Tangail Road Chandona Chowrasta, Gazipur.

Point of Presence (POPs)

To facilitate our valued customers, a good number of POP's have been established. A POP is a small network setup from where we distribute the network service like Internet, Data & IP Phone services to the end users. Presently we have 34 POPs in Bangladesh. These POPs are located in Dhaka, Khulna, Bagerhat, Chittagong, Narayangonj, Barisal, Comilla and Chandpur.

Present Products & Services

As the first Internet service provider of the country ISN tried to serve the ICT sector of the country through innovative and latest state-of-the-art technology. And to provide one stop solutions to the users, we have ...

1. Corporate Internet Service
2. Dial-Up Internet Service
3. Data Communication Service
4. Software Development
5. Web Solutions
6. Network Solutions
7. System Integration
8. IP Telephone Service
9. Network/E-security Service
10. LAN Set-up

Details of key services

Information Services Network Ltd (ISN) offers connectivity through rigid optical fiber and allows user to download unlimited volume of data's. And allows simultaneous options to it's users.

Information Services Network Ltd (ISN) continues to provide Network Services keeping pace with the latest technology backed up with security assurance. ISN thrives in developing innovative solutions for the changing needs of technology through education, consulting and ICT based system. The Company is presently providing networking services both for the corporate and individual customers.

High Speed Internet Access Solution:

Dedicated Internet Bandwidth is the flagship product of **ISN**. Dedicated link is established using optical fiber between the state-of-the-art POPs and the gateway/router that connects customer's LAN(s). Our network ensures excellent quality, high capacity, and low latency Internet connectivity.

Data Connectivity

We currently offer data connectivity among all the Divisional Headquarters and Districts in Bangladesh. The connectivity is established using the highly reliable telecom backbone carrier with built-in redundancy to ensure maximum uptime.

Software Development

ISN has a full fledged Software Division to meet internal requirement as well as external demands. The Software Division has been re-structured and developed over the years with a team of skilled and trained employees. Software sector is always a booming sector world-



wide. There is still huge business opportunity in this sector for Bangladesh. The present software development in the financial sector altogether provides the basis, nevertheless we can capitalize this opportunity to a substantial revenue generation from the Software Division of ISN. A long term investment for this purpose has become essential. ISN will need to use state-of-the-art technology and hire more expertise with sufficient software development knowledge and technical knowledge.

Network Security/E-security Services

ISN Ltd provides Network security/e-security services for securing corporate LAN and secret data from cyber attack. ISN e-security service provides the customer a secured interconnection of their LAN with the Internet and other networks.