



INNOSPACE INFOTECH LIMITED

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About Company

At Innospace Infotech Ltd., we are a dynamic start-up on a mission to revolutionize the digital landscape of Bangladesh. Our core philosophy centers around innovation, excellence, and delivering transformative solutions to our valued customers.

Vision

Our vision is simple yet ambitious: To be at the forefront of technological innovation in Bangladesh and beyond. We aspire to be the driving force behind the digital transformation of businesses and individuals, making technology more accessible, user-friendly, and impactful.

Mission

Our mission is to create cutting-edge technologies that address real-world challenges and improve the lives of our clients. We are committed to achieving this by adopting a human-centered design approach. This means that we put our customers at the heart of everything we do, ensuring that our solutions not only meet their needs but also provide an exceptional user experience.

Approach

At Innospace Infotech, we believe that technology should simplify, enhance, and empower. We are passionate about developing robust, user-friendly, and innovative solutions that make a difference. We approach each project with a keen focus on understanding our customers' pain points and aspirations, allowing us to craft tailor-made solutions that exceed their expectations.

Commitment

We are unwavering in our dedication to providing our clients with the best possible experience and service. Customer satisfaction is our top priority, and we continuously strive to go above and beyond to meet and exceed their requirements. Your success is our success, and we are here to support you every step of the way.



Mahmudul Hasan

Innospace Infotech Ltd
Managing Director

Mahmudul Hasan, Co-founder and Managing Director of Innospace Infotech Ltd., brings his rich experience from the publishing industry to the world of technology. With an MBA in International Marketing from Coventry University, UK, Mahmudul is passionate about blending traditional publishing with modern technological advancements. He aims to revolutionize the publishing sector by driving innovation and growth through digital solutions. Drawing on his background, he envisions creating platforms that streamline content distribution, enhance reader engagement, and open new avenues for knowledge sharing. His leadership at Innospace focuses on leveraging technology to transform the publishing industry, ensuring it adapts to the global demand for high-quality, accessible content.



Zaki Anan

Innospace Infotech Ltd
CEO

Zaki Anan is the co-founder and CEO of Innospace Infotech Ltd., a company dedicated to developing innovative technology solutions that enhance business efficiency. With a background in project management, business process reengineering, and human-centered design, he brings expertise across multiple sectors to his entrepreneurial journey. Previously, he led major projects, overseeing the design and delivery of impactful technology solutions for government and international organizations. A graduate of IBA, University of Dhaka, with an Executive MBA, and holding a Computer Science degree from BRAC University, he blends technical and leadership knowledge to drive positive change and improve lives.

Our Services

- **Software Design, Development and Maintenance:**

ERP software development and maintenance involve customizing the system to fit specific organizational workflows and features/modules such as accounting, supply chain, production, inventory, sales and marketing, and distribution, as well as implementing it with proper employee training. It includes regular updates and upgrades to align with evolving business needs, managing data integrity and security, and providing troubleshooting and user support to ensure system stability. Additionally, continuous optimization is performed to enhance ERP performance and efficiency.

- **Education Technology (EdTech):**

Education Technology (EdTech) enhances teaching and learning through various digital platforms, improving engagement, accessibility, and effectiveness. Key areas include Learning Management Systems (LMS) for centralized course management, interactive content like simulations and games, adaptive learning using AI to personalize education, mobile learning (mLearning) for on-the-go access, and Massive Online Courses (MOCs) offering affordable education to a broad audience.

- **Customer Experience (CX):**

Customer Experience (CX) refers to the overall impression customers have of a company's products, services, and interactions, encompassing the entire customer journey. Call Center Services play a vital role in CX by providing direct communication for support, sales, retention, and market research. Key aspects include accessibility, responsiveness, knowledgeable agents, empathy, personalization, and proactive support. Effective call centers enhance CX through technology integration, leading to increased customer satisfaction, improved brand reputation, higher retention, increased sales, and greater operational efficiency.

- **User Experience Design:**

we deliver user-centered software solutions that prioritize intuitive and effective user experiences. Our interactive prototypes and human-centered design approach ensure client satisfaction by aligning with their needs and goals. We create software that drives innovation and enhances business success through exceptional UX.

Target Market:

Innospace Infotech Ltd. focuses on serving a wide range of industries and demographics, particularly in the following areas:

Publishing: We help publishers transition to digital formats and improve operational efficiency.

Education: We provide interactive learning tools, LMS, and digital classroom solutions for educational institutions.

Customer Service: We offer seamless communication platforms and personalized customer support technologies.

Innospace Infotech Ltd. serves:

- Students and educators
- Business owners and decision makers

Our solutions help improve learning outcomes and drive digital transformation.

Clients:



Key Differentiators:

1 Agile Methodology

Innospace Infotech Ltd. is a forward-thinking startup that leverages agile methodologies to deliver innovative digital solutions efficiently and effectively. By adopting a flexible approach, we can quickly adapt to changing client needs and deliver projects on time.

2 Domain Knowledge (Publishing)

We are not just a tech company; we're publishing's trusted navigator in the digital age. We build the bridge from the intricacies of editorial workflows to cutting-edge digital transformation strategies.

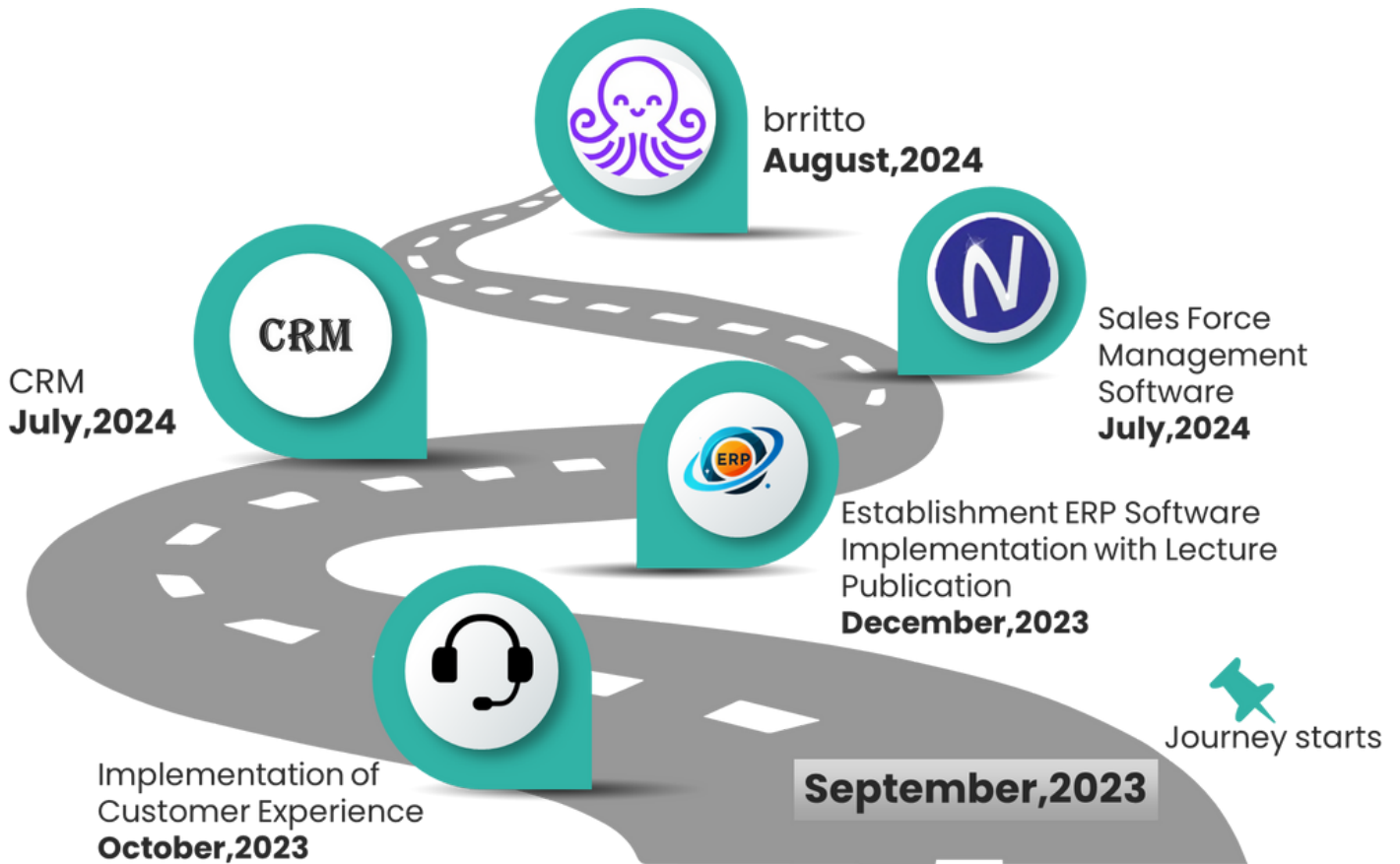
3 Human-Centered Design Approach

We put user experience first. Our human-centered design ensures our solutions meet real-world needs, driving user satisfaction, engagement, and success.

4 All-in-One Solution Provider

We are a full-service software provider. We handle every aspect of the software lifecycle, from design to support, allowing our clients to focus on their core business

Milestone:



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