

Lynkto Ltd.

=== Company Profile ===

About

Lynkto is a software company dedicated to crafting exceptional web and app experiences that propel businesses forward. We are a team of passionate developers, designers, and strategists who combine cutting-edge technology with a deep understanding of your unique goals.

At Lynkto, we believe in the power of the web and mobile apps to transform how you connect with your audience and achieve your objectives. We don't just build software; we forge partnerships. We take the time to understand your vision, target market, and industry challenges. This collaborative approach ensures that every solution we design is tailored to your specific needs and delivers tangible results.



Strengths

- **Strong Team:** We have a passionate team with developers, designers and strategists.
- **Collaborative Approach:** We focus on understanding client vision and goals to build tailored solutions.
- **Expertise across Web & App Development:** We offer a range of services from basic websites to complex e-commerce platforms and mobile apps.
- **Tech Savvy:** We stay updated on latest technologies like AI, machine learning and blockchain to build future-proof solutions.
- **Client-Centric:** We prioritize client success and work closely throughout the development process.
- **Agile Methodology:** We use agile development for flexibility and faster project completion.
- **Scalable Solutions:** We build applications designed to grow with the business.
- **Data-Driven Approach:** We use data and analytics to inform our decisions and measure success.

Unique Selling Propositions

- **Deep Industry Expertise:** If we focus on specific industries and develops a strong understanding of our unique challenges and needs, we can position ourselves as the go-to partner for web and app development in those sectors.
- **Specialization in Emerging Technologies:** By showcasing our capabilities in integrating cutting-edge technologies like AI or blockchain, we can differentiate ourselves from competitors offering more traditional development services.
- **Exceptional User Experience (UX) Design:** A focus on crafting user-centric interfaces that are not only beautiful but also intuitive and engaging can be a major differentiator.
- **Post-Launch Support & Maintenance:** Offering comprehensive post-launch support and ongoing maintenance plans can be a valuable service that attracts clients seeking a long-term partnership.

Value Proposition

- **Reduced Time-to-Market:** We can emphasize our agile development methodologies that ensure faster project completion and quicker ROI for clients.
- **Cost-Effectiveness:** Highlighting a competitive pricing structure or offering flexible engagement models (fixed cost vs hourly) can attract budget-conscious businesses.
- **Measurable Results:** Focusing on the data-driven approach and ability to track and measure the success of web and mobile applications can demonstrate a commitment to delivering tangible results.



Customer Service

- **Dedicated Project Manager:** Assigning a dedicated project manager for each client can ensure clear communication, address concerns promptly, and foster a strong client relationship.
- **Transparent Communication:** Maintaining open and transparent communication throughout the development process builds trust and allows for course correction if needed.
- **Exceeding Client Expectations:** Going the extra mile to exceed client expectations can create brand loyalty and positive word-of-mouth referrals.

Our Services

1. Web Design & Development

In today's digital age, your website is your online storefront, your brand ambassador, and a crucial touchpoint for converting visitors into customers. At Lynkto, we understand the power of a well-designed and developed website, and we're here to help you create one that thrives.

We don't just build websites; we build strategic partners. Our team of experienced web designers and developers works closely with you to understand your unique business goals, target audience, and brand identity. We then translate that vision into a visually stunning, user-friendly website that not only looks great but also delivers measurable results.

2. iOS and Android App Development

In today's app-driven world, a captivating and user-friendly mobile app can be a game-changer for your business. At Lynkto, we take pride in crafting innovative iOS and Android apps that not only impress users but also achieve your strategic objectives.

We go beyond app creation; we forge mobile success stories. Our team of seasoned app developers combines technical expertise with a passion for user experience (UX) to design and develop native mobile apps that seamlessly integrate with your existing infrastructure and elevate your brand.

3. SEO & Digital Marketing

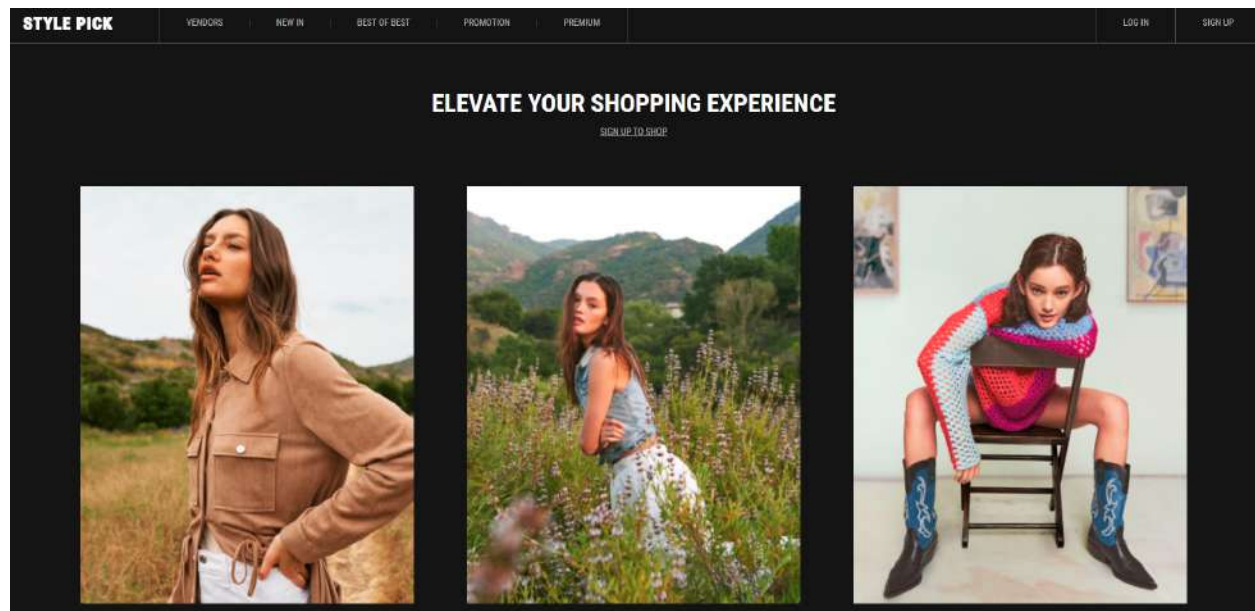
In today's competitive online environment, getting found is just as crucial as having a great website or app. At Lynkto, we take your digital marketing strategy a step further. We offer comprehensive SEO and digital marketing services to help you climb search engine rankings, attract qualified leads, and achieve your online visibility goals.

We don't just optimize; we engineer digital growth. Our team of SEO specialists and digital marketing experts work collaboratively to understand your target audience, industry landscape, and brand identity. We then craft a customized strategy that combines proven SEO best practices with cutting-edge digital marketing tactics to propel your website to the top of search results.

Projects: Wholesale Marketplace

Stylepick Wholesale

Stylepick is a gateway to a thriving world of wholesale fashion. It is an online marketplace designed to empower both fashion retailers and clothing vendors. Whether you're a boutique owner seeking the latest trends or a manufacturer with a treasure trove of styles, Stylepick connects you with the perfect partner for growth.



Technology: For frontend, we used Vue.js & Nuxt.js. For the backend, we used php Laravel. And, for the database, we used MySQL.

Buyer: Wholesale buyers can get registered as the buyers uploading their authorized business license like EIN certificates or others. Next they can buy different category items from different wholesale vendors listed on the Stylepick website.

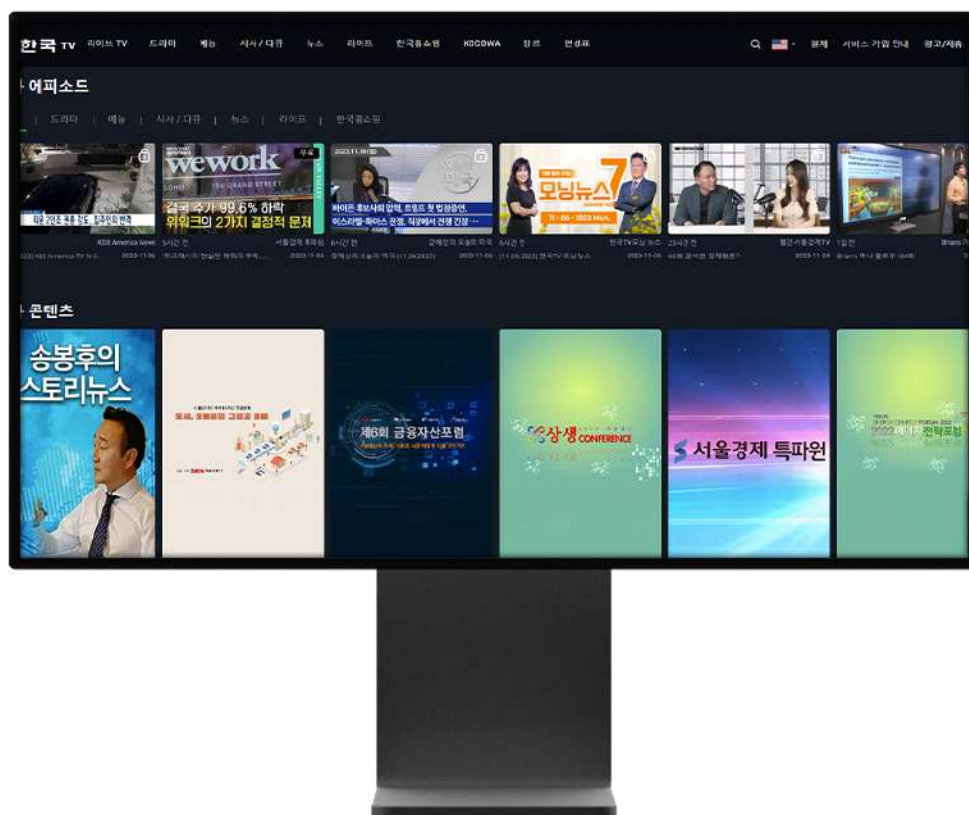
Vendor: Admin can add new vendors from their dashboard. Each vendor will get a login dashboard to upload their items following different categories. Vendors will be able to manage their own categories along with Stylepick's main categories. They can check the order details following the buyers to process those orders and can manage shipping details as well. Also, each vendor can offer promotion and store credit for the buyers.

Admin: Admin will get many functionalities to manage all the vendors and buyers. They can check the buyers' details and can manage vendors' all the products properly. Also, admin can create their own categories and can manage their own promotion for the buyers and commission for the vendors.

Projects: Online TV

Hankook TV

Craving top-tier Korean content and live US news? Look no further than Hankook TV! This online platform lets you stream the hottest Korean dramas, movies, and entertainment shows, all in high-definition. Plus, stay informed with 24/7 Korean news and dedicated local US news channels, keeping you connected wherever you are. Enjoy affordable subscriptions, multilingual support, and a user-friendly experience for endless hours of entertainment and information. Stream Korean culture and American updates – all on Hankook TV!



Technology: For frontend, we used Vue.js. For the backend, we used php Laravel. And, for the database, we used mongodb.

User: User can register an account on Hankook and can subscribe to any plan mentioned on the website. So, users can enjoy all the contents (with or without ad) smoothly without any interruption.

Admin: Admin will get all the features to manage the categories of the contents, managing and uploading contents, users, payment, ads, subscription planning and many more.

Projects: School Management System

Sungwoo

Sungwoo is a website about math learning solutions. It discusses what the solution is & how it can help students learn math. It also includes links to sample videos & other resources.

Sungwoo has 3 login dashboards: Admin, Parents & Students. These 3 dashboards have different features based on various customizations.



Technology: For frontend, we used Vue.js & Nuxt.js. For the backend, we used php Laravel. And, for the database, we used MySQL.

Students: Students can check all the math resources after login. Also, students can sit for exams from their dashboard.

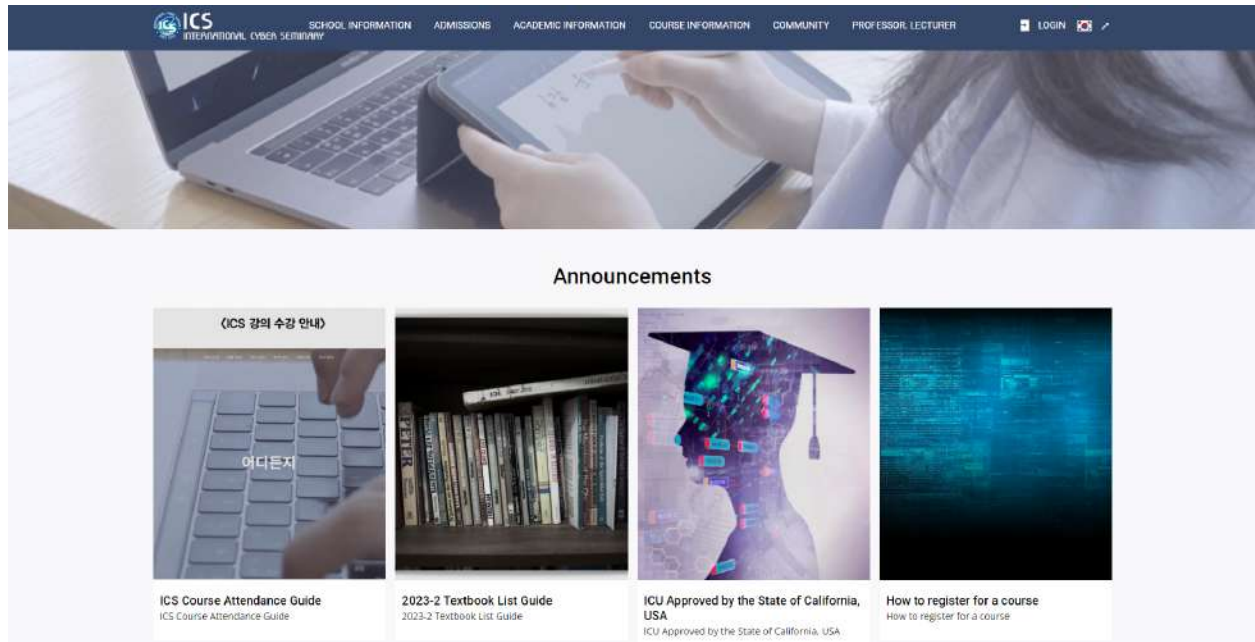
Parents: Parents will pay for the plans for their students. And, they can also check the details of their students.

Admin: Admin can check all the parents and students details. Admin can upload all the resources with detailed media, can upload exam questions, payment plans and more.

ICS

ICS is a website about seminars called International Cyber Seminary. The seminary offers courses in theology, missions, music & others. It also has a variety of programs for different age groups.

ICS website has 3 different login dashboards: Admin, Student and Professor. All dashboards have different features for the users' best experience.



Technology: For frontend, we used Vue.js & Nuxt.js. For the backend, we used php Laravel. And, for the database, we used MySQL.

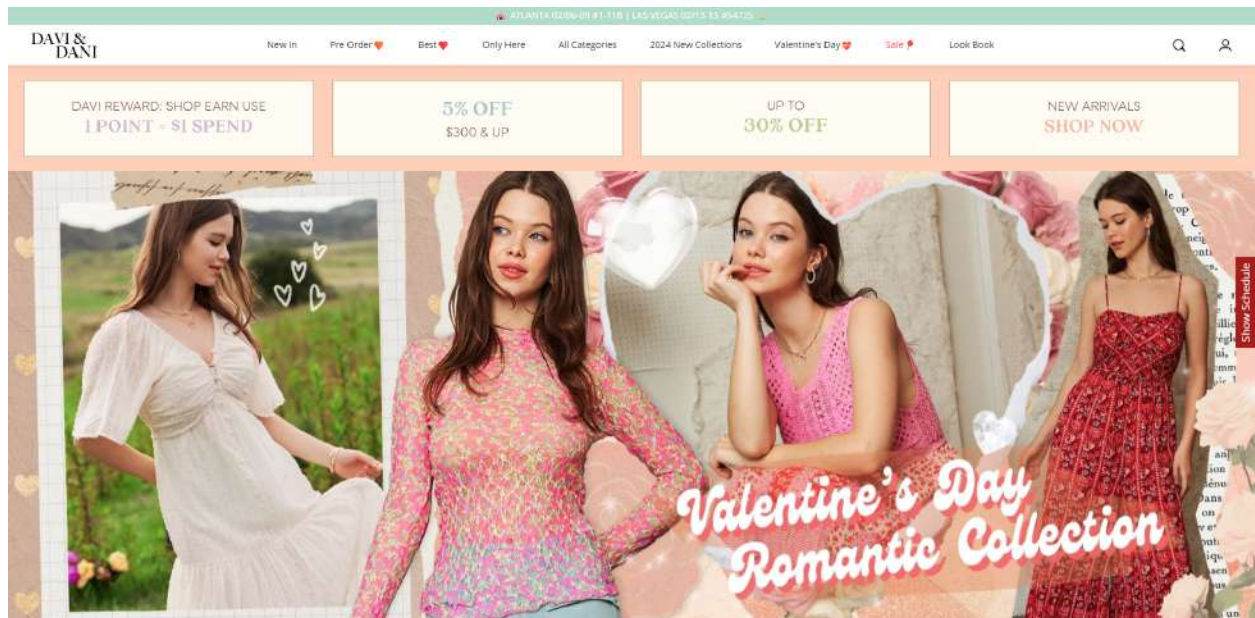
Students: Students can check the course information, professors details, admission, academic information and many more.

Professors: Professors can check the students details, and can upload their courses and lectures.

Admin: Admin can manage all the professors, students, contents including academic information & courses and many more.

Projects: Wholesale Ecommerce Websites

Lynkto has developed many wholesale ecommerce websites having different features for both admin and customers. We have worked for many brands like Mello, Davi & Dani, Jnna, Adora, Hersandmine, HeartsandHips, Culturecode, Wellmadeusa, Shopbasic, Medlyne, CqbyCq, popular21 and more...



Technology: For frontend, we used Vue.js & Nuxt.js. For the backend, we used php Laravel. And, for the database, we used MySQL.

Buyer: Buyer can get register just uploading their business details with authorized paper. Then the buyer can check all the category items after login. Adding items to the wishlist & cart and checkout process are very smooth. They can check the order details and will get email notifications in detail.

Admin: Admin can add new customers, can create new orders for the customer, can upload items following different categories, order details, capturing customers' payment methods, editing order details, incomplete checkouts, shipping, promotion for the buyers and many more.

Projects: Wholesale Products Management

PIM

Lynkto developed PIM for the vendors to solve their product uploading issues to make products uploading more easier and saving more time. Here are 2 dashboards, one is for admin and another one is for vendors.

The screenshot displays the Admin Panel interface. On the left is a sidebar menu with sections: ADMIN PANEL, MAIN SETTING (with a minus icon), Packages, Attribute (with a dropdown arrow), FG Detail Attribute (with a dropdown arrow), and INVOICES (with a plus icon). The Attribute section is expanded, showing options: Master Color, Master Fabric, Industry, Body Size, Pattern, Length, Style, Courier, Ship Method, Fg Body Size, Fg Pattern, Fg Length, Fg Style, and Fg Api Url. The main content area has a dark header with 'Welcome Super Admin!' and a 'Sign Out' link. Below this is a 'My Items' section with a table of statistics:

Total Vendor	Active Vendor	FG Vendor	Item Uploaded (This Month)	Item Uploaded (Last Month)
21	14	0	2,165	1,926

Below the statistics is a 'Top 6 Styles' section showing six product images with their respective IDs: D1140.01, ST272-1, ST203.01, ST203, SW748STGD, and D1141.

Technology: We used Laravel, Laravel blade, Javascript, jquery for frontend and backend. And, for the database, we used MySQL.

Vendor: Vendor will be able to add master color, fabric, industry, body size, pattern, length, style, courier and shipping method. They can schedule their all products following all the desired marketplaces. Also, they can check their invoices. Besides, a notification tab is available to get the updates from the Admin.

Admin: Admin can edit the packages for the vendor. Next they can add color, fabric, body type, length, style, courier and shipping method. They can also edit the custom marketplace's body size, style, pattern, length and API setup. They can create new invoices as well as can check all the invoices from all vendors. Admin can check all the scheduled items from all vendors and can manage the notifications for the vendors.

Projects: Retail Ecommerce Website

Stylepick Retail

Stylepick retail is a multi vendor retail ecommerce website. There are a total of 3 dashboards for admin, vendor and buyer.



Technology: For frontend, we used Next.js. For the backend, we used php laravel & react.js. And, for the database, we used MySQL.

For the iOS app, we used the multi-vendor iOS app, Async await, re-usable UI, Rest Api.

For android app, we used kotlin as language, Jetpack compose as layout and MVVM as architecture.

Buyer: Buyer can get registered simply by giving regular information including email, name & password. Also, a buyer can open an account with Google or Facebook information. Besides, a visitor can buy products from Stylepick without opening any account.

Vendor: New vendors can be added by the admin. Admin will open an account for a vendor with detailed information. Then the vendors will be able to login. Vendors are able to upload their items following the categories. Further, they can check the detailed orders from the buyers. Next they can manage these orders efficiently along with shipping. Besides, vendors will get the functionality to manage the promotional offers for the buyers.

Admin: Admin can manage all the buyers and vendors from their end. They can create categories and can upload items as well. They can check the order details from the buyers. Finally, the admin can manage the commission for the vendors without any hassle.

Projects: Comment Selling App

Stage61

Stage61 is a comment selling app developed by Lynkto. Streamline your social media sales with a comment selling app! Imagine turning those enthusiastic "dibs" and "sold!" comments on your posts into instant purchases. This innovative app allows customers to claim items directly through comments, eliminating the need for lengthy back-and-forth messaging. It simplifies checkout for both you and your buyers, boosting sales and engagement. Plus, the app integrates with popular platforms, making it a seamless addition to your existing online presence. So ditch the sales scramble and embrace the future of social commerce with a comment selling app.

Technology: For iOS, we used Swift, SwiftUI , hishenKit.



Operation: The user will open an account on the web first. From the web, the user can manage everything including custom comments, live chatting, managing the streaming, connecting the social media through API. After login in the App, the user can go for Live streaming very easily through different social media and all the live sessions will be saved in app as well.

Projects: Wholesale App

Lynkto developes wholesale apps both iOS and android for the wholesale clients for whom we developed the wholesale websites.

Technology: For iOS, we used SwiftUI, Re-useable UI, Asynchronous Data Load, Rest API, Firebase , Push Notification ,Crashlytics, Dynamic Link, Remote config.

For android, we used kotlin as language, xml as layout, MVVM as architecture.



Operation: Buyers will install the app from the playstore. Then they can register and login from the app. Buyer will get all the functionalities like the website. They will find all the categories and products from the web and other functionalities like wishlist, cart, checkout, promotion, order details, profile updating and many more.

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