

© 2025

COMPANY PROFILE

93 B, New Eskaton Road, Dhaka-1000, Bangladesh

Phone: +880 961 222 1000, +880 2 4831 6009

Email: info@sslwireless.com

Web: www.sslwireless.com

Table of Contents

1	EXECUTIVE SUMMARY	3
2	SSL WIRELESS OVERVIEW	4
3	Card Data Security, License & Certifications	5
4	VISION, MISSION & VALUES	6
5	BASIC & LEGAL INFORMATION	7
6	COMPANY MANAGEMENT & LEADERSHIP TEAM	8
7	STAKEHOLDERS AT A GLANCE	9
8	SERVICE AREAS.....	10
9	AWARDS EARNED	11
10	CERTIFICATION ACHIEVED	14
	• <i>Licensing</i>	14
11	MAJOR CLIENTS.....	15
	• <i>Banking & Financial Services</i>	15
	• <i>Govt., NGOs & International Donor Agencies</i>	17
	• <i>Utility Companies</i>	18
	• <i>International Partners</i>	18
	• <i>Partner/VAR with OEMs</i>	19
	• <i>TV Channels & Newspapers</i>	20
	• <i>Mobile Handset Companies</i>	21
	• <i>Corporates</i>	21
	• <i>FMCG</i>	22
12	MAJOR E-COMMERCE CLIENTS.....	22
	• <i>Education Sector</i>	22
	• <i>Aviation & Travel</i>	22
	• <i>Mobile Airtime & Internet Recharge</i>	23
	• <i>Online Ticket Purchase</i>	23
	• <i>Lifestyle Product</i>	23
	• <i>Online Music Production</i>	24
	• <i>E-Commerce Websites (Exclusive)</i>	24
13	RELEVANT LINKS	24

DECLARATION

*We, **Software Shop Limited (SSL Wireless)**, hereby declare that all the information provided in this document is correct and authentic. We also declare that neither our company nor any of our sister concerns or businesses are related to finance through intimidation or other illegal activities. We hereby state and certify that there are no existing orders of any judicial court that prevent either a person or firm or employees of the company from entering into and/or signing a contract with any private and public organizations of the country.*

1 EXECUTIVE SUMMARY

Software Shop Limited (SSL Wireless) began in 1999 as part of Concorde Garments Group and transitioned in 2007 to focus on software development and telecom value-added services in Bangladesh.

With over 25 years of experience, SSL Wireless is a leading IT and Fintech service provider offering solutions such as mobile financial services, messaging, enterprise software, e-commerce, digital banking, payment gateways (SSLCOMMERZ), and digital marketing to a broad client base including banks, SMEs, government agencies, and retailers.

SSL Wireless is also the largest aggregator of TV, radio, and online media content in Bangladesh and a pioneer in mobile content retailing.

The company holds ISO/IEC 27001:2022 certification for information security and is a registered Telecommunication VAS provider by BTRC. It has earned multiple industry awards for innovation, risk compliance, and service excellence, including recognition for SSLCOMMERZ, the country's largest secure payment gateway platform.

Notable innovations include the first legal online music platform (eTunes), award-winning mobile apps, and launching the FastPay digital wallet in Iraq, marking a first for a Bangladeshi software company operating internationally.

SSL Wireless also partners with global technology leaders like Symantec, SAP, AWS, and others, emphasizing innovation, local market expertise, and a strong commitment to customers and society.

2 SSL WIRELESS OVERVIEW

Since 1999, Software Shop Ltd. (SSL Wireless) has played a pioneering role in digitizing Bangladesh. Over the last decade, **SSL Wireless** has become one of the leading Software development and IT-enabled service (ITES) providers in Bangladesh.



We are leading the country forward in the following sectors.



SSL Wireless has integrated its payment gateway service with the following organizations in Bangladesh. Our services are benefiting the following organizations in various sectors:



150+
BANKS AND FIs



20+
GOVERNMENT &
AUTONOMOUS BODIES



3500+
SMES AND
CORPORATES



5000+
ONLINE
MERCHANTS



200000+
RETAIL
BUSINESSES

3 Card Data Security, License & Certifications



PCI DSS Certified



ISO 27001:2022



Vulnerability
Assessment and
Penetration Testing



Fraud Protection



Disaster Recovery
Centre



PSO from
Bangladesh Bank

4 VISION, MISSION & VALUES

Vision

Digitalization of Bangladesh by helping individuals and organizations to gain higher efficiency by reaching their true potentials.

Mission

Leave a positive footprint by empowering people and creating an environment of growth through innovative, secured, and robust software in providing excellent business service experiences.

Values

Building relationships, ensuring excellent quality, meeting commitments, and delivering trustworthy service experiences are ingrained deep into our ethos.

5 BASIC & LEGAL INFORMATION

- **Company Name:** Software Shop Limited (SSL Wireless)
- **Company Type:** Private Limited Company
- **Trade License No. (DSCC):** TRAD/DSCC/237429/2019 (30th June, 2026)
- **Certificate of Incorporation No.:** C-38538(496)/99
- **Establishment Date:** September 7, 1999
- **VAT Registration No.:** 19061099850 (Area Code: 190202)
- **TIN:** 313611332607 (Taxes Circle-024, Zone 02)
- **Company Size:** ± 350 employees
- **Head Office:** 93 B, New Eskaton Road, Dhaka-1000, Bangladesh
- **Branch Office:** Standard Center, Level 4, 5 & 9, 27/1, New Eskaton Road, Dhaka-1000
- **CTG. Office:** B.M. Heights (Level 2), 318, Sheikh Mujib Road, Agrabad, Badamtoli, Chattogram
- **Member of:** Bangladesh Association of Software and Information Services (**BASIS**)
E-Commerce Association of Bangladesh (**e-CAB**)
Bangladesh Association of Contact Center & Outsourcing (**BACCO**), Bangladesh.

6 COMPANY MANAGEMENT & LEADERSHIP TEAM



Sayeeful Islam
Managing Director, SSL Wireless

Ahmed Kamal Chowdhury
Group Advisor, SSL Wireless



S. Nibras Islam
Director, SSL Wireless

Raiyan S. Islam
CEO, SSLCOMMERZ

Iftekhar Alam Ishaque
CEO, SSL Wireless

S M Raihan Rashid
CEO

Abdullah Al Mahbub
Advisor, Group Finance



Mohiuddin Tawfik
General Manager (GM)
Banking & Financial Services

Md. Mahmud Hassan Bhuiyan
General Manager (GM)
Head of Service Assurance

Ashekur Rahman Molla
Deputy General Manager (DGM)

Mostaque Ahmed
Deputy General Manager (DGM)



Rahat Zaman Sajib
Assist. General Manager (AGM)
Innovation Center of Excellence

Md. Rahat Hossain
Assist. General Manager (AGM)
Banking and Financial Services



Mohammad Saiful Islam
Manager
Human Resource

Md. Mahabub Hossain
Manager
Risk & Compliance

7 STAKEHOLDERS AT A GLANCE



8 SERVICE AREAS

Mobile Top-up

- Top-up & Data Pack Service

SMS Service

- Push SMS
- Push-Pull SMS

Call Center Solution

- WhatsApp Messging
- Zoom Licensing
- Chatbot Solution

Payment Solution

- Payment Channel Integration & Merchant Payment service
- Bangla QR NPSB & Fintech Fund Transfer
- Online Payment Gateway Service

Communication Solution

- Electronic Direct Mail
- Call Center Solution
- WhatsApp Messging
- Zoom Licensing
- Chatbot Solution

Customized Solutions

- Mobile App & Internet Banking Service
- Board Meeting Management
- Trade Finance Solution
- Hercules
- eKYC & Thumb Verification Solution
- NPSB Switching Solution
- Agent Portal
- Over the counter Solution
- Corporate Internet Banking
- Claim Management

Zoom Licensing

- Chatbot Solution

WhatsApp Messging

- Zoom Licensing
- Chatbot Solution

Biller Group

- Utility Bill Collection Solution
- BREB Prepaid
- BPDP Prepaid

Electronic Direct Mail

- Call Center Solution
- WhatsApp Messging
- Zoom Licensing
- Chatbot Solution

Cybersecurity

- Cyber Security Solution
- End Point Solution
- Dark web monitoring Solution
- PCI DSS
- SSL Certificate
- VAPT service
- ISO 27001:2022

Bill Payment Service

- Govt. Utility Bill Payments (Postpaid & Prepaid)
- Multi Channel Insurance Premium Collection
- IVAC Payment
- Bus Ticketing
- OTT Platform Subscription
- Multi Channel NBFi Payment Collection
- Credit Card Bill Payment through FinTech

9 AWARDS EARNED



- In the recently held **BASIS National ICT Awards 2022**, **SSL Wireless** is proud to receive **1 Champion**, **1 Winner**, and **1 Merit** award in three different categories. Easy Merchant App has received the Champion award in the category of Consumer (HC-C)- Retail & Distribution. Mobile Based Utility Service has received the Winner award in the category of Inclusions and Community Services (HC-ICS) - Regional. SSLCOMMERZ Payment Gateway has received the Merit award in the category of Business Services (HC-BS)-Finance & Accounting Solutions (Fintech).

- SSLCOMMERZ** has received the prestigious Award for **Excellence under New Acceptance 2020-21** category from Mastercard for the innovation of Bangla QR payment acceptance technology under the guidelines of Bangladesh Bank's National QR Code Standard for Retail Payments specifications and for the launching of white-label QR payment acceptance for Mastercard in collaboration with Mutual Trust Bank.



- SSL has been awarded '**Mastercard Excellence Award 2019-20**' and '**Mastercard Excellence Award 2018-19**' in the 'Online Acquiring (PF) Business' category for its outstanding contribution to the online business by SSLCOMMERZ. SSL Wireless has been working with the Fintech industry for the last decade. SSLCOMMERZ, SSL's Payment Gateway service has been helping around 5000+ merchants to accept digital payments from their customers.

- SSL Wireless has received the "e-Commerce Mover's Award (eCMA) 2020" for its contribution to society in continuing its operations to support e-commerce merchants and also enabling digital payments for the collection of donations by charity organizations for helping the poor and underprivileged during the rise of COVID-19 pandemic in Bangladesh.





- SSL Wireless received the prestigious '**Excellence in Fintech Partnership 2019-2020**' award from Visa, Inc. This award was declared in the recently held Visa Payments Excellence Awards 2019-2020 on 15th October. Due to the current pandemic situation, the award program was held online. SSL Wireless has been a pioneer in providing services in the Fintech and e-commerce industry of Bangladesh for over a decade.

- Recently, the retail app **Easy Merchant and Bangla QR** were the winners in the category of "Best Innovation in Payment Solution" at the Bangladesh Retail Awards 2021, organized by Bangladesh Brand Forum, and SSLCOMMERZ payment gateway has received an honourable nomination at the **Fintech Award-2021**.



- **SSL Wireless** has received a recognition certificate for **SSLCOMMERZ**, the **1st Online Payment Gateway** in Bangladesh in the recent **National Digital Innovation Award South Asia 2011** held in Bangladesh.

- **SSL Wireless** has received a recognition certificate for the **1st Mobile Banking Service** in Bangladesh in the "**mBillionth Award South Asia 2011**" held in New Delhi, India.





- **eTunes.com.bd**, the online music portal of SSL Wireless, won the **BRAC Manthan Digital Innovation Award 2016** for developing online legal music distributing channel for Bangladesh. eTunes has also won **The Manthan Award South Asia 2016-17**.



- **DESCO Mobile Application**, designed and developed by **SSL Wireless**, has won the **"CHAMPION"** award in the **National Mobile Application Award 2016** organized by the **ICT Division** under the **ICT Ministry** of the Government of the People's Republic of Bangladesh.

- **SSLCOMMERZ** became the **CHAMPION** of the **BASIS National ICT Awards 2017** in the "Financial Industry Application" category and has been nominated for the **APICTA Award 2017** under the same category.



- **SSL Wireless** has received the **"BRAND LEADERSHIP AWARD"** under **Bangladesh Master Brand Awards 2018** endorsed by **CMO Asia**.

10 CERTIFICATION ACHIEVED



- **SSL Wireless** has been certified as a **Level 1 Service Provider under the Payment Card Industry Data Security Standards (PCI DSS)** version 4.0.1, the highest industry rating a business can attain for payment data security.



• Licensing

- In 2016, **SSL Wireless** was awarded **Payment System Operator (PSO)** license by Bangladesh Bank



- **White Label ATM and Merchant Acquiring (WLAMA) Services – 03 June, 2025**



- **SSL Wireless** has achieved **ISO/IEC 27001:2022 (Information Security Management System)** certification. By meeting the extensive criteria for this standard, **SSL** affirms its commitment to the information security of data as well as maintaining the quality of its services through this compliance certification.
- **SSL Wireless** has achieved **ISO/IEC 9001:2015 (Quality Management System)** certification. In compliance with the extensive criteria for this standard, **SSL** affirms and ensures its management's commitment to quality assurance while providing state-of-the-art IT-enabled services through process optimization and continual improvement.



- **SSL Wireless** has been certified as **CMMi Level 3** since 2020.

11 MAJOR CLIENTS

• Banking & Financial Services

Most of the leading private and public banks, as well as different financial institutes, are using various technical services, software and solutions developed and implemented by SSL Wireless, which is evidence of the technical superiority of our service and the confidence of our valued partners/clients have on us. Below are lists of some of our valued partners/clients in the banking and financial sector.

BANKS



INSURANCE COMPANIES



FINANCE INSTITUTIONS



15 BROKERAGE HOUSES

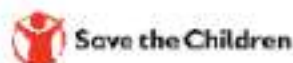


Note: SSL Wireless is scheduled to be connected with more BFSIs in near future. Therefore, the above-mentioned lists of our partners/clients are continuously growing and the addition of new names to these lists is a continuous process.

SSL Wireless has physical secured links with the banks and FI's over **Virtual Private Network (VPN)** tunnels. The abovementioned BFSIs altogether cover more than 7 million end-users (estimated).

Govt., NGOs & International Donor Agencies

SSL Wireless has provided various IT Enabled Services to different Government departments & agencies and international donor agencies, some of which are mentioned below:



• Utility Companies

SSL Wireless is providing different software, mobile apps, SMS, payment automation, and other IT Enabled Services to **7 Utility Companies** (Electricity, Water, Gas, and Land phone) in Bangladesh.







• International Partners

SSL Wireless has been successfully providing various IT solutions and security products such as 3D Secure Solutions, Mobile Banking, Field Force Management, SSL Certificates, FATCA Reporting Tools, VAPT Service, and so on as the authorized partner/distributor of **international companies**.

SSL Wireless is representing top technology brands and security service companies as their local partner in Bangladesh such as **Symantec, SAP, AlienVault, SolarWinds, Amazon Web Services (AWS), Tenable, Acunetix, SISA Inc.**



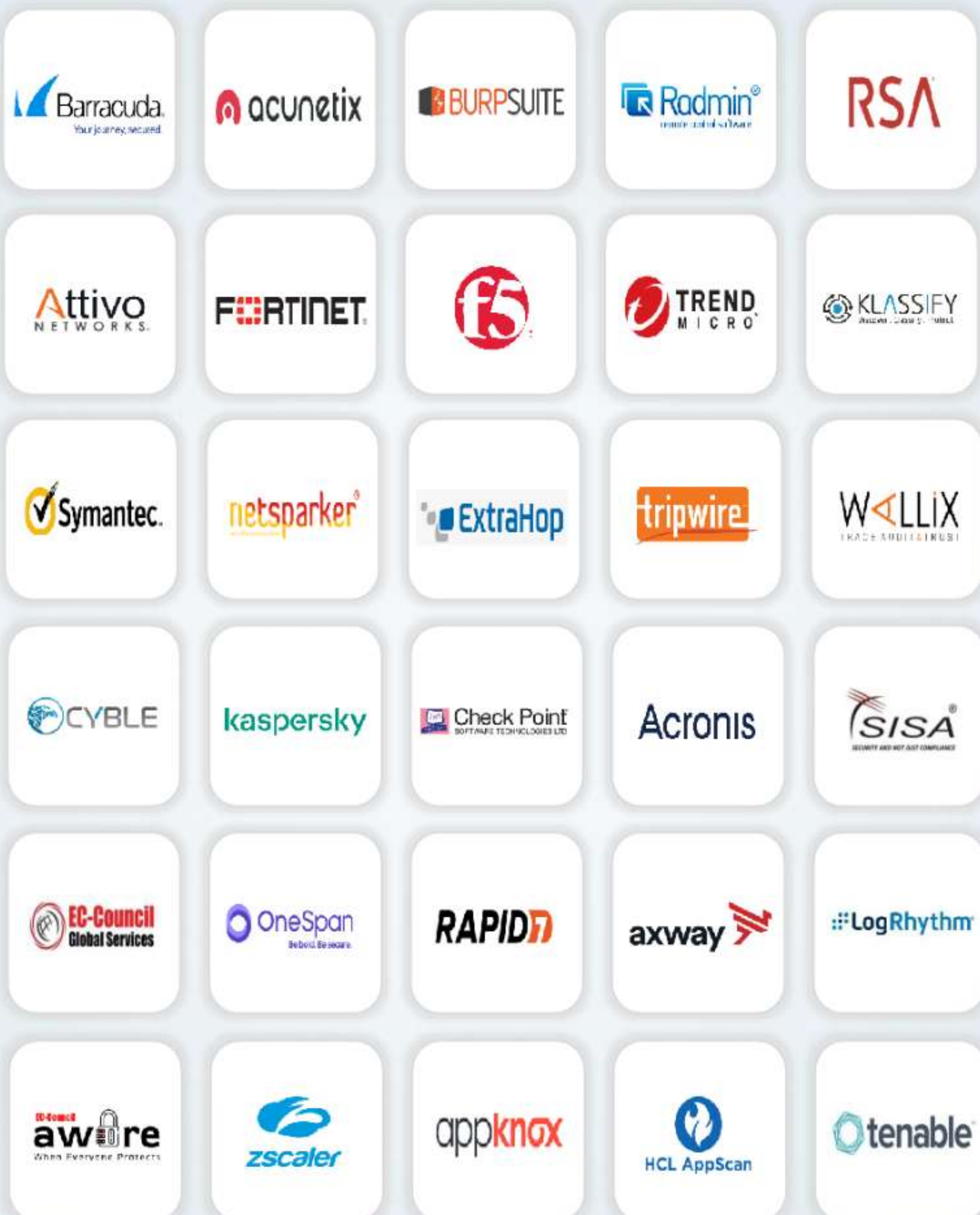






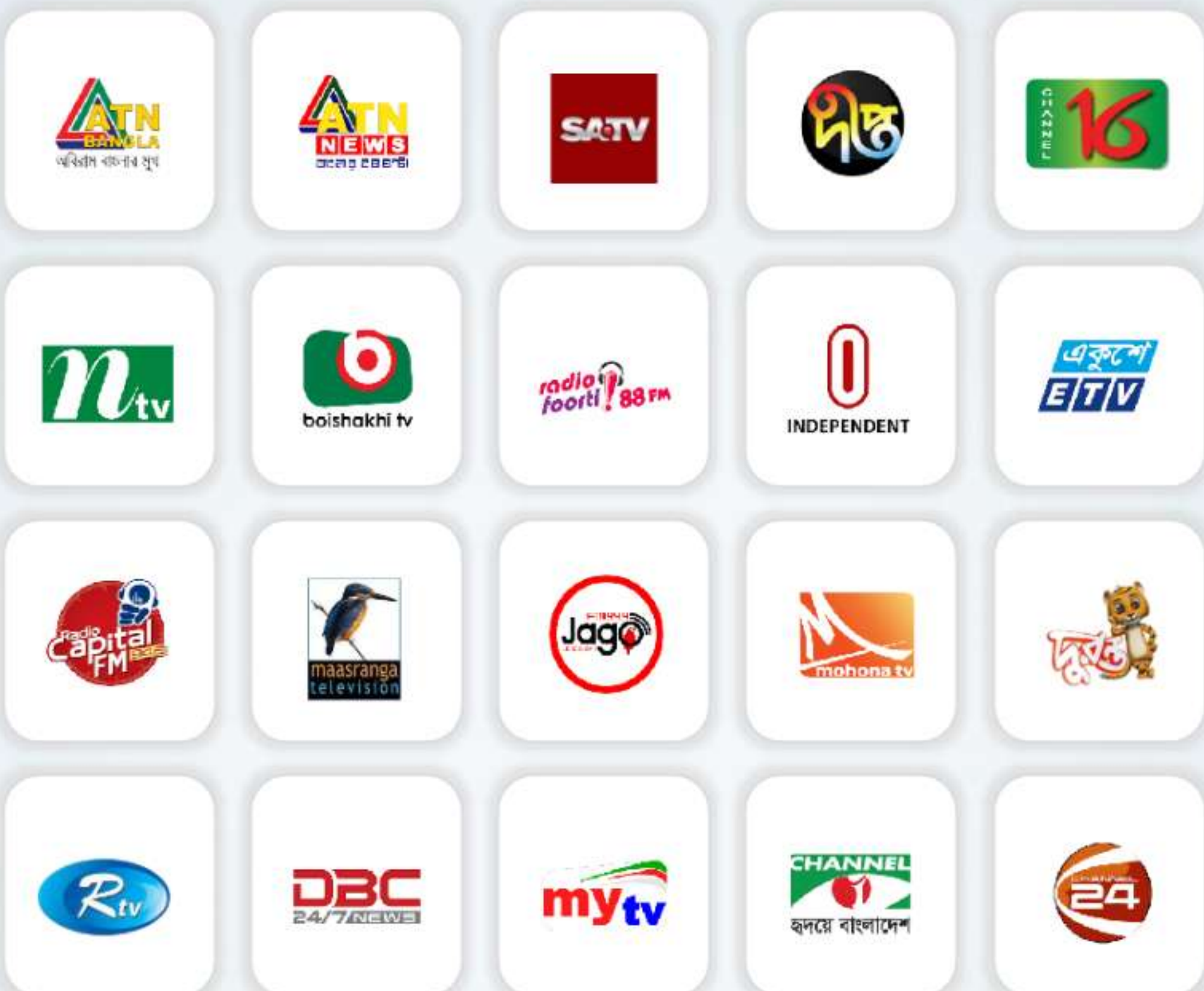


• Partner/VAR with OEMs



• TV Channels & Newspapers

SSL has **exclusive partnerships** with the leading **TV Channels** of Bangladesh for providing mobile-based **VAS** for their viewers. At present, we are providing services to **52+ TV, Radio & Print Media**. SSL's VAS includes SMS polling/voting, quiz contests, real-time opinion polls, IVR news, Mobile TV, Video on Demand, etc. SSL is at present offering these services exclusively to the viewers of:



SSL is providing mobile WAP and web-based news services to different news media such as **Banglanews24.com** & **Prothom-Alo**.

• Mobile Handset Companies

SSL Wireless is the leading solution provider for embedded applications of Mobile Phones in Bangladesh. SSL Wireless has provided Digital Warranty, Sales Tracking, and Mobile Embedded VAS services to more than **10+ mobile handset companies** in the country.



- SSL provides **Branded & Non-Branded Push/Bulk SMS, and Push-Pull SMS services** to different **corporate business houses and associations**, as well as financial institutions in Bangladesh.
- SSL is providing **research-based non-conventional guidelines** to the channels/producers to make TV programs more interactive, innovative, and interesting enough to **push up Channel TRPs**.
- SSL manages the biggest competition-based nationwide events for the **MNCs, Media channels, and Mobile Operator partners**.
- SSL has provided SMS services for PEPSI's popular prize-winning contest "**PEPSI Football Mania**" and managed a Call Center Service for the contest. It is also providing SMS notification and registration service for the nation's biggest talent hunt "**Marks All-Rounder-2010**". In addition to providing Push and Push-Pull SMS services, SSL is also providing web services for the Mark All-Rounder website.

• Corporates



- FMCG



12 MAJOR E-COMMERCE CLIENTS

Our secure Online Payment Gateway platform, **SSLCOMMERZ**, is the first & largest Merchant Solution Provider (MSP) of Bangladesh, having **5500+** e-commerce merchants under coverage. Some of the major clients' names are mentioned below.

- Education Sector



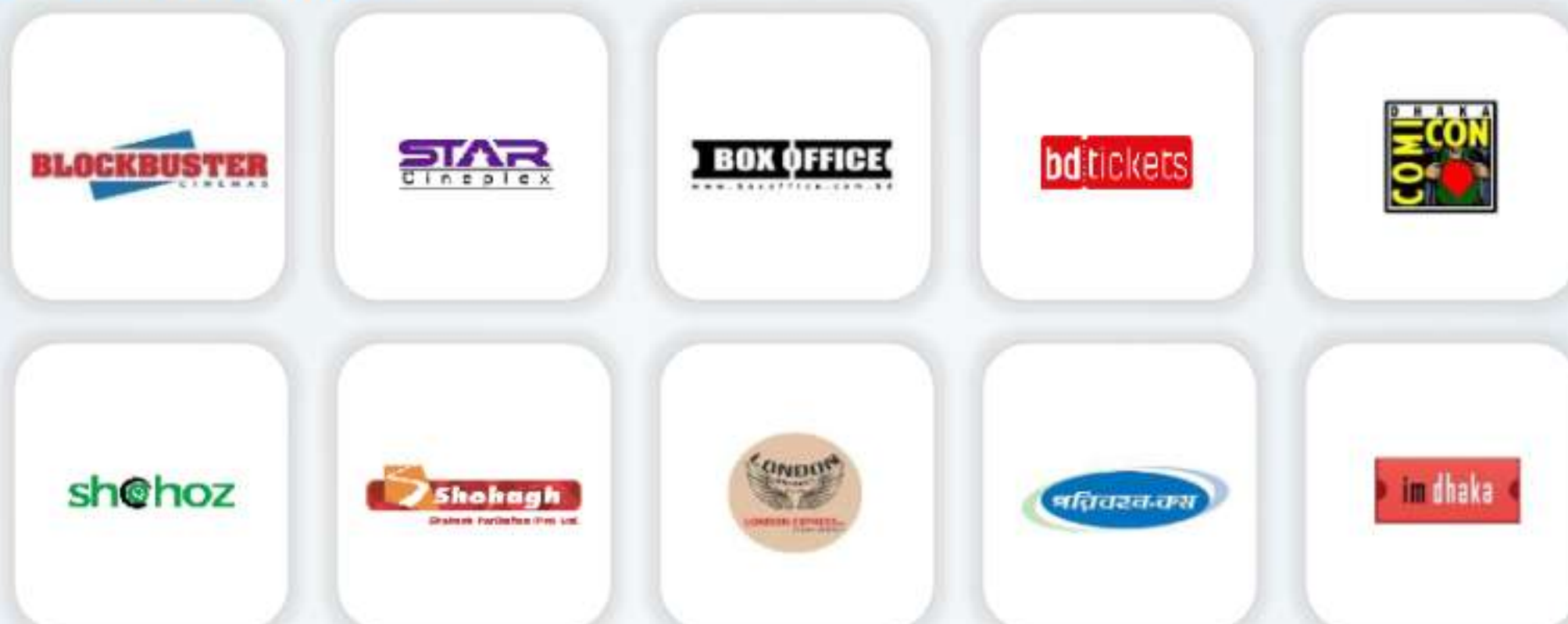
- Aviation & Travel



• Mobile Airtime & Internet Recharge



• Online Ticket Purchase



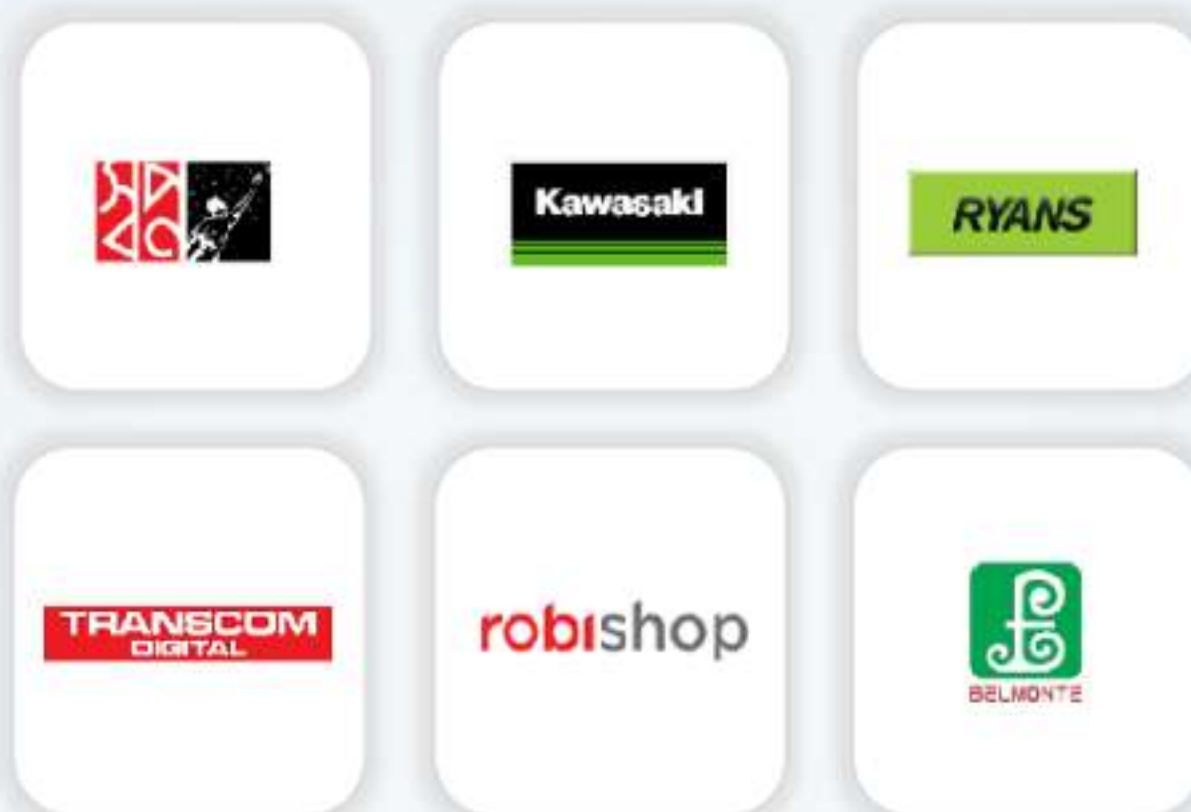
• Lifestyle Product



- Online Music Production



- E-Commerce Websites (Exclusive)



DISCLAIMER:

All logos are properties of their respective owners, used for information purposes only.

13 RELEVANT LINKS

- www.sslwireless.com
- www.sslcommerz.com
- <https://www.linkedin.com/company/ssl-wireless/posts/?feedView=all>
- www.facebook.com/SSLWirelessbangladesh
- www.facebook.com/SSLCOMMERZ
- www.easy.com.bd
- <https://www.youtube.com/@sslvtube>

----- End of Document -----