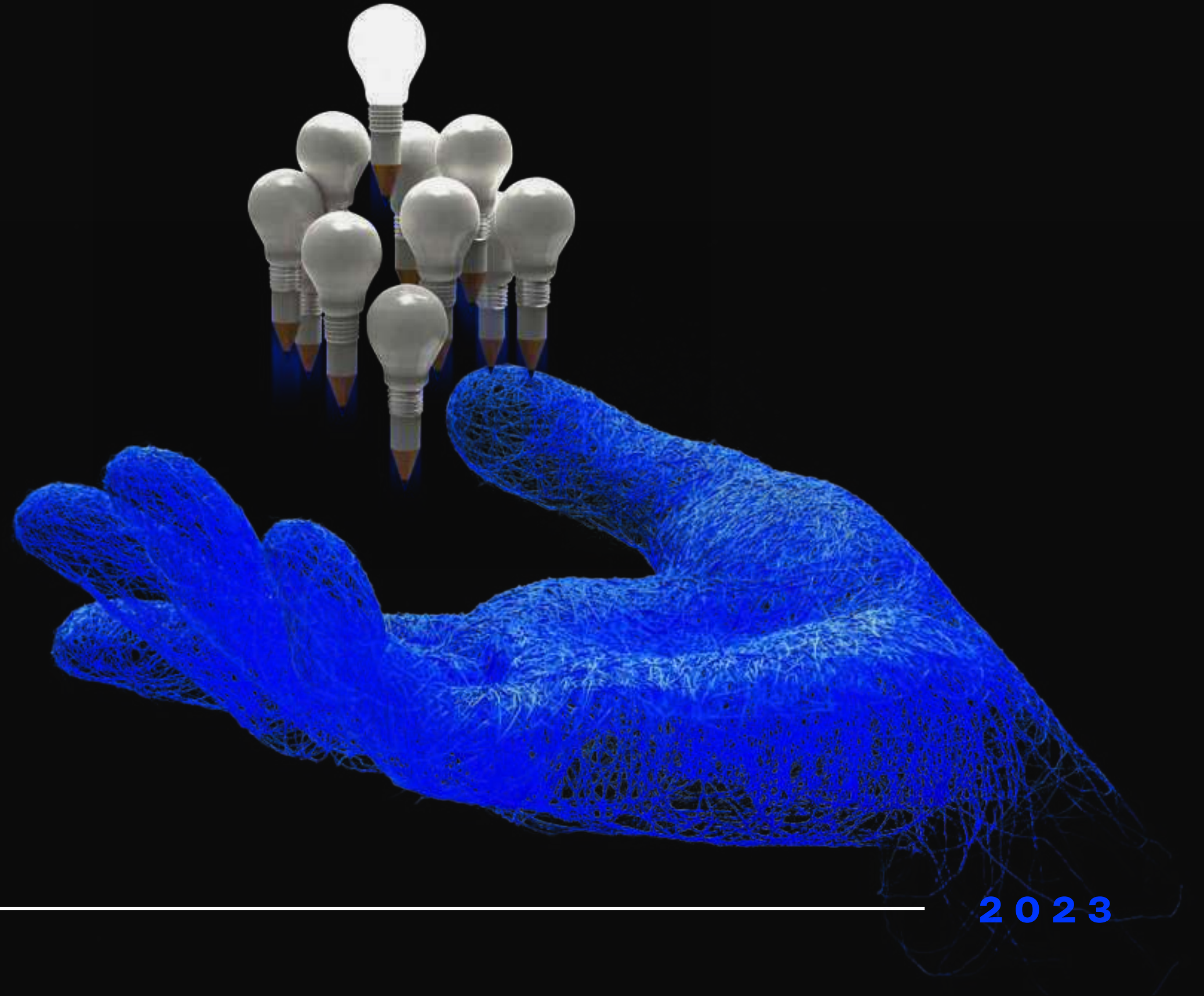




PORTFOLIO

2023

Reaching Crowds with
Disruptive Ideas.

WHO WE ARE



Full service agency, catering to an array of clients to help establish and transform companies into true global Brands.



2023

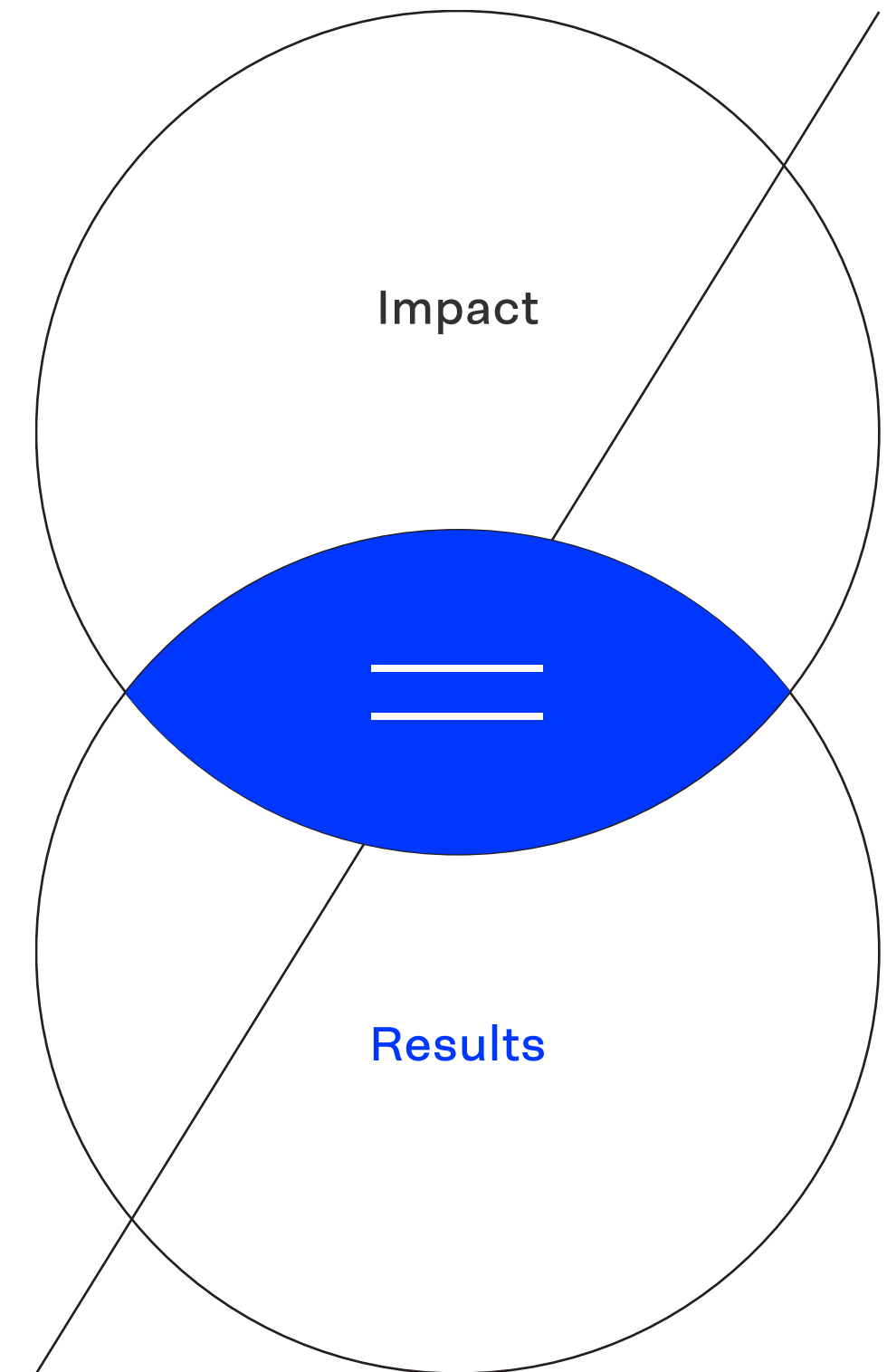
OUR PROCESS

Delivered for Maximum **Impacts**

The form of communicative needs may vary from an individual to the next. A verbal exchange may be necessary for certain people. Reading will most likely benefit others. Some people are constantly on social media for their dose of daily updates, while others depend on email for the latest information.

No one can be expected to comprehend a single message presented in a single way. We take communication methods as a system that aims to voice our brand's message to reach the crowd while expressing the same concept in different ways. Enhancing the comprehension of the message.

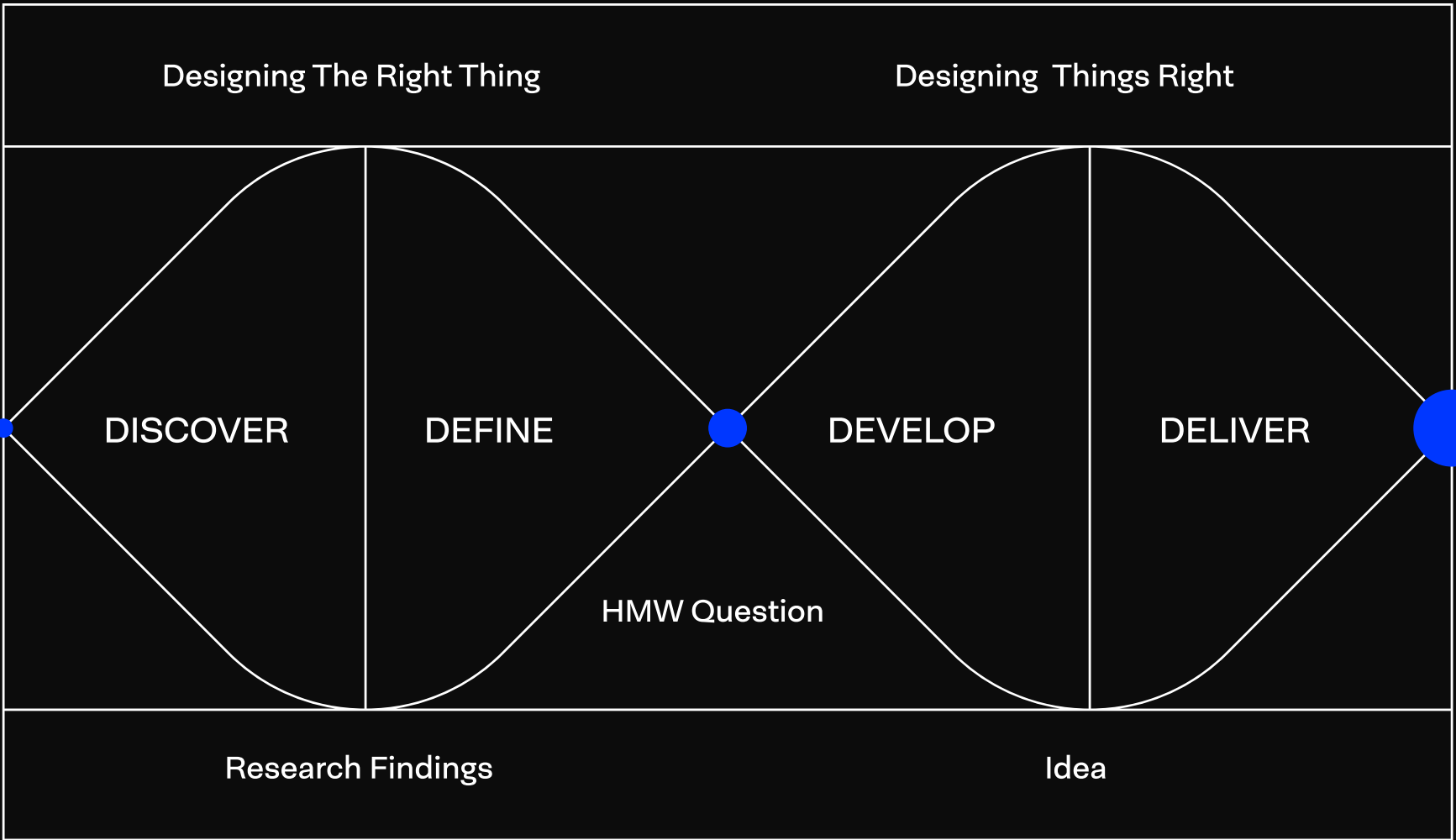
We evaluate and use every element of the communicative system in order to achieve the best results.



OUR PROCESS

Driven by Optimism

We approach every objective with an extensive Research & Development plan, utilising competitive awareness into a competitive advantage.



Brand Strategy

We take a holistic approach to how a brand builds identification and favorability with potential customers by incorporating several different brand elements such as voice, storytelling, brand identity, brand values, and overall vibe through brand growth, consultations, digital strategy, **Paid Media**, and OOH services.

Creative Studio

Every aspect of a company's branding, marketing, and creative requirements met in one place, including the development of TVCs, OVCs, short films, and brand films with an in-house production team.

Social Media

We provide comprehensive social media marketing services to build brand awareness, capture customers' attention, and connect brands with a broader, more diversified target group.

Web Dev.

Develop all forms of web-based applications and ensure a positive web user experience through web development, SaaS support, UI/UX design, and digital financial products.



OUR CLIENTS



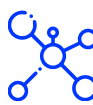
OUR WORKS

PHOTOGRAPHY, CASTING
& DESIGN

CLIENTS:
RISE, VASILEIA & GHUM

SERVICE:
CREATION, DESIGN,
BRANDING,
PHOTOSHOOT

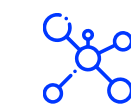
INDUSTRY:
FASHION &
E-COMMERCE

 **32,885%** ● Average Reach



OUR WORKS

PHOTOGRAPHY, CASTING
& DESIGN

 **32.885%** ● Average Reach



2023

OUR WORKS

SOCIAL MEDIA
CAMPAIGNS & DESIGN

 **45.535%** ● Average Reach



SERVICE:
BRANDING AWARENESS
ADVERTISING & DESIGN

CLIENTS:
AUTOMANIA

INDUSTRY:
AUTOMOTIVE



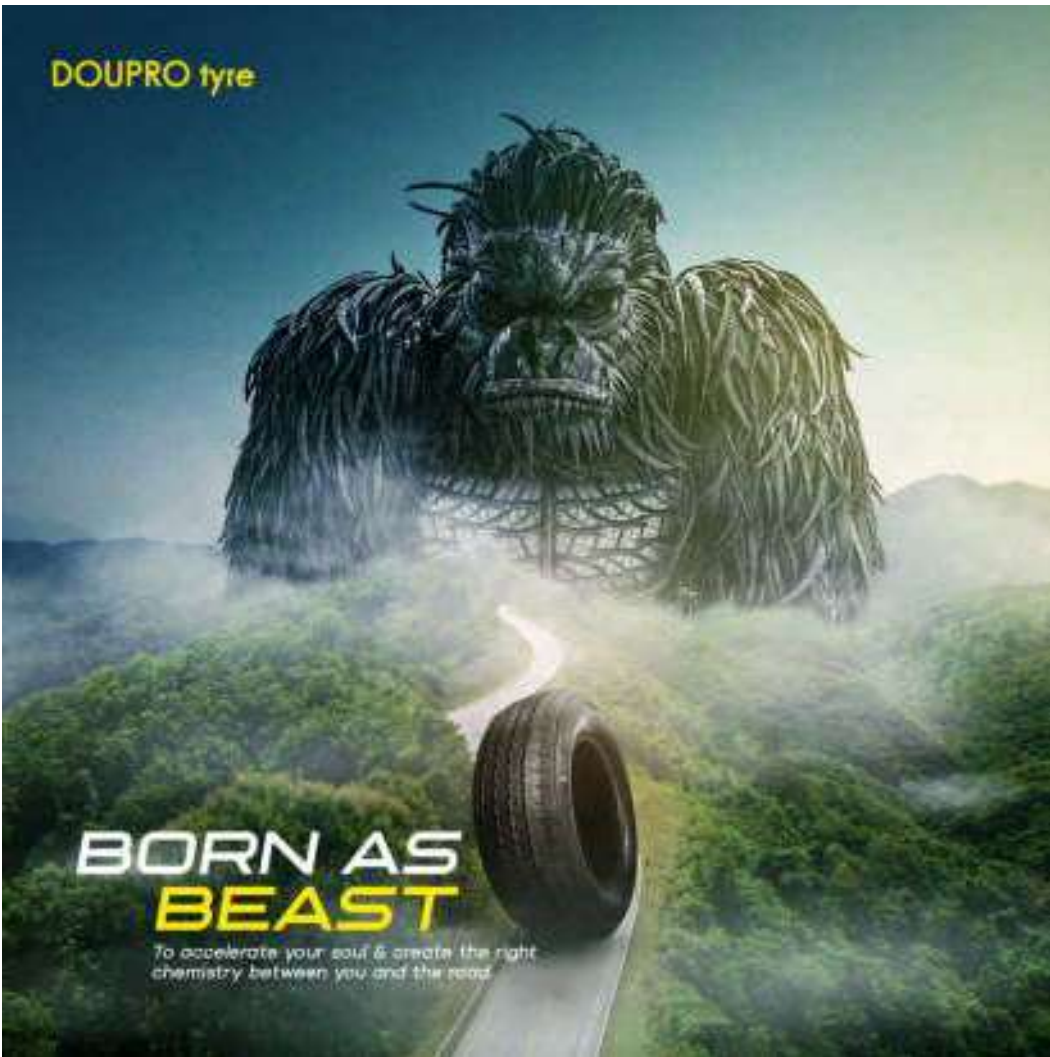
OUR WORKS

SOCIAL MEDIA
CAMPAIGNS & DESIGN



INDUSTRY:
TYRE

SERVICE:
CREATION, DESIGN, BRANDING,
ADVERTISING



CLIENT(S):
DOUPRO TYRE



SERVICE:
CREATION, DESIGN, BRANDING,
ADVERTISING

CLIENT(S):
JOYUS TIRE



INDUSTRY:
TYRE



OUR WORKS

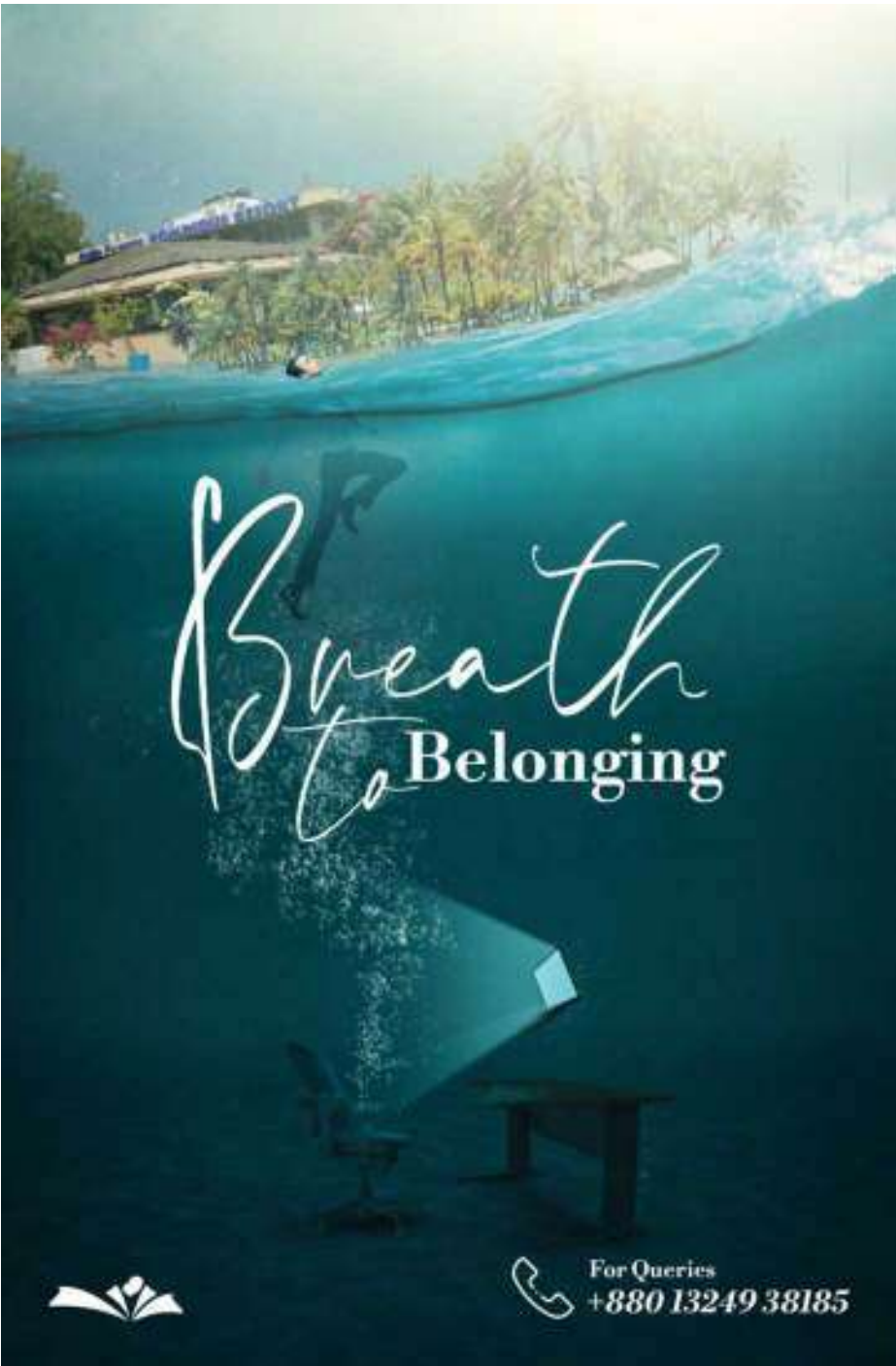
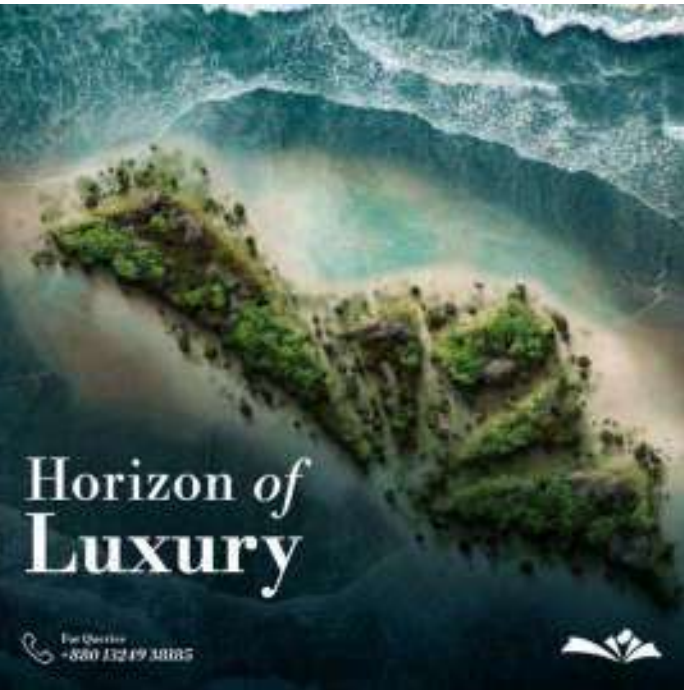
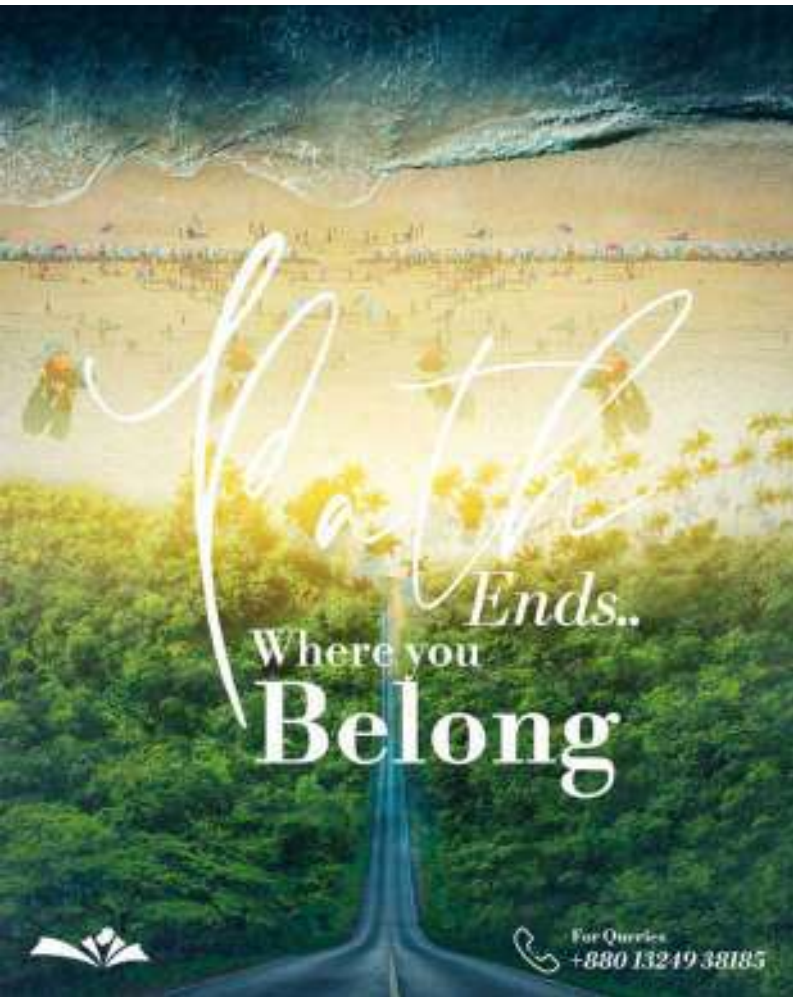
SOCIAL MEDIA
CAMPAIGNS & DESIGN



SERVICE:
CREATION, DESIGN,
BRANDING,

INDUSTRY:
HOSPITALITY

CLIENT(S):
FUWANG DOMINOUS
RESORT



OUR WORKS

SOCIAL MEDIA
CAMPAIGNS & DESIGN

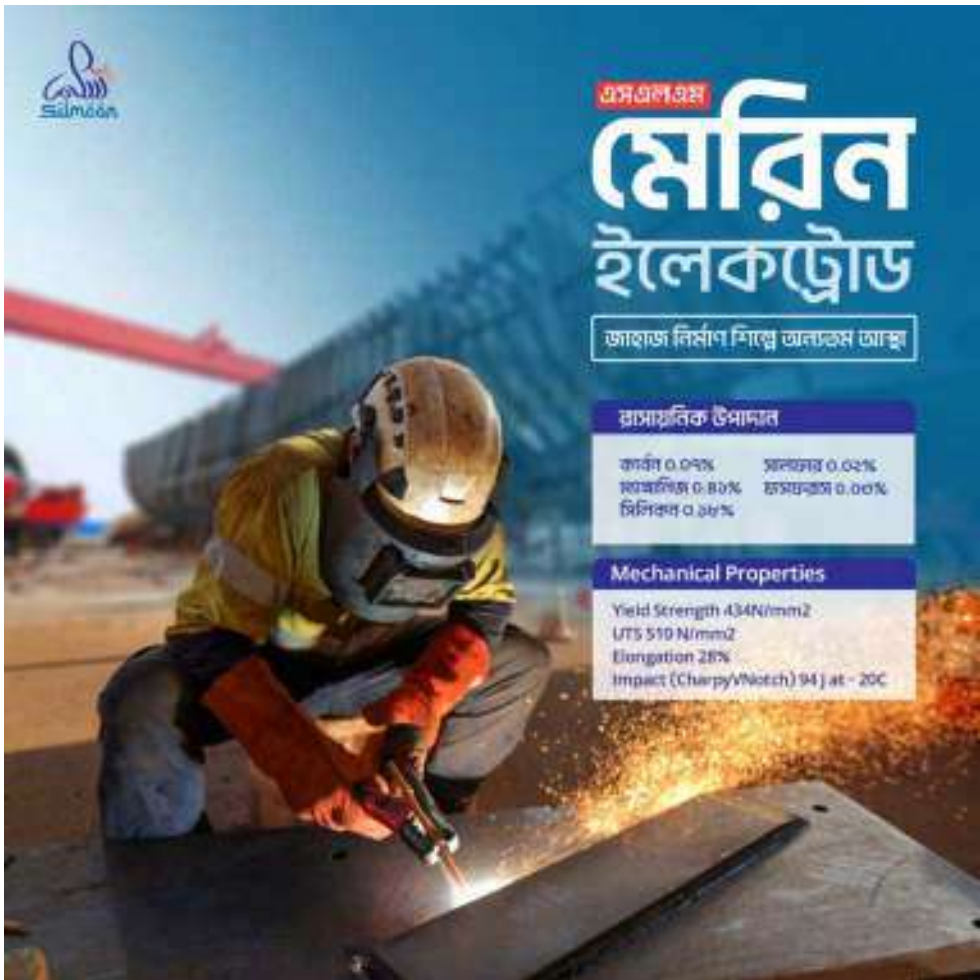
 **28.230%** ● Average Reach



INDUSTRY:
WELDING

CLIENT(S):
SILMOON ELECTRODES

SERVICE:
CREATION, DESIGN, BRANDING,
SOCIAL MEDIA MARKETING



2023

OUR WORKS

SOCIAL MEDIA
CAMPAIGNS & DESIGN



CLIENT(S):
SS SHIPPING LINES LTD.

SERVICE:
CREATION, DESIGN, BRANDING,
SOCIAL MEDIA MARKETING



INDUSTRY:
SHIPPING



2023



CLIENTS:
GHUM

SERVICE:
CREATION, DESIGN,
BRANDING,
PHOTOSHOOT

INDUSTRY:
FASHION & LIFESTYLE



OUR WORKS

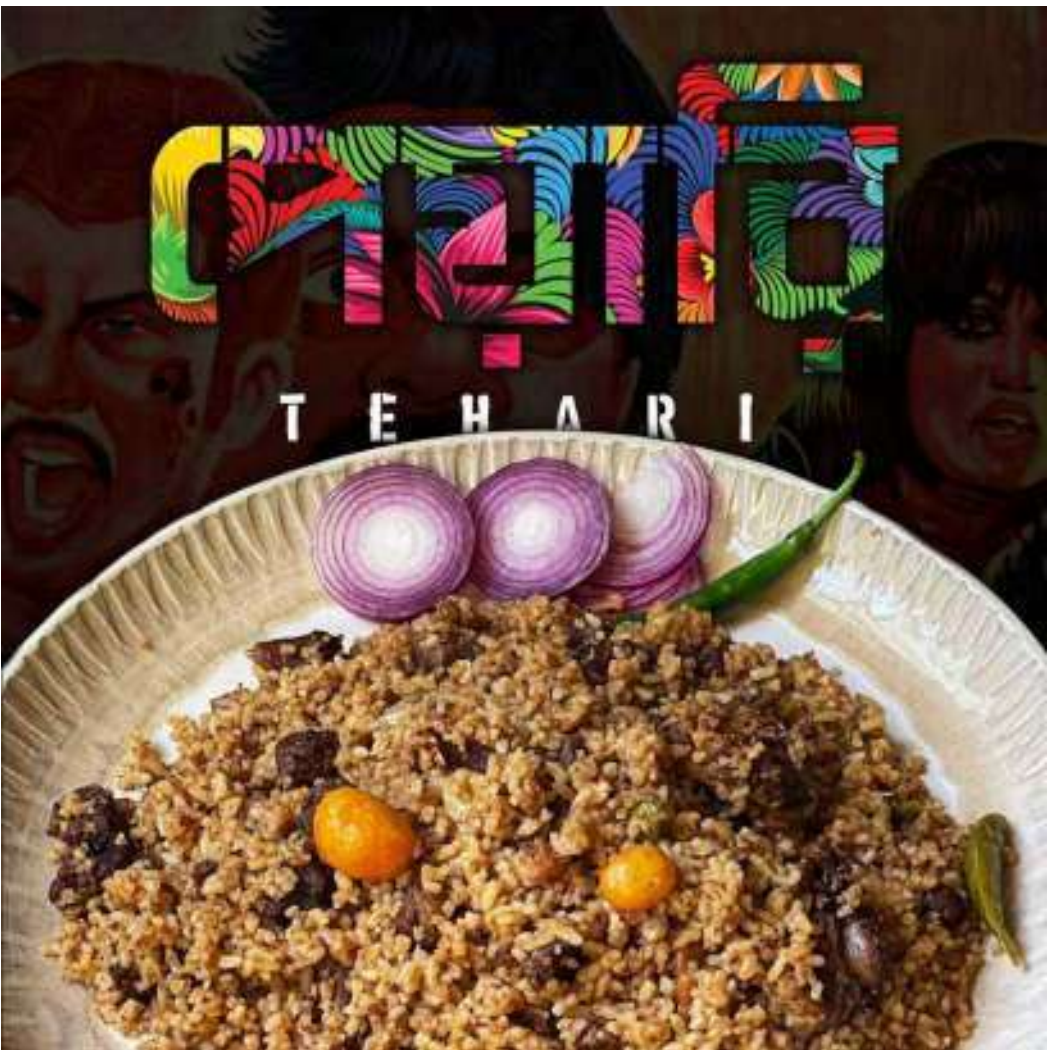
PHOTOGRAPHY
SOCIAL MEDIA DESIGN

SERVICE:
CONTENT CREATION, DESIGN,
BRANDING, & SOCIAL MEDIA
MANAGEMENT

 **300%** ● Conversations

CLIENTS:
FRYGUYS, KURRO,
PEYARI TEHARI

INDUSTRY:
FOOD &
BEVERAGE



2023

OUR WORKS

WEB
SOLUTION

SERVICE:
WEB DEVELOPMENT

INDUSTRY:
WELDING
SUPPLY

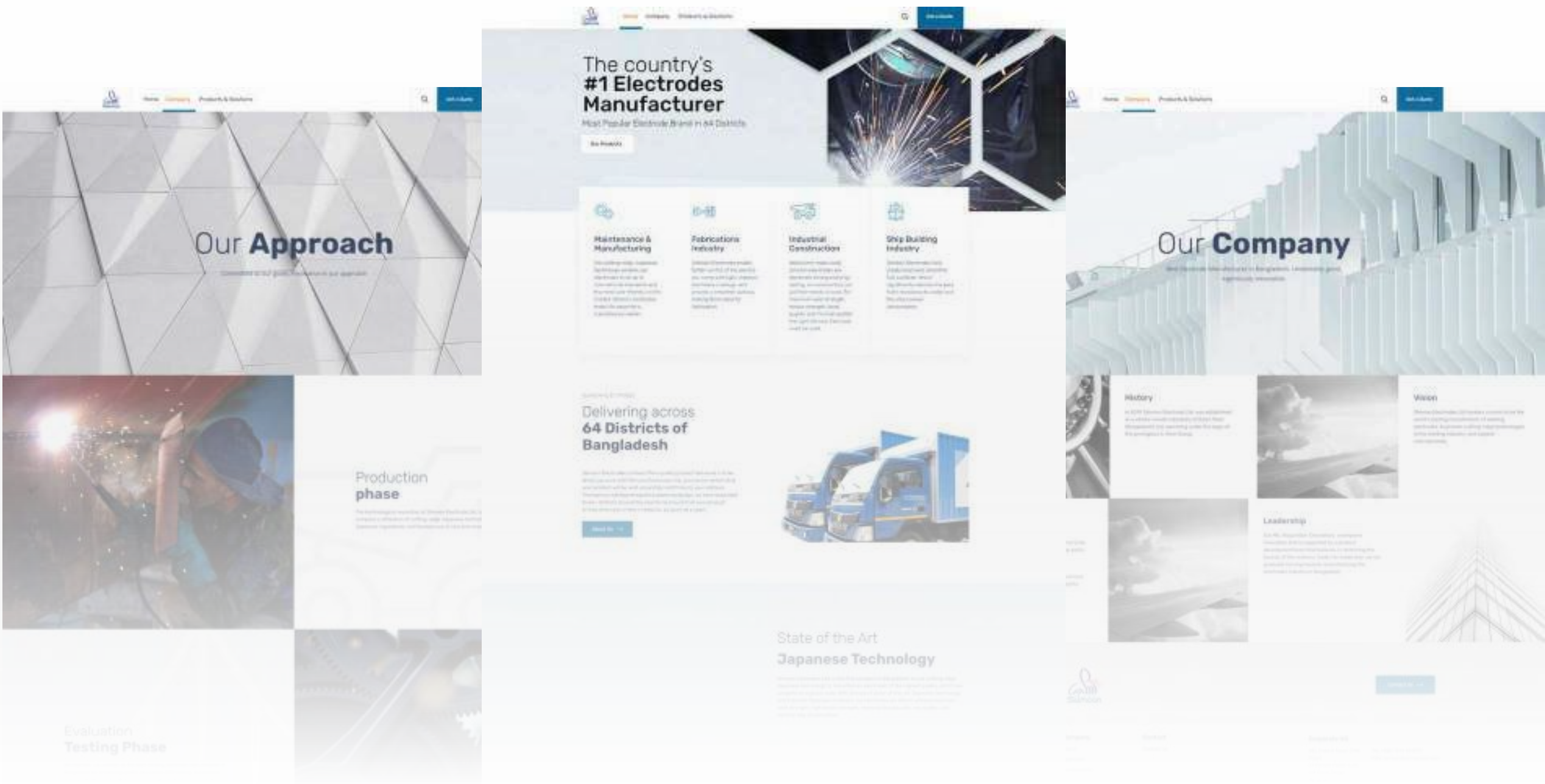
CLIENT:
SILMOON
ELECTRODES LTD.



 Business

Completely Business Optimized, Adaptable, And Simple. We Focused On What The Business Does, Outline Its Services, Products, And Provide An Easy Way For Clients And Customers To Get In Touch With You.

WEBLINK:
silmoonbd.com



OUR **WORKS**

WEB
SOLUTION

SERVICE:
UI/UX & WEB
DEVELOPMENT

CLIENT:
CEMEX PROPERTIES LTD.

INDUSTRY:
REAL ESTATE

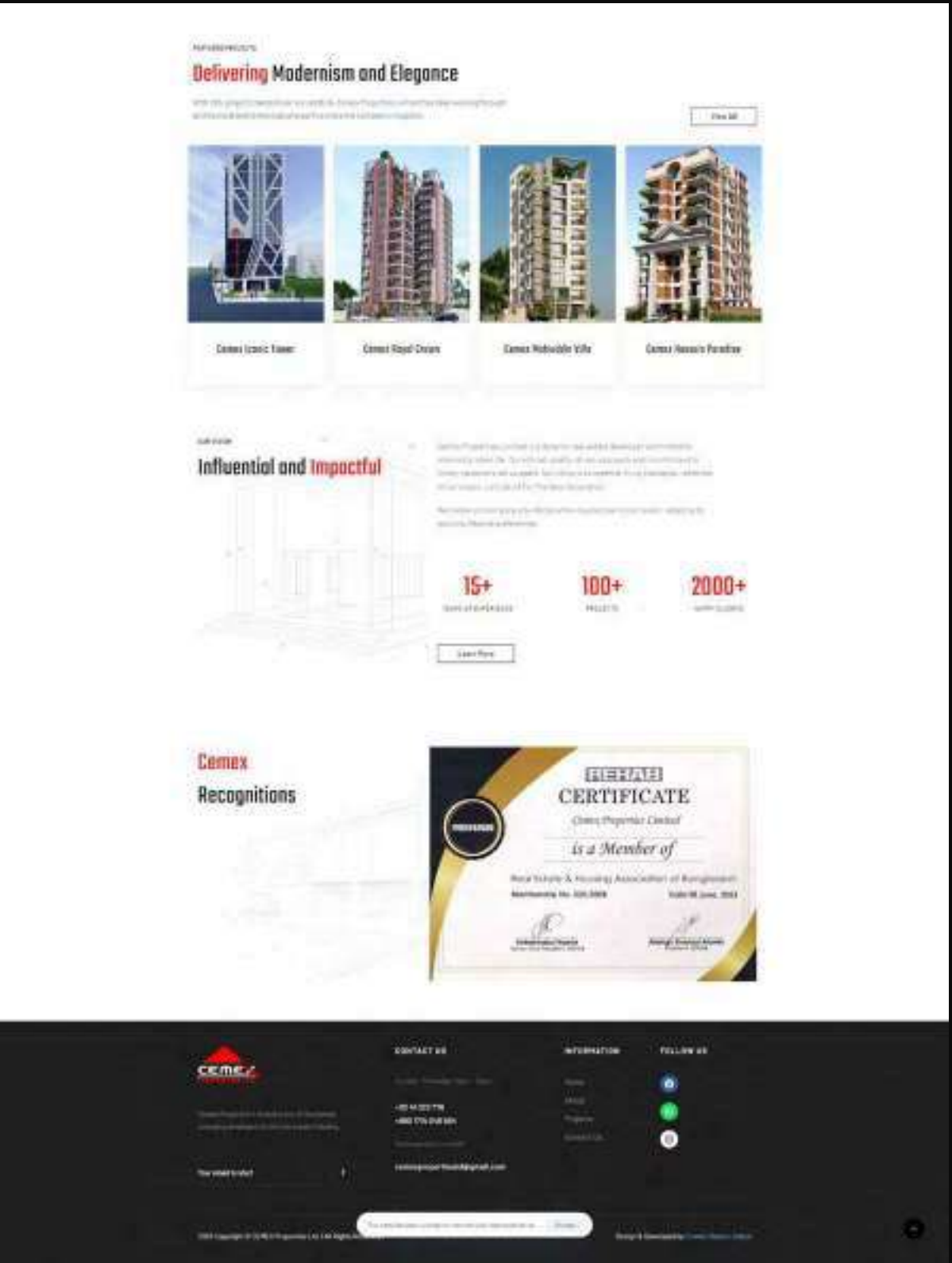


Responsive

Seamlessly Explore Cemex Properties' Real Estate Projects And Innovative Designs On Our Portfolio Website. Navigate Through A Beautifully Designed Platform That Mirrors Their Commitment To Quality.



WEBLINK:
cemexproperties.com.bd



2023

OUR WORKS

UX/UI
WEB DEVELOPMENT

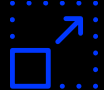
SERVICE:
UI/UX & SHOPIFY
DEVELOPMENT

CLIENT:
ACHAR & CO CANADA

INDUSTRY:
FOOD &
BEVERAGE



**Achar
&Co.**

 **Responsive**

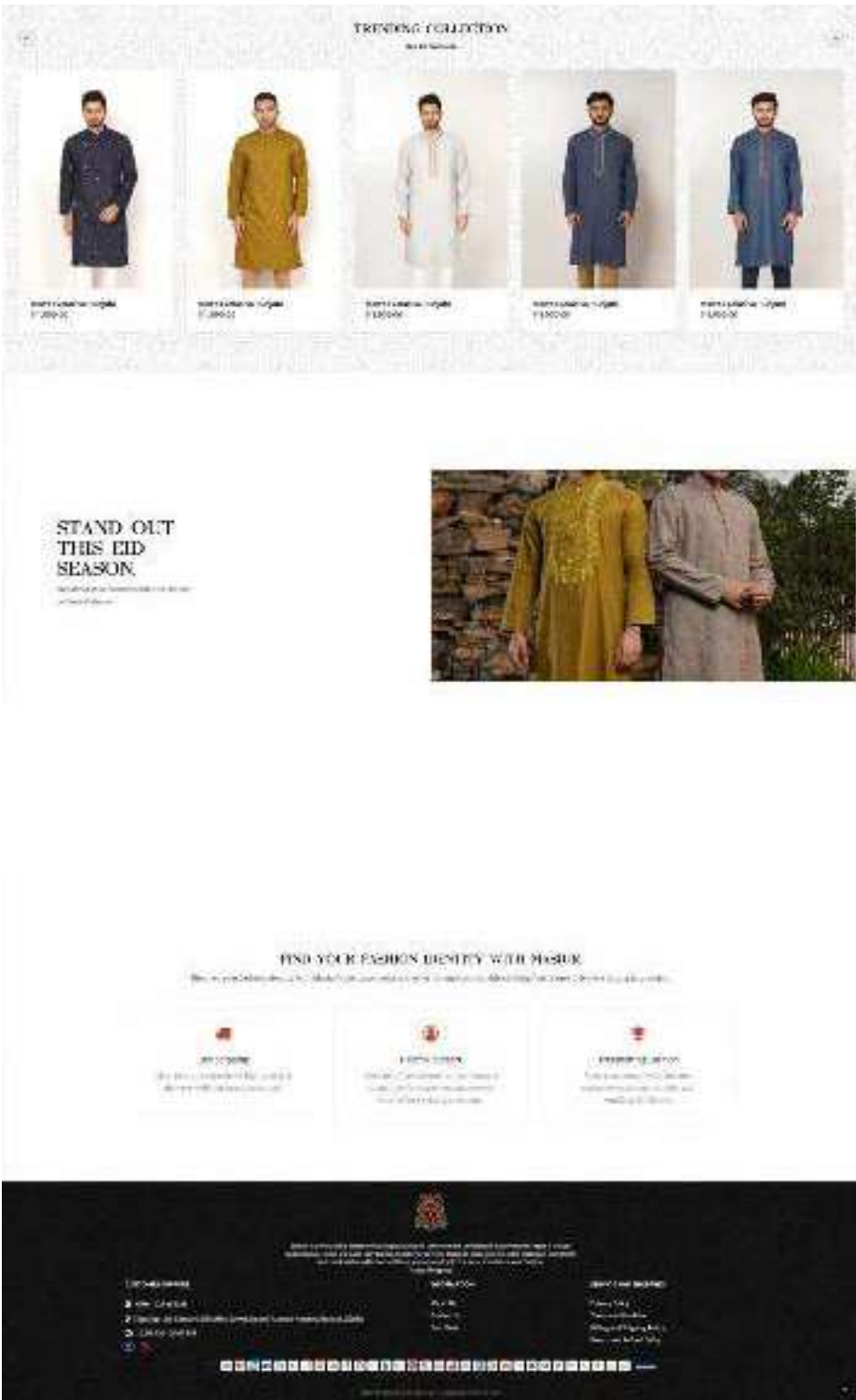
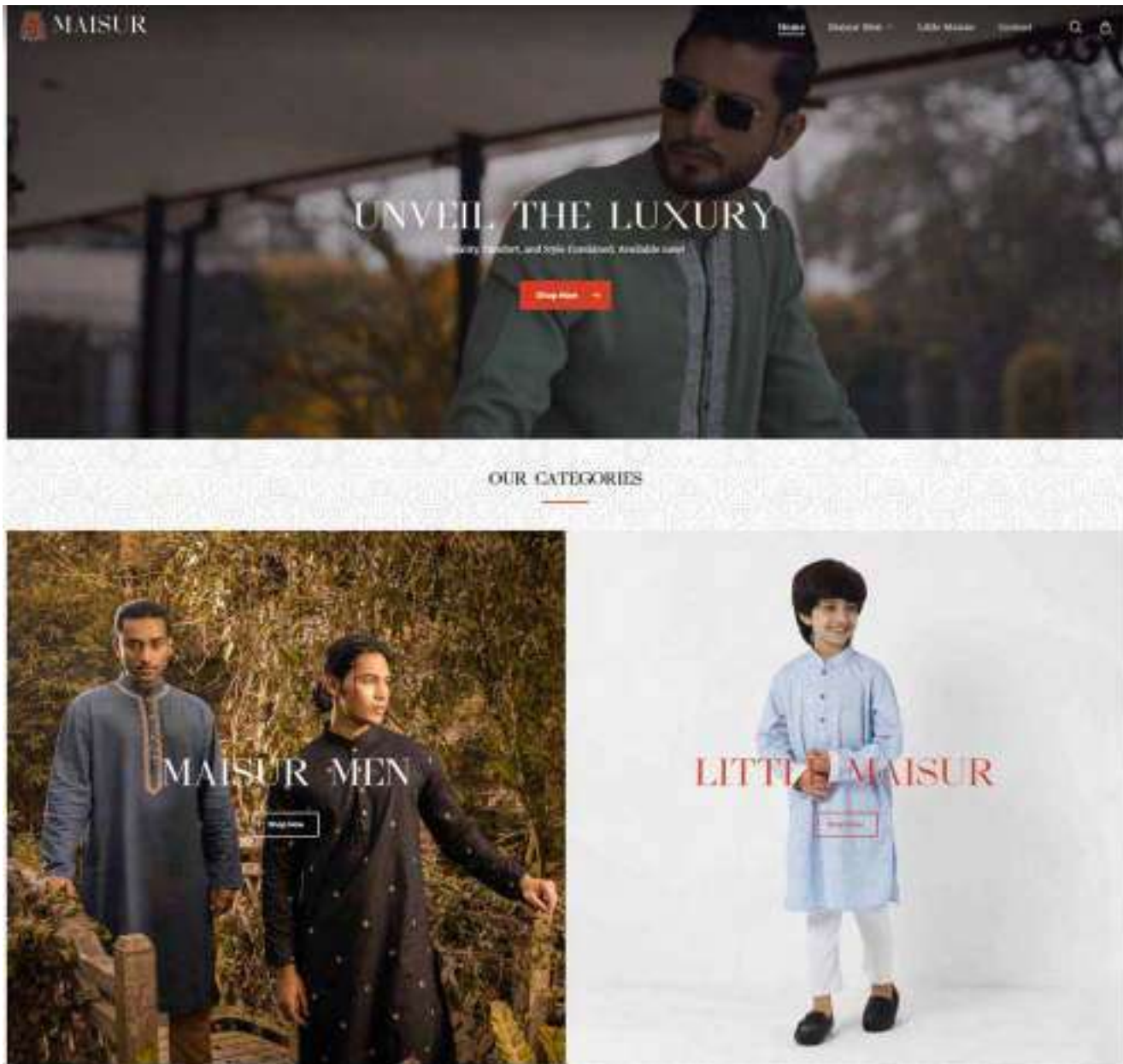
We Created A Unique Mobile And Desktop Shopping Experience For The Traditional Desi Pickle, Our Client Achar & Co Currently Delivers Across North America.

WEBLINK:
acharandco.com



2023

OUR WORKS



SERVICE:
UI/UX & WORDPRESS
DEVELOPMENT

CLIENT:
MAISUR

CLIENTS:
MENSWEAR

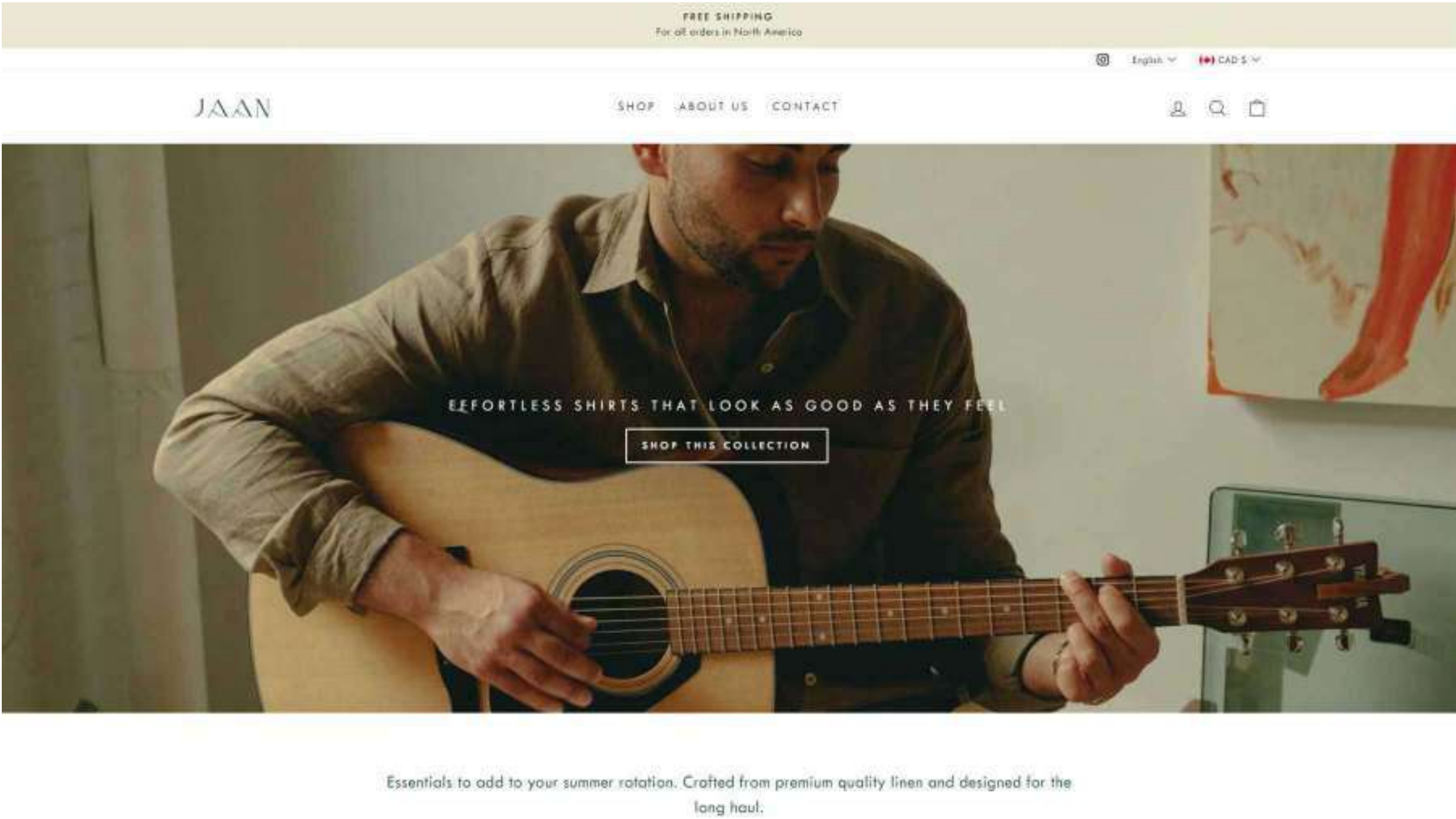
 **Responsive**

Discover A Seamless Shopping Experience At Maisur, Your Exclusive Destination For Traditional Men’s Clothing. Our Meticulously Crafted E-Commerce Website Brings The Richness Of Heritage Fashion To Your Fingertips.

WEBLINK:
wearmaisur.com



OUR WORKS



SERVICE:
UI/UX & SHOPIFY
DEVELOPMENT

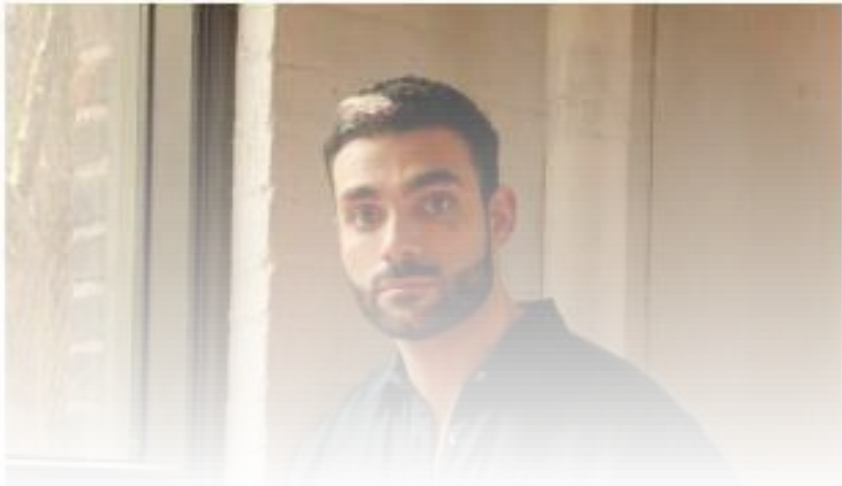
CLIENT :
JAAN

INDUSTRY:
MENSWEAR

 Responsive

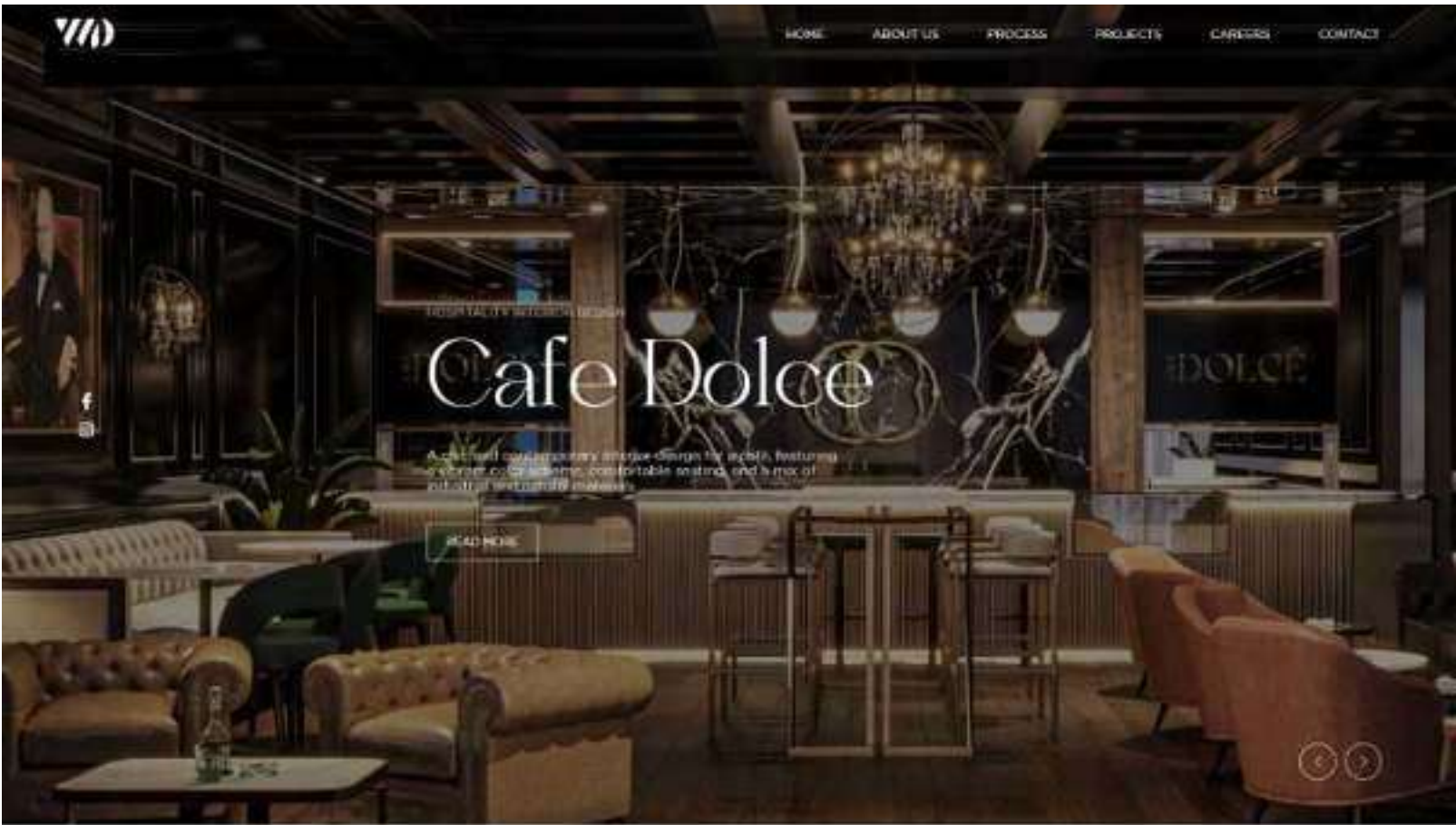
Experience The Essence Of Relaxed Luxury With JAAN, Your Destination For Premium Men’s Linen Fashion In North America. Our Elegantly Designed E-Commerce Website Makes Shopping For Comfortable Sophistication Effortless.

WEBLINK:
jaanlinen.com



2023

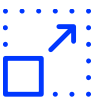
OUR WORKS



SERVICE:
UI/UX & WORDPRESS
DEVELOPMENT

CLIENT:
WEDESIGN STUDIO BD

INDUSTRY:
INTERIOR
DESIGN

 **Responsive**

Step Into The World Of Opulence With WeDesign Studio's Website. Experience An Online Platform As Sophisticated And Elegant As The Interiors We Design. Discover Our Portfolio, Services, And Design Expertise In A Setting That Mirrors Our Commitment To Luxury.

WEBLINK:

wedesignstudiobd.com

OUR APPROACH

At WeDesign Studio, we believe that every project is unique and deserves a personalized approach. We take the time to understand our clients' vision and collaborate with them to create customized solutions that bring their ideas to life.

We approach each project with a fresh perspective and work closely with our clients throughout the entire process to ensure that every detail is executed to perfection. From boutique interior design to multi-tier architectural design consulting and 3D visualization services, we take pride in treating each project as a one-off and delivering exceptional results that exceed our clients' expectations.

READ MORE



SERVICE:
UI/UX & WORDPRESS
DEVELOPMENT

CLIENT:
WEDESIGN STUDIO BD

INDUSTRY:
INTERIOR
DESIGN

OUR WORKS



BRIEF

WeDesign created the design project for a young family. The customer and his wife love and adore Bangkok and they also consider their home a place with a warm atmosphere for leisure time. That is why the interior of modern, elegant, and light brown shades. We'll add everything necessary for maintaining physical fitness and relaxation.

Culinary
3000 sq ft



CONCEPT

In discussing the architectural concept for the future home, the client asked the studio to do something different to what the house was. With this in mind, the studio set out to create something different with the help of natural stone textures, a large amount of glassing, and asymmetrically correct shapes. Eventually, the client's creation blossomed into a bright representation of the modern style.



REALIZATION

The realization of the future home is the result of a long and hard work. It is a place that is not only a place for relaxation but also a place for work and study. The realization of the future home is the result of a long and hard work. It is a place that is not only a place for relaxation but also a place for work and study.



2023

OUR WORKS

SERVICE:
UI/UX & WEB
DEVELOPMENT

CLIENT:
COWBELL

INDUSTRY:
DAIRY FARM

Responsive

Explore The Future Of Dairy With Cowbell, Where State-Of-The-Art Automation Meets Farm-Fresh Excellence. Our Website Showcases A Modern Dairy Experience That Reflects Our Commitment To Producing Premium, Fresh Dairy Products.

WEBLINK:

cowbellbd.com.bd



2023



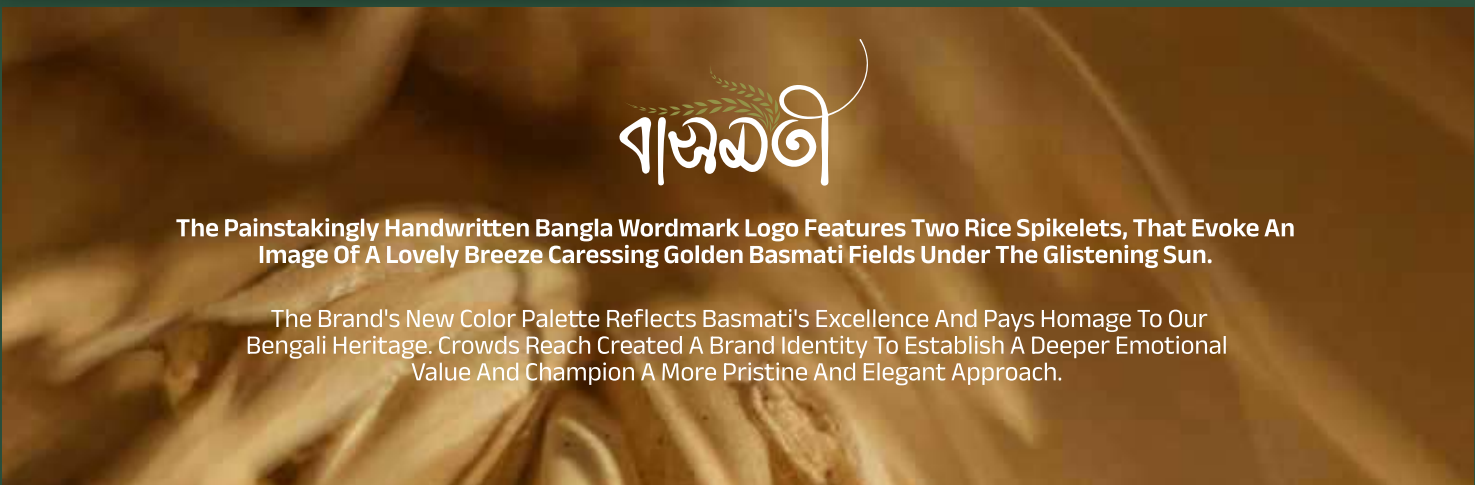
OUR WORKS

BRANDING
IDENTITY

CLIENTS:
BASMATI

INDUSTRY:
RESTAURANT

SERVICE:
CREATION, DESIGN,
BRANDING,
PHOTOSHOOT



The Painstakingly Handwritten Bangla Wordmark Logo Features Two Rice Spikelets, That Evoke An Image Of A Lovely Breeze Caressing Golden Basmati Fields Under The Glistening Sun.

The Brand's New Color Palette Reflects Basmati's Excellence And Pays Homage To Our Bengali Heritage. Crowds Reach Created A Brand Identity To Establish A Deeper Emotional Value And Champion A More Pristine And Elegant Approach.



TYPOGRAPHY:
Anek Bangla - Font Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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ঋ ঌ ঍ ঎ এ ঐ
ঋ ঌ ঍ ঎ এ ঐ
ঋ ঌ ঍ ঎ এ ঐ



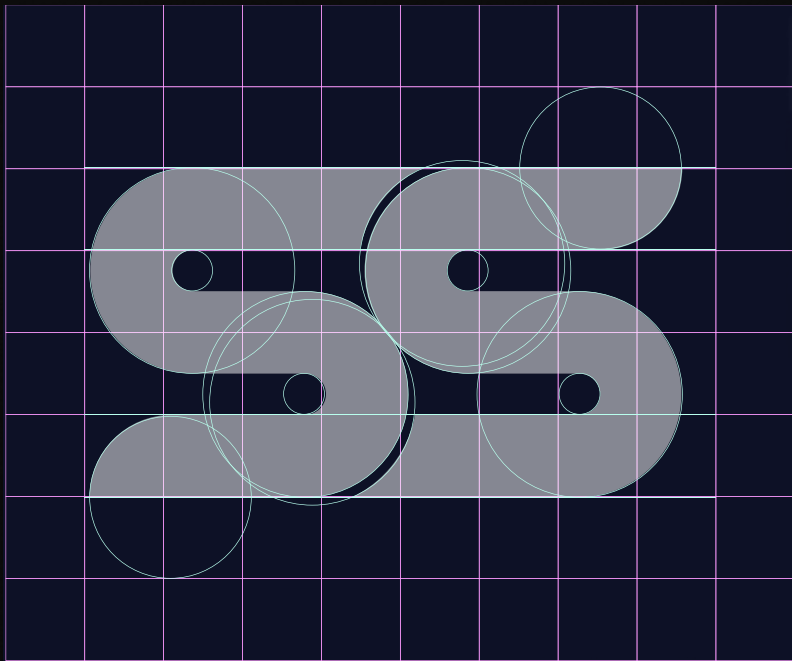
OUR WORKS

BRANDING
IDENTITY

CLIENTS:
SS

INDUSTRY:
SHIPPING

SERVICE:
CREATION, DESIGN,
BRANDING.



#0d1126

#bf9e31

#191919



S. S. Shipping Lines

TYPOGRAPHY:

Libre Bodoni Font Family

Georgia Font Family

ABCDEFGHIJ	abcdefghj	ABCDEFGHIJ	abcdefghj
KLMNOPQRS	klmnopqr	JKLMNOPQ	klmnopqr
TUVWXYZ	stuvwxyz	RSTUVW	stuvwxyz
		XYZ	





S. S. Shipping Lines

— COMMITMENT IS OUR ANCHOR. —





260 ml



Kefir

sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque
laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto
beatae vitae dicta sunt explicabo

A daily
Dose of
Goodness.



H

ACTAY WIDE BOLD 2X (BASE 16)
When zombies
arrive quickly
fax judge pat.

B

ACTAY WIDE BOLD 1X (BASE 16)
When zombies arrive
quickly fax judge pat.

EM

ACTAY WIDE BOLD 0.5X (BASE 16)
WHEN ZOMBIES ARRIVE QUICKLY
FAX JUDGE PAT.

Colours

DOMINANT

C - 55
M - 00
Y - 10
K - 00

#73CDDE

ACCENT

C - 100
M - 95
Y - 35
K - 30

#202657

SUB-ORDINATE

#FFFFFF

C - 00
M - 00
Y - 00
K - 00



Bundled ITO + BPO Outsourcing

- **Technical Integration:** Our approach ensures seamless integration between IT and business processes. We utilize advanced APIs, middleware, and automation tools to connect disparate systems, ensuring data consistency and operational harmony.
- **Scalable Solutions:** Leveraging cloud-based platforms, we provide scalable IT infrastructure and business process management, allowing for rapid adaptation to changing business needs.
- **Security and Compliance:** Our services comply with international standards such as ISO 27001 for information security and GDPR for data protection, ensuring your data is secure and regulatory requirements are met.



Sales & Marketing Outsourcing

- **Data-Driven Strategies:** We use advanced analytics and AI-powered tools to drive targeted marketing campaigns, optimize sales funnels, and provide actionable insights for strategic decision-making.
- **Marketing Automation:** Our services include the implementation and management of marketing automation platforms to streamline marketing efforts and improve lead nurturing.
- **Omnichannel Approach:** We manage integrated marketing campaigns across multiple channels, including social media, email, SEO, PPC, and more, ensuring cohesive brand messaging.



Data Entry

- Data Validation and Cleaning: Our processes include rigorous data validation and cleaning techniques to maintain data integrity and quality.
- Secure Data Handling: We employ encryption and secure access protocols to protect sensitive data during entry and storage.



CRM Outsourcing

- **Customer Data Analytics:** Leveraging AI and machine learning, we analyze customer data to provide insights on customer behavior, preferences, and potential opportunities.
- **Multichannel Customer Support:** Our CRM services include setting up and managing multichannel support (phone, email, chat) to ensure consistent and efficient customer service.



Graphic Design

- **Advanced Design Tools:** We utilize industry-leading design software (e.g., Adobe Creative Suite, Sketch) to create high-quality visual content.
- **Responsive Design:** Our designs are optimized for various platforms and devices, ensuring a consistent and engaging user experience.
- **Brand Consistency:** We develop and maintain brand guidelines to ensure visual consistency across all marketing materials and platforms.



Search Engine Optimization (SEO)

- **Technical SEO Audits:** We conduct comprehensive technical SEO audits to identify and fix issues related to site speed, mobile usability, crawl-ability, and more.
- **Content Optimization:** Our SEO strategies include keyword research, on-page optimization, and content creation to improve search engine rankings.
- **Link Building:** We employ ethical link-building practices to enhance domain authority and improve search visibility.



Enterprise Content Management (ECM)

- **Workflow Automation:** Our ECM services include workflow automation to optimize document-centric business processes.
- **Compliance and Governance:** We ensure that content management practices adhere to compliance standards and governance policies, protecting sensitive information.



Business Process Outsourcing (BPO)

- **Process Mapping and Reengineering:** We analyze and optimize your business processes through detailed process mapping and reengineering techniques.
- **AI and RPA:** We implement AI and RPA to automate repetitive tasks, increasing efficiency and reducing human error.
- **Performance Metrics and Reporting:** Our BPO services include comprehensive performance tracking and reporting to provide transparency and continuous improvement.



Content Provider (Mobile, WEB, Voice)

- **Content Management Systems:** We implement and manage CMS platforms (e.g., WordPress, Drupal) for efficient content creation, management, and distribution.
- **Multimedia Content:** Our services cover the production of various content types, including videos, podcasts, and interactive media, optimized for different platforms.
- **Localization and Translation:** We offer localization and translation services to ensure your content resonates with global audiences.



Human Resources Outsourcing (HRO)

- Talent Management: Our services include recruitment, onboarding, and talent management, supported by AI-driven tools for candidate screening and performance evaluation.
- Payroll and Benefits Administration: We ensure accurate and compliant payroll processing and benefits administration, leveraging automated systems to reduce errors and administrative burden.





Schedule A Meeting With Our Team

Unlock Exponential Growth Now

HEAD OFFICE:
HOUSE-15, ROAD-105,
GULSHAN-2, DHAKA-1212,
BANGLADESH

T: +8801877091036

E: CONNECT@CROWDSREACH.COM

crowdsreach.com