



## Company Portfolio

# WHO ARE WE?



At Next Bell Ltd., we bring brands to life and businesses to the spotlight. From our home base in Bangladesh, we craft global success stories through **digital marketing, website development, and product photography**. Our expertise extends to SEO, content writing, graphic design, and photo/video post-production, making us your all-in-one creative powerhouse.

Driven by innovation and fueled by passion, our team delivers strategies that captivate, connect, and convert. Let's create something extraordinary together.  
**Next Bell Ltd. — Your gateway to endless possibilities!**

# OUR FOOTPRINTS



**70+** Countries Worldwide



## Grow With Us Every Hour, Always...

At Next Bell Ltd., we believe in continuous growth and progress. Our slogan, "Grow With Us Every Hour, Always.", reflects our commitment to **innovation, learning, and success** at every moment. **We strive to evolve alongside our clients, partners, and team**, ensuring sustainable growth and lasting impact. With Next Bell, growth isn't occasional—it's a constant journey.

# FOUNDER'S MESSAGE



**M Z Hossain**  
**Founder & CEO, Next Bell Ltd.**

Welcome to **Next Bell Ltd.** Our story began with a simple vision — to offer outstanding image retouching services, digital marketing, & product photography while creating opportunities for others. Today, that vision has grown into a global mission, backed by a dedicated team and a steadfast commitment to quality, integrity, and customer satisfaction. Every project we undertake reflects our passion for excellence and our goal to not only meet but exceed expectations.

As we continue to evolve, we are dedicated to fostering a culture of respect, collaboration, and growth. This policy book serves as a guide for the values and standards that define **Next Bell Ltd.** & its concerns. Whether you're new to our team or a longstanding member, I encourage you to engage fully with our mission and to embody the principles outlined in these pages. Together, we'll keep reaching new heights and making a positive impact in the digital world.

Thank you for being part of this journey.

# DIRECTOR'S MESSAGE



At **Next Bell Ltd.**, we are more than a service provider; we are a team united by a shared purpose to innovate, inspire, and achieve excellence in everything we do. Our commitment to quality and integrity underpins our approach to business, our interactions with clients, and our responsibilities to one another.

This policy book is a testament to our dedication to a supportive and professional workplace where everyone's contributions are valued.

Thank you for your commitment to these values and for helping us shape the future of **Next Bell Ltd.**

## Saiful Islam

Director of Photography,  
Next bell Ltd.



As we navigate the ever-evolving digital landscape, our collective dedication, creativity, and pursuit of excellence continue to define our success. This policy book serves as a cornerstone for ensuring clarity, consistency, and a shared commitment to our values. Together, we will uphold these guidelines to create an environment of trust, innovation, and growth. Let this document empower each of us to contribute meaningfully to our mission of delivering exceptional solutions for our clients while fostering a culture of respect and collaboration.

Thank you for being an integral part of our journey.

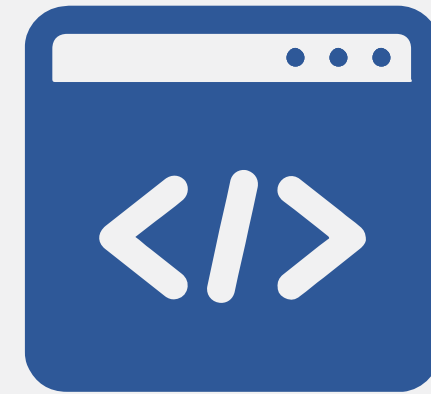
## Morium Talukder

Director, Operations,  
Next bell Ltd.

# OUR SERVICES



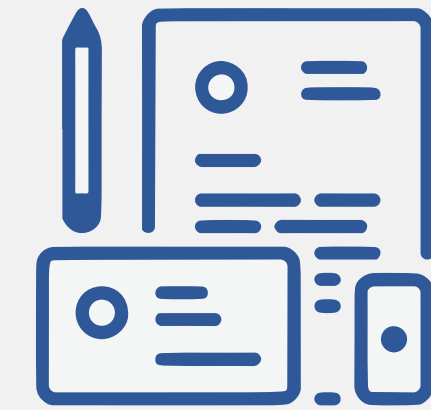
**DIGITAL MARKETING**



**WEBSITE & APP  
DEVELOPMENT**



**PRODUCT PHOTOGRAPHY  
& VIDEOGRAPHY**



**BRAND DEVELOPMENT**



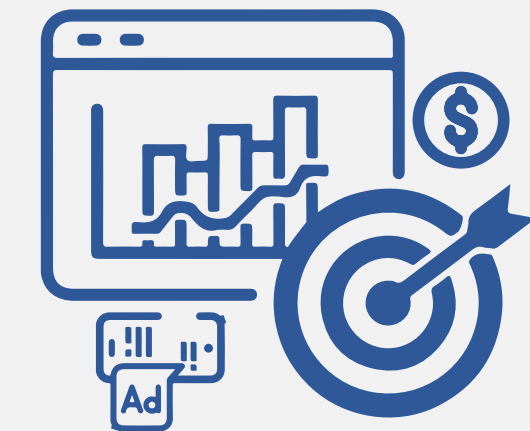
**AV/OVC PRODUCTION**



**CONTENT WRITING**



**GRAPHIC DESIGNING  
& ANIMATION**



**MEDIA BUYING**

# OUR CORE SOLUTIONS

## DIGITAL MARKETING

Digital marketing is essential for reaching a global audience efficiently and cost-effectively. **It enhances brand visibility, enables precise targeting, and provides measurable results.** By leveraging online platforms like SEO and social media, businesses can engage directly with customers, drive conversions, and stay competitive in today's digital-driven marketplace.

## WEBSITE & APP DEVELOPMENT

Website development is essential for establishing an **online presence, enhancing brand credibility, and providing a platform for customer interaction.** It enables businesses to showcase their products, drive sales, and reach a global audience, fostering growth in today's digital-first world.

## PRODUCT PHOTOGRAPHY & VIDEOGRAPHY

Product photography is vital for **showcasing products effectively, capturing attention, and building trust with customers.** High-quality images highlight details, enhance brand perception, and drive sales by influencing purchasing decisions, making it essential for e-commerce, marketing, and advertising success.

# OUR CLIENTS



And many more..

# OUR WORKS

## SOCIAL MEDIA CREATIVES



CLIENT-  **Priotoma™  
Bangla**

# OUR WORKS

## SOCIAL MEDIA CREATIVES



CLIENT-



# OUR WORKS

## SOCIAL MEDIA CREATIVES



**Social and Economic Enhancement Programme-SEEP**  
Sustaining dignity in human beings

**WELT HUNGER HILFE**  
WHH

**মশার জীবনচক্র**

**ডিম: ২ দিন**  
(স্ত্রী মশা পানির কাছে ডিম পাড়ে)

**লার্ভা: ১০ দিন**  
(ডিম ফুটে বের হয়ে পানির বিচে বাস করে)

**প্ৰাপ্তবয়স্ক মশা: ১৪ দিন বা তার বেশি**  
(পরিপূর্ণ মশা বিকাশ লাভ করে এবং প্রজননের জন্য প্রস্তুত হয়)

**প্ৰিউপা: ৪ দিন**  
(লার্ভা রূপান্তরিত হয়ে এবং মশার দেহের আংশ গঠন হয়)

**মোট জীবনকাল: ২-৪ সপ্তাহ**

**ডেঙ্গু প্রতিরোধ করুন:**  
মশার জন্মস্থান ধ্বংস করে তাদের বৃদ্ধি থামান

**Social and Economic Enhancement Programme-SEEP**  
Sustaining dignity in human beings

**WELT HUNGER HILFE**  
WHH

**২০২৪-এ ডেঙ্গুতে**  
সর্বোচ্চ মৃত্যু ঢাকায়

**সচেতন থাকুন**  
**সুরক্ষিত থাকুন**

উত্তর সিটি কর্পোরেশনের ১০৪ জন

দক্ষিণ সিটি কর্পোরেশনের ২৩৯ জন

\*সূত্রঃ প্রথমআলো

**Social and Economic Enhancement Programme-SEEP**  
Sustaining dignity in human beings

**WELT HUNGER HILFE**  
WHH

**শীতও বাড়ছে ডেঙ্গুর প্রকোপ**

**আপনার চারপাশ পরিষ্কার রাখছেন তো?**

CLIENT-

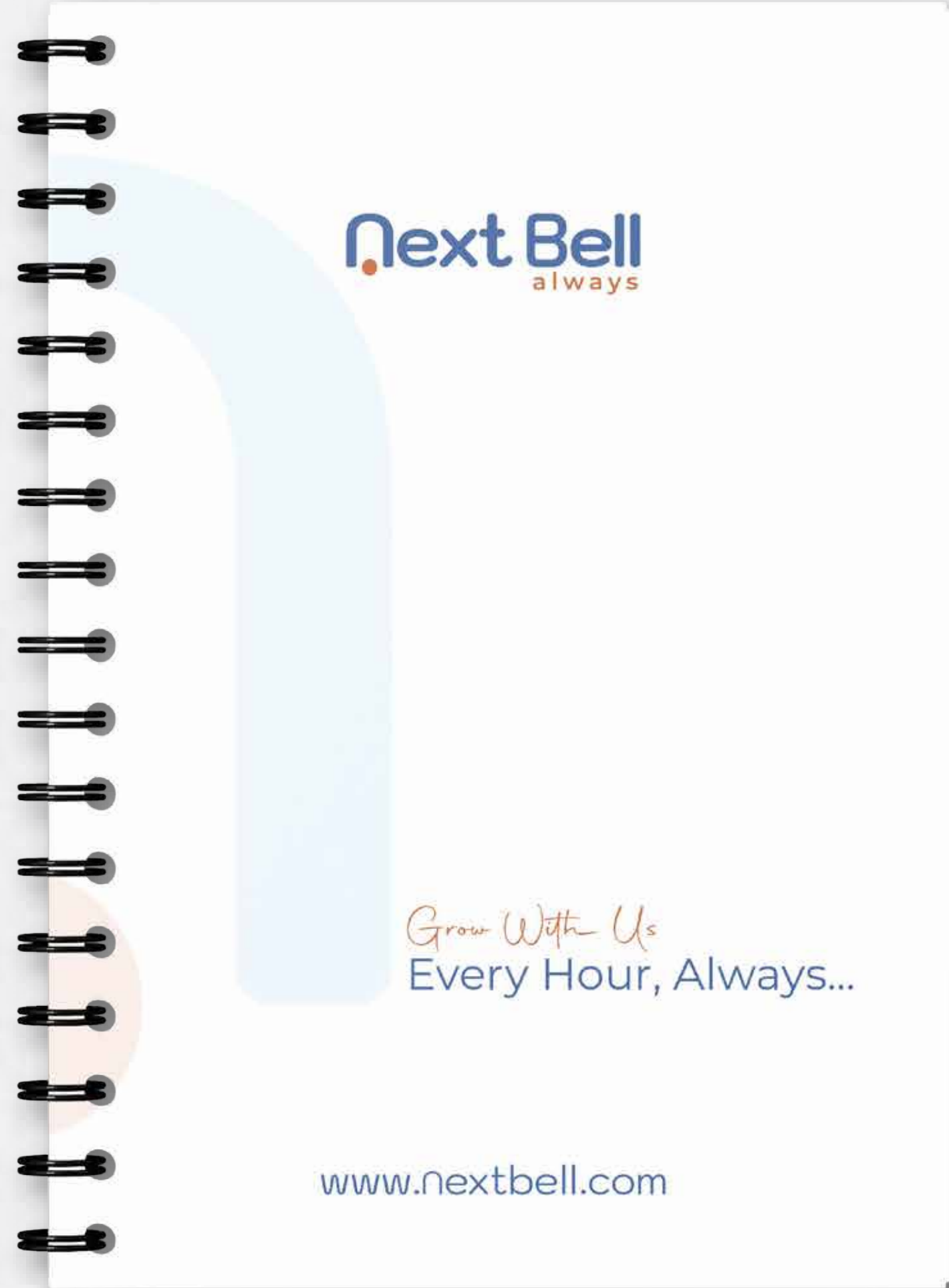


# OUR WORKS

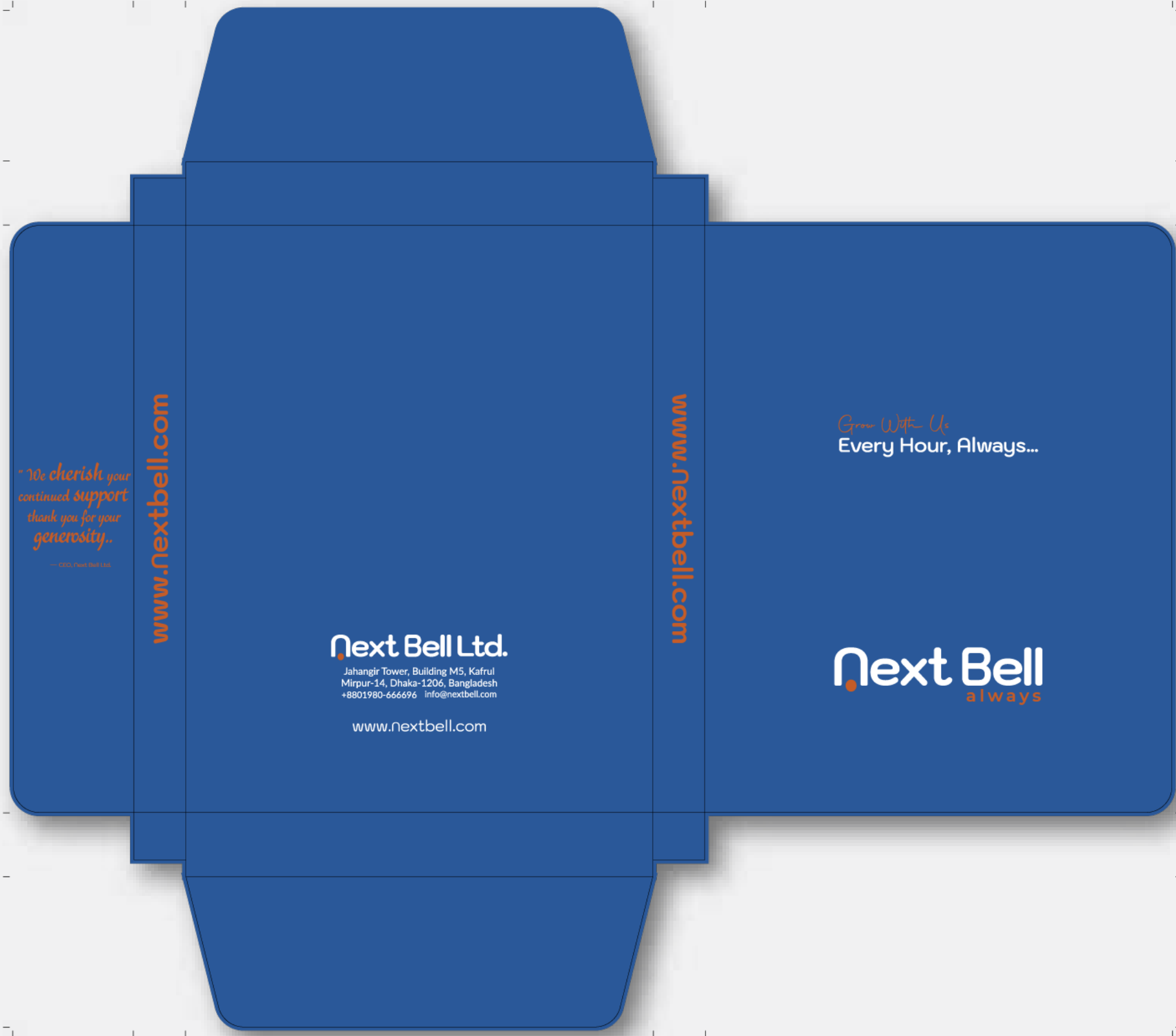
## PRODUCT PHOTOGRAPHY



**100K+** Photo Taken & **12M+** Images Retouched



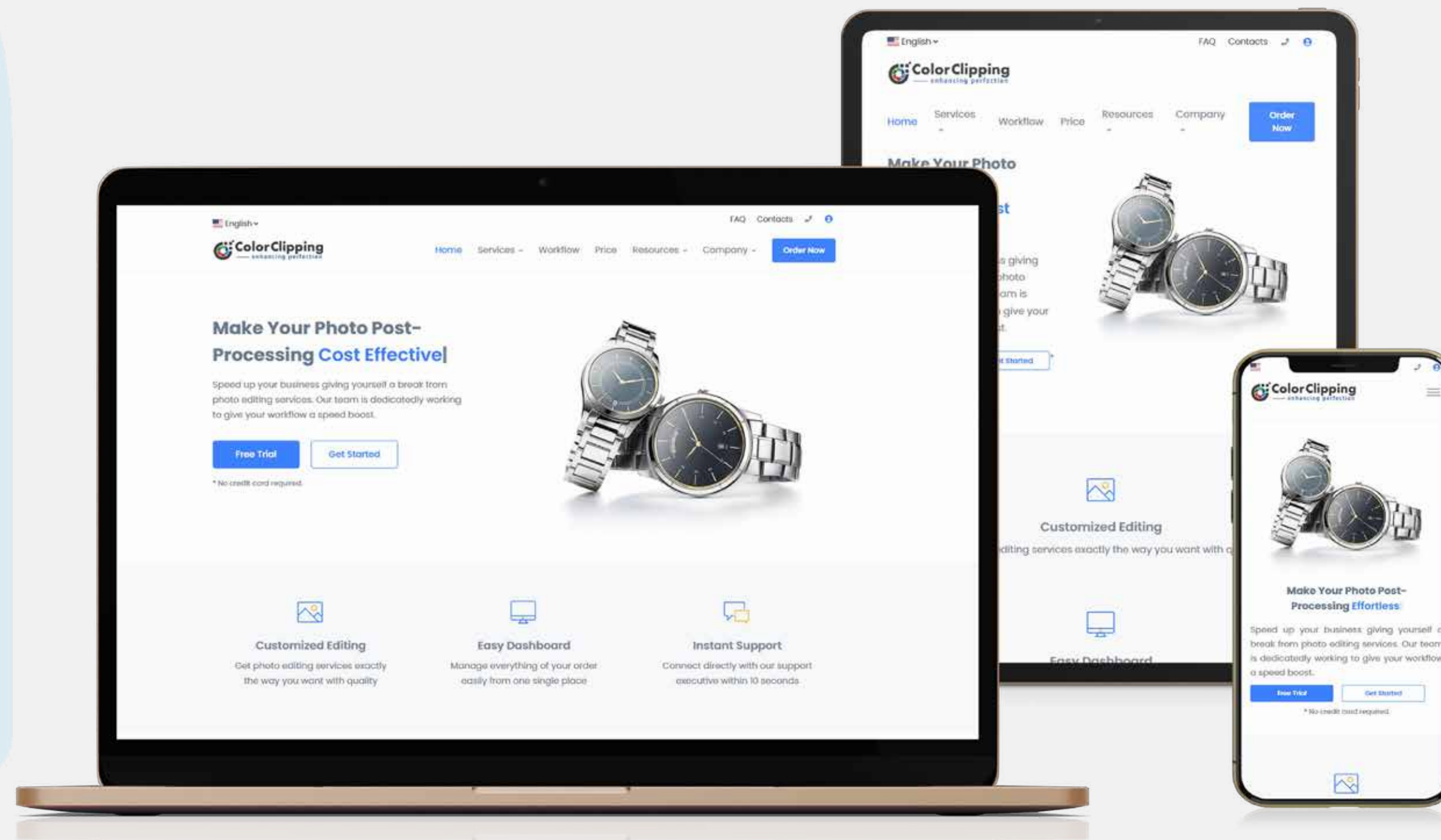
Notebook



Notebook Box

# OUR WORKS

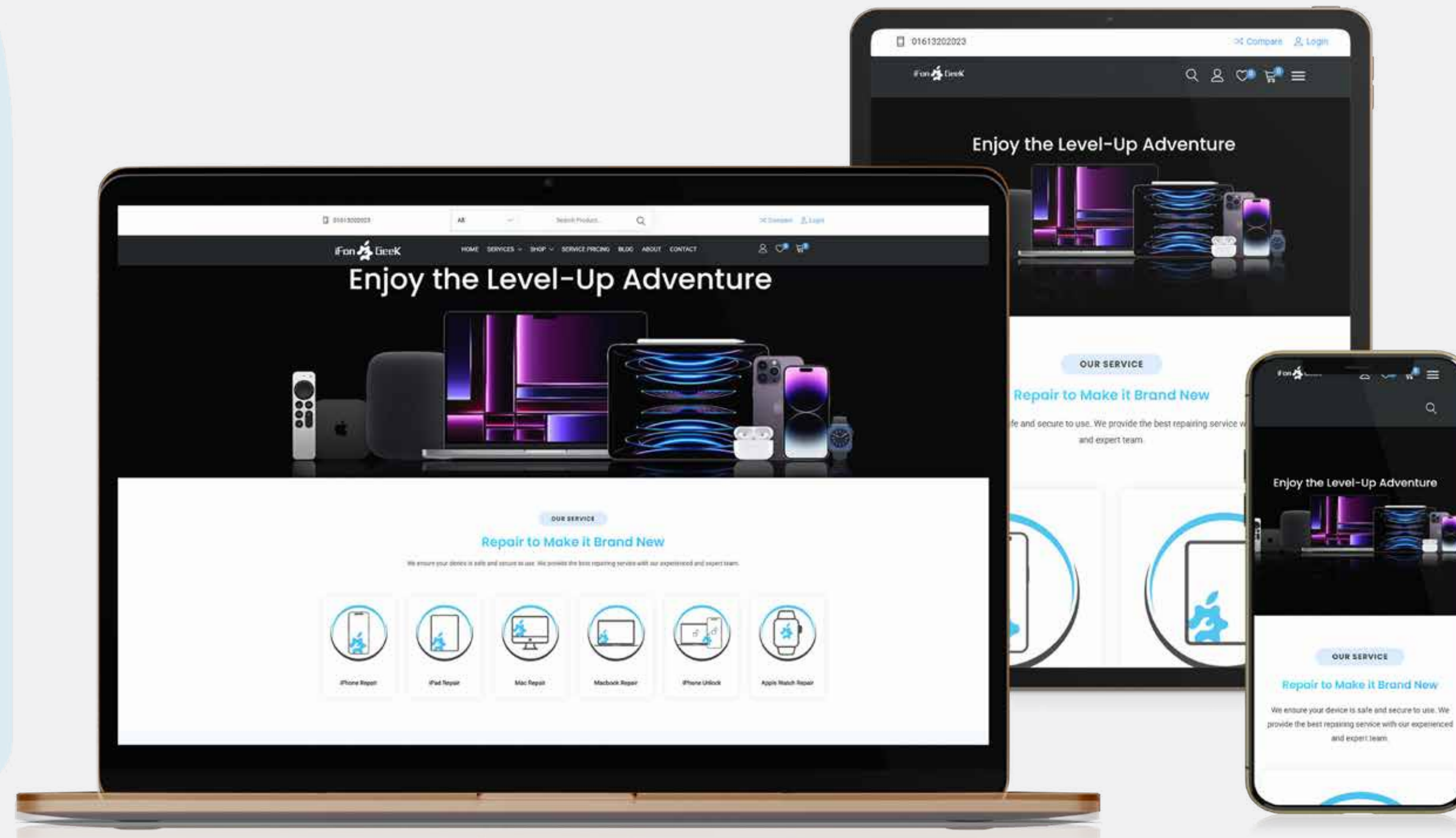
## WEBSITE DEVELOPMENT



Color Clipping Ltd.  
**[www.colorclipping.com](http://www.colorclipping.com)**

# OUR WORKS

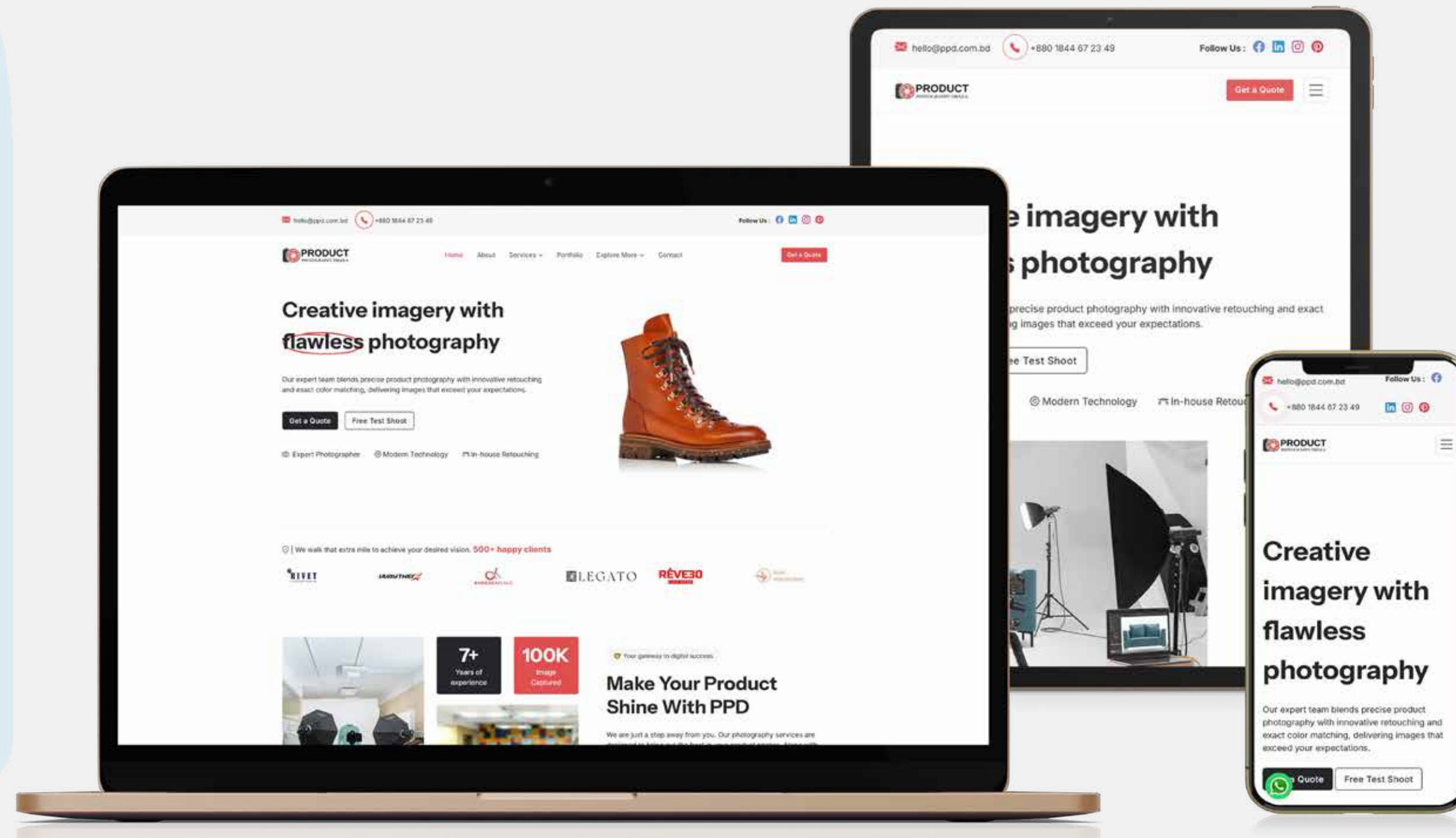
## WEBSITE DEVELOPMENT



iFon Geek  
**[www.ifongeek.com](http://www.ifongeek.com)**

# OUR WORKS

## WEBSITE DEVELOPMENT



Product Photography Dhaka  
**[www.ppd.com.bd](http://www.ppd.com.bd)**

# HIGHLIGHTS OF 2024

06

RETAINER CLIENTS

10

WEBSITE MADE

05

PHOTOGRAPHY & VIDEOGRAPHY CLIENTS



# STEPS OF OUR **WORK**

## **01. ANALYSIS**

Analyzing what your business need specifically.

## **02. STRATEGY MAKING**

Making the best marketing strategy.

## **03. FIXING GOALS**

Fixing long & short-term goals.

## **04. VISUAL CONTENT DESIGN**

Making the best contents analyzing the market.

## **05. SPECIFIC TARGETING**

Targeting the specific person that need your product/service.

## **06. REPORT ANALYSIS**

Analyzing the ups & downs every month.

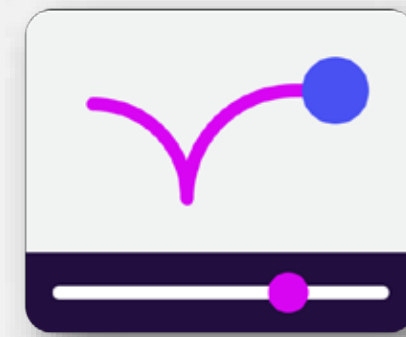


# CONTENT **PLANNING**



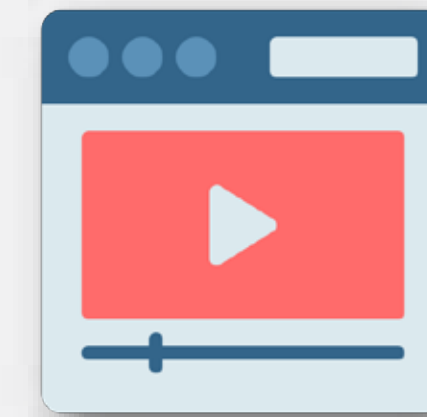
**Static**

Product/Service Static Post



**Dynamic**

Product/Service Dynamic Post



**Video**

Video/Reel Post



# TARGETING THE RIGHT AUDIENCE

Targeting the right audience ensures marketing efforts reach those most likely to engage, boosting efficiency and ROI. It enables personalized messaging, fosters stronger connections, and drives conversions by addressing specific needs, making it crucial for achieving marketing success.





# PROJECT STAGES





# WHAT ARE YOU GETTING WITHIN THE **BUDGET**



Social Media Management



Strategy Creation & Execution



Content Management



Ads Management



Lead Management



Analysis & Reporting



THANK YOU

## CONTACT US



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