

COMPANY PROFILE

DIGITAL MARKETING AGENCY

Service Area

Bangladesh & International Clients



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Karotoa Green Corporate Headquarters, 311
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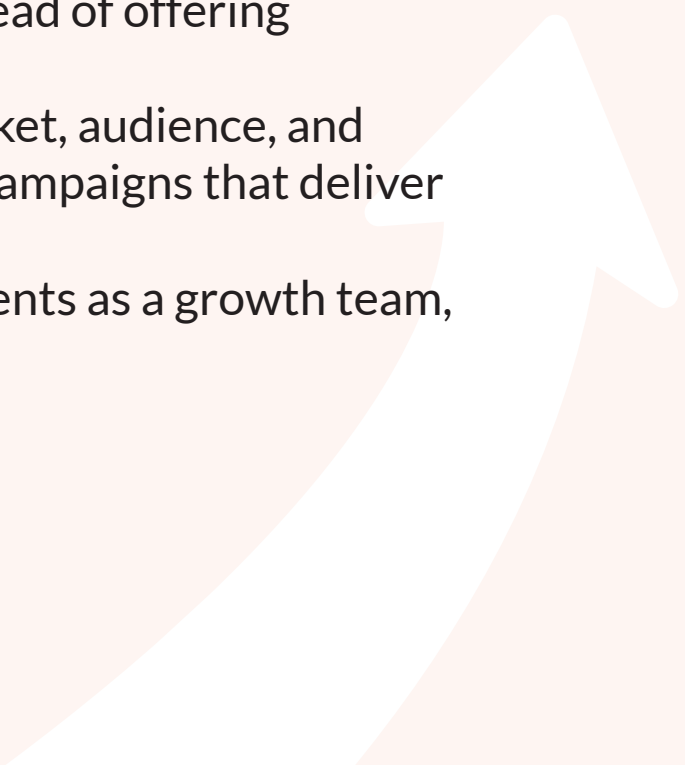
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COMPANY OVERVIEW

BrandXpart is a results-driven digital marketing agency based in Dhaka, Bangladesh. Helping businesses establish strong online visibility and achieve consistent growth. We work with startups, service providers and established brands to create digital strategies that are practical, data-driven, and aligned with real business goals.

Our approach combines strategy, creativity, and performance marketing. Instead of offering one-size-fits-all solutions. We analyze each client's market, audience, and objectives before designing campaigns that deliver measurable outcomes. **BrandXpart** partners with clients as a growth team, not just a service provider.





MISSION STATEMENT

Our mission is to help businesses grow sustainably through transparent, data-driven digital marketing strategies that deliver measurable results.

Our vision is to become a trusted digital growth partner for businesses in Bangladesh and globally by maintaining high standards, ethical practices, and continuous innovation.

VISION STATEMENT

CORE SERVICES

Digital Marketing Strategy



Search Engine Optimization (SEO)



Website Design & Development



Software Development



Branding & Creative Design



Ai Based Marketing Tools



Mobile Apps



Web Hosting



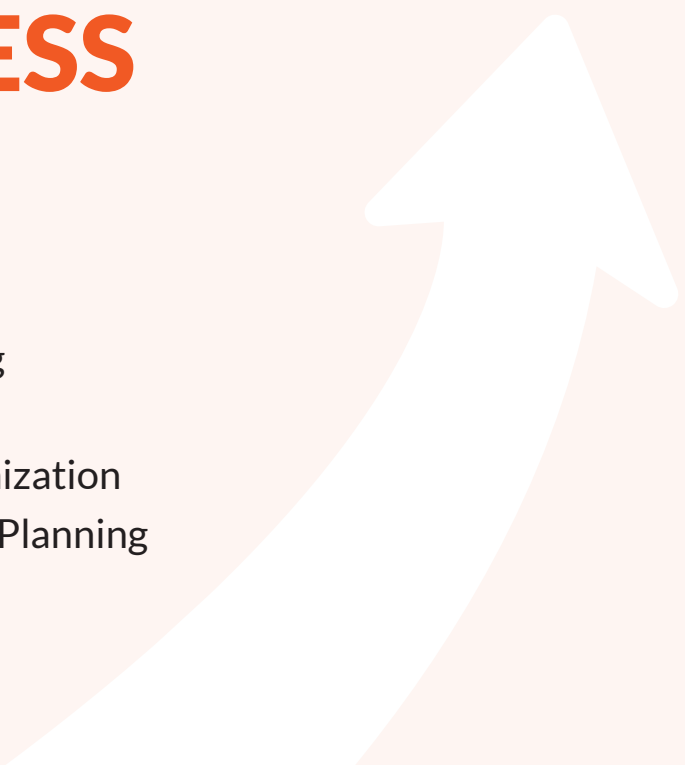
TARGET CLIENTS & INDUSTRIES

- Local businesses in Bangladesh
- Service-based companies
- E-commerce brands
- Startups and growing companies
- International clients seeking reliable outsourcing partners

UNIQUE VALUE PROPOSITION

BrandXpart focuses on clarity, execution, and results. We do not sell unrealistic promises. Our strategies are built on research, data and real-world experience. Clients work directly with specialists, receive transparent reporting, and get recommendations based on performance, not assumptions.

WORK PROCESS METHODOLOGY

- Business & Market Analysis
 - Strategy Planning & Goal Setting
 - Campaign Setup & Execution
 - Continuous Monitoring & Optimization
 - Reporting, Insights & Next-Step Planning
- 

TOOLS & TECHNOLOGIES

Website Design & Development

HTML5
CSS3
JavaScript
PHP
WordPress
Webflow
Shopify
Magento

Digital Marketing & SEO Tools

Google Analytics
Google Search Console
Google Keyword Planner
Google Tag Manager
Google PageSpeed Insights
Bing Webmaster Tools
Moz
Siteliner
AnswerThePublic

Custom Web Development

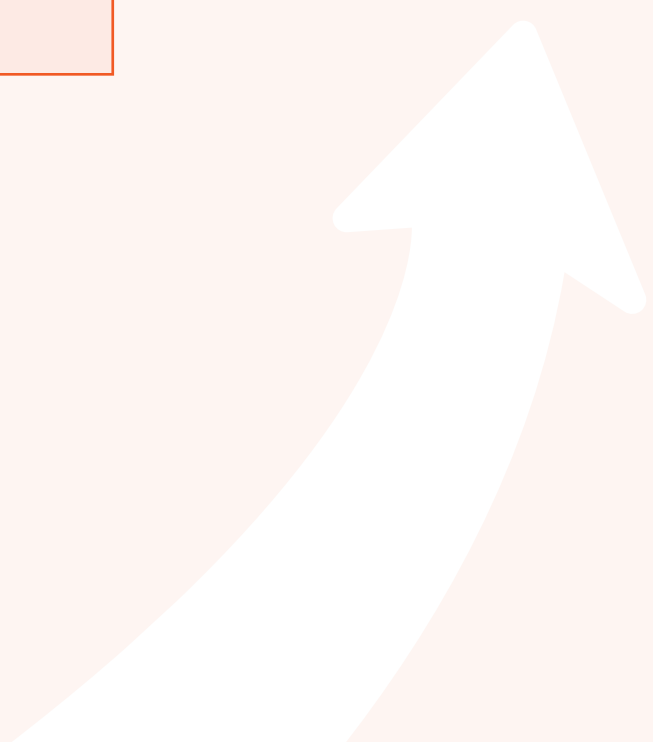
React.js
Vue.js
AngularJS
Node.js
Express.js
Symfony
CakePHP
jQuery

Mobile App Development

Flutter

Design & Creative Tools

Canva
Adobe Creative Suite



OUR KEY CLIENTS

GLOBAL & LOCAL



OUR JOURNEY

2019

Started digital marketing journey in the international market under the name SI Digital Media.

2020

Worked with global clients and gained strong experience in SEO, social media marketing and online advertising.

2021

Expanded international projects and built a more structured service workflow.

2022

Rebranded the company to Brandxpart and officially started Web Design & Development services alongside digital marketing.

2023

Delivered successful services to 100+ clients worldwide, building strong client trust and long-term partnerships.

2024

Expanded to 10 in-house team members and 15 remote professionals worldwide.

2025

Strengthened operations and improved project delivery with a growing creative and marketing team.

2026

Continuing to grow as a global digital marketing and web solutions agency focused on scalable, performance-driven results.

INDUSTRIES WE WORK WITH

Over the years we have served many different industry verticals. As a result, we are now the home of developers, engineers, designers, and analysts who specialize in various industries.

FINTECH



EDUCATION



HEALTHCARE



SERVICE PLATFORM



E-COMMERCE



LIFESTYLE



SPECIAL MENTION



AUTOMOTIVE



SOFTWARE COMPANY



COUNTRIES WE SERVE

BANGLADESH	UAE	OMAN	CANADA	AUSTRALIA	NEW ZEALAND
UK	USA	ISRAEL	DENMARK	GERMANY	NETHERLANDS
SWEDEN	CROATIA	MACEDONIA	AND MORE		



Thank You

We are ready to assist you

Write down your hopes for the future of your company.
Don't forget to thank the company for the opportunity
& convince related parties to support your company.

BrandXpart
a part of your business



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