

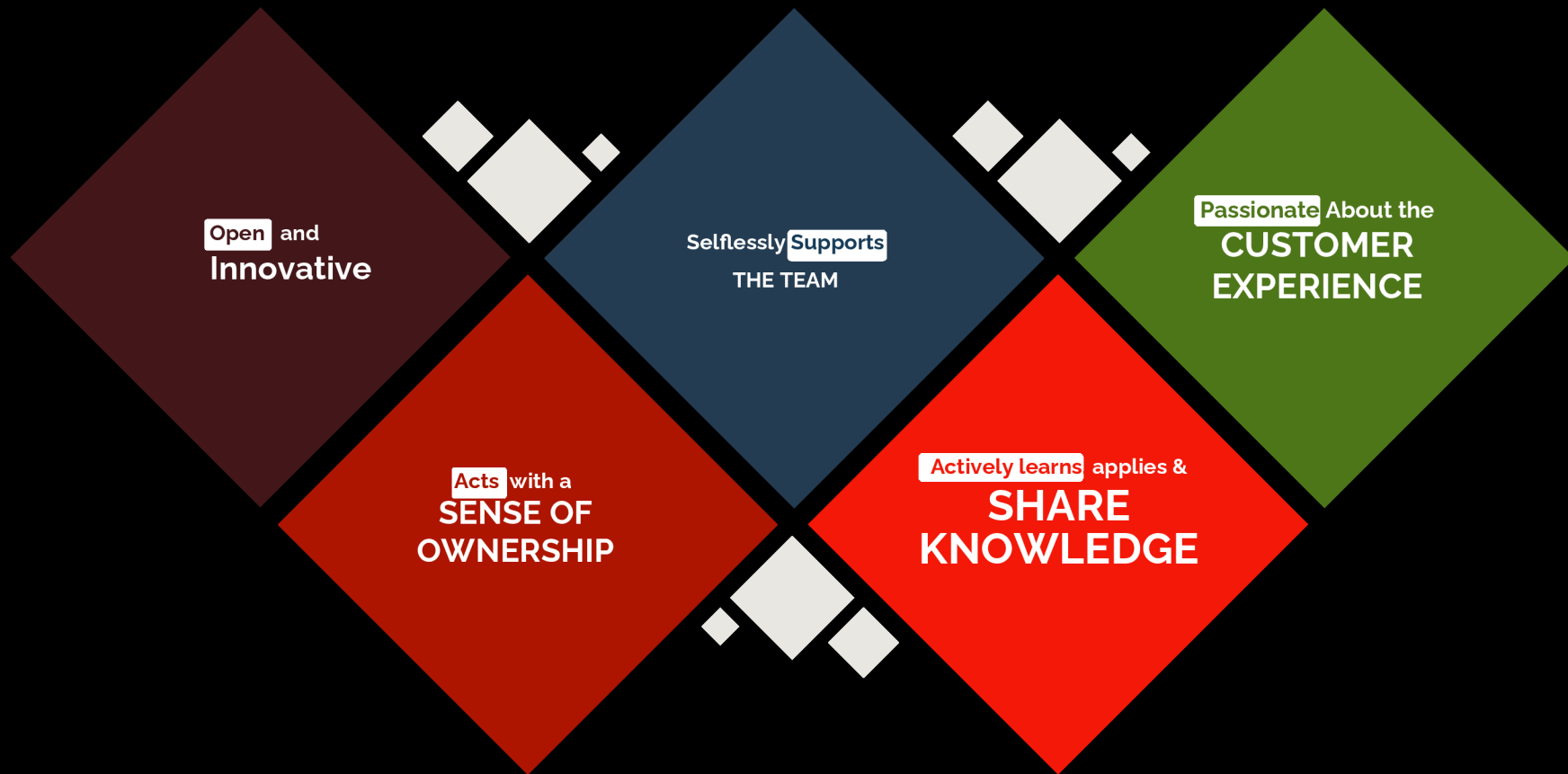


Your **Trusted** Partner in tech

Hello Superstars Ltd is one of the leading providers of cutting-edge technology solutions, specializing in software development, IT consulting, cloud computing, cybersecurity, and digital transformation. Established in 2023, our aim is to empower businesses with innovative and scalable technology solutions that drive efficiency and success. we deliver top-notch services and solutions to clients worldwide. We are a team of almost 50 technologists, including designers, developers, testers, project and product managers with expertise on a very up to date and diverse tech stack. From traditional to intelligent business apps, we have done it all and these days, we are working

on building several cutting-edge solutions in the emerging tech space. If you are looking for an agile, diverse, and value-driven team with a focus on long-term technology partnership,

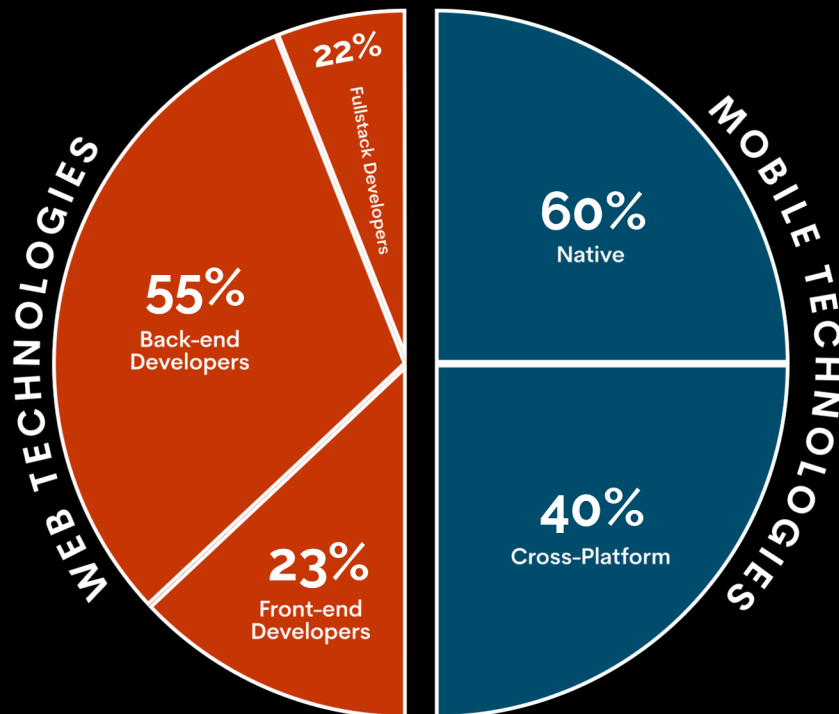
Core Values



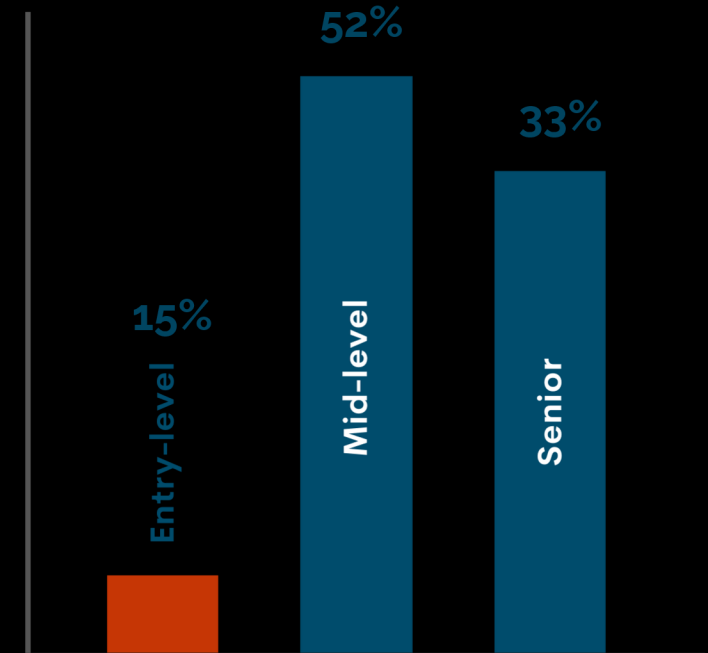
Our Team

Our team has a diverse skill set with varying levels of experience and industry exposure. Here are a few stats to give you an idea about our Composition.

**Skills Composition of
our Engineers:**



**Engineering Team's
Experience level:**



Our Expertise



Tech Talent



Product Engineering



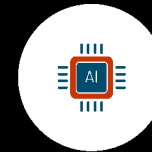
Mobile Applications



**Web Design &
Development**



**Cybersecurity
Services**



AI Consultation



**Business Continuity &
Recovery Services**



**Managed Hosting
Services**



**Page Speed
Optimization**



**Technical SEO and
Troubleshooting**



Web Accessibility



**Brand Identity & Graphic
Design**



**Content Marketing and
Strategy**

Our Expertise

Tech Talent

We have access to a large pool of talent can help you find the right fit for your organization's technology and business needs. Whether you are looking for a tech expert, like an engineer or a tester, a creative person, a writer or a designer, or even a website manager or virtual assistant, we got you covered. We will take responsibility for all their infrastructure and administration needs so that you don't have to worry about handling any of that. Let us find you the most dedicated, creative, and diverse talent for your virtual teams!



A photograph of a workspace featuring a silver laptop, a white keyboard, and a tablet. The laptop screen shows a complex web application with various charts and data. The tablet displays a website with a woman's image and text in Polish. The background is a dark, solid color.

Product Engineering

Our team loves working on new and entrepreneurial ideas to solve real-world problems. Our vast experience in building both business and consumer apps has given us the right mix of creativity and excellence to deliver faster and better. Our team prefers working with a lightweight methodology, like Lean. This allows us to discover, develop, and deliver solutions that are usable, scalable, and quickly bring in data and revenue for our clients. The product development process has multiple steps that require expert attention to launch a successful product. Get a 30-minute free consultation with our Product Managers by requesting a quote right now!

Our Expertise

Mobile Applications

Our portfolio includes numerous native and cross-platform apps with sleek user interfaces and exceptional user engagement. We have worked in various industries to build user-centric applications, including health tech, ed-tech, eCommerce, sports, social networking, logistics, and hospitality. Our process involves quick prototypes and picking the best possible platforms to ensure a quick time-to-market and to learn from real users before moving to the next iterations. We built smart apps powered by emerging technologies, including AI, ML, and Blockchain. Our team specializes in action-oriented and data-driven apps that delight users and also bring in big revenue for our clients. Let us build something exceptional for you. Request a quote now!





Our Expertise

Web Design & Development

The web is not going anywhere, and we know this better than anyone else. From portfolio websites to business applications, our team knows how to build robust and delightful solutions that are tested thoroughly. We ensure top performance and compatibility with all major browsers and devices. We work with several transactional, innovation, and integration platforms to provide you with optimal solutions with unmatched speed and value.

Our web design and development is the most significant part of our organization, and from building small business websites to creating large portals, we have done it all. We believe in the power of clean and responsive design and like to work closely with clients to figure out their brand aesthetics and philosophy. Another essential aspect of good website design and development is page speed optimization. We have optimization experts on our team who can not only help with your new website projects but also help improve your existing websites. We have an exceptionally creative content team that can advise not only on the website copy but on your overall digital footprint. Also, we love building chatbots! Talk to our web experts. Request a quote now!

Our Expertise

Cybersecurity Services

Every organization needs to invest in cybersecurity to protect its digital assets. Our experts can help in assessing your current security measures as well as build and manage up-to-date and accurate cybersecurity plans. Our approach is to create a 360-degree plan to cover all aspects of an organization's security needs. The information security policies must align with the business goals, and your data and business are always safe from cybersecurity incidents and attacks. Our team is available for a quick consultation call. Get in touch here.



Our Expertise

AI Consultation

The buzz around Artificial Intelligence is real. Companies across all industries are leveraging AI to gain a competitive edge. Our AI consulting service empowers you to navigate this new landscape. We offer expert guidance and support to help you identify opportunities for AI implementation and develop intelligent solutions that drive REAL business results.

We work closely with you to understand your unique challenges and goals. Our experts then develop a customized AI roadmap, pinpointing areas where AI can deliver significant value.

We believe in results. That's why we offer a rapid proof-of-concept (POC) development process. Within 60 days, you'll have a working prototype that demonstrates the tangible benefits of AI for your business. This allows you to see the value before committing to a full-scale implementation.

At our core, we believe in responsible AI development. This means prioritizing ethical considerations and data privacy throughout the entire process. We implement robust security measures to ensure that your data remains safe and confidential and is not utilized in any internal or external project.



Our Expertise

Business Continuity & Recovery Services

It is imperative for businesses to quickly return to the same operating capacity after an unforeseen incident, like a disaster or a cyberattack. Business continuity is an organization's plan to function without having all of its resources (limp-along plan). Business Continuation in case of disasters or downtime can be a game-changer for your business, where high availability means more revenue. Our team can set up backup and disaster recovery plans and procedures to ensure that downtimes and data losses become a thing of the past. From mirroring data in real-time to reducing the recovery time, let us showcase our expertise in providing Disaster Recovery as a Service (DRaaS). Read our latest case study [here](#). Our experts are here to help!



Our Expertise

Managed Hosting Services

we have built our expertise in providing both Web Hosting and Dedicated Virtual Servers. Our team of experts is always available to get on a call and help you choose the right plan for your hosting needs. We will help you set it up and provide you with assistance whenever you need to ensure that your applications stay up and running all the time! We have multiple plans available that cater to our client base. If you are not sure about which hosting plan is the right one for you, we are happy to book a call and advice. Our team also has expertise in deploying, managing, and scaling applications using Amazon Web Services. We can take complete ownership of setting up, monitoring, and protecting your applications on AWS by providing 24/7 technical assistance and customer support so that you can only focus on growing your business.





Our Expertise

Technical SEO and Troubleshooting

According to BrightEdge, 68% of online experiences begin with a search engine. It implies that the first order of business for anyone wanting to have eyeballs on their website is to ensure that their website is indexed and ranked, especially in Google. Be it optimization or marketing, the first step is to ensure that there are no technical issues in the website to hinder the indexing and ranking processes. From site architecture to URL structures and page and media optimization to improving content readability, our team audits and creates a custom checklist for each project to ensure that we don't miss out on any standards and guidelines while keeping the context in mind. We have been working with clients to troubleshoot and fix site issues for them when their agencies fail to solve problems as they focus more on content and copywriting and even on pushing Ad budgets.

Talk to our Technical SEO and SEM experts today and let them fix your website so you can receive more traffic and generate more revenue.

Our Expertise

Web Accessibility

Did you know a website's accessibility can impact how people engage with it? With 96.8% of homepages having detectable WCAG 2 failures, ensuring your website is accessible isn't just about following rules; it's about creating an inclusive online space for everyone.

When a website isn't accessible, navigating the site becomes a challenging experience. The lack of website accessibility negatively affects SEO rankings, user experience, and overall audience engagement and diminishes its competitiveness in the digital space.

At Genetech Solutions, we are passionate about making the web a welcoming place for everyone. Our team understands the challenges and is committed to ensuring your website is user-friendly for all visitors.

We take a comprehensive approach and evaluate your site to identify areas that need improvement. From text size and color contrast to navigation and form usability, we focus on enhancing elements that directly impact SEO, user experience, and overall site engagement.



Our Expertise

Brand Identity & Graphic Design

Are you looking for a logo for your new venture or want to rebrand your existing business? From digital to print assets, we have developed brand identities and created marketing and social media collateral for numerous local and international clients with speed and finesse. Let our designers help you in getting a unique and creative statement for your business. We enjoy working with clients who are up for creativity and experimentation. Let us help you discover your brand's aesthetics and build something that sticks. Let's connect and talk about your branding needs!



Our Expertise

Content Marketing and Strategy

You must have heard that content is king. The statement is true for all kinds of businesses, including eCommerce, EdTech, HealthTech, Consulting, and Hospitality. Your audiences want to read and see something that builds their confidence in your expertise and then buy from you.

According to a recent report, 82% of marketers report actively using content marketing in 2021, up 70% from last year. This includes multiple forms of content, including videos, blog posts, case studies, ebooks, and infographics. At Genetech Solutions, we have a dedicated team of content experts, including strategists, writers, editors, designers, and video experts, to bring all your amazing ideas to life. Our team has been working with multiple industries and helping them build a prominent space for their brand in an already overcrowded marketplace.

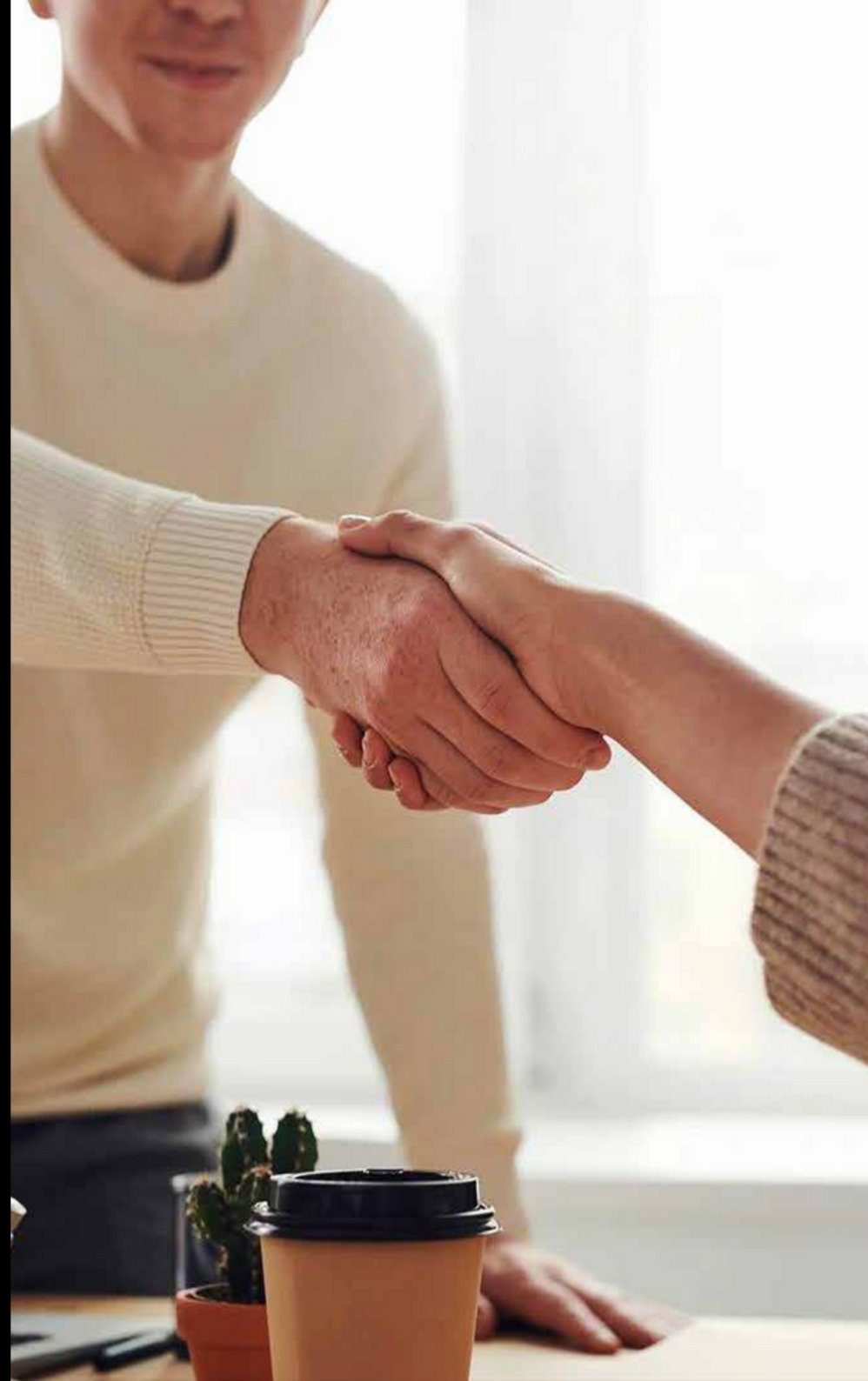
We create a brief, brainstorm ideas, and then build a strategy that works for you and a set of KPIs. Once approved, we execute the strategy, measuring periodically to ensure that we are moving in the right direction.

Talk to our content experts today and have them create something that brings in absolute results for your business.



Client

1. Hello Superstars Universe Limited,
registered and licensed in the United Kingdom
2. Hello Super Stars Technology Private Limited
registered and licensed in India
3. Hello Super Stars Nigeria Limited registered and
licensed in Nigeria
4. Hello Superstars Sdn Bhd registered and
licensed in Malaysia



1. Hello Superstars Universe Limited, UK

Company registered and licensed in the United Kingdom We have developed the entire technology platform for Hello Super Stars app

2. Pocket Pay SDN BHD Malaysia

We have developed end to end e –wallet technology for Pocket Pay SDN BHD Malaysia

3. Swiftlink Payment Services UAE:

Pocket pay e-wallet providing payment services on behalf of payment industry members via payment kiosk or mobile phones, the process involves network establishment and technology provision, supply of payment tools as well as hardware and software, data centre. It provides solutions to customers (Specially the expatriates and unbanked people) to make send money, cash-in, cash-out transactions, mobile airtime recharge, buying ticket, utility bill payments and payment for goods and services.

is the forefront at the Fintech industry with cutting edge activity along with 4th generation technology. This is a futuristic technology to not only as the fintech leader but also can generate significant businesses form the following kinds of financial transactions such as:

Send and Receive money, Mobile airtime recharge, Merchant payment, E-commerce, Remittance, Bill payment, Deposit float, Ticketing etc.

Moreover, Pocket is a versatile transaction engine and payment services platform, aims to serve millions of expats working abroad, by offering them a safe & secured environment so that they remit their money through Pocket which ensures the Founder's 3Cs Fintech theory. Pocket will reduce the number of Intermediaries and maximize the value of the transaction for all parties including the end user.

1.4. Mobios Limited , SriLanka

MEDICA is a cloud-based patient management and prescription management platform for doctors. From patient registration to patient walking out with the medicines from a pharmacy is managed within MEDICA. Doctors with MEDICA will register all Patients through receptionist or nursing staff tablet application as well as channeling. Once the Patient visit the doctor, the MEDICA doctor will make the diagnosis and type is the prescription to issue a printed prescription as well as send the digital prescription directly patient's smart phone application. The Patient then can visit any pharmacy with the printed prescription as well as get enhance experience at a MEDICA enabled Pharmacy where the patient can search and send the prescription prior to collect drugs at the special counter.

5. Versatilo London Ltd.

Migration Governance Eco System (mGES), a comprehensive platform designed to revolutionize the recruitment process and ensure the welfare of foreign workers. Our vision for mGES aligns seamlessly with principles of ethical governance, transparency, and justice.

About the Founders

Khondoker Salina Akter

Chairperson



Chairperson@hellosuperstars.com

About the Founders

Dil Afroze

Co-founder & Managing Director



md@hellosuperstars.com



Work with us



Project-based:

We will set up a couple of calls and scope the project with you. Once done, we will get back to you with a fixed price bid and a schedule for relevant deliverables. This mostly works well for small projects with fleshed-out requirements.



Hourly:

For product development with inherent uncertainty and evolving requirements, we suggest an hourly model. We only scope the next few sprints and you are billed by the number of hours spent by the team on your project.



Dedicated:

If you are looking for a maintenance team or someone to manage day-to-day operations, this is the most cost-effective option for you. Hire part-time or full-time dedicated talent and get billed for them monthly.



Work with us



Become a referral partner:

Write a warm introduction for us to a client and get 10% of the revenue earned from that client for the lifetime. Learn about our referral program [here](#).



Become a consortium partner:

If you want to bid for a project and are looking for a consortium partner for technology services, reach out and we will be happy to submit the bid and execute the project alongside you.



Connect With Us



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