

COMPANY PROFILE



NELSYS LIMITED

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EMPOWERING YOUR SMART FUTURE WITH NELSYS GROUP

Nelsis Tech is a software development company in Dhaka, Bangladesh, that creates custom solutions to streamline business operations. The company specializes in Odoo ERP systems web development and mobile application development.

ABOUT OUR COMPANY



ABOUT THE NELSIS

Nelsis Tech, a leading innovator within the Nelsis Group, is at the forefront of delivering cutting-edge ERP and software solutions. With a deep expertise in Odoo and custom software development, we empower businesses across a wide range of industries. Established in 2022, Nelsis Group provides a diverse portfolio that includes IT solutions, Odoo ERP, custom software, recruitment, e-commerce, and mobile applications. This broad foundation enables us to stay in tune with the ever-changing business landscape, ensuring we understand and meet our clients' evolving needs.

EMPOWERING YOUR SMART
FUTURE WITH NELSIS GROUP



VISION

Our vision is to be a leading global technology partner known for pioneering innovation and delivering state-of-the-art ERP and software solutions. We aspire to create a future where businesses of all sizes embrace digital transformation and harness the power of technology to achieve sustainable growth and operational excellence. Through our dedication to customer-centric solutions and continuous advancement in technology, we aim to empower organizations worldwide to thrive in an increasingly digital world.

MISSION

At Nelsis Tech, our mission is to empower businesses by providing innovative, high-quality ERP and software solutions that drive growth, efficiency, and digital transformation. We are committed to delivering tailored solutions that meet the unique needs of each client, ensuring seamless integration, continuous support, and the unlocking of their full potential. By leveraging our expertise in Odoo ERP and custom software development, we aim to optimize workflows, enhance decision-making, and accelerate success for businesses across industries.

KEY FACTORS

EXPERTISE IN ODOO ERP

At Nelsis Tech, we specialize in Odoo, the leading open-source ERP platform. Our certified developers and consultants have an in-depth understanding of its capabilities, allowing us to tailor the system to meet the specific needs of each client. From seamless implementation to complex customizations, we ensure that Odoo unlocks the full potential of your business, driving operational efficiency and improving workflows.

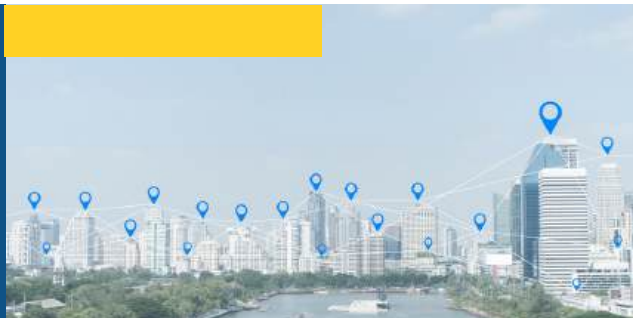
CUSTOM SOFTWARE DEVELOPMENT

Recognizing that every business is unique, we offer bespoke software solutions tailored to fit your specific requirements. Our team specializes in developing web and mobile apps, business intelligence solutions, and other custom tools that seamlessly integrate with your existing infrastructure, helping to bridge gaps and propel your business forward with technology that works for you.

CUSTOMER-CENTRIC APPROACH

Our deep understanding of diverse industries allows us to create solutions that are not only technically sound but also strategically aligned with our clients' business goals. We prioritize building long-term relationships with our clients, ensuring ongoing support and adaptation to their evolving needs, enabling them to stay ahead in a constantly changing digital landscape.

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AUTHORIZED PARTNER



SSLCOMMERZ



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MARKET SIZE



A BRIEF STORY ABOUT MARKET SIZE

Nelsis Tech, established under the Nelsis Group in 2022, is rapidly expanding in both local and global markets. In Bangladesh, the company is capitalizing on the growing demand for digital transformation, helping businesses across industries streamline operations with Odoo ERP and custom software solutions. On the global stage, Nelsis Tech is tapping into the rising adoption of cloud-based ERP systems, especially in North America, Europe, and the Middle East. With a strong track record in Odoo ERP implementation and custom development, Nelsis Tech is positioning itself as a leading player in the global tech industry, driving innovation and efficiency.

Local Market (Bangladesh)

+60%



+40%

Foreign Market (Global)

INDUSTRIES WE COVER



GOVERNMENT SECTOR



E-COMMERCE INDUSTRY



MANUFACTURING INDUSTRY



EDUCATION INDUSTRY



FOOTWEAR INDUSTRY



APPAREL RMG INDUSTRY



REAL ESTATE INDUSTRY



ARTIFICIAL INTELLIGENCE



MANPOWER INDUSTRY



TOURS & TRAVEL INDUSTRY



DISTRIBUTION INDUSTRY



MEDICAL & HOSPITAL
INDUSTRY

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SOME OF OUR CLIENTS



Empowering Your Smart Future with Nelsis Group

OUR CORE SERVICES



ODOO ERP IMPLEMENTATION

Seamless Integration with Existing Systems

Modules: Accounting, Inventory, Sales, CRM

Nelsis Tech ensures smooth integration of Odoo ERP with your existing software systems. This integration covers essential modules like Accounting, Inventory, Sales, and CRM, enabling data to flow effortlessly across departments. With seamless integration, businesses can avoid silos and ensure that all systems work in harmony to improve overall productivity and decision-making.

Tailored Customization

Modules: Manufacturing, HR, Project Management, Purchase

Every business has unique needs, and Nelsis Tech customizes Odoo ERP accordingly. From Manufacturing and HR to Project Management and Purchase modules, we tailor each system to fit your specific processes. Whether it's creating unique workflows, customized dashboards, or tailored reporting, we ensure Odoo fits perfectly within your organization.

Real-Time Data Access & Reporting

Modules: Accounting, Inventory, Sales, Business Intelligence

Odoo ERP's real-time data capabilities ensure that business leaders always have access to accurate, up-to-date information. With modules like Accounting, Inventory, Sales, and Business Intelligence, companies can generate real-time insights into their financial status, stock levels, sales performance, and more. This leads to faster, more informed decision-making and improved overall business agility.

User-Friendly Interface

Modules: Sales, HR, Project Management, Website

Odoo ERP is known for its intuitive and user-friendly interface, making it easy for teams to adopt the system quickly. Modules such as Sales, HR, Project Management, and Website come with a clean, modern design that ensures ease of use. Your team can effortlessly navigate and operate the system, minimizing the need for extensive training and allowing employees to focus on their tasks.

OUR CORE SERVICES

NELSIS TECH - WEBSITE AND E-COMMERCE DEVELOPMENT

Custom Website Design & Development

Feature: Tailored Design for Your Brand

Nelsis Tech creates custom websites that reflect your unique brand identity and vision. We focus on crafting visually appealing, responsive, and user-friendly websites that resonate with your target audience. Our design process ensures your website is aligned with your business goals, whether it's to inform, engage, or drive conversions.

E-Commerce Store Setup & Customization

Feature: Scalable E-Commerce Solutions

We develop robust, scalable e-commerce platforms that can grow alongside your business. Our team ensures seamless integration with payment gateways, inventory systems, and shipping modules, providing a smooth experience for both the business and its customers. Whether you're a small startup or an established brand, we tailor the e-commerce store to fit your specific requirements, ensuring flexibility and scalability.

Mobile-Friendly & Responsive Design

Feature: Optimized for All Devices

With the increasing use of smartphones and tablets, Nelsis Tech ensures that your website and e-commerce store are fully responsive and mobile-friendly. We design and develop websites that automatically adjust to any screen size, providing users with a seamless browsing and shopping experience across devices, which is critical for maintaining engagement and reducing bounce rates.

SEO & Performance Optimization

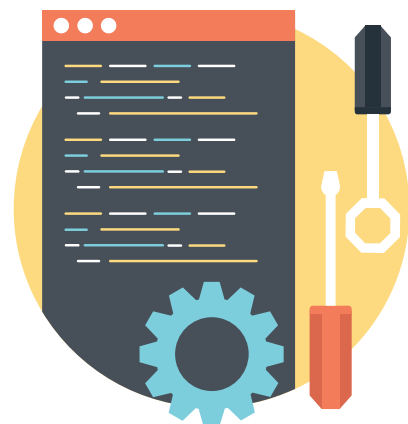
Feature: Enhanced Visibility and Speed

A beautiful website or e-commerce store is only effective if users can find it. Nelsis Tech implements SEO best practices to improve your website's visibility on search engines, driving organic traffic. Additionally, we optimize website performance by ensuring fast loading speeds, reducing downtime, and enhancing the overall user experience. These efforts help increase customer retention, boost conversion rates, and grow your online presence.



OUR CORE SERVICES

NELSIS TECH - CUSTOM SOFTWARE DEVELOPMENT



Tailored Solutions for Unique Business Needs

Feature: Bespoke Software for Every Requirement

Nelsis Tech specializes in developing custom software solutions that are perfectly aligned with your business's specific requirements. Whether it's enhancing existing systems or creating new applications, we design and develop software that is uniquely tailored to address your business challenges and goals, ensuring it fits seamlessly into your existing workflows.

End-to-End Development Process

Feature: From Concept to Deployment

Our custom software development services cover the entire software development life cycle. From initial consultation and requirements gathering to design, development, testing, and deployment, we provide end-to-end services. We ensure that the software is built to specification, thoroughly tested for quality, and deployed with minimal disruption to your operations.

Scalability & Flexibility

Feature: Software that Grows with Your Business

We understand that your business needs will evolve, and so should your software. Nelsis Tech develops scalable and flexible custom software that can easily be updated or expanded as your business grows. Whether adding new features, integrating with other systems, or accommodating higher user demands, our solutions are built to support long-term business success.

Cross-Platform Development

Feature: Compatible Across Devices & Platforms

Nelsis Tech ensures that your custom software is designed to work seamlessly across multiple platforms and devices. Whether you need a web-based solution, mobile app, or desktop application, we provide cross-platform compatibility, ensuring that your software reaches all users, regardless of their device or operating system. This maximizes accessibility and user engagement across diverse environments.

OUR CORE SERVICES

NELSIS TECH - APPS DEVELOPMENT



Custom Mobile App Development

Feature: Tailored Apps for Business Needs

Nelsis Tech specializes in developing custom mobile applications tailored to your specific business requirements. Whether it's an Android or iOS app, we design intuitive and user-friendly interfaces that enhance customer engagement and streamline business operations. Our apps are built to deliver seamless user experiences while aligning with your business objectives.

Cross-Platform Compatibility

Feature: One App, Multiple Platforms

Our mobile app development services ensure that your app is compatible with both Android and iOS platforms. By using cross-platform development technologies, we create applications that provide a consistent experience for users on different devices without the need to develop separate apps for each platform. This approach increases efficiency and reduces development costs.

User-Centric Design

Feature: Focus on User Experience (UX)

At Nelsis Tech, we place a strong emphasis on designing apps with an intuitive user experience. Our team ensures that your app is easy to navigate, responsive, and visually appealing, maximizing user retention and satisfaction. Whether it's simplifying complex workflows or creating engaging interfaces, we prioritize the end user's experience every step of the way.

Seamless Integration with Business Systems

Feature: Connecting Your App to Core Business Functions

Our apps are designed to integrate smoothly with your existing business systems, such as CRM, ERP, and e-commerce platforms. Whether you're looking to streamline internal processes or provide customers with real-time updates, we ensure that your app enhances operational efficiency by connecting seamlessly with backend systems, ensuring data consistency and improving overall business performance.

OUR CORE SERVICES

NELSIS TECH - SEO SERVICES

On-Page SEO Optimization

Feature: Enhancing Website Content and Structure

Nelsis Tech focuses on optimizing your website's content, structure, and HTML elements to ensure it ranks higher on search engines. This includes keyword research, meta tags optimization, header tags, URL structure, and image alt text to improve visibility and relevance. By optimizing on-page factors, we ensure that your website meets search engine requirements and provides a better user experience.

Technical SEO

Feature: Improving Website Speed and Crawlability

We address technical aspects that impact search engine rankings, such as website speed, mobile-friendliness, site architecture, and security. Nelsis Tech ensures your website is easily crawlable by search engines and free from technical issues that could negatively affect your ranking. Our technical SEO services improve page load times and overall performance, helping you retain visitors and improve rankings.

Content Strategy and Optimization

Feature: Creating High-Quality, Relevant Content

Quality content is crucial for SEO success. Nelsis Tech develops a tailored content strategy that includes keyword-optimized blog posts, articles, landing pages, and more. Our approach focuses on delivering valuable, engaging content that not only boosts your SEO rankings but also attracts and educates your target audience, ultimately driving organic traffic and conversions.

Link Building and Off-Page SEO

Feature: Building Quality Backlinks to Improve Authority

Nelsis Tech implements effective link-building strategies to enhance your website's domain authority. We focus on acquiring high-quality backlinks from reputable sources, which signals to search engines that your website is trustworthy and authoritative. By increasing your website's backlinks, we improve its visibility, credibility, and rankings, helping you stand out in competitive search results.



OUR CORE SERVICES

NELSIS TECH - SOCIAL MEDIA MANAGEMENT AND ADS SERVICES

Strategic Content Creation and Scheduling

Feature: Engaging, Targeted Content for Social Platforms

Nelsis Tech creates customized, engaging content designed to resonate with your target audience. We focus on developing high-quality, relevant posts, graphics, and videos that align with your brand's voice and goals. Additionally, our team schedules content to ensure consistency and maximize engagement, using data-driven insights to post at optimal times for maximum reach.

Community Management & Engagement

Feature: Building Strong Customer Relationships

Our social media management service includes active community engagement. We monitor social media channels, respond to customer inquiries, and foster meaningful conversations with your audience. By building a strong community, we help establish brand loyalty, enhance customer relationships, and generate positive sentiment around your brand.

Targeted Social Media Advertising

Feature: High-Converting Paid Ads Campaigns

Nelsis Tech designs and executes effective social media ad campaigns across platforms like Facebook, Instagram, LinkedIn, and Twitter. We create highly targeted ads based on user demographics, behaviors, and interests to ensure your message reaches the right audience. Our goal is to drive traffic, generate leads, and boost conversions while optimizing ad spend for the best return on investment (ROI).

Performance Analytics and Reporting

Feature: Data-Driven Insights for Optimization

We provide detailed analytics and reporting to track the performance of your social media efforts. By analyzing key metrics such as engagement, reach, impressions, click-through rates, and conversions, Nelsis Tech helps you understand what's working and where improvements can be made. Our data-driven approach ensures continuous optimization of your social media strategy for better results and ROI.



OUR CORE SERVICES

NELSIS TECH - TECHNICAL & HARDWARE SUPPORT AND CLOUD SERVER SUPPORT SERVICES

24/7 Technical Support

Feature: Round-the-Clock Assistance for Uninterrupted Operations

Nelsis Tech provides 24/7 technical support to ensure that your systems are always running smoothly. Whether it's troubleshooting, system errors, or urgent hardware issues, our team is available at any time to quickly resolve any technical difficulties, minimizing downtime and ensuring business continuity.

Hardware Installation and Maintenance

Feature: Seamless Setup and Proactive Maintenance

We offer expert hardware installation and maintenance services to ensure your infrastructure is up to date and running efficiently. Whether you're upgrading systems or installing new devices, our technicians ensure proper setup and provide ongoing maintenance to extend the life of your hardware, preventing future problems.

On-Site and Remote Support

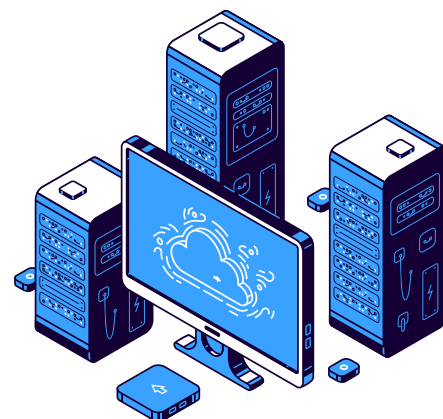
Feature: Flexible Support Options for Your Convenience

Our technical support services are available both on-site and remotely, depending on the situation. For urgent issues that require hands-on assistance, we send technicians to your location. For routine maintenance or quick troubleshooting, we offer remote support, providing fast and efficient solutions without the need for on-site visits.

System Optimization & Troubleshooting

Feature: Maximizing Performance and Efficiency

Nelsis Tech performs system optimizations to improve the speed, security, and overall performance of your hardware and software. We identify potential issues, perform regular diagnostics, and resolve underlying problems to prevent slowdowns and maximize the efficiency of your infrastructure.



OUR CORE SERVICES

NELSIS TECH - IT TRAINING SERVICES



Comprehensive Software Training

Feature: Master Essential Tools and Applications

Nelsis Tech offers tailored training programs to help your team master essential software tools, such as ERP systems, CRM platforms, and productivity applications. Our expert trainers guide employees through the software's functionalities, ensuring they gain the skills needed to use the tools effectively, boosting overall productivity and reducing learning curves.

Customized Training Programs

Feature: Training Aligned with Your Business Needs

We understand that every business has unique requirements, so we offer customized training programs to address the specific needs of your organization. Whether it's for a specific software solution, process optimization, or skill development, our training is designed to equip your team with the necessary knowledge to excel in their roles and contribute to your business's success.

Hands-On and Practical Learning

Feature: Real-World Scenarios for Effective Skill Development

Nelsis Tech focuses on practical, hands-on training to ensure your employees can apply what they learn in real-world scenarios. Our training sessions involve interactive workshops, case studies, and simulations, allowing employees to gain experience by working with live systems and solving practical challenges they'll face on the job.

Ongoing Support and Knowledge Resources

Feature: Continuous Learning and Support After Training

We believe in continuous development, so Nelsis Tech provides ongoing support and resources after the training sessions. Our trainees have access to additional learning materials, FAQs, and follow-up sessions to ensure they remain proficient in their skills. We are committed to helping your team stay up-to-date with the latest technologies and best practices, ensuring sustained growth and performance.

SISTER CONCERNS OF NELSIS GROUP

NELSIS TECH



Nelsis Tech is an Odoo ERP and software development company specializing in creating integrated solutions to manage and automate business processes. They design custom web and software that streamlines operations, improves efficiency, and supports data analysis.

NELSIS DIGITAL



Nelsis Digital is your go-to digital marketing agency offering top-notch SEO and engaging social media campaigns to targeted email marketing and strategic Google Ads, we cover it all. Our expertise also extends to YouTube SEO and building authoritative backlinks to enhance your site's credibility.

QUICK RATIO



Quick Ratio ERP Business Management System is a robust and comprehensive ERP software designed to streamline and optimize business operations for companies of all sizes. Quick Ratio Business Management System ERP Software it's a strategic asset that empowers your business to achieve operational excellence.

JOBS ON CAREER



Jobs on Career offers professional development services and special training programs that enhance job skills and career progression. They provide a range of training programs, workshops, and courses in various fields of career counseling aimed at individuals seeking to advance or change their career paths.

BEVARB



Bevarb is a blog website featuring diverse content ranging from lifestyle and travel to technology and personal development. It's a hub for engaging stories, informative articles, and insightful commentary designed to educate, inspire, and entertain a wide audience with regularly updated, original content.

XINDHU



Xindhu is an eCommerce website serving as a digital marketplace for own brand products. It features a wide range of products across categories, facilitating easy online shopping for customers. The platform customer interaction, and a diverse product catalog catering to a broad consumer base.

NELSYS CONSULTANCY



Nelsis Consultancy is your go-to partner for business growth. From business consultancy and legal support to supplier management and financial services. Our expertise also includes documentation to ensure smooth operations. Committed to guiding and empowering your business journey with strategic insights and robust support.

NELSYS ENGINEERING



Nelsis Engineering is a prominent electrical engineering company in Bangladesh, renowned for its expertise and innovative solutions. With a focus on delivering reliable and efficient electrical systems, Nelsis Engineering offers a wide range of services including design, installation, testing, and maintenance.

CHALU CHOLO



Chalu Cholo is a convenient and reliable ride-sharing app that connects you with drivers in your city. Simply enter your destination, and a nearby driver will be matched to take you there. Track your ride in real-time, pay for your fare securely through the app, and enjoy a comfortable journey.

NELSIS TECH - TECHNICAL ABILITY

Software Development

- Languages & Frameworks: Languages: Python, Java, C#, PHP, JavaScript, Ruby
- Frameworks: Django, Flask, .NET, Spring Boot, Laravel, Ruby on Rails
- Nelsis Tech uses cutting-edge programming languages and frameworks to develop scalable, secure, and high-performance software solutions. Whether it's building desktop applications, complex business systems, or backend services, we utilize the best technologies to create tailored software that fits your business needs.

App Development

- Languages & Frameworks: Languages: Swift (iOS), Kotlin (Android), JavaScript (React Native, Ionic)
- Frameworks: React Native, Flutter, Xamarin, SwiftUI
- Nelsis Tech specializes in building mobile apps with both native and cross-platform frameworks. We ensure that your app delivers seamless performance and excellent user experience across devices. Whether developing for iOS or Android, or both, we use the right language and framework to bring your app vision to life.

Website Development

- Languages & Frameworks: Languages: HTML5, CSS3, JavaScript, PHP, Python, Ruby
- Frameworks: React.js, Angular, Vue.js, Laravel, Django, WordPress
- Nelsis Tech leverages a range of front-end and back-end technologies to build responsive, fast, and SEO-friendly websites. We use modern web development frameworks like React, Vue, and Angular for dynamic user interfaces, while Laravel, Django, and WordPress provide powerful backend solutions for scalable and secure websites.



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NELSYS TECH - TECHNICAL ABILITY

SEO Services

- Technologies & Tools: SEO Tools: Google Analytics, Google Search Console, SEMrush, Moz, Ahrefs
- Technical Aspects: HTML5, CSS3, JavaScript, Structured Data (Schema Markup)
- Nelsis Tech's SEO services are supported by advanced tools and techniques to improve your website's visibility. We focus on technical SEO using HTML, CSS, and JavaScript to optimize page load speeds, mobile responsiveness, and search engine crawlability. Structured data markup and advanced keyword analysis further enhance your SEO performance.

Social Media Ads

- Technologies & Platforms: Social Media Ads Platforms: Facebook Ads, Instagram Ads, LinkedIn Ads, Google Ads
- Tools & Technologies: Facebook Ads Manager, Google Ads, LinkedIn Campaign Manager
- Nelsis Tech has expertise in creating targeted ads across platforms such as Facebook, Instagram, LinkedIn, and Google Ads. We use platform-specific tools and technologies to design and manage ads, utilizing advanced targeting options, A/B testing, and campaign optimization techniques to ensure maximum ROI and engagement.

IT Training

- Technologies & Tools: Training Tools: Learning Management Systems (LMS), Zoom, Microsoft Teams, Moodle
- Programming Languages & Platforms: Odoo ERP, Python, JavaScript, HTML5/CSS3, SEO Tools
- Nelsis Tech's IT training services cover various programming languages, web technologies, and platforms. Our trainers use modern tools like LMS and virtual classrooms (Zoom, Microsoft Teams) to deliver training. We also provide hands-on learning using popular frameworks and platforms such as Odoo ERP, Python, JavaScript, and SEO tools, ensuring your team is equipped with the latest skills.



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THANK YOU



BECAUSE, WE'RE HERE TO HELP

Nelsis Tech offers innovative solutions to streamline operations and achieve goals. We develop custom software that delivers exceptional results.



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