

We Shape Brand Success With Conversions & Sales

COMPANY PROFILE



● www.mondaydigital.com

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Confidentiality Notice



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About Us



Company Background

Monday Digital Limited is a digital-first company built by marketers, designers, and developers who understand how to grow brands online. We help businesses in the USA, UK, Europe, and Australia succeed through smart design, high-converting websites, AI-powered SaaS platforms, and performance-driven marketing.

Our team blends creativity with technical skill. From SEO, branding, and content to Shopify development, SaaS architecture, and AI integrations, we build digital systems that are made to perform. We focus on real outcomes like traffic, conversions, and sales.

To date, our leadership has powered over 82 million USD in eCommerce sales for global clients, with a strong focus on long-term growth and ROI.

Whether you want to launch a new brand, upgrade your online store, or scale your business with automation, Monday Digital is your partner in turning ideas into results.



Founders

Monday Digital was founded by **Abdullah Alamin** and **Adil Mahmud Choudhury**, two professionals with over a decade of experience in digital commerce, software development, and performance marketing.



Abdullah Alamin

Chairman & Chief Marketing Officer (CMO)

He has led Shopify and eCommerce projects that generated over 82 million USD in online sales. Alamin oversees the company's creative direction, marketing strategy, and conversion-focused execution. His expertise connects branding, user experience, and automation to deliver business growth.

Adil Mahmud Choudhury

Managing Director & Chief Executive Officer (CEO)

He brings over 12 years of experience in software engineering, product architecture, and business consulting. With a master's degree in Computer Science focused on artificial intelligence, and several research publications in AI and machine learning, Adil leads Monday Digital's operations and product innovation. His background is key to building scalable, AI-powered SaaS solutions for today's digital businesses.



Together, they guide Monday Digital with a shared mission to help brands grow smarter using a mix of design, data, and intelligent technology



Vision



To be a trusted digital partner for modern businesses by delivering smart, scalable, and sales-focused solutions that drive long-term growth.

Mission

To help small and medium-sized businesses grow through creative design, efficient technology, and data-driven marketing. We focus on building systems that improve performance, increase sales, and create lasting value for our clients.

Core Values

1

Clarity

We believe in clear goals, clear processes, and clear communication

2

Ownership

We take full responsibility for the work we do and the results we deliver

3

Focus on Results

Everything we build is designed to drive real outcomes, not just look good.

4

Collaboration

We work as one team with our clients, partners, and each other.

5

Innovation

We stay current with trends and tools, especially in AI and automation, to keep our clients ahead of the curve



Our Services



1 AI-Driven SaaS Platform Development

We build custom SaaS platforms designed to solve real business problems. From product strategy and user flows to backend architecture and cloud deployment, we manage the full lifecycle. Our AI capabilities help automate tasks, personalize user experience, and deliver data-driven insights.

2 Business Automation Solutions

We help businesses work smarter with automation tools that reduce manual work, speed up operations, and improve accuracy. Whether it's internal process automation, marketing workflows, or customer support systems, our solutions are tailored to your needs.

3 Conversion-Focused eCommerce Development

We design and build Shopify and WooCommerce stores that are optimized for user experience and sales. Our services include custom theme development, app integration, checkout optimization, and analytics setup to help you convert more visitors into buyers.

4 Digital Strategy and Marketing

We create and manage marketing strategies that bring traffic and drive results. This includes SEO, paid ads, content marketing, retargeting, and performance tracking. Our focus is always on growth, ROI, and measurable impact.

5 UI/UX and Brand Design

We craft strong brand identities and user interfaces that are clean, modern, and conversion-friendly. From logo design and brand guidelines to mobile and web app UI/UX, we ensure every touchpoint looks and feels right.

6 Ongoing Support and Optimization

We offer regular updates, bug fixes, performance improvements, and security monitoring to keep your website or platform running smoothly. This also includes continuous CRO, A/B testing, and analytics review to keep improving over time.



Our Clients

www.popprobe.com**7th Avenue**www.7thavenue.cowww.lifemedz.comopportunadigitalmarketing.comA VERAPAX COMPANY
ACCURATE
MAILING SERVICESwww.accurateaz.comwww.verapax.comwww.adsplanner.ai**CONRAN AND
PARTNERS**www.conranandpartners.comwww.thesofacinema.comwww.abrahamsenfinancial.comwww.coffeetec.comwww.rcs-carolinas.comwww.tulboxpro.cowww.theforcecrm.comwww.int-machinery.com

Why Choose Us



1 Proven Sales Performance

Our leadership has managed eCommerce projects that generated over 82 million USD in sales. We understand what drives results.

2 Specialists in AI and Automation

We design SaaS platforms and business tools powered by AI to save time, reduce costs, and improve decision-making.

3 Focused on Conversions

Every design, line of code, and campaign we create is built to turn visitors into leads, and leads into customers.

4 Global Client Experience

We work with businesses in the USA, UK, Europe, and Australia. Our systems are built to perform at an international level.

5 Clear Communication

We work in simple steps and keep you updated. No jargon, no hidden work—just clear updates and shared goals.

6 Long-Term Partners

We don't just launch and leave. We offer support, improvements, and strategic advice to help your business grow over time.



Meet Our Team



Soniya Rahman
Business Development Manager



MD Nur Alam Sarder
Digital Marketing Manager



Sajib Ahmed
Marketing Project Manager



Somaiya Akter Kakoli
Project Coordinator



SK Mohotasim Billah
Sr. Shopify Developer



Sumon Biswas
Sr. Software Engineer



Md. Mamunur Rashid
Sr. Shopify Theme Developer



Nazmul Hossain Shanto
Lead UI/UX Designer



Afrin Sultana
Full Stack Web Developer



Khalid Saifullah
Sr. Website Developer



Abu Raihan
Software Engineer



MD Jahid Hasan
Website Developer



Jesmin Nahar
Digital Marketing Executive



Sabiha Sultana
Content & Copy Writer



Shamjid Bin Nashir
Marketing Executive



Sk Shadman Hossain
Digital Marketing Executive



Md Rabiul Alam
Shopify Developer



Sk Rabir Ahamed
Manager (Accounts & Finance)



Upal Chakraborty
Asst. Manager (Admin And HR)



Nur Mohammad
Asst. Manager (Operations)



Legal and Corporate Information



Company Name	: Monday Digital Limited
Registration No	: C-197650/2024
Date of Incorporation	: 03 October 2024
Legal Status	: Private Limited Company (Under Companies Act XVIII of 1994)
Chairman	: Abdullah Alamin
Managing Director	: Adil Mahmud Choudhury
Head Office	: 2nd Floor, Holding-47, Azibur Rahman Market, College Road, Kaliakair-1750, Gazipur, Bangladesh

Contact Information

If you would like to work with us or learn more about how we can support your business, please feel free to reach out.

Company Name	Monday Digital Limited
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Email	info@mondaydigital.com
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Phone	+8801947 111444
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Website	www.mondaydigital.com
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Corporate Office	Level 1, Holding #0198/00, Kena Chowdhury Sarak, Polashpole, Satkhira-9400, Khulna, Bangladesh
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