



Born To Bright

COMPANY PROFILE

Company Overview

Name: Optique Smart Solution Pvt. Ltd.

**Address: Israt tower (Ground & 1st floor),
6 Purana Paltan Dhaka-1000, Bangladesh.**

Telephone: +880255110645-6

Mobile: +8801324744666 (Whatsapp)

Email: info@optiquesmartsolution.com

Web: <https://www.optiquesmartsolution.com>

Founded: 17-Jan-2024

CEO: Md. Shah Jobaer

Number of Employees: 10

About Us

Optique Smart Solution Pvt. Ltd. is an emerging IT-based company committed to delivering smart, innovative, and reliable digital solutions for modern businesses. We specialize in transforming ideas into powerful technology-driven systems that enhance efficiency, productivity, and growth.

Our expertise spans across ERP system development, web development, e-commerce solutions, mobile application development, and customized software solutions. We focus on creating scalable and user-friendly platforms tailored to meet the unique requirements of each client.

What makes us unique is our specialized focus on the lighting industry. We develop intelligent software and application solutions designed specifically for lighting / home appliances manufacturers, distributors, and solution providers—helping them manage operations, automate processes, and integrate smart technologies seamlessly.

- A. **We are not just a software company;** we are a multi-dimensional technology solutions provider combining ITES, IT, IoT, Artificial Intelligence, and advanced manufacturing capabilities to deliver intelligent, scalable, and future-ready solutions.

Our strength lies in integrating software intelligence with smart hardware, enabling seamless automation, real-time control, and optimized performance across residential, commercial, industrial environments, ERP solutions and Web based platform.

B. Our Core Business & Solutions

We offer a comprehensive range of products and services, designed to meet the evolving demands of modern technology and lighting industries:

1. ITES (Information Technology Enabled Services)

We provide efficient, scalable, and process-driven IT-enabled services to support business operations, data management, and digital transformation. We develop ERP Solution and Web based platform for entrepreneurs.

2. IoT & AI-Based Software Development

Advanced software solutions powered by **Internet of Things (IoT/AoT)** and **Artificial Intelligence (AI)** for smart control, automation, predictive analytics, and intelligent decision-making.

3. Smart Home & Automation Systems

Innovative smart home solutions enabling automated control of lighting, devices, and environments for enhanced comfort, security, and energy efficiency.

4. e-Commerce & Digital Platforms

Development of secure, scalable, and user-friendly eCommerce platforms and digital ecosystems to support modern business growth.

5. Lighting Manufacturing & Engineering

Production, assembling, and engineering of advanced lighting products, integrating smart technologies for superior performance and efficiency.

6. Sales, Import & Export

Global sourcing, distribution, and trading of lighting products, components, and technology solutions, ensuring quality and reliability across markets.

Our Mission

Our mission is to empower businesses with innovative, reliable, and scalable IT solutions that drive efficiency, productivity, and growth. We are committed to delivering high-quality ERP systems, web platforms, e-commerce solutions, and customized applications tailored to meet the evolving needs of our clients.

We aim to bridge the gap between technology and industry by providing specialized software solutions for the lighting sector, enabling smarter operations and digital transformation. Through continuous innovation, customer-centric service, and technical excellence, we strive to create long-term value for our clients and partners.

Our Vision

Our vision is to become a leading and trusted IT solutions provider, recognized for innovation, quality, and industry-specific expertise. We aspire to set new standards in delivering smart technology solutions, particularly in the lighting industry, by integrating advanced systems and intelligent applications.

We envision a future where businesses of all sizes can leverage cutting-edge technology to operate more efficiently, compete globally, and achieve sustainable growth — with Optique Smart Solution Pvt. Ltd. as their preferred digital partner.

Management

The company is led by experienced professionals with strong backgrounds in both **technology and the lighting industry**. The leadership brings over **20 years of industry experience**, particularly in lighting manufacturing, assembling, R&D, and corporate sales across local and global markets.

As the Managing Director, he has successfully led business expansion, strengthened corporate relationships, and enhanced operational efficiency. His leadership combines deep industry knowledge with strategic vision, enabling the integration of modern technologies and innovative business practices within the organization.

Our Products & Services

At **Optique Smart Solution Pvt. Ltd.**, we provide a comprehensive range of IT services designed to help businesses streamline operations, enhance digital presence, and achieve sustainable growth. Our solutions are tailored, scalable, and built with the latest technologies to meet industry demands.

1. ERP System Development

We design and develop powerful Enterprise Resource Planning (ERP) systems that integrate and automate your core business processes.

Key Features:

- Inventory & Supply Chain Management
- Sales & Distribution Tracking
- Accounts & Financial Management
- HR & Payroll Systems
- Real-time Reporting & Analytics

Our ERP solutions are customizable and especially optimized for industries like lighting manufacturing and distribution.

2. Web Development

We build modern, responsive, and high-performance websites that represent your brand and engage your audience.

What We Offer:

- Corporate & Business Websites
- Dynamic & Custom Web Applications
- UI/UX Design
- Website Maintenance & Support
- SEO-Friendly Development

Our websites are designed to deliver speed, security, and seamless user experience across all devices.

3. E-Commerce Solutions

We create robust and scalable e-commerce platforms that help businesses sell products online efficiently.

Features Include:

- Custom Online Store Development
- Secure Payment Gateway Integration
- Product & Inventory Management
- Order Tracking Systems
- Mobile-Friendly Design

We help you build an online store that drives sales and enhances customer experience.

4. Mobile App Development

We develop intuitive and feature-rich mobile applications for both Android and iOS platforms.

Our Expertise:

- Business & Service Apps
- E-commerce Mobile Applications

- ERP-Integrated Mobile Solutions
- User-Friendly Interface Design
- Performance Optimization

Our apps are designed to provide seamless performance and real-time accessibility.

5. Custom Software Development

Every business is unique — and so are our solutions. We develop customized software tailored to your specific operational needs.

Solutions Include:

- Business Process Automation
- Management Information Systems (MIS)
- Industry-Specific Software
- API Integration & System Connectivity

We ensure flexibility, scalability, and long-term efficiency in all our custom solutions.

6. Lighting Industry Solutions (Specialized Service)

We offer specialized software and application solutions for the lighting industry, setting us apart in the IT sector.

Our Capabilities:

- Smart Control Lighting Systems.
- IoT / AI-Based Lighting Applications
- Production & Inventory Management for Lighting Manufacturers
- Energy Monitoring & Smart Automation
- Alert & Fault Recognition.

Our goal is to digitize and modernize the lighting industry through intelligent technology solutions.

7. Augmented Reality (AR) Solutions

We develop AR solutions that allow customers to interact with digital products in real-world environments. From virtual lighting simulations to immersive product visualization, our AR technology enhances engagement and decision-making.

What We Offer:

- AR-based Product Visualization
 - Interactive 3D Models & Live Demonstrations
 - AR for E-commerce (Try-before-you-buy experience)
 - Mobile AR Applications (Android & iOS)
 - AR for Training & Maintenance Support.
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Our Cliental List:



Commitment

Optique Smart Solution Pvt. Ltd. is committed to delivering high-quality, reliable, and future-ready solutions that help businesses achieve digital transformation and sustainable growth.

Conclusion

With a strong blend of **innovation, industry expertise, and advanced technology**, Optique Smart Solution Pvt. Ltd. aims to become a trusted partner for businesses seeking smart digital solutions both locally and globally.